

25 SHOPPING DAYS TILL CHRISTMAS—NO MATTER WHERE YOU SHOP, SHOP EARLY



\$29.50 THREE OF THE STYLES \$29.50

200 Brand New Coats for Women and Misses

\$29.50

They Are Very Remarkable

Even the picture might tell something of the exceptional character of these coats at \$29.50—and the coats themselves tell it much more forcibly. Remarkable values, indeed, and all the more desirable in that they have newly come from a good maker whose garments give especially satisfactory service.

Fur Trimmed

With Australian opossum, black opossum, nutria, etc. Of bolivia, silver tipped bolivia, normandie, drvet de laine and velours. Many different fashionable shades of brown, sorrento, navy and black. Sizes 16 to 44 in the assemblage.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

Women's Gloves \$1.98

Fine quality two-clasp style kid gloves in black, white, champagne, mode, gray and tan with fancy embroidered backs. All sizes 5 1/2 to 7.

Gloves \$1.47

Sueded lambskin gloves in gray, brown and heaver with fancy embroidered backs. Some seconds. Fine for general utility wear. Sizes 5 1/2 to 7.

Gloves \$3.67

Famous "Reynier" French kid gloves in sports and street styles. All white, white-and-black, tan and brown. All sizes in every color.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Brushed Scarfs \$3.98

\$6.98 and \$7.98 values. A new shipment of brushed scarfs in combinations of buff, brown, henna, French blue, navy, turquoise, orange, black and white.

New Scarfs

Imported and domestic fiber silk and all silk scarfs for sports and dressy wear. Solid colors and combinations. Plain weaves and novelty mixtures. \$6.95 to \$19.50.

New Neckwear

"Bramley" collars and sets of pique, kid and satin. Venise lace collars and sets. Dainty organza collars and sets, lace and embroidery trimmed. \$1.25 to \$1.95.

Neckwear Special \$2.89

Net vestees with roll and "Peggy" collars. Trimmed with washable venise lace and embroidered bands. Cream color.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

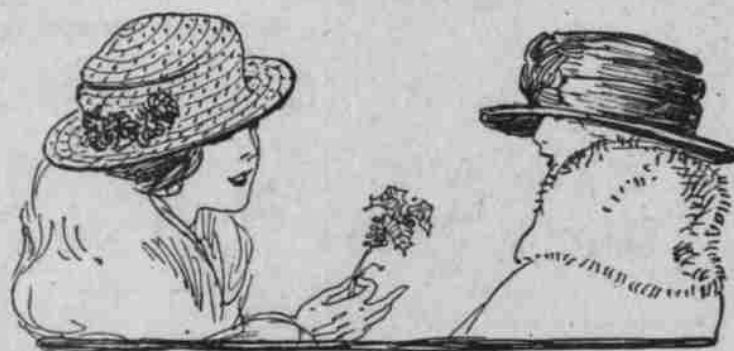
Sale of Drape Veils 1-2

Regularly \$1.75 to \$8.50 now 88c to \$4.25. Shetland, chantilly and novelty mesh veils with woven, embroidered and chenille dotted borders. Square and half square styles. Solid colors and combinations of bright tones on dark grounds. For small and medium sized hats.

"Comfort" Veils

Self-adjusting Shetland mesh "Comfort" veils in chenille dotted effect—self tones of navy, black, brown and taupe, also combinations of blue, buff, henna and red on dark grounds. In holiday boxes. \$1 and \$1.25.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



These Hats at **\$5**

Are Going to Establish a New Standard of Value-Giving at This Modest Price

We regret that there are only 150 hats, which may mean disappointment for those who defer selection too long, but will be correspondingly gratifying to those who seize the opportunity.

Ready-to-wear and sports hats of felt and velours with chenille combinations. A good assortment of styles and colors.

Five dollars—while the quantity last. Please come early.

Great Reductions Throughout Our Misses' and Children's Hat Section

—Meier & Frank's: Millinery Salons, Fourth Floor. (Mail Orders Filled.)

Chocolate Fig Nut 39c

3000 pounds of fig nuts dipped in Stollwerck's exquisite vanilla chocolate. Pound box 39c. No deliveries. —Main and Ninth Floors, Basement Balcony.



Notice
All Charge Purchases Today and Balance of Month Will Go on December Bills Dated Jan. 1, 1922

THE NEWS THAT OVERSHADOWS ALL OTHERS IN YOUTHFUL MINDS—

Santa Claus Is Here

Beads Special 49c and 69c

Beads, beads, beads—every conceivable color and length. Graduated style. Excellent values. Add 5% tax. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Women's Silk Hose \$1.95

Women's slightly imperfect all silk full fashioned stockings in black, white, cordovan, etc. Some have "Pointex" heels. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Women's Union Suits \$1.19

Regular sizes \$1.19. Extra sizes \$1.29. Seconds of Munsing medium weight cotton union suits in high and Dutch neck styles. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Laces 89c

Venise camisole laces for holiday sewing. Cream color. 3 1/2 inches wide.

