

FALL FASHION FETE FEATURING THE LOVELY NEW FASHIONS FOR FALL AND WINTER 1921-1922 HOLDS SWAY IN OUR WINDOWS AND SALONS TODAY

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

"Opportunity Day"

Golden Opportunities Lure Shoppers to Take Advantage of These Mid-Week Offerings

75c Fig Nuts, Lb. 39c

This popular delicious confection is made of ground figs, chopped walnuts and pure sugar, pure corn syrup, Oregon honey, egg whites, sweet cream and creamery butter—massed together and cooked to just the right degree—cut in squares and dipped in Stollwerck's chocolate. 2500 pounds of this candy at 39c pound box.
—Main and Ninth Floors, Basement Balcony.

For Big Men and Little

The Store for Men, Main Floor, and the Store for Boys, Third Floor, feature the following special offerings for Opportunity Day:

Sox, Pair 25c

2256 pairs of men's slightly imperfect mercerized cotton sox with double heels and toes. Black, cordovan, gray, navy and green. Sizes 9½ to 11½.

2 Pairs Sox 25c

6000 pairs men's first quality medium weight cotton sox in cordovan, gray, white, navy and black. Sizes 9½ to 11½.



Union Suits \$1.50

Regular \$2 grade. Men's "Chalmers" fleeced cotton union suits in ecru and silver. Sizes 34 to 46.

Suspenders 95c

Regular \$1.50 pair grade. 600 pairs of men's good quality silk elastic suspenders with leather ends.

Boys' School Blouses 75c

Buy a year's supply at this special low Opportunity Day price. Excellent quality percale and chambray blouses in neat stripes, also blue grounds with white stripes and plain blue blouses. Sizes 6 to 16.

All-Wool Sweaters \$5.95

Regularly \$7.50. Medium heavy weight all-wool sweaters in pull-over style with chest stripes. These color combinations—Royal and orange, seal and buff, cardinal and white, maroon and gold. Sizes 12 to 18 years.

1000 Yards of High Grade Silks, Yd. \$1.69

New perfect weave, perfect finish Surah twill silks desirable for dresses, skirts and waists, also for coat linings. Shown in a diversity of pretty plaids and stripes—medium and dark colors. 1000 yards of these high-grade silks at \$1.69 yard for Opportunity Day.

Soap, Cake 35c

6 cakes \$1.75. Marly's imported lemon soap.
—Meier & Frank's: Main Floor.

Perfume \$1

Formerly priced at \$3. Dralle's Illusion imported concentrated perfumes in assorted odors.
—Meier & Frank's: Main Floor.

Clothes Brushes 59c

Regularly priced at \$1 each. Clothes brushes with good bristles and solid backs.
—Meier & Frank's: Main Floor.

Syringes \$1.29

Regularly priced at \$2. Revolving spray syringes. Rubber gloves, best grade, regularly \$1, special 79c pair.
—Meier & Frank's: Main Floor.

Embroideries 29c

Formerly sold at 69c yard. 500 yards 36-inch voile dress embroideries in white with colored embroidered borders.
—Meier & Frank's: Main Floor.

Bands and Edges 10c

3 to 3½-inch imitation filet crochet bands and edges for curtains and art work.
—Meier & Frank's: Main Floor.

Suitings 1/2

Regularly priced at \$1, \$1.50, \$2 and \$3—now special at 50c, 75c, \$1 and \$1.50 yard. Fancy white suitings 36 inches wide.
—Meier & Frank's: Second Floor.

Gloves 29c

2134 pairs of women's short silk and fabric gloves—colors in sizes 5½ and 6, white in sizes 5½, 6, 6½, 8½ and 9. No C. O. D.'s, phone orders or exchanges.
—Meier & Frank's: Main Floor.

Kerchiefs 17c

Regularly priced at 25c each. Women's sheer Shamrock lawn handkerchiefs in one-corner blue thread figured and flowered designs. Finished with narrow hemstitched hems.
—Meier & Frank's: Main Floor.

Pillows 69c

100 floss filled pillows covered with attractive cretonnes.
—Meier & Frank's: Seventh Floor.

6 Kerchiefs 75c

Each 14c. A clearaway of misses' or glove size pure linen handkerchiefs with imitation Armenian lace edges.
—Meier & Frank's: Main Floor.

6 Kerchiefs 50c

Each 9c. Regularly priced at 15c each. Women's sheer white lawn handkerchiefs in a variety of one-corner designs.
—Meier & Frank's: Main Floor.

