

Tickets for the U. of O. vs. U. of I. Football Game at Multnomah Field Saturday—Choice Grandstand Seats \$1.50—Sporting Goods: Sixth Floor

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

Semi-Annual Sale of Beds, Etc.

Begins at Meier & Frank's Today—Continues Until Saturday Night

\$25

Buy a Wonderful New Dress

This Is in Some Cases Less Than Regular Wholesale Cost

We've seen nothing as fine at the price this season. Any one who expects to find a twenty-five dollar look about these dresses is going to be disappointed. Come rather expecting to find fabrics, trimmings, tailoring suggestive of higher-cost garments.

Canton crepe, crepe de chine, tricotine, twill. Jumper, blouse, coat, straightline models. Fancy beading, silk and wool embroidered. Navy, brown, tan, black. Women's and misses' sizes.

None of these dresses on approval. Come early.

—Meier & Frank's: Fashion Salons, Fourth Floor.



Charming Silk Breakfast Coats

For that first trying hour of the morning—try the effect of one of these subtle little breakfast coats of whispery silks. They are in the most flattering of early-morning shades, and the most alluringly becoming fashions.

Made of Changeable Satin and Taffeta

these coats have attractive silk flowers in contrasting shades or are variously enhanced with self trimming.

Prices begin at \$11.95.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



New Autumn Dresses

for Misses and Small Women



These captivating new fall dresses are featured in all the most up-to-date styles. Developed of serge, tricotine, velveteen, canton crepe and crepe de chine. Many are hand embroidered in yarn or silk, others are distinguished with beads, silk braid, angora trimming, duvetyne collars and cuffs. Sizes 14, 16, 18. \$19.50 to \$42.50.

Party Frocks

New party frocks of crepe de chine and georgette are featured in jade, coral and apricot. Sizes 8 to 16 years. Priced \$29.50 to \$42.50.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Hartmann Cushion Top Wardrobe Trunks

\$45

Very specially priced for Thursday and Friday only.

3-ply veneered basswood wardrobe trunks with solid metal corners, good locks and draw bolts. Locking bar. Roomy drawers.

All Box Trunks Were \$9 to \$45 20% Off

This special reduction for two days only.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)



Marie Sundelius

Soprano of the Metropolitan Opera company will be heard in concert at the Municipal Auditorium Saturday evening under direction of the Elwyn Concert Bureau. Mme. Sundelius makes records exclusively for the

Aeolian Vocalion

Hear her records in our sound-proof parlors. "Ave Maria" in Latin, \$1.25. "La Boheme" in Italian, \$1.75. "Madame Butterfly" in Italian, \$1.75. Musetta's Waltz in Italian, \$1.25.

—Meier & Frank's: Sixth Floor.

NEWS

"HOME SEWING WEEK" devoted to special displays and special offerings in notions, dress-makers' supplies, silks, dress goods, wash goods, laces, embroideries, ribbons, curtain materials, trimmings, needlework, etc., continues today.

Mrs. A. L. Craig, expert from the Nemo Hygienic Fashion Institute of New York, is giving expert free advice on Nemo corsets and circlelets. Consult her any day.

—Meier & Frank's: Third Floor.

Eaton's Highland Linen—the correct writing paper—is now back to 50c a box. Made in a variety of effective shapes and tints.

—Meier & Frank's: Main Floor.

Service in the Hair Goods Salons by our expert operators assures satisfaction in marcel waving, hair dressing, permanent waving, shampooing, facial and scalp treatment. Children's and women's hair cutting. Chiropody a specialty.

—Meier & Frank's: Fifth Floor.

If there is anything at all the matter with your eyes you should not delay but come in at once and have your eyes examined by our graduate optometrists. Glasses prescribed, if needed, to your individual requirements.

—Meier & Frank's: Mezzanine.

New Fiction

"The Brimming Cup," by Dorothy Canfield, \$2.

"Pride of Palomar," by Peter B. Kyne, \$2.

"Her Father's Daughter," by Gene Stratton Porter, \$1.75.

"Galusha the Magnificent," by Joseph C. Lincoln, \$2.

