

OUR LARGE CORPS OF EXPERIENCED PERSONAL SHOPPERS INSURES PROMPT AND SATISFACTORY FILLING OF ALL ORDERS RECEIVED BY MAIL

# Meier & Frank's The Christmas Store

## A Page of Appropriate Gift Suggestions From Your Christmas Store



### Gifts for Father

- Bath Robe, \$4.35 to \$48.75—Third Floor.
- Bathing Suit, \$3.50 to \$10—Main Floor.
- Belt, 50c to \$10—Main Floor.
- Bill Fold, \$2 to \$13.50—Main Floor.
- Books, \$1 to \$20—Fifth Floor.
- Brushes, \$1 to \$24—Main Floor.
- Camera, \$2 to \$79—Main Floor.
- Candy—Ninth Floor.
- Cane, \$3.50 to \$10—Main Floor.
- Cards, 50c to 75c—Main Floor.
- Card Case, 25c to \$6—Main Floor.
- Cigar Case, \$3.50 to \$18.50—Main Floor.
- Cigarette Case, \$3 to \$12—Main Floor.
- Collars, 20c to 75c—Main Floor.
- Collar Bag, \$2 to \$16.50—Main Floor.
- Cuff Links, \$2 to \$20—Main Floor.
- Flashlight, \$1 to \$3.50—Sixth Floor.
- Fountain Pen, \$2.50 to \$27—Main Floor.
- Gloves, \$2.50 to \$6.50—Main Floor.
- Handkerchiefs, 25c to \$4.50—Main Floor.
- Hat, \$2 to \$15—Main Floor.
- Humidor, \$7 to \$25—Ninth Floor.
- Jewelry, \$2.50 to \$175—Main Floor.
- Knife, 50c to \$8—Main Floor.
- Kodak, \$8 to \$79—Main Floor.
- Laundry Bag, \$1 to \$2.50—Second Floor.
- Luggage, \$18.50 to \$50—Sixth Floor.
- Mackinaw, \$11.50 to \$18.50—Third Floor.
- Muffler, \$3.50 to \$20—Main Floor.
- Pajamas, \$2.50 to \$20—Main Floor.
- Phonograph, \$25 to \$850—Sixth Floor.
- Phonograph Records, 85c to \$3—Sixth Floor.
- Photo Album, 20c to \$10—Main Floor.
- Pipe, 50c to \$18.50—Main Floor.
- Poker Set, \$5.50 to \$25—Main Floor.
- Purse, 50c to \$3—Main Fl.
- Razor, \$2 to \$5—Main Floor.
- Ring, \$3.50 to \$35—Main Fl.
- Safety Razor, \$1 to \$10—Main Floor.
- Scarf, \$5 to \$20—Main Fl.
- Scarf Pin, 75c to \$50—Main Floor.
- Shaving Set, \$3.50 to \$11—Main Floor.
- Shirt, \$2 to \$15—Main Floor.
- Slippers, \$2 to \$7.50—Third Floor.
- Smoking Jacket, \$5.85 to \$12.50—Third Floor.
- Smoking Stand, \$2.98 to \$20—Basement.
- Sox, 25c to \$3—Main Floor.
- Stationery, \$1 to \$20—Main Floor.
- Suspenders, 50c to \$3—Main Floor.
- Sweater, \$2.50 to \$20—Main Floor.
- Thermos Bottle, \$1.19 to \$15—Basement.
- Tie, 50c to \$5—Main Floor.
- Tobacco Jar, \$1.40 to \$9.50—Basement.
- Umbrella, \$2.50 to \$17.65—Main Floor.
- Underwear, \$2.50 to \$15—Main Floor.
- Vest, full dress, \$7.50 to \$12.50—Third Floor.
- Watch, \$1.49 to \$200—Main Floor.
- Watch Chain, \$1 to \$25—Main Floor.

