

Teeth You Love to Show

Find out how millions get them



a dentifrice called Pepsodent. Thus one may twice a day apply them in a most delightful way. Millions already do this, and to them it has brought a new era in teeth cleaning.

Three other effects

Modern authorities find that a tooth paste should also bring other effects. This to cope with the average diet, rich in starch and low in fruit acids.

So Pepsodent stimulates the salivary flow -Nature's great tooth-protecting agent. It multiplies the starch digestant in the saliva -put there by Nature to digest starch deposits that cling. It multiplies the alkalinity of the saliva - Nature's neutralizer of the acids which cause decay.

These are natural results, but modern diet often fails to bring them. This tooth paste brings them, at least twice a day.

Note the white teeth

Note the glistening teeth you see. Ask how people get them. You will find, we think, that most of them are due to Pepso-

But this is more than a question of beauty. Those whiter teeth mean cleaner, safer teeth. To young and old they mean better tooth protection.

It means more to children than adults. Young teeth are most easily attacked. Very few children escape. So dentists advise that

Pepsodent be used from the time the first

Let one person try it in your home. Then

tooth appears.

show the results to all.

FREE

to those who care

If you send the coupon we will mail

Watch the effects in your mirror.

Enjoy these delightful results for ten

Feel them 20 times. Then you will

realize what this new method means to

a 10-Day Tube.

you and yours.

days, then decide.

You'll quickly see

The Pepsodent results are very quickly apparent. Some are almost instant. A tenday test is usually convincing.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear. Watch the other good effects.

The test will be a revelation. The book we send will explain each new effect. Then judge by results, and their scientific basis, what is best for you and yours. Cut out the coupon so you won't forget.

10-Day Tube Free THE PEPSODENT COMPANY. Dept. A, 1104 S. Wabash Ave., Chicago, Ill. Mail 10-Day Tube of Pepsodent to

pls, which undeniably is favorable to Two other essential factors-

FRANK C. HAK PROMOTED

us. Two other essential factors public opinion and the senate's atti-tude-remain almost unknown."