"Star-Dust," by Fannie Hurst, \$2.

"Helen of the Old House," by Harold Bell Wright, \$2.

"The Flaming Forest," by James Oliver Curwood, \$2.

"The Beloved Woman," by Kathleen Morris, \$2.

"To Let," by John Galsworthy, \$2.

"Master of Man," by Hall Caine, \$1.75.

"The Obstacle Race," by Ethel M. Dell, \$2.

"Beauty," by Rupert Hughes, \$2.

"Kit Musgrave's Luck," by Harold Bindloss, \$2.

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

Embroideries

25c

Sale of lawn and cambric embroidery edges and flouncings in floral and eyelet patterns for undermuslins, etc. 3 to 12 inches wide.

5c

5 yards 20c. Exactly half price for these embroidery edges in eyelet patterns for undermuslins. 3 to 6 inches wide.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

EXTRA SPECIAL

Oregon Made All Wool Blankets, Comforters

\$10

Fine quality Oregon fleeced virgin wool blankets and comforters offered today at a saving of \$2.50 on every one.

Blankets \$10

Made in Oregon of pure virgin wool, these blankets weigh five pounds and are in white with blue, pink, rose or yellow borders and ribbon binding to match. Double bed size for double beds.

Comforters \$10

Extra fine grade virgin wool comforters covered with excellent quality figured sateens in light and dark patterns with plain sateen borders. These comforters weigh 4 1/2 pounds. 72x84-inch size.

\$6 Plaid Blankets \$4.50

Extra large plaid blankets in soft "downy" finish. 4 1/2 pounds. 74x84 inches.

Blankets \$5.95

Were \$8. Dark or mottled gray wool blankets with a small percentage of cotton in the warp. 5 pounds. For double beds.

Comforts \$3.95

Were \$5. Large size cotton filled comforters with covering in blue, pink, rose or yellow designs, plain borders. Stitched centers.

Comforts \$2.19

Were \$3.25. Cotton filled comforters with strong covering in assorted colors. Closely stitched to keep filling in place. Size 72x84 inches.

Pillows \$4.50

Were \$5.50 and \$6.50. All down filled pillows with blue and white linen ticking. Goose feather filled pillows with art ticking. 22x28-inch.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Batts for Comforters

Choose cotton or wool batts and coverings from our complete stocks at moderate prices.

Batts \$1

Were \$1.25. Four-pound stitched cotton batts in size 72x90 inches.

Batts \$3

Two-pound all-wool batts in size 72x84 inches. The 3-pound batts, some covered, \$4.50.

Challis 19c

36-inch challis in light and dark colors. Suitable designs.

Batts \$1.50

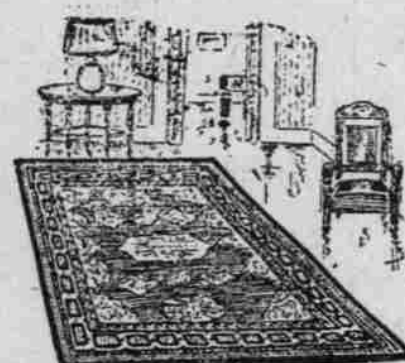
Two-pound fine white cotton batts in size 72x84 inches. The 3-pound batts, \$2.25.

Sateen 50c

36-inch sateen in a good assortment of floral designs.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

Save on New Rugs



We have just received a large selection of Brussels and Axminster rugs that are classed as "seconds" because of some slight mismatching in the pattern which does not affect the wearing qualities in any way and which only an expert could detect.

Very specially priced as follows:

Axminster Rugs, 8 1/4 x 10 1/2 ft. \$27.50

Axminster Rugs, 8 1/4 x 10 1/2 ft. \$34.00

Axminster Rugs, 9 x 12 ft. \$39.75

Brussels Rugs, 9 x 12 ft. \$21.35

—Meier & Frank's: Seventh Floor. (Mail Orders Filled.)

Continuing the Great

Sale of 19,944 Men's Shirts

New shirts from standard makers—shirts that show their class in quality of fabrics, excellence of workmanship, downright beauty of patterns.

