

SECOND DAY OF OUR TREMENDOUS PRE-HOLIDAY SALE OF 100,000 HANDKERCHIEFS FOR WOMEN, MEN AND CHILDREN AT MARKED SAVINGS—MAIN FLOOR

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

1654th Friday Surprise

Scores of Bargains—Many Not Listed Here—Some Lots Limited—Shop Early

Special Ampico Concert
Tea Room, 4 to 5

A special concert will be given on the Knabe Ampico in the Tea Room this afternoon from 4 to 5: Selections by Rachmaninoff, Godowsky, Ornstein and other famous pianists. Vocal selections by Miss Eva Richmond.
—Meier & Frank's: Ninth Floor.

Tomorrow's the Day for the Bubble Book Parties

Saturday's the day—Meier & Frank's Sixth Floor the place—10:30 A. M. and 3 P. M. the time. Everyone is invited—everyone will have a wonderful time.

Mother Goose pantomime and games—Tom the Piper's Son, Old Mother Hubbard, Mary and her Little Lamb—all the well-known characters of juvenile storyland will be impersonated by local children.

No charge for admission. COME! —Meier & Frank's: Sixth Floor.

Banded Sailors

Just 65 of these good-looking banded sailors at \$5 while any remain for Friday Surprise.

Black, brown and navy sailors from some of our best known makers. Slightly rolled brims.

Remember, the quantity is limited and the price is low—better come early.

—Meier & Frank's: Fourth Floor.

Pure Thread Silk Hose 89c

Two pairs for \$1.70.

800 pairs of slightly imperfect pure thread silk stockings from a prominent manufacturer. Reinforced garter tops, soles, toes and heels. Black, cordovan and some odd shades. A few pairs of black ribbed top stockings in out-sizes.

—Meier & Frank's: Main Floor.

"Vanity Fair" Silk Bloomers \$3.65

A discontinued number of Vanity Fair Jersey silk bloomers in medium weight. Pink, Baltic green and purple. Knee length in sizes 6, 7 and 8. Extra length in all sizes.

Union Suits 95c

Children's Munsing union suits in wool-and-cotton, also heavy mercerized material. White and gray. Broken sizes 2 to 16 years.

—Meier & Frank's: Main Floor.

House Dresses at \$2.85

Gingham, voile and organdy house frocks of the better kind. Sizes 16 to 20 years, also women's sizes 34 to 42.

—Meier & Frank's: Third Floor.

Silk Envelope Chemise \$3.75

Were \$4.75-\$5.95. Crepe de chine envelope chemise in tailored styles with tucks, also fancy effects with lace and georgette.

—Meier & Frank's: Third Floor.

