WEST SIDE CHANGES IN CITY SUGGESTED

Development Scheme Offered by Planning Bureau.

TRAFFIC SERIOUS FACTOR

Widening of Morrison Street and Building of Additional Bridges Among Proposals Made.

A plan for the development of the west side district of the city which proposes the widening of Morrison street, the addition of bridges north and south of those now in use, the development of arteries tapping the hills west of the city and the working out of some scheme of river embankment development as some of its outstanding features, has just been prepared by the city planning bureau of the City club, as the commitee is known.

The report has been printed, with illustrations and charts, and has been presented to the members of the club in the hope that it may assist in working out some scheme of city planning. It has not, however, been officially adopted by the club.

The committee which compiled the report is composed of E. T. Mische, chairman; Fred E. Henshaw, Joseph Jacobberger, Henry M. Parks and Thaddeus W. Veness.

Portland's deficiency is that there is no fixed, dominating business center, says the report. This is declared to be due to chance growth and the fact that community concern has been made secondary to private interest in most cases.

Delay Declared Costly.

The report declares that to ignore the problem of relieving the traffic congestion at the present time is only to invite greater cost and difficulty in the future.

"To expand an east and west street intersecting the array of 80-foot streets would constitute a connection between the vortices at the bridges on one end and at Twenty-third street on the other where a large amount of travel takes place and where an increasing amount is certain to come," declares the report. "The plan contemplates the widening of Morrison street from the Willamette river to its westerly end and thence extended on Washington street to Twenty-third street and the extension of South Parkway for a distance of three blocks northward to its intersection with Morrison street.

"In its entirety it assumes the development of the Tualatin valley and the western hills by means of traffic ways that do and others that will connect this region with the city flat in a stretch between Marquiam gulch and Twenty-third and Washington streets."

The report declares that concerned in the plan and of high esthetic value is the development of the river embankment from the Steel bridge on the north to Riverview cemetery on the south.

Dominant Center Desired.

In conclusion the report sums up as follows:

"The firmer fixation of a dominant central retail business district is desirable.

"Its secure establishment would increase property values.

"Betterments in city plan, and especially traffic arrangements, are procurable by a street revision plan having business advantage as a prompting motive.

"The city street system in the down-town section is showing inadequacies in caring for traffic. Inconveniences result. Impediments to travel are increasing with time, in degree and in number of points at which they occur.

"Inconveniences and intensity of congestion, also enlargment of area affected, are certain to increase if corrective methods are not applied. Ultimately the delays in and necessary diversions of travel will inflict large loss upon the community.

"Continuous increase in travel put upon the streets, an occurrence bound to take place as the population grows, without enlarging the capacity of the streets or instituting alternative means of relief, will aggravate traffic difficulties.

Corrective Means Urged.

"Corrective means to be applied properly include not only relief satisfactory to abutting property owners injured by congestion or otherwise but a plan arrangement calculated to offer a permanent solution to the traffic difficulties of the future.

"Bridges added to the immediate south and north of those now serving pedestrian and vehicular traffic would have a profound influence on the currents of travel in the west side flat.

"Development of arteries tapping and traversing the western hills is a vital factor in preparing a suitable street plan for the west side flat.

"Taking full advantage of the spaciousness of specially suited existing streets is admonished and offers material compensations.

"South Parkway extended is a logical intersecting member of a revised plan structure.

"A diagonal street following the foot of the hills is a part of a complete scheme but except for the lesser cost of immediate construction is not urgent.

"River embankment development and revision is a complimentary part of the traffic scheme, although one of its greatest contributing values is aesthetic.

River Ornamental Asset.

"Determination of the bridge elevations crossing the Willamette river and commitment on the river embankment treatment are inseparable.

"The river as an ornamental asset is of profound importance to the community.

"Any plan for river embankment development that does not adequately utilize the aesthetic features of the river will be deficient.

"An adequate aesthetic treatment of the river embankment is a practicable means whereby property values between it and the central business district would be enhanced and ample provision for a great artery for city traffic along the margin of the west side flat would be guaranteed."

Woman Seeks Postmaster Job.

MORTON, Wash., Oct. 12.—(Special.)—A petition has been circulated in Morton and was sent to Washington this week, asking that Mrs. Olive M. Jones, wife of the present postmaster, be appointed to the office. Those circulating the petition said a large majority of the patrons of the office signed the petition. J. M. Jones was appointed under a democratic administration and succeeded N. D. Tower. Examinations for the office, under the recent executive order, were held in Tacoma Saturday.

Phone your want ads to The Oregonian. Main 7070. Automatic 560-95.