Laces 25c

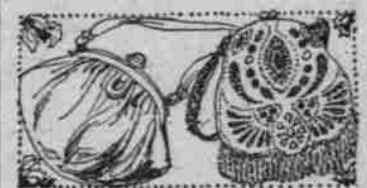
Calais, val, lace edges and insertions, 1 to 4 inches wide.

Laces 10c

Imitation cluny, fillet and val. laces, 1/2 to 2 inches wide. —Meier & Frank's: Main Floor.

"The Sheik"

One of the six best sellers in present-day fiction. Read this interesting book by E. M. Hull before seeing the picture. \$1.90. —Meier & Frank's: Fifth Floor.



New Bead Bags

Imported hand-made bead bags make delightful Christmas gifts. Beautiful color combinations. Shell and beaded frames. Silk lined. Special \$7.95, \$18.50, \$20.

Handbags \$5

Were \$7.00 and \$7.50. Brown suede bags, also black, taupe, blue and brown velvet bags. Shell, metal and covered frames. Silk and cotton moire lined. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Boston Bags \$1.49

Black and tan leather Boston bags in 13, 14 and 15-inch sizes. Suitable for a multitude of purposes. —Meier & Frank's: Sixth Floor.

Needlework 49c

500 pieces of stamped needlework including scarfs, pillows, centers, aprons, laundry bags, etc.

Aprons 69c

Fudge aprons stamped in a showy design on white donegal.

Pillow Cases \$1.39

Stamped to embroider on serviceable tubing. Ends are hemstitched for crochet. —Meier & Frank's: Second Floor.

Toiletries

Mavis Toilet Water, \$2. \$1.50, \$1. Woodworth's Flounce Toilet Water, \$2.50. Melba Toilet Water, \$1. Hudson's Violet See Toilet Water, \$1.85, \$1. L'ile d'Amour Toilet Water, \$1.25. Mary Garden Toilet Water, \$4.25, \$2. \$1.50. Mme. Isbell Toilet Water, \$2. \$1.50, \$1.25, \$1.75. Cutex Manicure Sets, \$3. \$1.50, \$5c. Colgate's Week-End Packages, 80c. Houbigant's Assorted Talcum, \$1. 4711 Bath Salts, assorted, \$1.50, 90c, 50c. Veolay Bath Salts, \$2.75. Plover's Azure, Le Trefle, Flormyre Bath Salts, small size, \$1. —Meier & Frank's: Main Floor. (Mail Orders Filled.)

Yes, he's really truly here to stay until Christmas Eve in his Portland headquarters at Meier & Frank's. He wants all his little friends to come and visit him as soon and as often as they

can. He wants to see all the boys and girls he met last year and all the little new friends—baby brother and sister and all the children who have come to Portland since he was here before.

Santa Will Be Here Daily 10 to 12 and 2 to 5

He wants the children particularly to remember the hours and to tell their parents for he does not want them to be disappointed but to be sure and see him when they come to the store.

He Has a Little Present

for every child under seven accompanied by a grownup who visits him between 10 and 12 this morning and any other morning until further notice. —Meier & Frank's: Fifth Floor.

See Santa—Fifth Floor

"TOYTOWN"



Brimful with thousands of Christmas toys, dolls and games. Toytown fairly dances with the radiance of its bright new gifts as it never has before. Here you will find old friends and whimsical new ones, too, all fascinating.

We invite you to visit Toytown soon, to come often, to learn for yourself that it is well able to help in the joyous preparation for the coming holidays. Special today:



New Baby Dolls 98c

The best sale of baby dolls in many years. 14 inches high. Papier-mache bodies, bisque heads, flaxen wigs, sleeping eyes. Fully jointed. With slippers.

Teddy Bears

See our interesting collection of new life-like teddy bears that do all manner of stunts. \$1.50 to \$5.00. —Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

Saturday Sale of Boys'

Suits and Overcoats

Four unusually attractive specials in boys' good ALL-WOOL suits and overcoats.

2-Pants Suits \$8.85

Neat dark patterns. Sizes 7 to 15 years.

2-Pants Suits \$12.95

Were \$18.50-\$20.00. Sizes 7 to 18 years.

2-Pants Suits \$10.95

Were \$15.00-\$16.50. Sizes 7 to 18 years.

Overcoats \$8.85

Made of Oregon wool. Sizes 12 to 15 years.

All of the above specials are from regular stock and are the most unusual kinds of values at the sale prices.

