

YESTERDAY'S EVENING PAPERS GAVE DETAILS OF WONDERFUL "MORNING SPECIALS" FOR TODAY (9:15 TO 11:30 A. M.)—IT WILL PAY YOU TO COME TO THE STORE THIS MORNING

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE OF PORTLAND

Summer Sales for Men

CLEARAWAY

200 Summer Dresses

\$9.85

Many Less Than Half Price

A final clearaway of 200 summer dresses formerly priced to \$29.50.

Excellent plain and figured voiles, organdies and dotted swisses.

All the season's best styles.

Light and dark combinations as well as plain white.

No C. O. D.s, none sold on approval.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)



Men's Cool Palm Beach

SUITS

\$13.50

Right at the hottest time of the year—an opportunity to get a cool, comfortable Palm Beach suit at \$13.50.

Made of genuine Palm Beach cloth in styles for regulars and stouts. These suits are made for comfort with style tailored right into them. All seams are silk piped.

Three shades—dark gray, tan and mixed tan.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)



A Demonstration of Meier & Frank's Ability to Save REAL Money for All Who Act NOW

REALIZING the need for something more potent than the usual run of sales (and we speak of genuine money-saving occasions) to stir men to action in the face of somewhat enervating weather conditions, we've simply made these values so strong that any man (or woman buying for a man) who wants to save money on summer furnishings won't be able to overlook them. Just scan this list—and then we don't half do justice to the good things.

Tub Silk Shirts

\$3.95

(Tax 10c)

Heavy weight satin striped tub silk shirts in all sizes, also fiber silk shirts in sizes 15 to 17. \$5 to \$6.50 values.

Fine Russian Cords

\$4.95

(Tax 20c)

Fiber silk striped Russian cord shirts in solid blue, tan, helio, pink and green. Sizes 14 to 18. Regularly \$5.50.

Men's Dress Shirts

\$1

Madras, oxford cloth, pebble cloth and percale shirts with soft cuffs, a few stiff cuff styles, some have detachable cuffs. Sizes 14 to 17. Regularly \$1.45 to \$2.75.

White Madras Shirts

\$2.50

Imported white madras shirts with attached button-through polo collar. Sizes 14 to 17. Regularly \$4.



3 DAYS' SALE

Khaki Outing Breeches

\$2.40



Breeches of the same quality as these have been selling all season at \$4 pair. At \$2.40 pair they are the biggest values of the year.

Made of excellent quality khaki material, these breeches are well tailored throughout and are guaranteed to fit. All sizes 22 to 36 waist.

While any remain in this 3 days' sale, pair \$2.40 instead of \$4.

—Meier & Frank's: Sixth Floor. (Mail Orders Filled.)

SALE OF BOYS'

\$5.00-\$8.50 Wash Suits

\$3.50



Just 60 suits at this price—all short lots (one or two-of-a-kind styles) from regular stock.

Made of the finest wash suit materials in light and dark colors.

Sizes 2½ to 8 years inclusive.

No exchanges, none sold on approval.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

SHOE SAVINGS

Six special offerings in shoes for men, women and children.

Men's Oxfords

\$7.65

Men's tan oxfords in plain style, also the popular brogue patterns. All sizes.

Women's Oxfords

\$6.35

Brown and black kid, also black and tan calf oxfords with military, cuban and low heels.

Boys' Shoes

\$3.95

Boys' good black kid shoes with English lasts and Neolin soles. Sizes 1 to 6.

Outing Boots

\$8.85

Women's "Nap-a-Tan" outing boots in 12 and 15-inch heights. Broken sizes.

Scout Shoes

\$2.95

Sizes 11½ to 13½, pair \$2.95. Sizes 1 to 6, pair \$3.35. Boys' dark tan and black Scout shoes that are light and comfortable for summer wear.

Mary Janes

\$2.45

Sizes 8½ to 11, pair \$2.45. Sizes 11½ to 2, pair \$2.95. Children's Mary Jane pumps of white canvas and black dull leather with leather soles.

—Meier & Frank's: Third Floor. (Mail Orders Filled.)

3 DAYS' SALE

Finest Hair Goods

Now is the time to buy fine quality hair goods at greatly reduced prices. Choose from the following:

Transformations

\$22.50

Regularly \$45.00. Finest quality ventilated transformations in all-around-the-head styles.

Pompadours

\$15

Regularly \$25. Ear-to-ear style ventilated pompadours from regular stock.

Switches \$9.98

Regularly \$15 to \$25. Fine wavy hair switches in all shades including gray.

Switches \$3.98

Regularly \$5. Dependable, soft, fluffy hair switches made on three separate stems.

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)



EXTRAORDINARY SALE OF

Silk Waists and Over-blouses

Regular Values From \$7.00 to \$16.00

\$5.85

Regular Values From \$7.00 to \$16.00

A final clearaway of 250 waists and over-blouses of crepe de chine, canton crepe, georgette, satin and taffeta.

Beaded, embroidered, braided, tucked and hem-stitched models. Round, square and V-shaped necks, also collarless effects. Long and short sleeves.

Bisque, gray, green, orchid, gold, copen, navy, rose and black. Mostly one of a kind waists in sizes 36 to 44. Shop early for best selection. See our Fifth-street window display.

—Meier & Frank's: Fourth Floor. (Mail Orders Filled.)

Net Vestees 95c

A new lot of net vestees with bands of tucking and venise lace. Some have solid frills of val. All have roll style collars.

New Bandings

New circular bandings of embroidered organdy to be used for round neck dresses and sweaters, yard \$1.