Society News

—Aune-Ball Photo.

MISS JUNE SMITH, ENGAGED TO CLAUDE FRYER, TO WED OCTOBER 19.

MISS GLADYS PORTER and Leroy Armond were married yesterday morning at 10:30 o'clock in Westminster Presbyterian church, the Rev. E. H. Pence officiating. There were no attendants. The bride wore a smart blue tailored gown with hat to match and carried orchids and roses. The couple left later for a wedding trip and on their return will be at home in Portland.

Another bride of yesterday morning was Miss Marion Buckley, who became the bride of Marvin B. McGowman, Jr., at a 9 o'clock ceremony at Immaculate Heart church, Rev. Father William Daly officiating. C. E. Buckley gave his sister in marriage.

Miss Bessie McGowan of Spokane attended as maid of honor and Malcolm McIsaacs of Spokane was best man. The bride wore a tailleur of dark blue and her attendant also wore blue. Hats of smart models and corsage bouquets completed the costumes. For the ceremony Mrs. Fred W. Begard played the pipe organ. Franz Gansneder played the violin and Mrs. Robert Louis Barron sang the "Ave Maria" and "At Dawning." The ushers were Clarence Porter and Ray Osborne. The couple will make their home in Spokane, where Mr. McGowan has business interests.

* * *

Golf enthusiasts will be interested in the tournament at Portland Golf club this afternoon when tea served at the clubhouse will attract a number of additional visitors. Several prominent matrons will serve at the tea tables and about the room.

This evening there will be a number of box and line parties for the ever-popular "Robin Hood."

For Saturday evening three important weddings are scheduled and for the same evening there is a concert. Teas and bridge parties planned for visitors and brides will make this week end one of the busiest of the season.

* * *

Miss June Smith has set October 19 as the date for her marriage to Claude Fryer. A number of social affairs have been given recently for the bride-elect.

* * *

Camelia Social club meets this evening at the home of Mrs. J. R. Grek, 483 Alberta street. The committee in charge is composed of Mrs. Thomas Crawford, Mrs. Thaxter Read, Mrs. E. W. Rolph and Mrs. J. M. Hart.

* * *

Mrs. Esper Hansen will be hostess today honoring Mrs. Frederick Sipp (Marian Spoerl), who is visiting here from Topeka, Kan. Five tables of bridge will be played.

* * *

Nydia temple, Daughters of the Nile, will hold a card party for the members today at 2 P. M. in Multnomah hotel. Mrs. Alfred T. Bonney is chairman for the occasion. A programme will be given at 4 P. M.

* * *

The Rose City Marathon Guards of the Maccabees will give a dance tomorrow evening in the hall, 128 Eleventh street.

* * *

Mrs. Pat Herbert Allen will entertain Friday afternoon at her home, 548 Elizabeth street, for the Portland Heights members of the American University Women's association. All college women are invited to call and have tea. Mrs. Lee Patterson will entertain next Wednesday for the college women of the Rose City Park district. Mrs. Allen's tea for university women will be held as originally planned. It was the intention of the committee to postpone the affair but Mrs. Allen decided to hold to her plan and entertain this Friday.

* * *

Miss Adah R. French and Elmer R. Nelson were married yesterday morning at 11 o'clock in St. Stephen's procathedral, the Very Rev. R. T. T. Hicks officiating. Mr. and Mrs. Beverley Chambers attended the couple. Others in the wedding party were Miss Julia E. Flint and Donald McInnis and members of the families of the couple.

* * *

At noon yesterday, the Very Rev. R. T. T. Hicks, dean of St. Stephen's pro-cathedral, united in marriage Walter M. Oldfield and Dorothea S. Ehmann. The ceremony took place in the pro-cathedral in the presence of a few friends. Mr. Oldfield will take his bride to the beach for a trip and later they will go to Boise to make their home. Mr. Oldfield is with the Boise Light & Power company. Mrs. Oldfield is the daughter of Mr. and Mrs. Frederick Ehmann of this city, formerly of Baker, Or.

* * *

Miss Myrtle Patterson of Port Arthur, Ontario, Canada, is the guest of her uncle, John Patterson of 682 Lovejoy. Miss Patterson is enjoying motor trips and informal luncheons given in her honor. She will leave soon for Vancouver, B. C., where she will write for the Sun. She has traveled abroad and plans to come to Portland for the Christmas holiday.

* * *

Reed College Alumni association will hold a reception Saturday night in the Portland Heights clubhouse in honor of the new faculty members.

