

AUGUST SALES OF FURS (FOURTH FLOOR) AND FURNITURE (EIGHTH FLOOR) ARE NEARING THEIR END—PROFIT EXCEEDINGLY NOW

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

Opportunity Day

Opportunity Beckons to Every Department—Only a Few Are Listed Here

A New Complete School Section

will be opened in special quarters on the Fifth Floor, Sixth Street, in time to permit choosing for the new term. Official Portland grammar school text books for all grades and all other school supplies.
—Meier & Frank's: Fifth Floor.

Opportunity

"AISLE" SALES

1500 Printed Japanese Lunch Sets \$1

A just-received special purchase accounts for this offering of 1500 new printed Japanese lunch cloths (48 inches square) with napkins to match. Popular blue and white designs. Cloth and 6 napkins for \$1.

EXTRA!

Sale of Silks \$1.29

Dependable quality silks in popular colors—36-inch taffetas and messalines, also 36 to 40-inch crepes de chine. Plain and fancy patterns. Plenty of black, navy, brown and other fall shades. For one day only, yard \$1.29.

Opportunity Sale of White Goods 15c

A final clearaway of summer white goods—poplins, woven madrases, muslins, pajama checks, etc., in lengths from 2 1/2 to 10 yards. All 36 inches wide. Values to 40c—yard 15c.

—Meier & Frank's: Center Aisle, Main Floor.

Outings, Yard 19c

Regularly 25c. Short lengths 2 1/2 to 7 1/2 yards good weight, well fleeced striped outings. 36 inches wide.

—Meier & Frank's: Second Floor.

Books, Special 25c

Originally priced at \$2 each. "Homer's Iliad," "Lincoln in the White House," "Music and the Fine Arts," "The Will and Its World," "Goethe's Faust," and many other editions are included in the special lot at, each 25c.

—Meier & Frank's: Fifth Floor.

Opportunity

Cretonne House Dresses \$3.49

Just one hundred of these cretonne house dresses at \$3.49 for Opportunity Day. Made of materials carefully selected from regular stock. Many patterns and colors. Mostly \$4.50 and \$4.75 grades.

—Meier & Frank's: Seventh Floor.

Double Blankets \$3.85

Regularly \$5 pair. Good weight soft finish double blankets in blue, pink, tan or gray plaids.

—Meier & Frank's: Second Floor.

Feather Pillows \$1.39

Regularly \$1.75 each. Standard size sanitary feather filled pillows covered with durable art ticking.

—Meier & Frank's: Second Floor.

NOTION DAY

- Women's Water-Proof Household Aprons, attractive plaids, good sizes, each..... 59c
- Dexter Silko Cordonnet Crochet Cotton, mercerized, white and assorted colors, 3 spools 25c, spool..... 10c
- Surfit Snap Fasteners, easy to sew on, black and white, all sizes, gross 50c, doz. on card..... 5c
- Darling Safety Pins, nickel plated, rust proof, sizes 1, 2 and 3, doz. on card..... 5c
- Cotton Elastic, white only, 1/4, 3/8 and 1/2 inch, 7 yards 25c, yard..... 5c
- Celluloid Hair Pins, crimp style, shell only, assorted sizes, 2 boxes 15c, box..... 10c
- Children's Hose Supporters, silk-and-cotton elastic, assorted colors and sizes, 3 pairs 25c, pair..... 10c
- Stickerei Edging, assorted colors, 6-yard pieces, 3 for 25c, piece..... 10c
- Children's Cotton Waists, taped buttons, white only, sizes 2 to 14, each..... 39c
- Sphagnum Moss Sanitary Napkins, good sizes, 6 in carton..... 25c

—Meier & Frank's: Main Floor.

Laces, Yard \$1.79

Regularly \$2 to \$4 yard. Clearaway odd shades and short lengths of dress laces including: 36-inch radium all-overs in navy and brown, 36-inch embroidered net flouncing in gray, navy and brown floral designs, also metal novelty laces for afternoon and evening wear.

—Meier & Frank's: Main Floor.

Percalé, Yard 19c

Regularly 25c yard. 1000 yards light and medium color percales 36 inches wide.

—Meier & Frank's: Second Floor.

Opportunity

1000 Pairs of Good Filet Curtains \$2.30

Remarkably fine values at \$2.30 pair for Opportunity Day. Serviceable filet net curtains trimmed with effective lace edgings. White, cream and ecru colors.

—Meier & Frank's: Seventh Floor.

Battenberg Cloths \$3.98

Regularly priced at \$5 each. 74x84-inch Battenberg table cloths with wide insertions and lace edges.

—Meier & Frank's: Second Floor.

Table Cloths \$2.35

Regularly \$3.50 each. 63x63-inch good mercerized hemstitched table cloths.

—Meier & Frank's: Second Floor.

