

ELECTRIC MEN TURN JUICE ON AD CLUB

National Leaders Cite Rapid Development on Coast.

HONOR GUESTS SPEAKERS

Varied Uses of Electricity Said to Be Instrumental in Luring City Dwellers Back to Farms.

What was termed a "high voltage program" with speeches by 190-volt men, who told those present "watts watt" in the electric world, was pulled off yesterday noon at the luncheon of the Portland Ad club...

Honor guests were the delegates to the convention of the Northwest Electrical association, in session here. The chief speakers were H. W. Aylesworth, executive manager of the National Electric Light Association...

Coast Leads in Development. That the Pacific coast is far ahead of other sections of the United States in the development of hydro-electric power, was the declaration of Mr. Aylesworth. He characterized Mr. Griffith as standing in the front rank of electrical power men in this country...

"Mr. Griffith is always thinking of Portland," said Mr. Aylesworth, "and whenever attending conventions, such as the electrical meeting in the east, he slips over something like a resolution, commending his native city and state for holding a big exposition in 1925."

"The development of electrical energy has reached a very high stage on the Pacific coast, ahead of all other sections of the country. There is nothing so important as this great work, for by it the so-called back-to-the-farm movement is being realized more than in any other manner. There are a lot of fellows all over the country advocating this farm movement who don't know anything about a farm—wouldn't know one if they saw it, and they know nothing of how to get folk back to the farm."

Electricity Aids Shifting. "People are drifting back to the farms a whole lot faster, now that electricity in all of its various uses is being applied to rural life. When you make that life as comfortable and as profitable as city life, then you will get your people back to the farms—and not before. There are 3,000,000 farmers using electricity in this country now, and there will be 8,000,000 of them using it just as soon as they can get it."

Mr. Aylesworth declared that service is the keynote of modern electrical development and that the successful corporation dispensing electrical energy is the one which supplies the best of service. He cited as an instance the recent flood in Pueblo, where the electric light company's plant was flooded. He received a telegram asking for help, and replied that he would send 150 men, all expert engineers, to help extricate the plant, and get it in operation, but before he could start them he got word that the local engineers employed by the company had gotten it under way by unassisted toil.

State Regulation Supported. State commissions, rather than municipal officers, Mr. Aylesworth said, should regulate great power corporations. He cited as an example the carefully supervised and their properties adequately protected, for the public good. He related the experience of the city of Portland, where the street car company's franchise was revoked and the cars stopped, only to be called into operation again when a great snow storm demonstrated the utter inability of jitneys to handle the traffic.

"It is becoming thoroughly known and more than ever realized by the general public that great utilities are merely public servants and should be treated fairly," he concluded. Aylesworth said that the people will respond and stand by the utilities and will see through their present financial difficulties.

BRIDGE BIDS HELD UP COUNTY TO TAKE ACTION ON REPAIR WORK TODAY.

Claim for Refund of Taxes is Refused but Those for Salary and Prizes are Favored.

Bids for repair work on the Morrison-street bridge were not acted upon finally by the board of county commissioners at its meeting yesterday morning, but were postponed until this morning to await further information. Bids probably will be awarded today.

Claims of Butler Bros. of Minneapolis for a refund of taxes collected from that firm by Multnomah county for the years 1918 and 1919, amounting to \$1392, fell upon deaf ears, the commissioners relying upon the opinion of District Attorney Evans that the claimants had no legal right to a return of the tax payments. It was alleged by Butler Bros. that they maintain only a salesroom in Portland where sales are effected through showing of samples and orders are filled from the Minneapolis headquarters and therefore taxes could not be laid against stocks in another state.

T. H. Sherrard, forest supervisor, advised the board he had been compelled to put one extra man to work at the Eagle-creek camp grounds at an expense for three months of \$300, and asked that the commissioners pay this expense, to which the board agreed.

SCENES AT MAY APARTMENTS FIRE, WHERE FIREMAN WAS KILLED AND SEVERAL PERSONS INJURED.



1 KILLED, 7 HURT IN FIRE \$75,000 BLAZE SWEEPS MAY APARTMENT HOUSE.

Several Are Rescued After Smoke and Flames Seem to Have Cut Off Their Escape.

(Continued From First Page.) The fire was first discovered by N. Anderson, manager of the place, and made the work of rescuing the residents of the building and fighting the flames difficult.

Another theory was that it may have started from defective wiring. The fire was first discovered by N. Anderson, manager of the place, and made the work of rescuing the residents of the building and fighting the flames difficult.