* * *

Tomorrow is the date which has been set for the musical concert to be given by the Young Ladies' sodality of St. Agatha's church at the church hall on East Fifteenth street and Millers avenue. Selections of interpretative dancing, instrumental and vocal music, dramatic readings and recitations of various kinds will be presented.

Women's Activities

MANY line and box parties are being planned for the Portland Women's club night at the Baker theater Tuesday, October 18, and the event is being supported by all club members and many of their friends. In charge of the affair are Mrs. Leander Martin and Mrs. Thaxter Reed, who are being assisted by the following members of the social committee:

Mrs. M. H. Lamond, chairman; Mrs. Charles E. Dant, vice chairman; Mrs. W. K. Slater, Mrs. William Cake, Mrs. A. H. Johnston, Mrs. W. O. Johnson, Mrs. Albert J. Clark, Mrs. E. G. Leighy, Mrs. C. M. Pearce, Mrs. E. C. Wegman, Mrs. F. W. Ariss, Mrs. Harold J. Fagan, Mrs. J. E. Forestel, Mrs. G. Earl Henton, Mrs. E. H. Miller, Mrs. J. Moskowitz, Mrs. A. D. Frost, Mrs. McKinley Mitchell, Mrs. P. G. Nealand, Mrs. William Gadsby, Mrs. M. L. Kline, Mrs. E. R. Pittlekau, Mrs. John H. Stevenson, Mrs. W. F. Wiggins, Mrs. Joseph McCuster, Mrs. C. C. Hammond, Mrs. Hugh A. Platt, Mrs. N. U. Carpenter, Mrs. Raymond L. Falkner and Miss Minnie E. Glendenning.

* * *

Miss Florence Holmes, landscape architect for the city of Portland, will speak at the regular luncheon meeting of the Business Women's club of Portland today noon at the Y. W. C. A. social hall. C. P. Keyser, superintendent of parks, will speak briefly regarding the Roseway, and many other interesting features have been prepared for the programme. Mrs. Edith Knight Hill will be hostess for the day.

* * *

The Alumnae association of Good Samaritan hospital will hold its regular meeting this evening at 8 o'clock at the nurses' home.

* * *

Multnomah County council, Parent-Teacher association, will meet Saturday at 11 A. M. at the Lynch school, Section Line and Base Line roads. Arrangements have been made for autos to meet the Troutdale train at Elwood station at 10:20 and 10:45, also the train at Linneman station at 11:30. Luncheon will be served at noon.

* * *

The Glencoe community will enjoy another dancing party on Friday at 8 P. M. in the auditorium of the school. The opening party of the season, held last Saturday, was so crowded that arrangements were made for this special dance for adults only.

* * *

The quarterly meeting of the woman's auxiliary of the Episcopal church will be held Friday, opening at 10:30 o'clock. A box luncheon will be served at noon and at 3 o'clock Miss Tillotson, national educational secretary of the woman's auxiliary, will address the meeting.

* * *

A group of ex-students and graduates of the University of Iowa will celebrate the annual home-coming to be staged at the college on Saturday, October 15, with a dinner party Saturday at 6:30 o'clock at the Washington-street Hazelwood. Friends of ex-students are also invited to participate. Reservations should be made in advance by phoning Mrs. Cloyd Raach, Tabor 5314.

* * *

RIDGEFIELD, Wash., Oct. 12.—(Special.)—The Ridgefield Teachers' Sewing society, comprised of various instructors of the schools here, was Tuesday night entertained by Miss Lira Prest and Miss Nellie at the Ridgefield community church manse occupied by the Rev. and Mrs. George V. McClure and family and Mrs. Saint, on South Main street. The diversions consisted of plain and fancy needlework and social conversation. The teachers present were: Mrs. Pearl Williams, Miss Frances Anderson, Miss Etta Newquist, Miss Leonore Anderson, Miss Esther Newquist, Miss Lillie Anderson, Miss Elise Stephens, Miss Gwendolen Frater. Other guests were Mrs. W. L. Iles and Mrs. L. H. Hopkins.

* * *

Elliot Parent-Teacher association will hold its regular meeting this afternoon at 2:30 o'clock in the school assembly. All parents and those interested in the welfare of the children are invited to attend.

* * *

Mrs. Matt S. Hughes, Mrs. Charles W. Huett, Mrs. Walter Gill, Mrs. A. R. Maclean, Mrs. W. M. Erskine, Mrs. D. C. Bevan and Mrs. G. G. Israelson, officers of the Columbia River branch of the Foreign Missionary Society of the Methodist church, left on Tuesday for Butte, Mont., to attend the annual convention being held there. Mesdames Hughes, Huett, Maclean and Bevan will go from there to Wichita, Kan., to attend the general executive session and will return to Portland early in November.