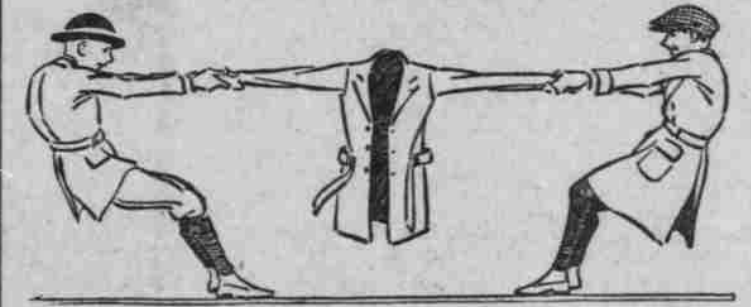
NEW

Ties, belts, buckles, sweaters, caps, shirts, and blouses. New "Jackie Coogan" middy suits and other novelty suits for juveniles.

SPECIAL

"Tom Sawyer" outing flannel sleeping garments in neat striped effects with feet. Sizes for boys of 2 to 12 years. Regularly \$1.65—special \$1.25.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



Sale of Girls' Coats \$15

A specialized assortment of new coats for girls of 4 to 14 years. Made of excellent quality cheviot, velour, tweed and chinchilla in becoming styles, the best patterns and colors.

Coats for Misses and Small Women

New bolivia, Pollyanna and chinchilla coats in fashion-favored styles. Many have fur collars, Australian opossum, astrakhan, nutria, etc. Nubian brown, sorrento, fawn and navy. Moderately priced.

Raincoats and Raincoats

"Bestyette" rubberized raincoats in belted styles with raglan sleeves. Navy and tan. Sizes 8 to 14 years, \$6.95 to \$13.50.

"Bestyette" rubberized raincoats with hoods. Navy and red. Sizes 6 to 14 years. \$3.85 and \$5.75.

"Alligator" water-proof raincoats in dark green and tan. One style has hood, another has hat to match. Broken sizes 6 to 14 years, \$5.95 and \$6.50.

Other belted style rain coats with large convertible collars and raglan sleeves. Sizes 6 to 16 years. \$18.50.

Middies

Bathrobes

Sleepers

Regulation and co-ed style flannel middies in navy, red and green with white and gold braid trimming. Front lacing and open V neck styles. Sizes 6 to 14 years. \$2.45 to \$4.95.

Children's blanket bathrobes in many fancy designs, also eiderdown robes. All colors. Sizes 2 to 16 years. \$2.45 to \$4.95.

One-piece outing flannel sleepers in pink and blue stripes and white. Sizes 2 to 14 years. 98c to \$1.98.



—Meier & Frank's: Second Floor. (Mail Orders Filled.)



Men--

We've Produced the Greatest Values in Years in This

Hat Sale

\$3

Regular \$5.00, \$6.00 and \$6.50 Values



We admit it's something of a revolutionary step to cut the price on men's hats almost in two in the month of November, but the opportunity came to do our friends a good turn and, when it comes to that, precedent is nothing with us.

We got the pick of the stocks of a foremost northwest jobbing concern at almost our own figure to expedite reorganization and we're offering these hats for quick sale at more than a third to a half less. Sale started Wednesday with—

3000 New Hats

of genuine fur felt—the best material. Smooth or silk finish as you prefer. All thoroughly well made—with full leather sweatbands, many satin lined. Raw, bound or welt edge.

Colors include besides plenty of the wanted black and browns—both dark and light—dark gray, dark green, forest green, pearl, seal, etc. All sizes. Extra salesmen! Extra space!

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

How Many of These Can YOU Use at—

Half Price

TIES? They're half price at 25c for regular 50c and at 50c for regular \$1 ties.

SOX? They're half price at 2 pairs 25c for regular 50c pair Sox.

GLOVES? They're half price at \$1 pair for regular \$2 cape gloves.

COLLARS? They're half price at 25c for regular 50c E. & W. and at 18c for regular 35c Launderno collars.

UNDERGARMENTS? They're half price at \$1 for regular \$2 mixed shirts and drawers.

PAJAMAS? They're half price at \$1 for regular \$2 flannelette pajamas. Sizes 13 and 16 only.

SWEATERS? They're half price at 25c to \$1 for regular 50c to \$2 Knicker-Pant cuff links.

CUFF LINKS? They're half price at 25c to \$1 for regular 50c to \$2 Knicker-Pant cuff links.

Note: Some lots will sell out quickly because of the limited quantities—odds and ends, etc. Shop early.

—Meier & Frank's: Main Floor.

Smart New English Coats

Specially Priced

\$35



From England, mind you—a special importation just out of the customs—and specially priced. Who would expect to find such English coats at \$35? Ripping! What?

Chock-full of smart distinction from the bonnie tweeds and homespuns of which they are made to the last button. Silk lined. Swagger? Yes! Serviceable? Decidedly.

More New Society Brand Suits and Overcoats

Men and young men will want to see them. \$40 up.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)