Opportunity

Sports Skirtings Yard \$1.49

Some less than half regular. A broken assortment of fancy taffeta, silk and fiber mixed sports skirtings in many patterns and colors.

—Meier & Frank's: Second Floor.

Metal Bag Frames 29c

Collapsible metal bag frames in heavy pressed designs with chain handles. For use on ribbon and velvet bags. Frames have pierced eyelets.

—Meier & Frank's: Main Floor.

Cretonnes, Yard 19c

Regularly 25c to 30c yard. 1000 yards of 36-inch cretonnes in many patterns and colors.

—Meier & Frank's: Seventh Floor.

Opportunity

1000 Yards Costume Velvets 89c

Manufacturer's seconds and as such these costume velvets are subject to very slight irregularities. Navy, black, golden and seal brown. 30 inches wide.

—Meier & Frank's: Second Floor.

Sandwich Trays \$1.98

Regularly priced at \$2.95 each. Medium size silver-plated polished finish sandwich trays in pierced design. Add 5% tax.

—Meier & Frank's: Main Floor.

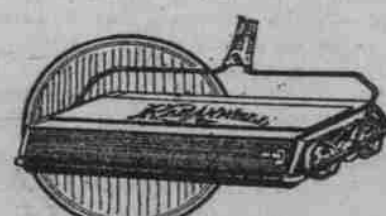
Pie Servers 95c

Regularly priced at \$1.39 each. Pie, cake or ice cream servers with sterling handles and polished steel blades. Each in box. Add 5 per cent tax.

—Meier & Frank's: Main Floor.

Opportunity

"Kleanwell" Sweepers \$1.95



These "Kleanwell" sweepers have rubber corners. Limited number at less than half regular.

—Meier & Frank's: Seventh Floor.



Opportunity

Clearaway of 100 Summer Frocks \$7.45

Many of the dresses in this Opportunity Day sale are less than half.

Were \$12.50 to \$25.00

Excellent quality gingham, organdy, voile and net frocks in plain colors and flowered effects. Straight line, tunic and surplice models in all the leading shades. Some are embroidered, ruffled or pleated.

Broken range of sizes. Come early for best selection.

—Meier & Frank's: Fourth Floor.

Children's Skirts 98c

Regularly \$1.59 to \$1.98. Broken assortment of children's khaki and white pleated skirts with and without waists.

—Meier & Frank's: Second Floor.

White Dresses \$1.59

Originally priced at \$3.95. Children's white lawn dresses prettily trimmed in laces, tucks, ribbons and sashes. Broken assortment of styles. Sizes 2 to 5 years.

—Meier & Frank's: Second Floor.

Opportunity

Clearaway of Summer Hats \$1

Regardless of cost, former selling price or present worth—a final disposal of trimmed summer hats at \$1.

Satin Hats 2c

Just 40 of these white satin hats.

Better shop early.

—Meier & Frank's: Fourth Floor.

Khaki Dresses \$2.85

Regularly \$3.95. A broken assortment of two-piece khaki dresses, some with colored collars and cuffs white braid trimmed. Pleated skirts. Sizes 6 to 20.

One-piece khaki dresses, sizes 3 to 6 years, regularly \$3.50, special \$2.59.

—Meier & Frank's: Second Floor.

Lux Flakes, Pkg. 9c

5000 packages Lux soap flakes. Limit 6 packages to customer.

—Meier & Frank's: Main Floor.

Opportunity

New Hand-Made Blouses \$3.95

New hand-made "Fleur de Lis" white voile and batiste blouses. Tucked, hemstitched, embroidered and lace trimmed. Sizes 36 to 44 but not all sizes in all styles. Limited number.

—Meier & Frank's: Fourth Floor.

Toilet Soaps, Doz. 25c

12,000 cakes toilet soaps in assorted odors. Special at doz. cakes 25c.

—Meier & Frank's: Main Floor.

Ivory Celluloid \$2

Clearaway of 300 pieces slightly imperfect ivory celluloid mirrors and hair brushes. Less than half price at, each \$2.

—Meier & Frank's: Main Floor.

Low Shoes, Pair \$2.95

Clearaway of 200 pairs women's low shoes in brown kid, patent colt, tan calf and vici kid leathers. Baby Louis and French heels. Turn or welt soles. Broken sizes.

—Meier & Frank's: Third Floor.

Barefoot Sandals 79c

Regularly \$1.50 to \$2 pair. 155 pairs infants' barefoot sandals and play oxfords. Sizes 2 to 7.

—Meier & Frank's: Third Floor.

Opportunity

Sale of Men's \$30.00 Gabardine Coats \$23

Prepare now for the rainy season—buy one of these shower-proof worsted gabardine coats in all-around belted style with raglan or set-in sleeves. A few rubberized coats in small sizes only. All sizes 34 to 42 in the lot.

—Meier & Frank's: Third Floor.

