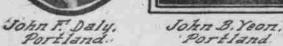
## OREGON DESTINED TO PLAY STELLAR PART IN AFFAIRS OF THE WO

1925 Exposition Declared Certain to Exert Widespread Influence for Good—Co-operation of Entire State Is Sought—Achievements to Date Are Enumerated and Suggestions Are Put Forward by the Chairman









John E. Gratke. Portland



Fred E. Taylor.



Ira F. Powers, Portland. Nathan Strains, Portland



C.D. Bruun, Portland



Franklin T. Griffith. Portland.



Max S. Hirsch, Portland



Emery Olmstead. Portland.





C.C Colt. Portland



David M. Dunne. Portland



Guy W. Talbot,



J. A. Cranston Portland



Charles F. Berg. Eric V. Hauser Portland.



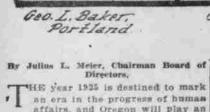
E.E. Brodie. Oregon City



Robert E. Smith, J.C. Ainsworth Portland.



Portland.



integral part in its making. Thus can we look forward to 1925 with hope and a renewed vision of prosperity that the state has not heretofore enjoyed.

The inception of a world's exposition, such as has been outlined by the members of the Atlantic-Pacific Highways and Electric exposition, is one thing; to build it is quite another task. To the latter the state is now committed.

A chronological review of the past year's work leading up to the present period that is to bring about the colossal enterprise might be set forth n this article as a justification of what will follow. No undertaking of this kind could the state at large.

hope to succeed without the consent of the people, proper legislation and ganization of this kind call for a of wholesome co-operation. harmonious public spirit, sufficient In February, 1921, the Oregon state capital and a group of men with suflegislature adopted a memorial approving the inception of the programmes to hold a world's exposition 1925 and authorized Governor state governments to participate.

This action was followed by receiving the legislative indorsement of seven western states. Simultaneously This message found generous space in | lected. Committees should also be all the state papers and neighboring

July 1, 1921, the congress of the United States passed a joint resolupublic demonstration was staged in honor of the signing of the congressional resolution by the presi-

September 8, 1921, a state-wide confinancial plan. A special city election was author-

gramme, for it carried four to one. The balance of the capital necesmaking a total of \$6,000,000 as Oregon's share in the enterprise.

measure to insure an economic and the shores of the Pacific. By a sys efficient distribution of the taxpay- tem of well-connected highways the ers' funds, and whatever surplus re- interior country, with its rich scenie mains will be prorated back to the value, its fertile soil, its virgin for-

completion of this programme now paved highways will lead them "west-



W. W. Harrak. Pendleton.



H.B. Van Duzer, Portland

takes its way."



Salem.



F. G. Deckebach. Henry L. Corbett, Edw. Cookingham, ... Salem. Portland. Portland.

world. California staged two world's gon staged the Lewis and Clark fair



Portland.



O. P. Coshow. Roseburg



John A. Thornburgh Forest Grove.



B.F. Stone. Astoria.



Portland.

STATE-WIDE 1925 EXPOSITION ORGANIZATION.

Oregon, Washington and California expositions that added fame to the have already proven their ability to west; Washington state presented the While it is possible to make this

JULIUS L. MEIER, CHAIRMAN,

Appointed September 26, 1921.

the goal they seek to gain. The plan outlined in the preliminary in 1925 and authorized Governor survey has a geographical back-Olcott formally to invite the various ground of 155 men, representing every section of the state. From this group an executive committee of 27 has been named, who in turn will seven western states. Simultaneously collaborate with the city and state the incorporators met and authorized tax commissions, constituting posits executive committee to issue a sibly 13 in all. From this group a "message to the people of Oregon." board of managers should be seen than the state of the people of oregon." board of managers should be se-

named from the ten western states to

keep in close touch with the exposi-

ficient vision and strength to win

tion committee so as to meet the needs of the Pacific coast. The president's office should ininvite foreign nations to join with clude such assistants as are required Oregon. August 17, 1921, the first to expedite all departments, while a clude such assistants as are required series of honorary vice-presidents might be named to represent all the leading industries, diplomatic corps and governmental officials. Departments should be established ference was held in Portland with finance, transportation, parking compensatives from each county and campgrounds for automobiles, aviastate organization to initiate an ad- tion, federal and state participation

ministration policy and outline a director of works, director of exhibita director of exploitation. We can only judge the future by gaed November 19, to vote upon a what we know of the past. The At tax budget of \$2,000,000 covering a lantic coast has enjoyed a long period period of three years. The majority of prosperity by its close proximity received was an unmistakable in-dersement of the exposition procific coast been considered a factor in the world's markets. Now the Pacific coast faces Europe. to be raised by state tax - \$5,000.000 - | tance between England, and the west and \$1,000,000 by public subscription coust has been reduced 8000 miles by means of the canal route. This means that the next great development, the Commissions are named in each future theater of events, lies along ests, its storehouse of mineral wealth The group of men responsible for and great chain of national parks, the development of the exposition will draw the tourist and the trade programme up to this period has ap- hither for investment, romance, adproached each movement with cau-tion, foresight and forbearance. The golfing and, above all, the smooth

