

LAST FOUR DAYS OF THE FACTORY DEMONSTRATION OF UNIVERSAL RANGES AND THE SPECIAL FREE OFFER—SIXTH FLOOR



# "OPPORTUNITY DAY"

See Our Ads in Other Papers. Scores of Unadvertised "Opportunities"

## Sutton Seeds

We have just received a second express shipment of Sutton seeds, which comprises 23 new varieties of flower seeds. Sutton catalogues on sale at 25c each.

—Meier &amp; Frank's: Ninth Floor.

### Opportunity

## Special Sale of Coverall Aprons

at \$1.49

(SECONDS)

Wonderfully good values while any of the 200 remain.

Good-looking coverall aprons of plain-colored blue line with neck, pocket and belt of plain white material. Sizes 36 to 44.

This special lot of aprons was bought as "seconds," but imperfections, where such exist, are scarcely discernible.

### Nurses' Uniforms

\$2.95

Manufacturer's seconds. Plain white uniforms of Indian head and percale. Regulation style. Sizes 36 to 46.

—Meier &amp; Frank's: Third Floor.



### Opportunity

## FOR MEN

### Worsted Pants \$6.95

Men's serviceable hard-finish dark worsted pants in plain colors and striped patterns. All sizes.

### Bath Robes \$5.95

Terry bathrobes in plain and mixed colors, some novelty faced. Notch collars. Exceptional values.

—Meier &amp; Frank's: Third Floor.

### Sport Girdles \$1.79

Satin sports girdles with elastic tops. Sizes 26 to 30. Special \$1.79 for Opportunity Day only.

—Meier &amp; Frank's: Third Floor.

### Ferris Waists 49c

Women's Ferris waists in hook and button front styles with shoulder straps. Large sizes 32 to 36. Regularly several times this price.

—Meier &amp; Frank's: Third Floor.



### Opportunity

## A New Purchase

## Coats Wraps Capes

\$19.50

Full silk-lined garments of velours in navy, copen, brown and tan. Three-quarter and full length. Loose back and half-belted models with shawl collar or throw edged with fringe. Amazing at nineteen dollars and fifty cents!

—Meier &amp; Frank's: Fourth Floor.

### Walnut Fudge Lb. 29c

Regularly 55c. This popular chocolate walnut fudge needs no introduction. While any of 2000 pounds remain, lb. box 29c. None delivered.

—Meier &amp; Frank's: Main and Ninth Floors; Basement Balcony.

### Fabric Gloves \$1

Regularly \$1.50 and \$1.75. 200 pairs women's white and gray fabric gloves in 12 and 16-button lengths. No phone or C. O. D. orders.

—Meier &amp; Frank's: Main Floor.

### Handkerchiefs 11c

Women's sheer lawn handkerchiefs in dozens of hand-loom embroidered designs in one-corner effects. Regular 20c value.

—Meier &amp; Frank's: Main Floor.

### Handkerchiefs 3c

Dozen 35c. Women's and misses' fine sheer white lawn handkerchiefs in a large variety of one-corner embroidery designs. Rolled and hem-stitched hems. Regular 5c to 8c values.

—Meier &amp; Frank's: Main Floor.

### Metal Bag Frames 50c

Metal bag frames with long chain handles and extra heavy clasps. In oxidized and green gold finish with heavy stamped floral and conventional designs.

—Meier &amp; Frank's: Main Floor.

### Kiddies' Hair Bows 50c

Fancy stripes, moires, satins, dresdens and plaids will be found in this lovely assortment of 1 1/2 and 1 1/4 yard Mary Jane and Butterfly hair bows.

—Meier &amp; Frank's: Main Floor.

### New Vestees \$1.39

Organdy vestees with collar and cuffs to match to wear with suits or sweaters. Harding blue, sky, white, maize and rose embroidered with yarn in novel designs.

—Meier &amp; Frank's: Main Floor.

### Opportunity

## Sale of Room-Size Rag Rugs

A good selection of room-size rag rugs of exceptional quality in plain blue, yellow, pink and brown.