Frolaset Corsets at \$2.95

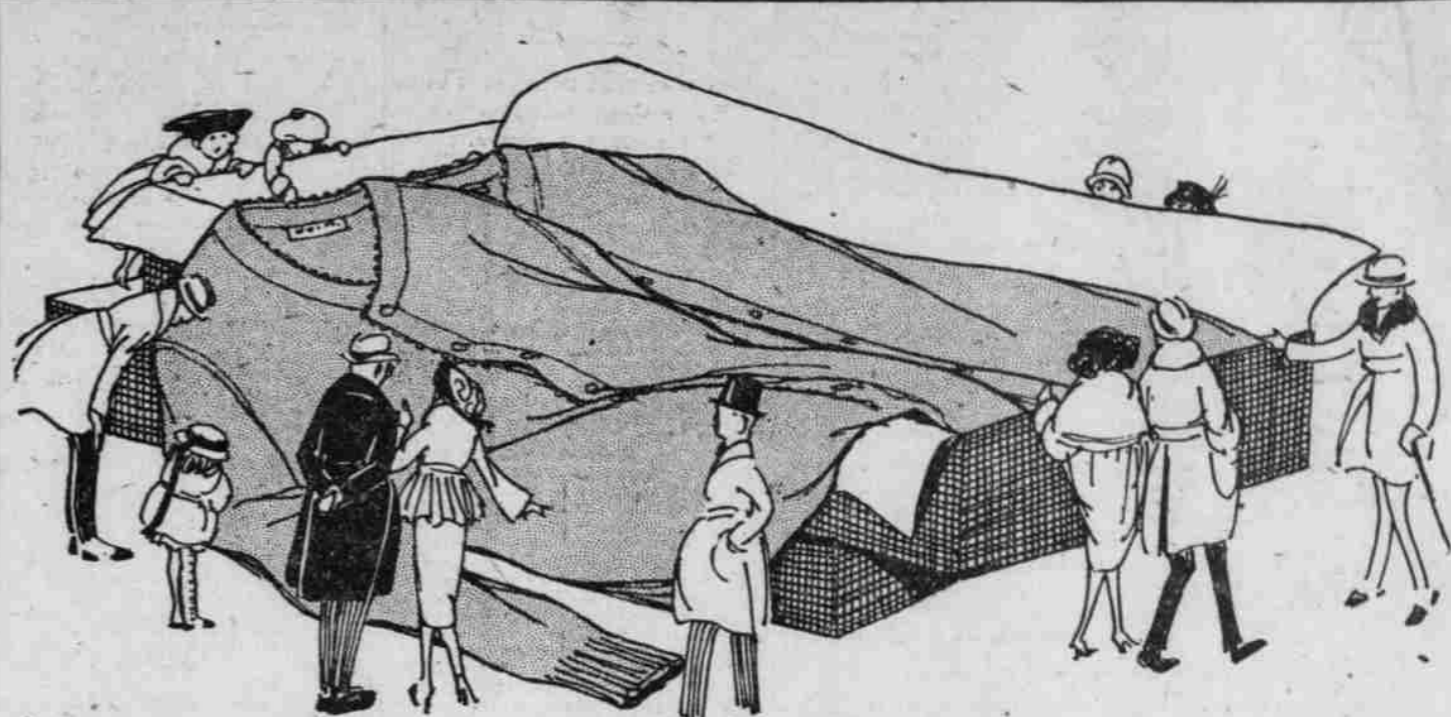
\$4 to \$7.50 valdes. Frolaset front-lace corsets of pink satin. Low bust, elastic top style with long skirts and three pairs of hose supporters. Also pink brocade corsets in medium high bust style with long skirts.

—Meier & Frank's: Third Floor.

Jumper Blouses at \$3.75

Georgette, crepe de chine, tricolette and velveteen jumper blouses in all the most popular new shades. Tailored and dressy styles. Sizes 36 to 44 but not in every style.

—Meier & Frank's: Fourth Floor.



Good Advice for Men:---

Buy Underwear Now

We Do Our Part by Launching This Two-Days' Sale

7532 Fine Union Suits and Separate Garments

At Substantial Reductions

Some would substitute "sensational" for "substantial." That's a matter of taste. Look the items over—easy to figure how much you save. Reductions are from the new lower prices. Note the

qualities! Think of buying Munsing, Vassar, Cooper, Stuttgarter, Richmond and other standard makes of underwear at these prices. Buy now—the season's supply.

1920 Union Suits

Stuttgarter, Springtex and Kerry Knit union suits. Worsted mixed, worsted plated, cotton fleeced and wool processed cotton rib. Natural, silver, ecru, cream and white. Sizes 34 to 46. Regularly \$2.50-\$3.

\$1.95

1020 Union Suits

Discontinued lines of Vassar union suits. Medium weight cotton lisle in ecru. Medium heavy weight sanitary mixed. Fashion knit garments—the kind that fit the body. Sizes 34 to 50, also 40's. Regularly \$3.50.

\$2.45

984 Union Suits

Richmond and Springtex makes. Light, medium and heavy worsted mixed garments in natural color only. Sizes 34 to 50. Regularly \$3.50-\$4.50.

\$2.85

924 Union Suits

Munsing, Stuttgarter and Richmond makes. Light, medium and heavy wool mixed garments, also a few of pure wool. Sizes 34 to 50, including stouts. Regularly \$4-\$5.50.

\$3.85

764 Union Suits

Munsing heavy mercerized lisle garments, sizes 34 to 48. Stuttgarter 80 per cent wool and medium weight mercerized and worsted. Sizes 34 to 46. Regularly \$7.50-\$8.