Ayer, W. B..........Portland Ainsworth, J. C........Portland Abbey, Edward J..... Newport Apperson, E. C..... McMinnville Baker, George L......Portland Berg. Charles F .... Portland Cross Harvey E...: Oregon City
Calianao, Mrs. Ida B... Corvallis,
Cartor, E. V... Ashland
Coshow, O. P... Roseburg
Dey, Ben C.... Portland Dana, Marshall N ..... Portlan Dougall J. T. Portland
Daly John F. Portland
Dunne David M. Portland
Dellinger J. S. Astoria
Donegan, James J. Burns .Salen .Portland Portland Portland Portland

Griffith, Franklin T.... Gordon, Herbert...... Gates, C. E.....

. Portland

Goodrich, L. L..... Eugene Houser, M. H.....Portland Hudson, H. L.........Portland Hofmann, W. J......Portland Hirsch, Max S .... Portland Hartwig, Otto R ..... Portland Harrah, W. W ......Pendleton Hudson, C. S......Bend Hanley, William Burns
Hooper, Marshall Klamath Falls
Hall, E. B. Klamath Falls
Hawkins, J. M. Albany
Hill, A. T. La Grande
Hyatt, George W. Enterprise
Hoyselter, J. C. The Dalles Hostetler, J. C. The Dalles
Hall, C. C. Klamath Falls
Ingalls, C. E. Corvallis
Jackson, P. L. Portland
Johnson, A. J. Corvailis
Jensen, C. S. Portland
Killingsworth, W. M. Portland
Killingsworth, W. M. Portland Kiihngsworth, W. M. Portland
Knapp, F. C. Portland
Kerr, J. B. Portland
Kay, Thomas Salem
Kreitzer, Dorsey Marshfield
Kuhl, Henry Canyon City
Kirkpatrick, E. C. Dallas
Lowengart, I. Portland
Latourette, M. D. Oregon City Lea, A. H......Salem Moore, Will.......Portland Mills, A. L. Portland
Morden, C. A. Portland
McKenna, Coe A. Pertland
Murphy, Paul C. Portland Miller, F. M. Lakeview
Mahoney, W. P. Heppner
Merwin, L. T. Portland
Olcott, Ben W. Salem Neumer, George Jr.... Ottenbeimer, H. J.... Climstead, Emery.... ... Salem .Portland Plummer, O. M...... Portland Price, O. L........ Portland Powers, Ira F...... Portland

Piper, Edgar B ..... Portland Poliman, William.....Baker Parker, Judge, D. R.....Condon Parker, Judge, D. R.... Condon
Perkins, Julian... Romeburg
Pierce, Walter M... La Grande
Ragsdale, W. H.... Moro
Reed, Henry E... Portland
Rockey, Dr. A. E... Portland
Rowe, Frank A... Wheeler
Spencer, Arthur C... Portland
Seller, Fred M... Portland
Selley, L. B... Portland
Squires, Cameron... Portland
Simon, Joseph... Portland
Strong, Robert H... Portland
Strandborg, W. P... Portland
Spencer, Frank A... Portland
Spencer, Frank A... Portland
Strauss, Nathan... Portland Strauss, Nathan......Portland Smith, Robert E.....Portland Sabin, George C.....Grants Pass Shute, A. C......Hillsburo Steiwer, L. L.....Fossil Sawyer, R. W......Bend Spence, C. E. . . . Oregon City Stone, B. F. . . Astoria Short, W. S. . . . Vancouver Sleeman, B. W. . . . Portland Scholz, Frederick C. Portland
Tetu, A. L. Portland
Turner, W. F. Portland
Taylor, F. E. Portland
Talbot, Guy W. Portland
Turner, Howard W. Madras
Thornburg J. Porest Grave
Thornburg J. Porest Grave Turner, Howard W...
Thornburg, J. A... Forest Grove
VanDuzer, H. B... Portland
Vawter Vernon ..... Medford Wortman, H. C. Portland
Wessinger, Paul Portland
Wright, Charles F. Portland
Wilson, J. O. Portland
Wheelwright, William D. Portland
Wheeler, J. E. and L. R., Portland
Woodward, W. F. Portland
Whitcomb, W. D. Portland
Whitcomb, W. D. Portland
Whiteomb, W. D. Portland
Warren, Frank M. Portland
Warren, Frank M. Portland
Whitney, H. A. Portland
Yeon, J. B. Portland