\$12.00 rugs, 6x9 ft., \$ 7.95

\$19.00 rugs, 8x10 ft., \$13.25

\$23.50 rugs, 9x12 ft., \$16.75

Rag rugs with chenille borders:

\$14.00 rugs, 6x9 ft., \$ 9.25

\$20.00 rugs, 8x10 ft., \$13.55

\$25.00 rugs, 9x12 ft., \$17.75

—Meier &amp; Frank's: Seventh Floor.

### Veiling Lengths 15c

2 for 25c. Manufacturer's lengths of woven mesh veilings in black, brown, taupe and navy. EACH 15c or two for 25c.

—Meier &amp; Frank's: Main Floor.

### Outing Gowns \$1.35

Regular \$2 and \$2.50 values. Women's outing flannel nightgowns in white and colors. Many styles trimmed with fancy braids, stitching and frogs. With and without collars.

—Meier &amp; Frank's: Third Floor.

### Opportunity

## CENTER AISLE SALES

Main Floor, Fifth Street

## 4000 Yards of Fine Silks \$1.39

All standard grades—new this season—all first quality.

36-inch messalines in all the wanted colors, including black and navy.

36-inch wash satins in flesh and white.

36-inch taffetas in several wanted shades.

40-inch printed radiums.

## 10,000 Yards Percales and Shirtings 17c

All 36 inches wide. Standard quality percales and shirtings in light gray and navy as well as a great variety of stripes, dots and figured effects. Yard 17c, three yards 50c.

## 6000 Huck and Turkish Towels 15c

The huck towels are in plain white with jacquard and red or blue striped borders. Large sizes. Opportunity for hotels, rooming houses and thrifty homekeepers. Dozen \$1.75.

—Meier &amp; Frank's: Main Floor.

### Opportunity

## 4000 Pieces of Aluminumware 13c

Popular small pieces of pure aluminum including the following:

Aluminum Cake Turners  
Aluminum Half-Pint  
Ladles  
Aluminum Sugar Shakers  
Aluminum Measuring  
Cups  
Aluminum 4-Oz. Funnel  
Aluminum Tea Balls

Aluminum Large Cups  
Aluminum Tea Strainers  
Aluminum 3-Piece Measuring  
Spoons  
Aluminum Salt Shakers,  
pair  
Aluminum Cookie Cutters  
Aluminum Fruit Funnel

—Meier &amp; Frank's: Basement.

### Opportunity

## 200 New TWO-KNICKER Suits

\$15

Parents know that suits with two pairs of knickers are the thrift clothes to buy for their boys. Nearly always it's the pants that wear out first, owing to the hard knocks a boy gives them, therefore suits with two pairs of pants should wear much longer than those with only one pair.

### Just Unpacked

The 200 suits in this opportunity sale have just been received and are shown for the first time. All have two pairs of full-cut, full-lined knickers with taped seams and belt loops.

### Sizes 7 to 18 Years

Belted models in Norfolk and plain style. Good-looking gray and dark green mixtures. Wonderfully good values at \$15.

—Meier &amp; Frank's: Third Floor.



### Stamped Sets 98c

400 stamped breakfast sets in new butterfly designs. Sets consist of 44x44-inch cloth with four 15x15-inch napkins to match. Less than half price at 98c.

—Meier &amp; Frank's: Second Floor.

### Stamped Gowns \$1

300 women's nightgowns stamped for embroidery in attractive designs on serviceable Berkeley cambric. All sizes.

—Meier &amp; Frank's: Second Floor.

### Odd Curtains 1/2

Now \$1.50, \$2.50 and \$3.50 pair—were \$3, \$5 and \$7. Just 50 odd one-pair lots of curtains while any remain.

—Meier &amp; Frank's: Seventh Floor.

### Window Shades \$1

300 oil opaque window shades in two colors of green and cream. Size 36x72 inches. Complete with all necessary fixtures for installation.

—Meier &amp; Frank's: Seventh Floor.

### Wall Paper 1/2

Now 15c to 75c roll—were 30c to \$1.50 roll. 1000 rolls of bedroom and living room wall papers in a great range of patterns and colors.

—Meier &amp; Frank's: Seventh Floor.

### Blankets Pair \$2.95

Were \$4.50. Genuine Nashua wool-nap blankets in white only. Good weight blankets with long nap, bound edges and colored borders.

—Meier &amp; Frank's: Second Floor.

