

Charge Purchases Today Go On November Statements Dated December 1

ESTABLISHED 1857  
**Meier & Frank Co.**  
THE QUALITY STORE  
OF PORTLAND

# 1655<sup>th</sup> Friday Surprise

Sterling Savings on Quality Merchandise! Get Your Share!

## Special Ampico Concert Tea Room, 4 to 5

A special concert will be given on the Knabe Ampico in the Tea Room this afternoon from 4 to 5.  
Selections by Hofmann, Kmitz, Volvay, Cortot, Adler and other famous pianists. You are invited.  
—Meier & Frank's: Ninth Floor.

## SURPRISES

### Bar Pins 49c

Were 75c. White metal bar pins set with colored stones and rhinestones.  
—Meier & Frank's: Main Floor.

### Laces 12c

15c-20c values. Filet crochet edges and bands for art work and lingerie. 2 1/2 to 3 1/2 inches.  
—Meier & Frank's: Main Floor.

### Laces 5c

5 yards 20c. Lawn embroidery edges, 4 to 7 inches. Also imitation filet crochet edges, 1/2 to 1 inch.  
—Meier & Frank's: Main Floor.

### Toweling 17c

Regularly 25c yard. 17-inch glass toweling in blue and red stripes.  
—Meier & Frank's: Second Floor.

### Long Cloth \$2.49

Regularly \$3.25 bolt of 12 yards. 36-inch white long cloth.  
—Meier & Frank's: Second Floor.

### Heaters \$5.95

"Hot Spot" reflector type gas heaters, 15 inches wide, 24 inches high.  
—Meier & Frank's: Sixth Floor.

### Hose 39c

Women's lisle hose with ribbed tops and mock-seam legs. Black, cordovan and white. Seconds.  
—Meier & Frank's: Main Floor.

### Bloomers \$1

Women's mercerized lisle Munsing bloomers in black, flesh and white. All sizes. Seconds.  
—Meier & Frank's: Main Floor.

### Gloves \$1.98

Women's second quality one-clasp mocha gloves in gray, beaver, brown, 5 1/2 to 7 1/2.  
—Meier & Frank's: Main Floor.

### Kerchiefs 27c

Men's initial lawn handkerchiefs in many styles.  
—Meier & Frank's: Main Floor.

### Blankets \$1.95

Were \$2.75. Single cotton plaid blankets in "Downap" finish. Size 66x84 inches.  
—Meier & Frank's: Second Floor.

### Comforts \$2.19

Were \$3.25. Large size cotton filled comforts with dark coverings.  
—Meier & Frank's: Second Floor.

### Ribbons 25c

Loom-end ribbons in lengths from 1/4 to 3 yards. 1/4 to 6 inches wide.  
—Meier & Frank's: Main Floor.

### Outing 16c

27-inch cashmere twill outing in white only. For nightwear, diapers, etc.  
—Meier & Frank's: Second Floor.

### Sateen 29c

40c grade. Black sateen for bloomers and shirts. 36-inch.  
—Meier & Frank's: Second Floor.

### Boudoir Caps 95c

Combinations of crepe de chine, messaline, val, maline and shadow laces.  
—Meier & Frank's: Main Floor.

### Dresses \$1.45

Plain colored and checked gingham jumper dresses in broken sizes for women.  
—Meier & Frank's: Third Floor.

### Aprons \$1

Polly Prim percale aprons in large polka dots, also gingham with organza ruffles.  
—Meier & Frank's: Third Floor.

### Waists \$1.75

Georgette crepe, crepe de chine and tricolette waists in tie-back models. Good colors.  
—Meier & Frank's: Fourth Floor.

### Dresses 59c

Infants' dresses stamped for embroidery on Lykline. Sizes 6 months, 1 and 2 years. Were \$1.  
—Meier & Frank's: Second Floor.

### Pkg. Goods 1/2

Pacific Package Goods, including underwear, children's things, etc.  
—Meier & Frank's: Second Floor.

### Worsted 39c

Knitting worsted for scarfs, sweaters, caps, slippers, etc. Hank 39c.  
—Meier & Frank's: Second Floor.

### Filet Nets 27c

Fancy filet nets for living rooms and bedrooms. White, cream and ecru.  
—Meier & Frank's: Seventh Floor.

### Shades 98c

Oil opaque window shades in size 36x84 inches. Guaranteed rollers. Cream and green.  
—Meier & Frank's: Seventh Floor.

## Sale of Corsets \$1.95

Low-bust style corsets with medium-length skirts. Made of pink brocade material. Boned throughout with rustproof boning. Two pairs hose supporters. Sizes 23 to 28.

\$1.59

\$1.25

Corsets of figured batiste with elastic all around top at waistline, another style of plain pink coutil has elastic front with slightly raised back. Also medium low bust corsets of pink coutil. All have two pairs of hose supporters. Sizes 23 to 28.

Wonderfully good values at this special Friday and Saturday sale price. Medium low bust corsets with medium long hips. Made of serviceable plain pink coutil. Graduated front steels. Boned with rust-proof boning. Sizes 23 to 28.  
—Meier & Frank's: Third Floor.

## Aluminumware Sale



5-Pc. Combination Cooker \$2.37

Five-piece combination Betty Bright aluminum cooker—can be used as a preserving kettle, roaster, pudding pan, steamer and cake pan.