### Out-of-Town Readers

Can Order by Mail From This Page With Full Assurance of Receiving Just What They Want All Orders Filled by Experienced Shoppers and Forwarded Within 24 Hours of Receipt

Order by Mail Today

To Be Sure of Getting Everything in Time for Christmas—We Have It Whether Listed Here or Not



### For Small Son

- Automobile, \$8 to \$35—Fifth Floor.
- Baseball, 50c to \$2.50—Sixth Floor.
- Bat, 50c to \$1—Sixth Floor.
- Bath Robe, \$3 to \$6.50—Third Floor.
- Belt, 50c to \$2.25—Third Fl.
- Bicycle, \$38.80 to \$65—Seventh Floor.
- Blocks, 15c to \$15—Fifth Fl.
- Books, 25c to \$10—Fifth Fl.
- Camera, \$2 to \$17.50—Main Floor.
- Candy Novelties, 25c to \$1—Ninth Floor.
- Cap, \$1 to \$2.50—Third Fl.
- Drum, 40c to \$4.50—Fifth Fl.
- Erector, \$1.50 to \$25—Fifth Floor.
- Flash Light, \$1 to \$3.50—Sixth Floor.
- Football, \$1.75 to \$10—Sixth Floor.
- Games, 15c to \$4.95—Fifth Floor.
- Gloves, 25c to \$3—Main Fl.
- Handkerchiefs, 10c to 50c—Main Floor.
- Hat, \$1.50 to \$8.50—Third Fl.
- Knife, 50c to \$1.25—Main Fl.
- Meccano, \$1.50 to \$25—Fifth Floor.
- Mittens, 35c to 65c—Main Floor.
- Moccasins, \$2 to \$3—Third Floor.
- Pajamas, \$1.50 to \$3.50—Third Floor.
- Play Suit, \$1.15 to \$2—Third Floor.
- Pennant, 75c to \$1.40—Fifth Floor.
- Purse, 75c to \$3.50—Main Fl.
- Ring, \$1.25 to \$9—Main Fl.
- Rocking Horse, \$1.75 to \$65—Fifth Floor.
- Shirts, \$1.25 to \$5—Third Fl.
- Skates, \$1 to \$4—Sixth Floor.
- Sled, \$1 to \$5—Fifth Floor.
- Slippers, \$1.85 to \$2.25—Third Floor.
- Stationery, 15c to \$1—Main Floor.
- Sweater, \$3.50 to \$8.50—Third Floor.
- Tie, 50c to \$1.50—Third Fl.
- Tinker Toys, 50c—Fifth Fl.
- Tool Chest, \$2.75 to \$6.50—Fifth Floor.
- Top, 10c to 50c—Fifth Floor.
- Tricycle, \$2.75 to \$22.50—Fifth Floor.
- Wagon, \$1.50 to \$13.50—Fifth Floor.
- Watch, \$1.53 to \$17.50—Main Floor.