\$5.45

600 Undergarments

The well-known "Medicott" (Scotch wool) shirts and drawers warranted not to shrink. Shirts in sizes 34 to 46, drawers 32 to 48. Regularly \$4.50-\$5 garment.

\$3.50

1320 Undergarments

Slightly fleeced cotton ribbed shirts and drawers in a medium heavy weight. Ecru color. Shirts in sizes 34 to 46. Drawers 32 to 44. Regularly priced 75c.

50c

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



THREE OF THE STYLES SKETCHED.

More Than 30 New Models in This Sale of

165 Charming Dresses

\$19.50

To see them is—to want them. And at this price—that is to have one instantly. Think of it! More than thirty of the very latest models—much higher cost types furnished the exemplars. Choice of a fine assortment at \$19.50.

And what of the qualities? Wonderful! Satins, tricotines, twills. Women who know materials are going to enthuse over these. Heavily beaded, embroidered, braided. Navy and brown, of course. Sizes 16 to 44.

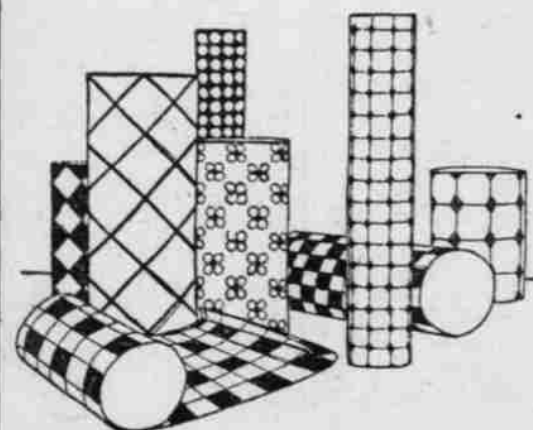
Nineteen Dollars and Fifty Cents!!

—Meier & Frank's: Fashion Salons, Fourth Floor.

10,000 Sq. Yds. of Linoleums

in a Most Remarkable Two-Days' Sale

Finest quality imported and domestic linoleums—printed and inlaid—are greatly reduced in this two days' special selling. Big variety of desirable patterns, including the ever popular tile designs in light blue and gray.



Domestic Linoleums

79c

Good quality printed linoleums in many patterns. Six feet wide.

89c

Best quality printed linoleums in four patterns. 12 feet wide.

\$1.09

Inlaid linoleums in nearly all colors including blue and white tile patterns. Up to 200 square yards of a pattern.

\$1.23

Medium weight inlaid linoleums in three desirable patterns.

\$1.37

Excellent quality domestic inlaid linoleums in many good looking patterns.

\$1.89

Heaviest quality domestic inlaid linoleums in a good selection of patterns.

Imported Inlaid Linoleums

Fine quality imported inlaid linoleums in three unusual lots.

\$1.95

\$2.23

\$2.69

NOTE: Please Bring Room Measurements. The Prices Do Not Include Laying.

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Pabcolin Floor Covering 53c

Heavy grade felt base floor covering in lots of new patterns.

Second Day

Sale of 500 Boys' All-Wool TWO-Knicker Suits

\$8.85

We had 500 of these suits when the sale began yesterday morning and although buying is brisk there should be a good selection for today.

Every suit is new. Every suit is all wool. Every suit is sturdily built. Every suit has two pairs of knickers. Every suit is a remarkable value.

All Sizes for Boys 7 to 16

Styles will appeal to wide-awake boys. Lots of desirable patterns in handsome dark mixtures.

Buy these new two-knicker suits for every occasion wear—at \$8.85.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



Two-Days' Sale

Raynsters

Men's RAIN-OVER-Coats

\$12.50—\$15.00 Values

\$7.85

Save more than a third on any one, nearly a half on some.

Famous U. S. Raynsters built for wear in any weather—really two coats in one. Keep you dry in the heaviest downpour yet look like any smart well tailored overcoat—correct weight for fall and winter.

Worsteds, cassimeres, tweeds, basket weaves. Plaid backs. Single and double-breasted. Belts all-around, half-belts, beltless. About every color in dark combinations. Limited number.

Sizes 34 to 46

—Meier & Frank's: Third Floor.