Madras and Other Cotton Shirts
\$1.25 \$1.65 \$2.35 \$2.95

Flannel Shirts

\$3.95

Tax 10c.

Silk Shirts

\$5.50

Tax 25c.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)



"Universal" Combination



is the range for winter—the range for summer—and for the seasons in between.

Burns coal, wood or gas—separately or at once.

Requires no more space than a single fuel range.

Use wood or coal for winter months and an abundance of hot water.

Use gas during hot summer months and for any emergency. Cooking top is polished—no blacking required.

A variety of styles and sizes.

Make Your Own Terms in Reason

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

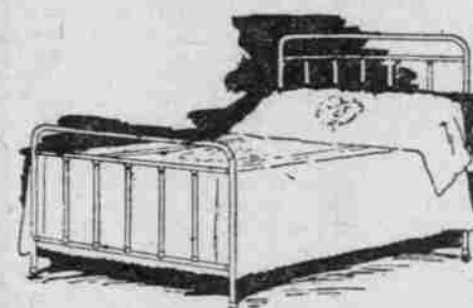
THIS semi-annual sale of beds, springs and mattresses is extensive in scope, thorough-going in character, dominant in value-giving. It brings splendid selections of beds, springs and mattresses at considerably less than our own lower than elsewhere prices.

It can be turned to equal advantage by one who has a large mansion or one who has a modest cottage to furnish.

Only representative items are given here. Some lots limited.

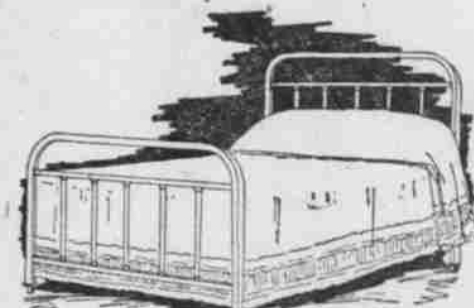
A visit to the store will disclose other equally good values.

SAVINGS IN MANY CASES OF 1/4 TO 1/3



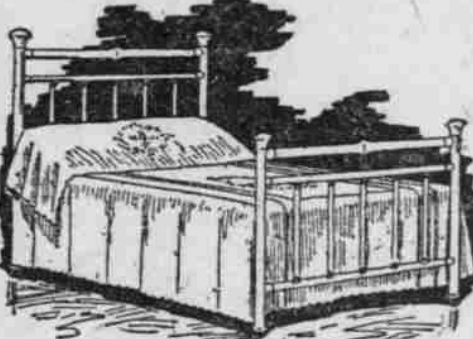
\$15 Bed \$9.95

Ivory or white enamel steel bed with 1 1/2-16-inch continuous posts.



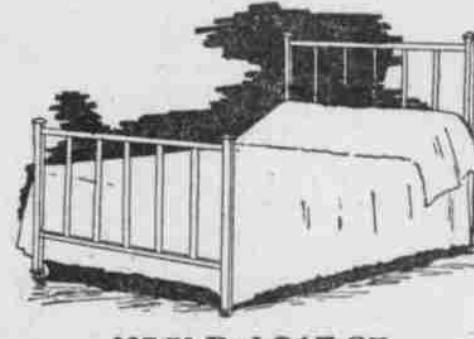
\$25.75 Bed \$17.25

Steel bed with square tubing. Ivory or Vernis Martin finish.



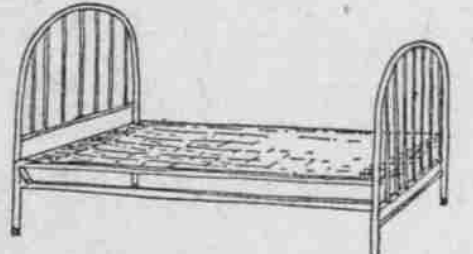
\$22 Bed \$14.95

Ivory enameled steel bed in an attractive pattern.