### For Small Daughter

- Bath Robe, \$1.98 to \$6.45—Second Floor.
- Beads, 39c to \$5—Main Fl.
- Books, 25c to \$10—Fifth Fl.
- Box of Pencils, 50c to \$2.50—Main Floor.
- Bracelets, \$1.25 to \$12—Main Floor.
- Candy Novelties, 25c to \$1—Ninth Floor.
- Cooking Set, 95c to \$2.75—Fifth Floor.
- Cut-Out Books, 25c to \$1—Fifth Floor.
- Doll, 15c to \$50—Fifth Floor.
- Doll Buggies, \$3.75 to \$32.50—Fifth Floor.
- Doll Clothing, 25c to \$17.50—Fifth Floor.
- Doll Dishes, 20c to \$12.50—Fifth Floor.
- Doll Furniture, 25c to \$6.75—Fifth Floor.
- Doll House, \$5.75 to \$125—Fifth Floor.
- Drawing Book, 10c to 98c—Fifth Floor.
- Furs, \$7.65 to \$35—Fourth Floor.
- Games, 15c to \$4.95—Fifth Floor.
- Gloves, \$1.25 to \$2.35—Main Floor.
- Handkerchief, 10c to \$5—Main Floor.
- Hosiery, 35c to \$3—Main Fl.
- Jewelry, 50c to \$15—Main Floor.
- Middy, \$1.98 to \$7.95—Second Floor.
- Music Roll, \$5 to \$18.50—Main Floor.
- Neckwear, 75c to \$2.50—Main Floor.
- Paint Outfit, 35c to \$20—Fifth Floor.
- Purse, \$1.35 to \$6.50—Main Floor.
- Ring, \$1 to \$5—Main Floor.
- School Bag, 98c to \$6.50—Main Floor.
- Sewing Outfit, 50c to \$5.75—Sixth Floor.
- Skates, \$1 to \$3—Sixth Fl.
- Stationery, 15c to \$1—Main Floor.
- Slippers, \$1.85 to \$2.25—Third Floor.
- Sweater, \$2.95 to \$9.95—Second Floor.
- Toys at all prices—Fifth Fl.
- Tricycle, \$16 to \$25—Fifth Floor.
- Umbrella, \$2 to \$17.50—Main Floor.



### Gifts for Mother

- Album, 20c to \$10—Main Fl.
- Aprons, 50c to \$1.98—Third Floor.
- Bag, \$12.50 to \$45—Sixth Fl.
- Bath Robe, \$5.95 to \$25—Third Floor.
- Beads, 39c to \$165—Main Fl.
- Books, 75c to \$20—Fifth Fl.
- Boudoir Cap, 98c to \$6.95—Third Floor.
- Brooch, \$2.50 to \$175—Main Floor.
- Brushes, 75c to \$10—Main Floor.
- Camera, \$2 to \$79—Main Fl.
- Center Pieces, \$1 to \$25—Second Floor.
- Clocks, \$1.25 to \$65—Main Floor.
- Corset, \$2 to \$18.50—Third Floor.
- Cruets, 50c to \$1.50—Basement.
- Cut Glass, \$1.50 to \$75—Basement.
- Doilies, 35c to \$2.50—Second Floor.
- Dress Form, \$15.50 to \$24.50—Second Floor.
- Embroidered Articles, \$1.25 to \$25—Second Floor.
- Fern Dish, \$1.25 to \$6—Basement.
- Fur, \$10.50 to \$150—Fourth Floor.
- Gloves, \$2.50 to \$7.50—Main Floor.
- Gowns, \$35 to \$150—Fourth Floor.
- Hand Bag, 98c to \$200—Main Floor.
- Handkerchief, 35c to \$40—Main Floor.
- Heating Pad, \$6.50 to \$12.50—Basement Balcony.
- Hosiery, heather wool, \$1.75 to \$3—Main Floor.
- House Dress, \$1.98 to \$8.95—Third Floor.
- Jardiniere, \$1.25 to \$10—Basement.
- Jewelry, \$5 to \$750—Main Floor.
- Knitting Needles, 10c to 65c—Second Floor.
- Laces, 10c to \$30 yard—Main Floor.
- Lamp Shade, \$11.49 to \$125—Ninth Floor.
- Lingerie, 98c to \$32.50—Third Floor.
- Lorgnette, \$9 to \$30—Mezzanine.
- Luggage at all prices—Sixth Floor.
- Manicure Set, 55c to \$11.50—Main Floor.
- Neckwear, 75c to \$25—Main Floor.
- Negligee, \$9.95 to \$65—Third Floor.
- Opera Glasses, \$10 to \$40—Mezzanine.
- Pearls, \$6.50 to \$75—Main Floor.
- Perfume, 25c to \$25 pkg.—Main Floor.
- Petticoat, \$1.75 to \$19.50—Second Floor.
- Ring, \$1.25 to \$175—Main Fl.
- Scarf, \$3.95 to \$25.50—Main Floor.
- Sewing Machine, \$39.75 to \$72.50—Second Floor.
- Shears, 75c to \$2.50—Main Floor.
- Silks, \$1.50 to \$6—Second Floor.
- Skirt, \$9.35 to \$27.75—Fourth Floor.
- Slippers, \$1.70 to \$5.50—Third Floor.
- Stationery, \$1 to \$20—Main Floor.
- Sugar and Creamer, \$3.95 to \$25—Main Floor.
- Sweater, \$4.95 to \$37.50—Third Floor.
- Thermos Bottle, \$1.19 to \$15—Basement.
- Thimble, gold, silver, 35c to \$5—Main Floor.
- Toilet Article, 50c to \$15—Main Floor.
- Towels, 50c to \$2.25—Second Floor.
- Umbrella, \$4.95 to \$27.50—Main Floor.
- Undermuslin, 98c to \$10.95—Third Floor.
- Vanity Case, 75c to \$17.50.