Persons living in the apartment house included: Patrick A. Shepherd, Mr. and Mrs. F. M. Brown and grandson; Mr. and Mrs. A. West, Miss Grace Mustard, Miss York, Mr. and Mrs. R. Hanson and daughter; Mr. and Mrs. S. B. Cole, Mr. and Mrs. H. Baker and son, Mr. and Mrs. L. E. Eddy, Mr. and Mrs. B. E. Farnham, Mr. and Mrs. Adolph Woelml, Mr. and Mrs. A. W. Brown, H. S. Higgins and son, Mr. and Mrs. A. E. Rice, Mr. and Mrs. A. J. Price, Mrs. E. S. Altman, Mr. and Mrs. Charles Toussign, Mr. and Mrs. A. W. Carpenter, Messrs. Hardinger and son, Mr. and Mrs. W. H. Francis and sister of Mrs. Francis, Miss Mary Louise Wilder, Wayne F. Wheelson, Mr. and Mrs. C. Christenson and daughter, Mr. and Mrs. LeForest McCrosky, Mrs. G. King and daughter, Mr. and Mrs. C. K. Osgood, Mr. and Mrs. H. Arneson, Mrs. Lesper and daughter, Mr. and Mrs. E. Spamar and child, Mr. and Mrs. M. Eagen and daughter, Mr. and Mrs. H. Panchar, Mr. and Mrs. William J. Towry, Mr. and Mrs. A. J. Matot, Mr. and Mrs. F. E. Blecker, Mr. and Mrs. S. McMullen and daughter, Mr. and Mrs. F. C. Norris and daughter, Mrs. F. Holdman, F. E. Bailey.

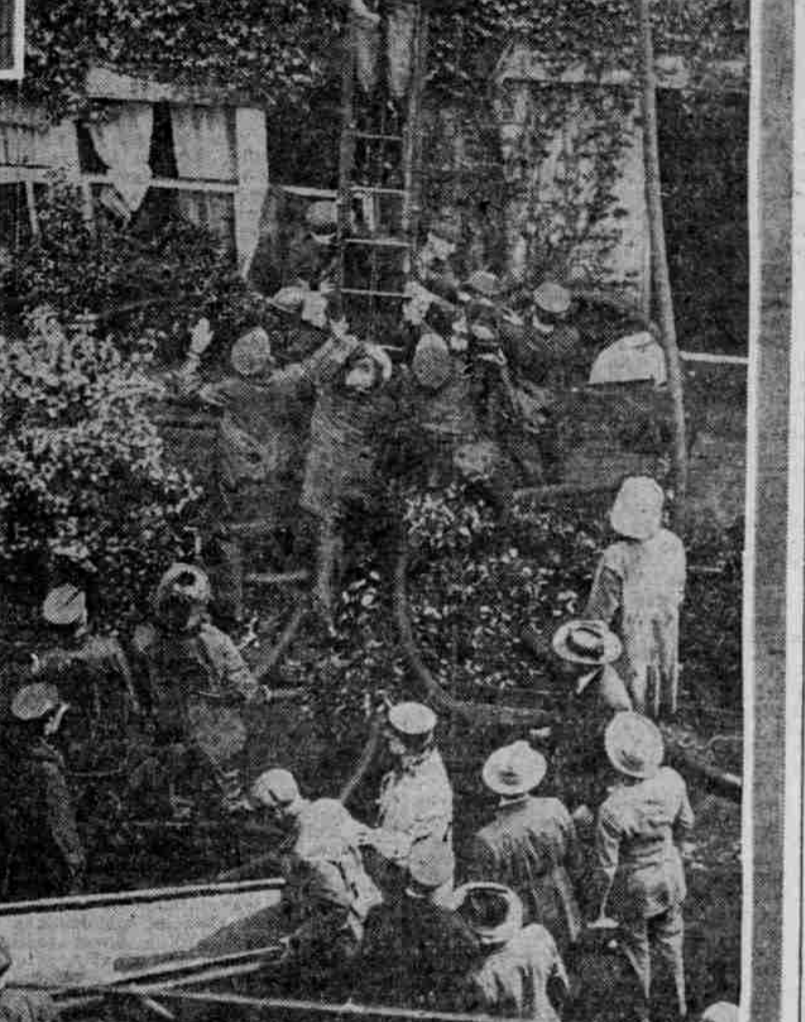
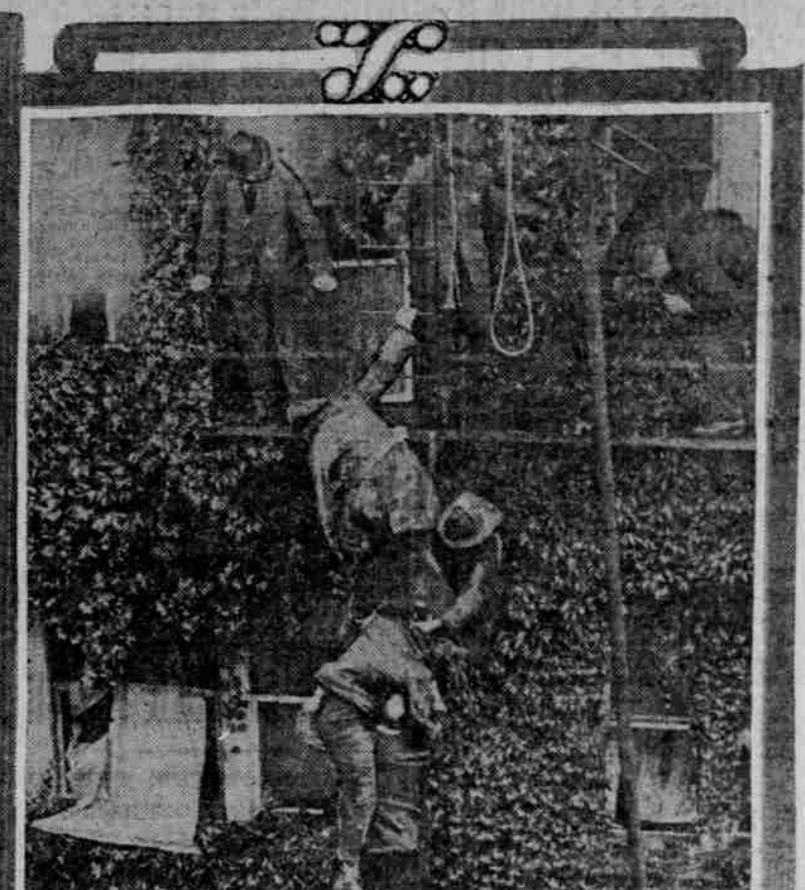
The apartment house had been constructed about 12 years ago. Its selling estimated the value of the building at \$70,000. The loss was partly covered by insurance.