* * *

The Woman's Advertising club of Portland is beginning what promises to be a most active and interesting year. The various committees which are taking hold of the number of projects now started by the club are thoroughly alive and the winter of 1921-22 promises to be one of great achievements.

The splendid programmes at the Friday luncheons are attracting considerable attention. The club at the last meeting had for its speaker Fred Lockley. Mr. Lockley's theme for last Friday's luncheon was "The Old West and the New," and only one whose whole heart was in his subject could have thrilled his audience with such vivid word pictures of pioneer days. The music for the day was furnished by Miss Estelle Sommers, pianist.

* * *

ABERDEEN, Wash., Oct. 12.—(Special.)—The Aberdeen Business and Professional Women's club was organized last night at the Liberty auditorium, and a membership drive will be launched the latter part of November. The purpose of the organization is to increase recreational possibilities for them. Officers elected were: Miss Viola Arrington, president; Miss Amy Williams, first vice-president; Miss Dorothy Fox, second vice-president; Mrs. Rose M. Davis, third vice-president and advisor; Miss Thelma Ashman, secretary-treasurer; Mrs. J. A. Stead, sergeant-at-arms.

* * *

UNIVERSITY OF OREGON, Eugene, Oct. 12.—(Special.)—A $500 deficit of the Portland symphony orchestra has been taken over by the Women's league of the university, and a series of concerts are being arranged to obtain funds. Ella Rawlings of Corvallis is president of the league this year. The dates for the concerts have been set for October 25, November 12 and December 9. Elizabeth Pride of Boise, Idaho, is chairman of the committee in charge. Last year the concert was well supported by the students. Approximately 300 of the women in the university now belong to the league.

Cakes with delicate and unusual flavors

are no harder to mix and bake than the commonplace kind. The only danger of failure comes from the use of inferior shortening which obscures the flavoring and makes the cake seem insipid, or worse still, musty.

Expert cooks avoid this danger by using Crisco. It is absolutely tasteless and odorless and remains so—even without being placed on ice. It contains neither preservatives, adulterants, salt nor moisture. It is 100% rich—just the pure white cream of choice vegetable oil, hardened to the right consistency by the special Crisco process which prevents rancidity. You can rely upon its freshness anytime and anywhere.

Try Crisco in this recipe

ROSE LEAVES

1 cupful sugar
6 tablespoonfuls Crisco
2 eggs
¼ teaspoonful salt
1 teaspoonful rose extract
2 cupfuls flour

Cream Crisco, adding sugar gradually, then stir in eggs well beaten; add salt, extract, and flour. The dough should be soft. Now chill dough, then roll very thin, using sugar instead of flour, to dust rolling-pin and board. Cut out with small fancy cutter. Place on tins greased with Crisco and bake in moderate oven eight or ten minutes or until slightly browned.

Sufficient for fifty small cakes.

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For Cake Making

Do you know the knack of successful baking? This book will teach you.

It gives complete directions for mixing and baking cakes, cookies and shortbreads—also 615 original recipes by Marion Harris Neil, formerly cookery editor of the *Ladies' Home Journal*. Contains a complete dinner menu for every day of the year—365 in all. Illustrated and cloth bound. You may have one copy by sending coupon and 10c in stamps.

8

The Procter & Gamble Co., Dept. of Home Economics, Cincinnati, Ohio.
Please send postpaid, "A Calendar of Dinners." I enclose 10c in stamps.

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Portland Street Names

Hoyt.

IF COMPLETE biographies were compiled of the city pioneers for whom streets formerly lettered in alphabetical order were named in 1891 when Portland and East Portland were consolidated, the result would be a fair history of the early days and subsequent development of the city, for each of these worthy pioneers has played some noteworthy part in founding, building or conducting the affairs and projects of Portland. Of course, in a complete history, a number of well-known names would have to be added, but they are honored in other ways and are known to belong to that nucleus to which the city owes so much of its development.

Transportation lines are an important factor in the building of municipalities and the first river steamer, the Multnomah, to ply between Portland and Astoria was owned and operated by Captain Richard Hoyt, for whom Hoyt street is named. Generally speaking it is named for the Hoyt family, descendants of the captain and his brothers, persons who have played a part in the city's life from its beginning to the present time.