Handkerchiefs 31c

Regularly 50c each. Men's novelty hand-block printed cambric lawn handkerchiefs in a variety of colored designs—dots, checks, squares and stripes. Finished with hemstitched hems.

—Meier & Frank's: Main Floor.

3 Handkerchiefs 45c

Regularly 25c each. Women's fine sheer batiste handkerchiefs in pretty hand-made open drawnwork one-corner designs. Finished with narrow hemstitched hems.

—Meier & Frank's: Main Floor.

Opportunity

Famous Makes of Corsets \$4.89

Regular values range up to \$12. Our best makes—Mme. Irene, Mme. Lyra, Francette and Frolaset corsets of plain and fancy materials in sizes 20 to 24 only are included.

—Meier & Frank's: Third Floor.

Boys' Hats 85c

Broken lines of boys' stitched cloth hats in snap top style. Sizes 6 1/2 to 7 1/2. Limited number.

—Meier & Frank's: Third Floor.

Boys' Suits \$3.85

Broken lines of juvenile suits in the Oliver Twist and Eton styles. An assortment of good colors and patterns. Sizes 2 1/2, 3, 4 and 5 years. Very special at \$3.85.

—Meier & Frank's: Third Floor.

Opportunity

Scarfs and Sashes 98c and \$1.29

Regularly \$2.50 and \$3.50 respectively. A special lot of medium and extra length fiber silk scarfs and sashes in brown, sand, gray, rust, red, turquoise and gold—combinations also plain colors with Roman stripe borders and solid Roman stripes.

—Meier & Frank's: Main Floor.

Stamped Scarfs 29c

To 65c values. 600 dresser scarfs stamped for embroidery on good art cloth.

—Meier & Frank's: Second Floor.

Stamped Dresses 59c

500 children's dresses stamped for embroidery on lykiline (cotton). Many attractive designs. Infants' to 2-year sizes.

—Meier & Frank's: Second Floor.

Opportunity

Glass Butter Jars 64c

Two-pound sanitary covered glass butter jars that are convenient and easy to clean. Oblong shape.

—Meier & Frank's: Basement.



Opportunity

Sale of 970 Men's Good Shirts 75c

Big final clearaway of 970 men's collar band shirts—broken lines of good shirts some of which have sold at several times this Opportunity Day price.

Made of serviceable percales, oxfords, reps and a few madrases.

The number in each size: 87 size 14, 222 size 14 1/2, 240 size 15, 218 size 15 1/2, 78 size 16, 67 size 16 1/2, 58 size 17.

—Meier & Frank's: Main Floor.

Lisle Hose, Pair 50c

400 pairs women's full fashioned light weight lisle hose in black. Sizes 8 1/2 and 9.

—Meier & Frank's: Main Floor.

Silk Hose, Pair 49c

Infants' white thread silk hose with lisle garter tops. Sizes 4 to 6.

—Meier & Frank's: Main Floor.

Opportunity

Wear-Right Silk and Fabric Gloves 47c

Fine quality fabric gloves that look like leather and light weight silk gloves—all will wash perfectly. Two-clasp style with plain and fancy stitched backs. White, brown, mode, polar bear and gray. Broken sizes.

—Meier & Frank's: Main Floor.

Munsing Vests 45c

1000 women's fine light weight cotton vests in low neck, sleeveless, band top styles. Sizes 36 to 44.

—Meier & Frank's: Main Floor.

Almond Belmonts, Lb. 39c

Regularly 75c pound box. 3000 pounds delicious chocolate almond Belmonts made in our own daylight candy kitchen. Lb. box 39c. No deliveries.

—Main and Ninth Floors, Basement Balcony.

GROCERIES

- Fischer's Flour, Pride of Waldo Hills, 49-lb. sack..... \$1.69
- New Asparagus, Colton brand, dozen round cans \$2.55, three cans..... 65c
- Chinook Salmon, Oregon pack, dozen tall cans \$2.85, can..... 25c
- Swift's Silver Leaf Lard, 10-lb. pails \$1.05, the 5-lb. pails..... \$1.05
- Ground Chocolate, Reiser's California, lb. cartons..... 25c
- Kerr's Pancake Flour, large round cartons..... 28c
- Log Cabin Syrup, large can \$1, medium can..... 50c
- Royal Chef Clams, 3 tall cans 49c, two flat cans..... 25c
- Dependable Coffee, 5-lb. cans \$2, the 3-lb. cans \$1.25, lb. can..... 43c
- Ceylon or Japan Tea, bulk, 60c grade, the pound..... 45c

BAKERY BULLETIN

- Gluten Bread, 40% gluten flour, loaf..... 25c
- Pullman Rolls, oblong shape, golden crust, dozen..... 20c
- Devils Food Cake, rich chocolate cakes, each..... 50c
- Vanilla Cookies, fresh and crisp, dozen..... 15c

—Meier & Frank's: Ninth Floor.