rests in the hands of the voters of ward, where the course of empire act as hosts to the intelligence of the last word in exposition, while Ore- the last word in exposition of the voters of ward, where the course of empire act as hosts to the intelligence of the last word in exposition. The in a constructive practical policy for be capitalized. The Josephine caves Oregon building alone stimulated tha the upbuilding of the state and the might be made as attractive as the awakening that followed in the depeace the world has so earnestly Mammoth caves of Kentucky. Pen-velopment of Oregon's timber re-

niversary of the discovery of the intervals. Eugene and Corvallis can Oregon began her career as a comelectro-magnet, which has made possible the commercial use of electricity. This incident, together with the fact that the Columbia river basin centains one-third of the hydro-electricity. tric power in the United States, gives a scope to the possibilities of the exposition as yet beyond our ability to visualize.

This way: the shore line of the Paof 48 states, practically unknown on the Atlantic coast. The lack of population as yet beyond our ability to wisualize.

the shores of the Pacific a complete representation of your national life. Build within our exposition a miniature city of your own, an which you can show your national life, your customs, your people with their indus-tries, agriculture, art, science and music; all that you are and hope to be Let us and all nations become ac quainted with you that we may us derstand you and your ambitions better. Here you will find assembled all people of the earth in a manner that you may become better acquainted."

Mutal understanding is the motif around which can be built the most marvelous exposition the world has yet seen. Not merely an aggregate of buildings in which each country will display its wares, but an actual demonstration of the very life and soul of the various peoples, that our of the close personal contact with them will come the friendship which will form the foundation of a last-To make the exposition in 1925 terests of the whole world, lifts it out restore the balance of trade. France,

ing co-operation. truly representative of the whole of the class of an enlarged bazaar bled white from the ravaces of was state of Oregon let the visitors to and enables us to ask for fore'gn par- is to hold an exposition in Marneilles Oregon be shown Crater take, with dicipation with a surety and a dig- in 1822, to which it invites the world. atate ceremonials symbolic of the nity not otherwise possible.

history of the west; open avenues for the public to reach the marble the harvest will be in 1925. We need for an initial capital of \$5,000,000 cayes, Diamond 'ake and other points but to turn and look backward to the Brazil will be ready next year with duction can be made an objective point about five times and some measure sentation. Japan is to hold a world's during the exposition period. Ash- of the returns might be computed for trade exposition in Tokyo next vote tand, with its mineral springs and the future. tand, with its mineral springs and the future.

Philadelphia has plans in the future.

Lithia park should be an objective. No one can fully estimate the bene- memorate the sesqui-centennia of point. Grants Pass, with its Hell fits that came to Oregon 20 years American independence in 1976.

dieton can prepare to stage its wonsources, the state's main avenue of
derfut epic drama Round-up at stated wealth today.

vision, unselfish enough, enough to take in the needs and in-

## EXTIRE STATE REPRESENTED ON EXPOSITION COM-

The accompanying photo graphs are of members of the executive committee of the general board of the 1935 exposition. They were appointed by Julius L. Meler, chairman, September 28, under authority of action taken by the state-wide bonference held at a previous date to discuss the project and its refationship to the state.

Appointment of the board of directors and the executive committee of the board was made on the basis of thorough represen-tation of every section of the state, as the exposition is to be emphatically an all-Oregon af-

visualize.

Let us be able to go to our sister

Such a motif and reason behind the talized her resources by a system of the state of them; "Bring to such a motif and reason behind the talized her resources by a system of a dweetlaing from which she is now enjoying the fruits of her labor. Washington state likewise prospered on account of her activity and has searly double Oregon's population.

Everywhere one turns the need for activity is apparent. Therefore the exposition plan has been adopted as a neans to a great end. When a corporation or an individual business needs stimulating, methods of adver-tising are adopted to save the situaion. When a progressive farmer is forced to curtail his expenses, he oes not sow his seed more sparingly. This would bring disaster. He strives for greater crops, additional markets, setter production, in order to gain resource to meet his needs. The ame with the administration of a

state or nation. Evidently other nations are not afraid of the future by the record nade in expositions of the past. Five distinct examples are shown at the are to be staged as the best means to duterest in that vicinity. Hogue Lewis and Clark fair in 1905 for our its exposition in Rio de Janeire, at iver valley, with its wondrous pro- answer. Then multiply the results which there will be American-repre-