### Table Cloths \$2.50

72x72-inch hemstitched mercerized table cloths regularly priced at \$4.

—Meier &amp; Frank's: Second Floor.

### Opportunity

## Sale Fiber Silk Tricolette \$1

(SECONDS)

For rapid clearaway we have marked this lot of 700 yards fiber silk tricolette at \$1 yard. Black, navy and taupe only.

Early selection is advised.

—Meier &amp; Frank's: Second Floor.

### Comforters \$3.95

Were \$5. Heavy cotton filled comforters with sateen covering on both sides. Blue, pink, rose and yellow. Size 72x84 inches.

—Meier &amp; Frank's: Second Floor.

### Pillows, Each \$2.50

Were \$3.00. Half duck and down filled feather pillows covered with strong striped ticking. Size 21x27 inches. Weigh 7 lbs. to the pair.

—Meier &amp; Frank's: Second Floor.

### Opportunity

## "Rose Maid" Hair Nets Dozen \$1

Rose Maid human hair nets in cap shape. All shades. Inspected three times for perfection. Dozen \$1.

Silk Sewing Thread, California brand, for machine and hand sewing, all the wanted shades, 100-yard spools 10c.

Women's Sew-on Hose Supporters, wide elastic, rubber catch, white only, pair 10c.

Children's Underwaists, with taped buttons and supporter attachments, all sizes, each 39c.

Sanitary Napkins, Hygienic brand, large size, 12 in carton, 50c.

Sure-Fit Snap Fasteners, black and white, all sizes, gross 50c.

—Meier &amp; Frank's: Main Floor.

### Gray Switches \$7.98

Were \$12. Gray switches of dependable quality hair. 24 inches long.

—Meier &amp; Frank's: Fifth Floor.

### Jaynes \$6.49

Were \$7.50. Jaynes in ear-to-ear style made of finest quality wavy hair.

—Meier &amp; Frank's: Fifth Floor.

### 12 Hair Nets 95c

Large size human hair nets in cap shape. Regularly 15c each.

Also 20c fringe shape hair nets special at dozen \$1.19.

—Meier &amp; Frank's: Fifth Floor.

### Table Cloths \$2

Were \$3.50. Lace-trimmed round cloths with lace edge and insert of fillet lace. 45-inch size.

The 54-inch cloths, \$5 quality, special \$2.98.

—Meier &amp; Frank's: Second Floor.

### Opportunity

## Fine Sugar-Cured Bacon, Lb. 34c

200 strips of freshly smoked, nicely streaked, sugar-cured breakfast bacon at 34c pound, which is 10c pound less than some brands are being sold at wholesale. Medium size 8 to 10-pound strips.

### 10 Lbs. Sugar 95c

Pure cane sugar. Refinery pack 25-lb. cotton sacks, special \$2.39.

### 12 Cans Milk \$1.50

Tall cans of Carnation milk. Case of 4 doz. cans, \$5.95.

### No. 5 Pails Lard \$1.19

Armour's Simon Pure lard—a nationally known brand of highest grade lard. The No. 10 pails, \$2.29.

### 12 Cans of Beans \$1.70

Oregon cut string beans. No. 2 cans solidly filled. Six cans 88c.

### 12 Cans of Peas \$1.45

Mission brand of California sugar peas that recently sold at \$1.60 doz. wholesale. Case of two dozen cans \$2.85, two cans 25c.

### Half Gal. Salad Oil \$1

The well-known Mazola salad oil. Gallon cans \$1.98.

### 12 Cans Corn \$1.45

Eastern sugar corn in No. 2 cans. Case of two dozen cans \$2.55, two cans 25c.

### 3 Cans Pineapple \$1

Del Monte sliced pineapple in large No. 2 1/2 cans. Dozen cans \$3.85, six cans \$1.95.

### 20 Bars of Soap \$1

"Easy Day" Naptha soap that cleanses easily and thoroughly without injuring the clothes.

### Bakery Bulletin

Devil's Food Cakes, two rich dark chocolate layers, priced 50c.

Bran Cookies, doz. 15c.

Prune Bread, loaf 15c.

Nut Rolls, whole wheat combination, doz. 18c.

—Meier &amp; Frank's: Ninth Floor.