Men's Kerchiefs 29c

Regularly priced at 50c each. Men's imported cambric lawn handkerchiefs in colored hand-block designs—stripes, dots, squares, rings and border styles. Blue, lavender, gray, tan and green.
—Meier & Frank's: Main Floor.

3 Yards Outing 50c

Yard 18c. Regularly priced at 25c yard. Medium weight 36-inch outings in pink and blue stripe effects.
—Meier & Frank's: Second Floor.

"Ivy" Outing 16c

700 yards good weight well fleeced "Ivy" white outing 26 inches wide. Used for night wear and diapers.
—Meier & Frank's: Second Floor.

Black Sateen 39c

Regularly priced at 45c yard. 200 yards good grade black sateen 36 inches wide.
—Meier & Frank's: Second Floor.

Fancy Sateen 61c

Regularly 85c-98c. A clearaway of a large assortment fancy sateens in attractive floral and conventional patterns. For linings, petticoats, quilt tops, etc. 36 inches wide.
—Meier & Frank's: Second Floor.

2 Boudoir Caps \$1

Regularly 59c each. Women's dainty boudoir caps of silk messaline and crepe combined with shadow, maine and val. laces. Ribbon trimmed. Pink, blue, rose and lavender.
—Meier & Frank's: Main Floor.

Veiling Lengths 49c

Regular \$1 and \$1.25 values. Novelty mesh veiling lengths in chenille dot and woven designs. Navy, brown, black and color combinations.
—Meier & Frank's: Main Floor.

New Needlework 98c

This lot of new needlework includes colored and unbleached house dresses, night gowns, pillow slips, centers, scarfs and other things.
—Meier & Frank's: Second Floor.

Boudoir Pillows 1/2

Regularly \$2 to \$5, now special at \$1 to \$2.50. Ready to use boudoir pillows of white lawn attractively embroidered and lace trimmed. Pink or blue inside covers.
—Meier & Frank's: Second Floor.

Cretonnes, Yard 29c

300 yards of short lengths cretonnes in a good selection of patterns and colors.
—Meier & Frank's: Seventh Floor.

Window Shades 89c

36x72-inch good quality oil opaque shades in green and cream color.
—Meier & Frank's: Seventh Floor.

Extension Rods 14c

Regularly 25c each. Brass-plated goose-neck extension rods.
—Meier & Frank's: Seventh Floor.

Dresses \$3.45

Regularly \$4 to \$4.50 each. 50 women's cretonne house dresses in an assortment of effective patterns.
—Meier & Frank's: Seventh Floor.

Curtaining, Yard 18c

300 yards short lengths of scrims, marquisettes and voiles. White, cream and ecru.
—Meier & Frank's: Seventh Floor.

Blankets \$1.39

72x80-inch large single blankets. Slightly imperfect in size and weave.
—Meier & Frank's: Second Floor.

Comforters \$1.95

Regularly \$2.50. Large size cotton filled comforters with pink and blue coverings.
—Meier & Frank's: Second Floor.

Hair Switches \$2.95

Hair switches made of good quality fluffy hair.
—Meier & Frank's: Fifth Floor.

Foundations 50c

Light weight foundations for the marcel coiffure.
—Meier & Frank's: Fifth Floor.



A FEW OF THE STYLES SKETCHED.

\$39.75

Buy a New Fall Coat

—of Splendid Material
—new in Style and Color
—with Rich Fur Trimming
—in Any Size, 16 to 53

The best advertisement of the values is the coats themselves. We urge women and misses to come in today and see them. To compare them with any coats even remotely approximating the price. Their own good judgment will tell them what to do.
—Meier & Frank's: Fourth Floor.

Women's and Big Girls' Shoes \$3.85

Regular values range from \$5 to \$9. Short and discontinued lines of women's and school girls' black and brown shoes with low and high heels. Shop early for best selection. Every sale final.
—Meier & Frank's: Third Floor.

Women's "Wayne Knit" Lisle Hose 50c

3 pairs special \$1.35. 1500 pairs of women's famous Wayne Knit mercerized lisle stockings with mock-seam legs, seamless feet, double garter tops, heels and toes. Colors include black, white, navy, African brown, cordovan, piping rock and buck.
—Meier & Frank's: Main Floor.

OPPORTUNITY DAY SALE Women's Famous "Munsing" Union Suits \$2

A special purchase just received enables us to offer these fine "Munsing" union suits at \$2 for regular sizes and \$2.25 for extra sizes. Medium weight wool-and-cotton mixed union suits in low neck, sleeveless, knee or ankle length; low neck, elbow sleeve, knee or ankle length; high neck, elbow sleeve, ankle length style. White only.