Sets of Three Pans \$1.39

Betty Bright lipped aluminum sauce pans in sets of three—1 1/2, 2 and 3-quart sizes. Limited number at \$1.39 set.  
—Meier & Frank's: Basement.

For Friday and Saturday

## 300 New Dresses! 65 Styles!

In All Regular Sizes From 16 to 44 and Extra Sizes Up to 55

While the Supply Lasts

# \$25

Think of it! Sixty-five styles. Average less than five dresses of a style—many only one of a kind. Choice of 300 brand-new dresses at \$25. It's a great triumph for the Fashion Salons.

Crepe de Chine  
Twill Satin  
Tricotine

Dresses of fashionable materials styled in all of the season's smart models (ten sketched). Many enhanced by fancy beading, embroidery and braiding. Dresses for street wear, for business wear, for afternoon wear. Wait till you see them! You'll not be satisfied with just one—at \$25.

Black Navy Brown

—Meier & Frank's: Fashion Salons, Fourth Floor.



Also . . . Friday and Saturday

## New Fur Trimmed Hats

Every Hat New! Just Unpacked!

# \$10

The Most Brilliant Sale of Its Kind This Season

Rushed out by express! Hurriedly unpacked! A few styles given to the artist for sketches and this advertisement prepared barely in time to get into the papers. New hats . . . of fur . . . at ten dollars. Every woman and miss will want one—but only Friday and Saturday at this price provided the lot lasts that long.

An Extraordinary Special Purchase From a Famous N. Y. Maker

Some have solid fur brims, some with brocade crowns, some with Lyons (U.S.A.), panne velvet and embroidered duvetyne. All heavily trimmed with fur. All so wonderful that we have devoted practically a whole section to them.

Squirrel Broadtail Mole Etc.

All new shades including coquelicot, wine, Harding blue, brown and others.

Some of the Hats Are Illustrated

—Meier & Frank's: Millinery Salons, Fourth Floor.



## A Sweet Surprise for Halloween

These special values in Halloween candies obtainable today, tomorrow and Monday while quantities last.

### Candy Corn 29c

2000 pound boxes of butter cream candy corn at 29c pound box.

### Box 22c

300 boxes of fine orange and black jelly beans.

### Box 49c

100 boxes containing one pound of assorted Halloween butter cream candies—pumpkins, funny faces, nuts, animals, vegetables, etc.

### Box 25c

300 boxes containing 25 small marshmallow pumpkins.

### Box 25c

500 boxes containing 12 marshmallow owls, 12 marshmallow pumpkins and candy corn.

### Toasted Marshmallows 34c

Our own make. Large square vanilla marshmallows freshly toasted in roasted macaroon coconut. Pound box 34c. No deliveries.

—Meier & Frank's: Main and Ninth Floors, Basement Balcony.

EXTRA SPECIAL

## 14 Momie Japanese Silk Pongee \$1.29

Friday and Saturday only we offer 2000 yards of first quality natural color 14 momie Japanese pongee for kimonos, house gowns, night gowns, underwear, draperies, curtains, men's shirts, etc. Every piece carries the government stamp. A good opportunity to secure the very finest of Japanese pongee at \$1.29 yard.

—Meier & Frank's: Second Floor.

EXTRAORDINARY

## Women's High Shoes \$5

Taken from our regular stock, where they have been priced at \$8.50 to \$12.50 and specially reduced for Friday only to \$5.

10 Styles

Black kid shoes. Fawn colored kid shoes with cloth tops. Dark brown calfskin shoes. Patent leather lace shoes with cloth tops. Black calfskin button shoes with colored tops. Low and high heels. All sizes in some styles.



—Meier & Frank's: Third Floor.

## Boys' Velvet Suits \$8.65

Regularly priced at \$12.50. A big surprise value for the juvenile of 3 to 8 years. Smart little velvet suits in Oliver Twist, middy and belted styles. Blue, brown, green and black.

### Corduroy Knickers \$2.65

Regularly \$3.50 pair. Serviceable corduroy knickers with double seat. Guaranteed not to rip. Mode color. Sizes 6 to 17 years.

—Meier & Frank's: Third Floor.

MEN

## 1800 New "Excello" Shirts

\$1.85

3 for \$5.25



Regularly \$2.50, \$3 and \$3.50

Ask an expert what is the leading make of men's shirts today and chances are he'll say "Excello." So say customers. Excello quality and workmanship satisfy the critical.

### How's This for Value?

Excello prices begin regularly at \$2.50 for cotton shirts and most of them—duplicates of those we place on sale today—are \$3, \$3.50 and higher. You can see how fine these values are at \$1.85.

### Friday and Saturday

—while the lot lasts—we offer 1800 brand new Excellos at \$1.85 or 3 for \$5.25. Woven and corded madras, oxfords, percales, plain colors and stripes. Patterns and colors to please every educated taste.

Sizes 14 to 17 1/2 Inclusive

—Meier & Frank's: Main Floor.

## Men's and Young Men's Overcoats

# \$27.50

Our Regular \$35.00 Grades  
Save almost a fourth on our new lower-than-elsewhere price. Why? Mainly because there are only thirty garments and we want to clear them today. Sizes 34 to 39—if yours is here your overcoat worries are "over" for this winter.

Stylish plaid back ulsterettes, belted all around, with raglan or set-in sleeves. Brown, tan and oxford mixtures. While they last—\$27.50.

—Meier & Frank's: Third Floor.