

LAND SETTLEMENTS
URGED FOR OREGON
Wisconsin Experts Discuss Possibilities for State.

HUGE ASSET NEGLECTED
Promotion of Arid Acres Would Add \$500,000,000 Annually to Wealth of People.

Oregon might benefit financially \$500,000,000 a year by developing modern land settlement plans and reclaiming its vast acres that are now a liability instead of an asset, said E. F. Faust, director of the Wisconsin Colonization company of Eau Claire, in an address before the members' forum of the Chamber of Commerce yesterday noon.

Mr. Faust was reinforced by H. F. Russell, dean of agriculture of the University of Wisconsin, and E. F. Benson, manager of the department of immigration and industry of the Northern Pacific railway.

Messrs. Russell and Faust gave up half of their summer vacation to come west and tell their story of the importance of reclaiming lands of various kinds. Mr. Faust gave facts of demonstrated value as the practical head of a practical private business venture, which in 15 years has put 1000 families on logged-off acres in Wisconsin.

Mr. Benson said that the Northern Pacific wants to get more settlers on the land in Oregon and other places throughout its system and stands ready to back up any legitimate movement backed by the state or any responsible concern. He persuaded his friends in Wisconsin to come out here, he said, because he knew they had practical, proved knowledge of the reclamation subject which, if personally imparted, would be of great value to Oregon people.

"If Wisconsin or any state works out some system that will enable me to know Oregon well enough to know that you want to hear about it and that you will use it," said Mr. Benson. "The Northern Pacific wants you to have every possible help, including first-hand information, and if there is anything it can do to assist in development, its hand is extended to you."

James B. Kerr, a classmate of Dean Russell, introduced three speakers. Mr. Faust sketched briefly the progress of logged-off land activity in his home state and emphasized the point that, to make successful, happy settlers, it is necessary that they be not only protected with suitable land, but that they shall be guaranteed the financial assistance so essential to their well being.

"Ready-made" Farms Sold. To do this, his company sells "ready-made" farms, consisting of house, barn, tools, etc., on a 20-year basis, no payments whatever for the first three years, providing they remain on the land and develop it to a certain degree annually. In addition, they get loans for incidentals from \$200 to \$300 these years to encourage them and make the more pleasant while they are settling under way.

"As the farmers of America consume 70 per cent of the output of our factories," said Mr. Faust, "it is reasonable to reason that they constitute the most important business factor and purchasing power. It follows that we should give their business our best thought. You cannot make conditions favorable for happiness unless you are going to tell you how to do this for you know that the best business that developed such beautiful cities, such as Portland; that conceived and constructed the Columbia river highway and brought about such wonders of modern development here can easily, if they set to it, work out country plans equally well."

Tracts Carefully Platted. "In Wisconsin we get the best planners obtainable and had our tracts laid out for the prospective settlers in a manner just as carefully as any modern city has ever laid out its civic centers or the widening of its streets or the street lighting and other things big buildings. We had all the good roads necessary; all the little community centers, all the villages planned on a modern style. Farmers must have these things if they are to live like people should live—and they want to stay farmers unless they do have them."

"We have 60,000 acres laid out this way, with already 1000 there. That they are contented is shown by results. We have had no more than ordinary success in our work. We have six styles of homes, economically constructed, and all farm buildings, tools, etc. are there for the farmer, when he moves onto his chosen place. Give the same thought to your reclamation problems that you give to your city problems and you'll solve them."

Service Important Feature. "Lead with service" is the modern method of handling reclamation problems, according to Dean Russell. He declared he would rather pay \$25 for service and \$15 for land than the reverse. He said there are many ways in which the state may be of invaluable help without itself going into the land business. He does not believe a state should go into the business.

"Personally," said Dean Russell, "I favor private undertakings, but with state supervision. For example, in Wisconsin we have this system: The state requires a license of every realty operator. As long as he treats the people right, the state co-operates with him and when he does not, his case goes before a commission for investigation. Last year, many licenses were revoked and a wholesome effect was had.

State Aid Always Valuable. The state also may be of help by furnishing correct maps, denoting the nature of the soil, as to what varieties and comparative growing capabilities; by experiment stations, such as Oregon has, and by a spirit of real friendliness, all along the line.

Every Article Reduced

Except Groceries and a very few restricted lines. S. & H. Green Trading Stamps given with purchases of 10c or more.