### For Grown Son

- Auto Robe, \$8 to \$30—Second Floor.
- Bath Robe, \$4.35 to \$48.75—Third Floor.
- Belt, 50c to \$10—Main Floor.
- Bill Fold, \$2 to \$18.50—Main Floor.
- Books, \$1 to \$20—Fifth Fl.
- Book Ends, \$3.95 to \$20—Ninth Floor.
- Brushes, \$1 to \$24—Main Fl.
- Calendar, 15c to \$3—Main Floor.
- Camera, \$2 to \$79—Main Fl.
- Candy—Ninth Floor.
- Cane, \$3.50 to \$10—Main Fl.
- Cards, 50c to 75c—Main Fl.
- Checker Outfit, 25c to \$3—Fifth Floor.
- Chess Board, 15c to \$1—Fifth Floor.
- Chess Men, 50c to \$8.50—Fifth Floor.
- Cigar Case, \$3.50 to \$18.50—Main Floor.
- Cigarette Case, \$3 to \$12—Main Floor.
- Clock, \$1.25 to \$65—Main Fl.
- Collars, 20c to 75c—Main Fl.
- Collar Bag, \$2 to \$16.50—Main Floor.
- Comb, \$2.50 to \$3—Main Fl.
- Cuff Links, 50c to \$20—Main Floor.
- Diary, 75c to \$4—Main Fl.
- Fountain Pen, \$2.50 to \$27—Main Floor.
- Gloves, \$2.50 to \$6.50—Main Floor.
- Handkerchiefs, 25c to \$4.50—Main Floor.
- Hat, \$2 to \$15—Main Floor.
- House Coat, \$8.85 to \$21.85—Third Floor.
- Humidor, \$7 to \$25—Ninth Floor.
- Jewelry, \$2.50 to \$175—Main Floor.
- Knife, 50c to \$8—Main Fl.
- Lounging Robe, \$5.63 to \$24.38—Third Floor.
- Luggage, \$18.50 to \$50—Sixth Floor.
- Pajamas, \$2.50 to \$20—Main Floor.
- Pipe, 50c to \$18.50—Main Fl.
- Poker Set, \$5.50 to \$25—Main Floor.
- Purse, 50c to \$3—Main Fl.
- Safety Razor, \$1 to \$10—Main Floor.
- Scarf, \$5 to \$20—Main Fl.
- Scarf Pin, 75c to \$50—Main Floor.
- Shirts, \$2 to \$15—Main Fl.
- Silver Match Case, \$4 to \$7—Main Floor.
- Slippers, \$2.25 to \$3.50—Third Floor.
- Smoking Jackets, \$5.85 to \$12.50—Third Floor.
- Smoking Stand, \$2.98 to \$20—Basement.
- Sox, 25c to \$3—Main Floor.
- Stationery, \$1 to \$20—Main Floor.
- Suspenders, 50c to \$3—Main Floor.
- Sweater, \$2.50 to \$20—Main Floor.
- Thermos Bottle, \$1.19 to \$15—Basement.
- Tie, 50c to \$5—Main Floor.
- Tobacco, 15c to \$1.65—Ninth Floor.
- Tobacco Jar, \$1.40 to \$3.50—Basement.
- Umbrella, \$2.50 to \$17.65—Main Floor.
- Underwear, \$2.50 to \$15—Main Floor.
- Watch, \$1.49 to \$200—Main Floor.
- Watch Chain, \$1 to \$24—Main Floor.
- Watch Fob, \$6 to \$7.50—Main Floor.

