Baseline Underprice Store  
Lower-Price Offerings

"75c Day"  
In the Basement

- 30 telephones or C. B. F. ad. accepted for the following items and so service the right to limit quantity in a department:

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neckwear 2 for 75c</td>
<td></td>
</tr>
<tr>
<td>Aprons 75c</td>
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<tr>
<td>Women's Corsets 75c</td>
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<tr>
<td>Towels, 6 for 75c</td>
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<tr>
<td>Table Paper, 15 for 75c</td>
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<tr>
<td>Necklaces, 2 for 75c</td>
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<tr>
<td>Gloves, 75c</td>
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<tr>
<td>Vests, 5 for 75c</td>
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<tr>
<td>Polyester Aprons 75c</td>
<td></td>
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</tbody>
</table>

- 75c Day  
In the Basement

[More items listed with prices]

Sweeper-Vac and Hoover Electric Cleaners

- Don't pay a cent more than the floor! Come to the Third Floor and let our demonstration show how easy it is to keep your own cleaning. Hoover and Breguer's Special Celebrate the end of your pay-day. Department 491, First Floor.

Center Circle, 1st Floor

Embroidery Floucinings Special $2.69

Main Floor of Hollywood Organizing Floucinings in many hands. Floucinings are to be found at every hand. Five dollars worth to two dollars worth. Floucinings selling in the regular way at 50.$-

$2.75 Georgee Crepe Special $1.69

Main Floor—Here's another very special offering for the women who have a few dollars to spend. Not a woman who can't find something at this price. Floucinings selling in the regular way at 50.9-

$2.95 Lace Floucinings Special $2.95

Main Floor—In 100% Lace Floucinings in an assortment of colors, these are sold to 90.9-

Get Your Stamps!

Estate Worth $203,807

Appraiser of B. J. Heacock

Margaret A. Heacock

July 21, 1921

Staples in Esquire's Dress

Darlene's

Washington Park 8th Street

Salted Peanuts 10c lb.

Double Stamps Today

On All Cash Purchases Made in the Basement

ASK FOR YOUR TRADING STAMPS

Olds, Wortman & King

BETTER DRESS GOODS

Chamber Pails $2.75  
Basement Special

- White embroidered Chamber Pails as specified. Ship's House and town clothes. 500 # bags, from $2.50 less.

250 Exclusive Pattern Hats

Elie Trichard Hat Co.

248 Third Street

100 Exclusive Pattern Hats

Mabel & Company

227 Third Street

In the Basement