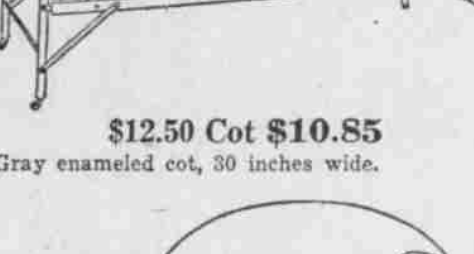
\$27.50 Bed \$17.85

Ivory enameled bed with square continuous tubing and heavy round filler.



\$37.50 Bed \$29.85

Ivory or mahogany finish iron bed in the Windsor pattern. Complete with heavy gray enameled fabric spring.



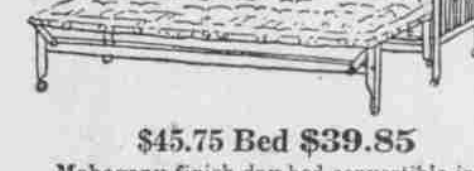
\$12.50 Cot \$10.85

Gray enameled cot, 30 inches wide.



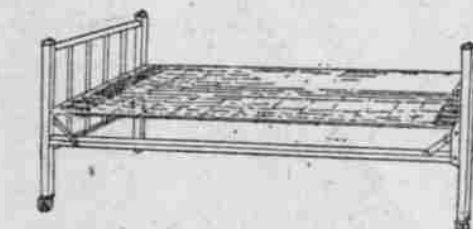
\$29.75 Couch \$24.75

Double bed couch with green denim mattress. Good springs.



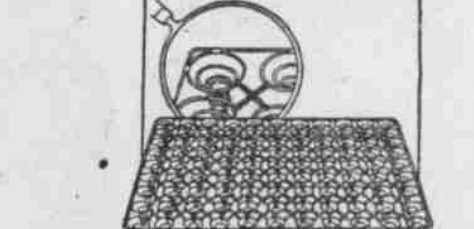
\$45.75 Bed \$39.85

Mahogany finish day bed convertible into full size bed. Complete with cretonne covered double mattress with flounce and pillow.



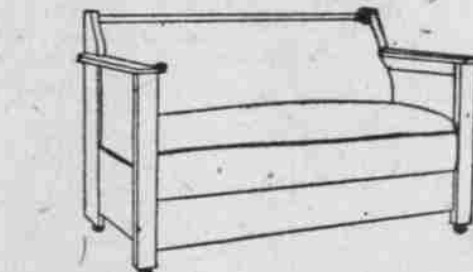
\$27.50 Bed \$22.75

Mahogany finish day bed with springs.



\$25 Springs \$19.85

Double deck coil springs with cross helical tie.



\$64 Bed \$49.85

Duo-fold bed davenport with waxed oak frame covered with brown imitation leather.



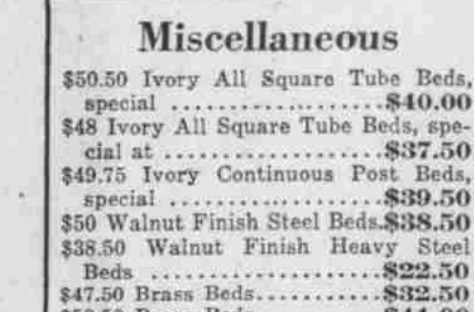
\$11 Mattress \$7.45

40-pound cotton felt mattress covered with art ticking, roll edges. The \$19.50 mattresses, 45 lbs., \$16.95.



\$5 Crib \$3.95

Maple crib with woven wire springs.



Miscellaneous

\$50.50 Ivory All Square Tube Beds, special \$40.00
\$48 Ivory All Square Tube Beds, special at \$37.50
\$49.75 Ivory Continuous Post Beds, special \$39.50
\$50 Walnut Finish Steel Beds \$38.50
\$38.50 Walnut Finish Heavy Steel Beds \$22.50
\$47.50 Brass Beds \$32.50
\$59.50 Brass Beds \$41.00
\$41.50 Brass Beds \$29.50
\$95 Brass Beds, massive \$64.50
\$49.50 Brass Beds \$39.50

—Meier & Frank's: Eighth Floor. (Mail Orders Filled.)