Captain Richard Hoyt, Sr., was born in Albany, N. Y., in 1816, and became master of the bark Whiton, sailing from Boston to Portland during the '40s. On one trip he brought Father Wilbur, the noted Methodist missionary, around the horn to Portland in 1847. He settled in Portland in 1849 and lived here until his death in 1862. He was the father of Captain Richard Hoyt, Jr., Mrs. Loyal B. Stearns and Mrs. S. M. Phillips. Captain Hoyt was followed later to Portland by two brothers, Captain Henry L. Hoyt and George W. Hoyt, the former being the father of Ralph W. Hoyt, present county commissioner, and the latter the father of George W. Hoyt, Jr., new assistant cashier of the Northwestern National bank.

Park Area Increased.

ABERDEEN, Wash., Oct. 12.—(Special.)—A deed of gift for an additional ten acres of land for Stewart park, at the north city limits, will be presented to the city council for acceptance. The extra ground will give a much better entrance to the park. Clearing on the original park has been continued during the summer. The park will include 50 acres after the deed of gift is accepted.

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The Modern Method—Scientific, Easy, Quick and Sure

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Then a world-famed laboratory created a new method, and millions have adopted it.

The new way is Blue-jay—liquid or plaster. One applies it by a touch. The pain stops instantly, and soon the whole corn loosens and comes out.

To pare a corn and keep it now is folly. Stop it the moment it appears. Remove it in this gentle way.

Watch one corn go when Blue-jay is applied. You will let it deal with all corns after that.

Send to the drug store now.

Liquid or Plaster

Blue-jay

stops pain—ends corns

a Bauer & Black product

You Need One

There isn't a business man or woman, a teacher, or a student, who will not find the Dunn fountain pen mighty convenient. The fact that it needs to be filled only once in several weeks is its big point of superiority. Then it is good-looking—you'll be proud of it. Come in and see it demonstrated.

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THREE DAYS ONLY—THURSDAY—FRIDAY—SATURDAY

SUITS—Smartly tailored or semi-tailored models. Also the fancy and embroidered kind. Many Suits have rich new fur trimmings throughout.

COATS—Every conceivable style from the plain tailored coat to lavishly fur trimmed. Squirrel, Mole, Beaver, Fox, Opossum and Beaverette are the furs.

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WOMEN OF MIDDLE LIFE

A Dangerous Period Through Which Every Woman Must Pass

Practical Suggestions Given by the Women Whose Letters Follow

Afton, Tenn.—"I want other suffering women to know what Lydia E. Pinkham's Vegetable Compound has done for me. During the Change of Life I was in bed for eight months and had two good doctors treating me but they did me no good. A friend advised me to take Lydia E. Pinkham's Vegetable Compound, which I did, and in a short time I felt better. I had all kinds of bad spells, but they all left me. Now when I feel weak and nervous I take the Vegetable Compound and it always does me good. I wish all women would try it during the Change of Life for I know it will do them good. If you think it will induce some one to try the Vegetable Compound you may publish this letter."—Mrs. A. KELLER, Afton, Tenn.

Mrs. Mary Lister of Adrian, Mich., adds her testimony to the value of Lydia E. Pinkham's Vegetable Compound to carry women safely through the Change of Life. She says:

"It is with pleasure that I write to you thanking you for what your wonderful medicine has done for me. I was passing through the Change of Life and had a displacement and weakness so that I could not stand on my feet and other annoying symptoms. A friend told me about Lydia E. Pinkham's Vegetable Compound and the first bottle helped me, so I got more. It cured me and I am now doing my housework. Your medicine is certainly woman's friend and you may use this testimonial as you choose."—Mrs. MARY LISTER, 608 Frank Street, Adrian, Mich.

It is said that middle age is the most trying period in a woman's life, and owing to modern methods of living not one woman in a thousand passes through this perfectly natural change without experiencing very annoying symptoms.

Those smothering spells, the dreadful hot flashes that send the blood rushing to the head until it seems as though it would burst, and the faint feeling that follows, as if the heart were going to stop, those sinking or dizzy spells are all symptoms of a nervous condition, and indicate the need for a special medicine.

Lydia E. Pinkham's Vegetable Compound is a root and herb medicine especially adapted to act upon the feminine system. It acts in such a manner as to build up the weakened nervous system and enables a woman to pass this trying period with the least possible annoying symptoms.

Women everywhere should remember that most of the commoner ailments of women are not the surgical ones—they are not caused by serious displacements or growths, although the symptoms may be the same, and that is why so many apparently serious ailments readily yield to Lydia E. Pinkham's Vegetable Compound, as it acts as a natural restorative and often prevents serious troubles.

Lydia E. Pinkham's Private Text-Book upon "Ailments Peculiar to Women" will be sent to you free upon request. Write to The Lydia E. Pinkham Medicine Co., Lynn, Massachusetts. This book contains valuable information.