

ESSEX ANNOUNCES LOWER PRICES

Second Reduction in Eight Months
Essex Motors advises that effective June 2d the prices of all Essex
Motor cars are again lowered, the second reduction since last fall. This time the reduction is one hundred and fifty dollars on each model, making a total reduction of three hundred and fifty dollars in
eight months. The new prices F. O. B. factory follow:

| Touring | \$1445 |
| :---: | :---: |
| Roadster | \$1445 |
| Cabriolet | \$1950 |
| Sedan | \$2300 |

C. L. Boss Automobile Co.
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