Fire Lines Quickly Drawn. Following the alarm Police Captain Moore proceeded to the scene with about 30 policemen to take care of the crowd and assist in the rescue work. The policemen strung ropes about the streets to keep the crowds from interfering with the work of the firemen. Many of the policemen also assisted the firemen in carrying persons from the building down the ladders.

Most of the furnishings of the building, much of which was badly damaged by fire and water, was the property of the May estate. Some of the residents, however, owned their own furnishings.

TOURIST SPECIALS LISTED MANY PARTIES WILL ARRIVE THIS MONTH AND NEXT.

Visitors Are Coming From Eastern Points to See Wonders of Pacific Northwest. Numerous parties of special trains and special car proportions, booked to arrive in Portland over the Southern Pacific system, were announced yesterday by J. A. Ormondy, acting general passenger agent here. The groups are due from June 20 to August 12 and will be from all sections of the country.



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TWENTIETH ANNUAL REUNION HELD AT WALLA WALLA.

100 Members, Including Several Direct Descendants, Representing Four Generations, Attend. WALLA WALLA, Wash., June 15.—(Special.)—Members of the Rinehart clan gathered here today for their 20th annual reunion, approximately 100 being in attendance, with more to come tomorrow. There are 400 members of the organization scattered from Montana to California with a few residing in the east. All are descendants of relatives of Louis and Elizabeth Rinehart, who came here in 1853. The members are camping in Singleton's grove south of the city, living in tents and eating in a central dining room.

SOLO CAROLA THE MIRACLE PLAYER Here is a player piano of limitless scope. It is truly a Solo Player, accenting every melody note, subduing the surrounding harmony to a velvet softness, answering every whim of the guiding hand with absolute perfection and retaining its solo features, no matter in what key the composition is played—a feature impossible to any other solo instrument.

MORRISON ST. AT BROADWAY The Wily B. Allen Co. MASON AND HAMLIN PIANOS

City Plans Election. TAKIMA, Wash., June 15.—(Special.)—The Yakima city commission is planning arrangements for a special election in August on the question of a three-mill levy to defray the extra expense of the two-platoon system in the city fire department here.

Dallas Company in Training. DALLAS, Or., June 15.—(Special.)—Company L, fifth regiment Oregon Infantry, left here last night on a special train for Camp Lewis to attend the annual army maneuvers.

BELIEVED HIS CASE UTTERLY HOPELESS Portland Man Suffered 30 Years—Gets Entire Relief and Feels Like a New Man.

The Test of Time When a store passes the test of time, with each year becoming more firmly entrenched in the public confidence, it shows that people approve the quality of its service. The Frank Nau store has a constantly increasing clientele that has learned to know it as the store of Dependable Drugs.

NEVER CLOSED FRANK NAU Prescription Dispensary PHONE MAIN 7211

for Aches and Pains Don't let pain lay you up. A free application of Sloan's Liniment to the painful part will make you fit for the next day's work. Keep it handy.

Reasons Why— you should have your eyes examined by me: You are assured:—The correct use of scientific instruments for testing.

EXPECTANT MOTHERS For Three Generations Have Made Child-Birth Easier By Using MOTHER'S FRIEND

Dr. WHEAT EYESIGHT SPECIALIST Suite 207 Morgan Bldg.

Nature's Remedy NR-TABLETS-NR Better than Pills GET A For Liver Ills. 25c Box

What's Your Reputation Worth? Skin Troubles Soothed With Cuticura \$25 a Day Off Until Sold

NEW STATION HELD NEED H. E. Plummer Says Present Facilities Are Inadequate. The Portland railroad station is not in keeping with the size and