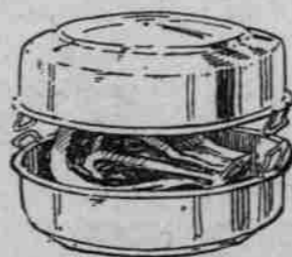
—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Round Aluminum

Roasters

\$1.39

Limited number of these round aluminum covered roasters convenient for chickens and other small roasts.



—Meier & Frank's: Basement. (Mail Orders Filled.)

White Oxford Shirts

\$1.95

White oxford shirts with Polo and Waldorf collars attached. Sizes 14½ to 17. Regularly \$2.50.

Black Sateen Shirts

95c

"Black Beauty" and "King Kole" black sateen work shirts in sizes 14½ to 18. Regularly \$1.25.

Summer Union Suits

75c

Monarch mesh union suits in short sleeves, ankle length style. White and ecru. Sizes 36 to 44.

Athletic Union Suits

\$1.85

2 suits for \$3.50. Odds and ends of Stuttgarter athletic union suits of excellent materials. Sizes 34 to 46.

Shirts and Drawers

75c

2 garments for \$1.25. Clearaway of medium heavy cotton ribbed undergarments—separate shirts and drawers in all sizes.

Jumbo Work Shirts

95c

"Jumbo" cheviot work shirts in sizes 14½ to 17. Also "Gateway" chambray shirts in sizes 17½ to 19.

Victor Flannel Shirts

\$2.50

Victor cotton flannel shirts in khaki and gray. Sizes 14½ to 17. Regularly \$3.50, \$4 and \$4.50.

Athletic Union Suits

75c

3 suits for \$2. "Koolweve" athletic union suits of cross-bar nainsook with ribbed insert in back. Sizes 36 to 44.

Sale of Suspenders

Four special offerings in suspenders for this sale:

\$1.50 Suspenders

95c

Wilson Bros. silk and lisle elastic suspenders.

\$1 Suspenders

55c

Wilson Bros. cotton web suspenders.

Suspenders, Pair

39c

Famous "President" suspenders.

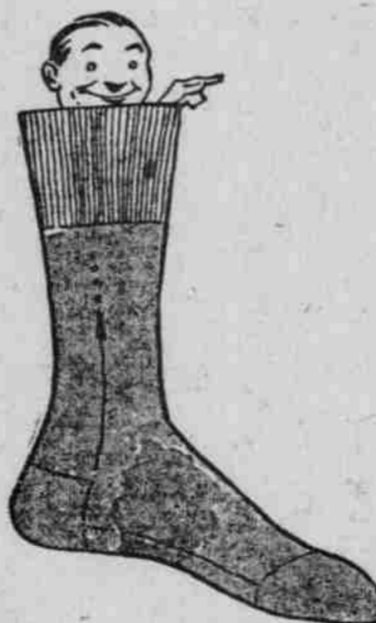
Suspenders, Pair

25c

Good cotton web elastic suspenders.

Men's Heavy Pure Silk Sox Pair \$1.95

Tax 10c. Clearaway of finest quality heavy weight pure silk sox—plain and drop-stitch effects in black, navy, white, cordovan, tan and plum. These are "seconds" from the country's most famous maker of fine silk hose for men. A few \$2.50 values, mostly \$3 and \$3.50 qualities, some \$4 grades.



6 Pairs Wool Sox \$2

Slightly imperfect heavy weight pure wool sox in plain gray and oxford. All sizes.

Pure Wool Sox 95c

Imported English full-fashioned hand silk clocked wool sox. 6 combinations.

Samples of Famous Grinnell Gloves

\$1

Those at \$1 are regular \$1.50 to \$3.50 values (some are slightly soiled). Those at \$1.95 are regular \$2.50 to \$6 values. Included are work gloves, auto gloves with and without gauntlets, golf gloves, dress gloves, etc.

\$1.95

4800 Beautiful Four-in-Hand Ties \$1

Some of the finest ties we have ever offered at this price. Nearly half of this lot are hand-slip stitched shouldered ties. No end to the patterns and colors. Many less than half price.

Knit Ties

85c

Regularly priced at \$1. New knit ties in black and colors—all new patterns.

Knit Ties

\$1.65

\$2.50 and \$3 values. Full-fashioned hand-framed four-in-hand knit ties.

Wash Ties

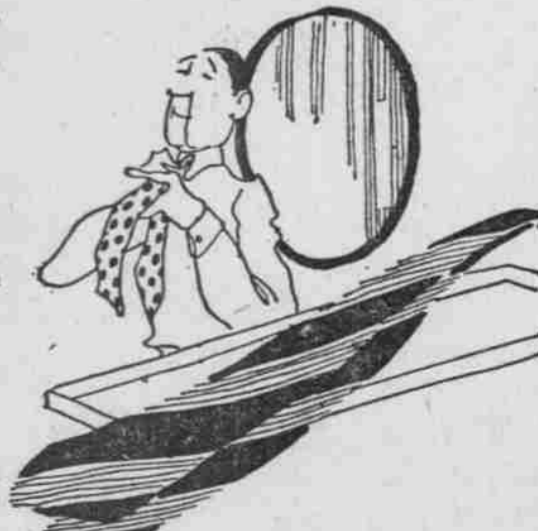
50c

Regularly 75c. The \$1 wash ties 65c. Silk mixed wash ties in plain white and colored effects.

Ties, Special

65c

A good selection of genuine Irish spun ties at this very special price while any remain.



2800 Famous Earl & Wilson Soft Collars

25c

Exactly half price while any of the above quantity remain. 8 popular styles of Earl & Wilson soft collars—all sizes in the lot but not every size in any one style. Buy a year's supply at each 25c or \$2.75 dozen.

25c

—Meier & Frank's: Main Floor. (Mail Orders Filled.)