

ADOPTING SOME OF THE MOST DRASTIC MEASURES EVER CONSIDERED BY THIS STORE IN ALL THE SEVENTY-ONE YEARS OF ITS HISTORY

Lipman, Wolfe's Starts the CLEARING of READY-TO-WEAR a Month Ahead of Time.

---and the Sale Involving the Finer Qualities and Styles So Characteristic of Lipman-Wolfe's

—Half price in some instances—less than half price in other cases—and Fashion lending to the occasion many and varied touches of magnificance.

—Practically every coat, suit and dress on the third floor—and many skirts—entered in the clearing—every garment one to indicate the higher standards so splendidly upheld here—and every value one to arouse a real outburst of enthusiasm.

—The time of the selling is especially important to the folks realizing that a fur coat, a cloth coat, a suit, a dress or a skirt from Lipman, Wolfe's is a Christmas gift to be prized.

—Racks will be filled tomorrow with the garments so radically reduced—and there will be an enlarged force of competent salespeople on hand. In every respect this sale is to appeal mightily. Read all that follows, on this page—and be sure to see the garment bargains in our Fifth-Street windows.

For a further idea of this selling see our Fifth Street windows



In this sale—No reservations, approvals or exchanges—Every sale is to be final



COATS

Enormous Are the Reductions ---and the Assortments Are Decidedly Imposing

—This is our first general reduction on Women's and Misses' Coats—and the reductions are DEEP.
—Beautiful coats for street and dress wear—of the season's finest materials; Gerona, Veldyne, Bolivia, Pollyanna, Normandy; some tweeds and polo cloth.

Thirty Cloth Coats, Many Fur Trimmed REDUCED TO \$39.75

Forty Cloth Coats, Many Fur Trimmed REDUCED TO \$49.75

Fifty-Five Cloth Coats, Mostly Fur Trimmed REDUCED TO \$75.00

Forty-Eight Cloth Coats, Mostly Fur Trimmed REDUCED TO \$97.50

Thirty Cloth Coats, Richly Fur Trimmed REDUCED TO \$125

35 de Luxe Coats, Fur Trimmed, Reduced to \$150

—The majority of these charming models have collars and cuffs of the luxurious beaver, squirrel, opossum, ringtail, wolf; also beavertex and mole. The colors are midnight blue, Malay, Sorrento and Zanzibar.

Third Floor—Lipman, Wolfe & Co.



Entire Stock of Suits Reduced

Models of the Highest Type—and Every Suit Silk Lined

—There are represented in this selling the season's highest type models, including the famous "Pellard" Suits. Every suit is hand finished; every suit is silk lined. Of tricotine, marvella, iverna, duvet de laine, panvelaine and tweeds, and in the smartest colors; they are beautifully trimmed with lustrous fur—Scotch mole is used, also natural squirrel and beaver, nutria, slynx and sealine. In Sorrento blue, Volney red, brown, navy blue, and black.

130 Suits—Women's and Misses' REDUCED TO \$32.50

86 Suits—Women's and Misses' REDUCED TO \$47.50

38 Suits—Women's and Misses' REDUCED TO \$75.00

12 Suits—Women's and Misses' REDUCED TO \$97.50

Third Floor—Lipman, Wolfe & Co.

All the Finer Evening Gowns, Evening Wraps—Afternoon and Dinner Dresses Reduced to Half Price

—You will begin to realize what an unusual thing we're doing when we tell you that there is delightfully satisfying variety in each group of these wonderful creations for real occasions. None but the highest-grade garments will be encountered here—the beautiful, finely made models of the best manufacturers. Come at the sale's opening—HALF PRICE means it's time to buy. Such an opportunity is seldom presented.

Third Floor—Lipman, Wolfe & Co.



ALL FUR COATS

The Entire Lipman-Wolfe Collection in the Clearance That Is a Full Month Ahead of Time

HALF PRICE

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|---|---|
| 36-inch Coat, first quality Hudson seal, self-collar and cuffs, at.....\$225.00 | 47-inch Scotch mole Wrap, self-collar and cuffs, at.....\$325.00 |
| 36-inch Coat, first quality Hudson seal, beaver collars, at.....275.00 | 47-inch Scotch mole Wrap, half tuxedo of squirrel.....395.00 |
| 42-inch Hudson seal Coat, self-collar and cuffs, at.....300.00 | 44-inch Scotch mole Cape, caracul trimming, at.....495.00 |
| 45-inch Hudson seal Coat, skunk collar, cuffs and border, at.....437.50 | 30-inch Scotch mole Coat, self-collar and cuffs, at.....212.50 |
| 45-inch Hudson seal Wrap, skunk collar and cuffs, at.....425.00 | 36-inch muskrat Coats, large self-collar and cuffs, at.....112.50 |
| 45-inch Hudson seal Cape, trimmed with Kolinsky, at.....547.50 | 36-inch muskrat Coat, French seal collar and cuffs, at.....125.00 |
| 47-inch Alaska seal Coat, Kolinsky tuxedo and new full sleeves, at.....825.00 | 36, 34 and 30-inch French seal Coats at.....75.00 |
| 45-inch taupe caracul Wrap, taupe squirrel collar, at.....647.50 | 47-inch French coney Wrap, large collar, at.....97.50 |
| | 47-inch French seal Wrap, self-collar and cuffs, at.....167.50 |
| | 40-inch French seal Coat, opossum collar and cuffs.....187.50 |

Hudson Seal is dyed muskrat, French Seal is dyed coney.

Third Floor—Lipman, Wolfe & Co.

Highest Grade Prunella Skirts Plaited in the Very Latest and Best Styles Now Reduced to \$8.95

—For sports wear, for everyday practical wear—skirts that are very good looking, as well as durable. The newest patterns are here in smart color combinations, and you may select from the offering—navy and gray, brown and tan, black and gray or black and tan.

—We have taken them from our regular stock for this unusual selling event. It will be worth your while to investigate.

Third Floor—Lipman, Wolfe & Co.