70th ANNIVERSARY SALES

Extraordinary Savings on Seasonable Merchandise in All Departments

Anniversary Sale Women's Dresses \$7.49 \$10.85 \$8.95 \$12.85

Olds, Wortman & King RELIABLE MERCHANDISE - RELIABLE METHODS.

Sacrifice of White Footwear \$1.25 \$2.25 \$3.25

Playing Cards At 65c

Voile Waists At \$1

Main Floor—There isn't a pair in this Sale that sold for less than \$3.75—the majority were \$4.50 up to \$10.00.

Sale of Wool Bathing Suits

Second Floor—Four special lines of Women's Wool Bathing Suits offered at special prices.

Flouncings Reduced

Anniversary Sale of Furniture

Home Needs Reduced

Save on Dependable Coffee

Basement Underprice Store Anniversary Sale of Shoes

Every Article Reduced

Anniversary Sale of Rugs

OWK Flour \$2.00

Men's Dress Shoes \$4.98

Summer Furniture Reduced

\$150 Rugs \$95.50

VALE MAN IS ELIMINATED

FEDERAL POST TO BE GIVEN ALASKAN RESIDENT.

Position Promised George E. Davis If Chance for Outsiders Later Develops.

THE OREGONIAN NEWS BUREAU, Washington, D. C., Aug. 1.—The name of George E. Davis of Vale, Or., appears, temporarily at least, to have been eliminated from the slate arranged some time ago for federal appointments in Alaska.

On objection by Representative Mann of Illinois a bill by Representative Albert Johnson, providing for a study of the Columbia river flood control, was passed over in the house today.

MacMASTERS WANTS JURY

Trial of Alleged Child-Beater Is Postponed to Friday.

The case of Naason MacMasters, accused of child beating, was postponed yesterday in municipal court until Friday afternoon at 2:30 o'clock.

SHERIDAN PLANT EXPANDS

Portland Men Interested in Confectionery Concern.

SHERIDAN, Or., Aug. 1.—(Special.)—"We intend to manufacture in the near future a confection made from a delicious combination of prunes and walnuts," said George Brown, president of the Brown-Shipley Loganberry plant following reorganization of the company.

PAVING WORK PROTESTED

Property Owners Ask Council to Hear Complaints.

Allegations that unsatisfactory work has been done in laying the paving on East Eight street between Dekum street and Almsworth avenue were presented in a petition of 24 property owners filed yesterday with the city auditor.

FAIR MAY BE ABANDONED

Hood River Board Reports Lack of Building Funds.

HOOD RIVER, Or., Aug. 1.—(Special.)—The county fair board has recommended to the county court that the annual fair, scheduled for September, be abandoned until next year, when, according to the board, permanent grounds may be acquired and buildings erected.

CHURCH INSTITUTE ENDS

JEFFERSON CENTER MAY BE MADE INTO ROADHOUSE.

Portland Citizens Attend Closing Session Held by Methodist Episcopal Workers.

JEFFERSON, Or., Aug. 1.—(Special.)—Following the seventh annual gathering of the Epworth League Institute in Jefferson, the mecca for young church workers of the Methodist Episcopal church probably will be moved to a more central location so as to cater to both the Salem and the Portland districts.

MOSIER ROUTE IS CLOSED

Travel Over Highway Now Diverted, Owing to Road Improvements.

THE DALLES, Or., Aug. 1.—(Special.)—Travel between the Dalles and Mosier now is either by way of Seven Mile hill or a detour around by way of the old Gooseberry Springs road. The Columbia river highway between this city and Mosier today was closed by the local state highway office.

SHERIDAN STAFF CHOSEN

Charles E. Romig to Be Principal of High School.

SHERIDAN, Or., Aug. 1.—(Special.)—Few changes will be made in the local teaching corps for the 1921-1922 school year, Charles E. Romig of Silver Lake, Or., will become high school principal.

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Fresh Green Vegetables Made Appetizing for the Children

Carnation creamed asparagus Tender, juicy, succulent fresh vegetables—children like them best creamed.

Prepare the asparagus, either fresh or canned, in the usual way. Have toast ready, put asparagus over this, and cover with this white sauce in quantity desired.

Send for Carnation Cook Book containing 100 practical tested recipes. Carnation Milk Products Co., 622 Railway Exchange Bldg., Portland.

All Grocers Sell Carnation Milk "from Contented Cows"

Stand pat! Ask for "Bluhill" and get it, Bluhill Pimento Cheese

CRIMSON RAMBLER Pure CANE and MAPLE SYRUP

NAPOLEON ITALIAN EXTRA VIRGIN OLIVE OIL Improves digestion