Children's Cotton Fleeced Vests and Pants 39c

A very low price for garments of such quality. Children's medium heavy weight cotton fleeced vests and pants in white and gray. High neck, long sleeves vests, ankle length pants. Sizes 2 to 14 years.
—Meier & Frank's: Main Floor.



Entire Center Aisle Squares Given Over to This Sale 10,000 House Dresses and Aprons

We have taken all the odds and ends and discontinued numbers of women's house dresses and aprons and divided this assortment into three extraordinary lots at prices that mean action. Every garment in the lot is from one of our standard makers and is FIRST QUALITY. Entire Center Aisle, Main Floor Bargain Squares given over to this main event.

3000 Aprons **45c**

This lot consists of 3000 Polly Prim and fudge aprons made of standard quality ginghams and percales in checks, plaids and figured designs. Regular values to \$1.

5000 Aprons **79c**

This lot consists of 5000 coverall aprons of plaid and checked gingham, also a few cretonne Polly Prim aprons. Mina Taylor and Gold Medal makes. Regular values to \$1.98.

2000 Dresses **\$1.29**

This lot consists of 2000 fitted dresses, bungalow and porch dresses of fancy ginghams and percales. Belted models and sash effects. Regular values to \$2.98.
—Meier & Frank's: Center Aisle, Main Floor.

Notion Specials

- Hair Nets, Gold Seal and West Tourist, large cap shape, doz. \$1.35, two for 25c, each **15c**
- Stickerei Edging, white and colors, 6-yd. pieces **10c**
- Lady Dainty Antiseptic Dust Cloth, small size **15c**
- Paragon Wire Jet Hair Pins, crimped, sizes 2, 2½, 2¾ and 3-inch, 3 pkgs. **5c**
- Tortoise Bone Hair Pins, shell and amber, all styles, box **21c**
- Seamless Sanitary Napkins, cotton, medium size, 6 in box **20c**
- Elgin Maid Crochet Cotton, all colors, 3 spools **10c**
- Shoe Trees, natural finish, small, each **10c**
- Shoe Trees, enameled, black, white, pink and blue, each **25c**
- Clothes Pin Pants and Skirt Hangers, 3 for **25c**, pair **10c**
- Nail Dress Shields, nainsook, crescent shape, sizes 3 and 4, pair **31c**
- Bias Tape, 5 and 6-yard pieces, 2 pieces **25c**, each **15c**

SPECIAL SALE OF Japanese Lunch Cloths

- \$1.25 Lunch Cloths, 36x36 In. **98c**
- \$2.00 Lunch Cloths, 45x45 In. **\$1.39**
- \$2.50 Lunch Cloths, 54x54 In. **\$1.98**
- \$3.25 Lunch Cloths, 60x60 In. **\$2.49**
- \$4.00 Lunch Cloths, 72x72 In. **\$2.98**
- 300 Napkins, 14x14 In., Doz. **\$1.98**

Buy a Universal Range or Furnace—Get a

\$15.00 Kitchen Table FREE

This Special Offer to Everyone Who Orders a Range or Pipeless Furnace During the

Practical Factory Demonstration

NOW IN PROGRESS

—Meier & Frank's: Sixth Floor.

Grocery Specials

- Federal Milk, case of 48 tall cans **\$4.95**, doz. cans **\$1.25**.
- Campbell's Soups, most all varieties, doz. cans **\$1.38**, three cans **35c**.
- Best Shortening, Snowdrift, 8-lb. cans **\$1.55**, four-lb. cans **80c**.
- Schepp's Coconut, long thread, lb. cartons **39c**, half lb. cartons **20c**.
- Bayou Beans, excellent for baking, 8 lbs. **48c**, four lbs. **25c**.
- Chinook Salmon, Oregon pack, tall cans, doz. **\$2.75**, can **25c**.
- Stollwerck's Cocoa, Chelsea bulk, 2 lbs. **28c**, lb. **15c**.
- New Figs, fancy cooking, 5 lbs. **85c**, two lbs. **35c**.
- Pork and Beans, Del Monte, in sauce, doz. cans **\$1.18**, can **10c**.
- Challenge Coffee, freshly roasted and blended, 4 lbs. **95c**, lb. **25c**.

—Meier & Frank's: Ninth Floor.

Every Portland Homekeeper Can Benefit by This

Semi-Annual Sale of Housewares

Thousands of Meier & Frank Standard Quality Household Utilities Are Offered

at Exceptional Savings

PROFIT NOW!

—Meier & Frank's: Basement.