### OUT-OF-TOWN READERS: ORDER BY MAIL TODAY



### For the Home

- Andirons, \$3.75 to \$75—Sixth Floor.
- Bath Mat, \$1.75 to \$6—Second Floor.
- Blankets, \$8.75 to \$22.50—Second Floor.
- Book Ends, \$2.95 to \$10—Ninth Floor.
- Brassware, \$1.85 to \$5—Basement.
- Bric-a-brac, \$1 to \$20—Ninth Floor.
- Card Table, \$3.75 to \$5.25—Seventh Floor.
- Carpet Sweepers, \$5 to \$7.75—Seventh Floor.
- Casserole, \$2.25 to \$10—Basement.
- Cedar Chests, \$24.75 to \$43—Basement.
- China, 25c to \$100—Basement.
- Cushions, \$1 to \$25—Seventh Floor.
- Davenport, \$95 to \$450—Eighth Floor.
- Electric Appliances, \$4 to \$211—Basement Balcony.
- Fire Sets, \$5.50 to \$30—Sixth Floor.
- Furniture at all prices—Eighth and Ninth Floors.
- Glassware, 25c to \$5—Basement.
- Ice Cream Freezer, \$3.25 to \$10—Basement.
- Jardiniere, \$2.50 to \$10—Basement.
- Lamps, \$5 to \$150—Ninth Fl.
- Lamp Shade, \$11.49 to \$125—Ninth Floor.
- Linen Cloths, \$10 to \$25—Second Floor.
- Medicine Case, \$1.50 to \$12.50—Main Floor.
- Phonograph, \$25 to \$850—Sixth Floor.
- Phonograph Records, 85c to \$3.50—Sixth Floor.
- Picture, framed, \$1.25 to \$30—Fifth Floor.
- Refrigerator, \$35 to \$250—Sixth Floor.
- Rug, \$5.95 to \$100—Seventh Floor.
- Silverware, 50c to \$500—Main Floor.
- Tray, \$1.50 to \$10—Basem't.
- Vases, 25c to \$45—Basem't.
- Washing Machine, \$119.75 to \$165—Basement Balcony.



### Gifts for Baby

- Baby Pusher, \$3.50 to \$5—Seventh Floor.
- Bassinette, \$4.95 to \$14.50—Seventh Floor.
- Bath Set, \$3.50—Second Fl.
- Bath Tub, \$2.25 to \$6—Basement.
- Bib, 35c to 98c—Second Fl.
- Blanket, \$1 to \$9.50—Second Floor.
- Bonnet, \$1.25 to \$6.95—Second Floor.
- Bootees, 59c to 98c—Second Floor.
- Brush and Comb Set, 75c to \$3.50—Second Floor.
- Carriage, \$26.50 to \$64—Seventh Floor.
- Carriage Robe, \$3.95 to \$12—Second Floor.
- Chain, \$1 to \$2.50—Main Fl.
- Coat, \$7.95 to \$27.50—Second Floor.
- Creeper, 98c to \$3.50—Second Floor.
- Cup, \$1.50 to \$4—Main Fl.
- Doll, 35c to \$1.50—Fifth Fl.
- Dress, 98c to \$10.95—Second Floor.
- High Chair, \$4 to \$18—Seventh Floor.
- Jacket, \$1.75 to \$5.95—2d Fl.
- Leggings, 98c to \$2.25—Second Floor.
- Locket, 75c to \$3.50—Main Floor.
- Mittens, 25c to \$1.25—Main Floor.
- Plate, 50c to \$1.65—Basem't.
- Rattle, 35c to \$1.25—Second Floor.
- Ring, \$1 to \$3.50—Main Fl.
- Set of Gold Pins, 25c to \$4—Main Floor.
- Shoes, \$1 to \$2—Second Fl.
- Sleeping Bag, \$2.50 to \$9.95—Second Floor.
- Slippers, \$1—Second Floor.
- Spoon, 50c to \$3—Main Fl.
- Stockings, 45c to 75c—Second Floor.
- Sweater, \$1.98 to \$4.95—Second Floor.
- Teddy Bear, 98c to \$4—Fifth Floor.
- Teething Ring, 50c to \$2.50—Second Floor.



### For Grown Daughter

- Album, 20c to \$10—Main Fl.
- Apron, 50c to \$1.98—Third Floor.
- Bag, \$12.50 to \$45—Sixth Fl.
- Bath Robe, \$5.95 to \$25—Third Floor.
- Bathing Suit, \$3.50 to \$10—Main Floor.
- Beads, 39c to \$165—Main Floor.
- Books, 75c to \$20—Fifth Fl.
- Boudoir Cap, 98c to \$6.95—Third Floor.
- Brassiere, 50c to \$6.50—Third Floor.
- Camera, \$2 to \$79—Main Floor.
- Camisole, \$1.59 to \$10—Third Floor.
- Corsets, \$2 to \$18.50—Third Floor.
- Cut Glass, \$1.50 to \$75—Basement.
- Dancing Slippers, \$8.50 to \$16—Third Floor.
- Diary, 75c to \$4—Main Fl.
- Dressing Sacque, \$5.95 to \$15—Third Floor.
- Feather Fan, \$3.65 to \$20.62—Main Floor.
- Furs, \$8.50 to \$75—Fourth Floor.
- Gloves, \$2 to \$4—Main Floor.
- Glove Box, \$10—Main Floor.
- Hand Bag, 98c to \$150—Main Floor.
- Handkerchief, 25c to \$2.50—Main Floor.
- Hosiery, heather wool, \$1.75 to \$3—Main Floor.
- House Dress, \$1.98 to \$8.95—Third Floor.
- House Slippers, \$1.95 to \$2.25—Third Floor.
- Ivory Grain Novelties, 55c to \$11.50—Main Floor.
- Jewel Box, \$3.50 to \$15—Main Floor.
- Jewelry, \$2.50 to \$500—Main Floor.
- Knitting Bag, \$2.49—Second Floor.
- Kodak, \$4.49 to \$75—Main Floor.
- Laces, 10c to \$30 yd.—Main Floor.
- Lingerie, 98c to \$32.50—Third Floor.
- Luggage, \$6 to \$160—Sixth Floor.
- Manicure Set, \$1.85 to \$20—Main Floor.
- Neckwear, 75c to \$25—Main Floor.
- Negligee, \$9.95 to \$65—Third Floor.
- Night Gowns, \$1.98 to \$32.50—Third Floor.
- Opera Glasses, \$10 to \$40—Mezzanine.
- Perfume, 25c to \$25 pkg.—Main Floor.
- Petticoat, \$1.75 to \$19.50—Second Floor.
- Picture Frame, standing, 98c to \$15—Fifth Floor.
- Ribbon Novelties, 35c to \$9.50—Main Floor.
- Ring, \$1.50 to \$175—Main Floor.
- Semi-Made Camisole, 98c to \$3—Main Floor.
- Silk Hosiery, \$1 to \$15—Main Floor.
- Silk Underwear, \$1.98 to \$32.50—Third Floor.
- Skating Set, \$12.75 to \$18.95—Main Floor.
- Skirt, \$6.85 to \$25—Fourth Floor.