

STEP TO REORGANIZE A. RUPERT CO. TAKEN

Plan Up to Creditors of Firm
in Receivership.

STOCKHOLDERS PAVE WAY

Rehabilitation of \$1,000,000 Con-
cern Declared to Be Object in
Back of Action on Name.

"First steps toward reorganization of the A. Rupert company, which went into receivership recently, were taken yesterday afternoon. Stockholders met and unanimously voted full authority to President Davidson to use the name 'Rupert' in any organization that might operate the company's eight canneries next season.

Behind the action, it was said, were plans which might result in the reorganization of the million-dollar concern and financial and operating arrangements satisfactory to the creditors. If the creditors agree, every effort will be bent, it is said, to save the growers of the valley from the disastrous year that now threatens, due to the critical condition of the canners as a result of last year's unprecedented high costs and the big slump in the market that followed it.

Seriousness Is Explained.

In addressing the stockholders Mr. Davidson explained the seriousness of the situation, insofar as concerns the company, and declared that the industry faces a crisis fully as menacing unless the canneries are squarely faced by growers, canners and citizens in general, and courageous methods are taken to meet them. At the same time, he declared that every Oregonian and Washington grower, banker, merchant and farmer should conserve their credit and resources to support the canneries of their own community.

"The fruit industry of the Pacific northwest is now passing through the greatest disaster of its history," he said. "But even in the face of it there are conditions existing that offer far more than mere hope. Owing to the high prices that have been paid for fruit during the last few years, the growers made fabulous profits and have been encouraged to plant to supply more than normal requirements. Now, as a result, the canneries next season will be in position to buy fruit at reasonable prices. And in this will be found the basis of both the grower and canner.

Big Opportunity Seen.
"From the viewpoint of the canner, there is a big opportunity to develop a volume of business at moderate profits. Indeed, the time was never more opportune. The Rupert company pioneered in establishing a worldwide trade for northwest fruits, and there isn't a brand of goods that has a higher standing. Now, the opportunity is open for the proper people properly financed to seize the advantage and at the same time save our growers from disaster and the estate from the loss of millions of dollars.

"To every banker, grower or merchant in communities where Rupert canneries or others operate, I advise conservation of all credits and resources for the support of the canneries that serve their respective districts. For their own good they must be sure that their support will go directly into the operation of the canneries in their community. They cannot afford to take any chances on anything else."

Mr. Davidson is one of the most successful growers of the Pacific northwest and has large interests in the Hood River valley. He was first vice-president of the Rupert company, which until last year was one of the most solid and profitable corporations of its kind in the west. He was in Europe when the crash came and hastened home immediately to lend his assistance in straightening out the situation that resulted from the sudden stagnation of the market.

HOME EARNINGS SMALL TELEPHONE COMPANIES FILE THEIR ANNUAL REPORTS.

Controlling Corporation Shows Net Profit of 2.4 Per Cent on Its Investment.

SALEM, Or., March 31.—(Special).—The Home Telephone company, with headquarters at Medford, made a 2.4 per cent on its investment during the year 1920, according to its annual report filed yesterday with the public service commission. Operating revenues of the company were \$23,362, while the operating expenses were \$37,000. Taxes and deductions aggregated \$8013.40, leaving the stockholders \$11,706.42.

The Interurban Telephone company of Silverton realized a profit of one-tenth of 1 per cent on its investment. The operating revenues of this corporation were \$13,749.49, and taxes and other deductions \$416.05. The net operating revenue for the year was \$13.74.

The Malheur Home Telephone company, according to its report, lost \$20.51 during the year. The operating revenues were \$32,706.52, while the operating expenses, exclusive of taxes and deductions, were \$21,315.06.

Murder Suspect Disappears.

WOODLAND, Wash., March 31.—(Special).—No clues to the whereabouts of Frank Dalton, alias Sheriff Carlton, wanted by Sheriff Hogget of Cowitz county for the suspected murder of Mr. Whalen, wealthy rancher, have been found. Dalton was traced to Portland, where he took out passports for Australia. It is thought that friends on the steamer stowed him away, as San Francisco officials could find no trace of him.

Read The Oregonian classified ads.

Ask for Horlick's
The ORIGINAL
Malted Milk

Safe Milk
For Infants & Invalids
NO COOKING

Be "Food-Drink" for All Ages.
Quick Lunch at Home, Office, and
Fountains. Ask for HOKLICK'S.
Avoid Imitations & Substitutes

Subscribe to the Community Chest Fund and Put Portland in the List of Progressive Cities

A Safe Place to Shop at All Times!—Make This Store Your Headquarters

"Cinderella Day"

In the Shoe Department

This is a sale for the woman who wears small size shoes, and we are going to give her the greatest values in high-class footwear seen in Portland for many a day. You will want to be here—and come early, for this is going to be an event of unusual importance.

Shoes, Pumps and Oxfords

Sizes 2-A to 4-B
\$5.95
\$8 to \$14.50 Values

Every Woman's Shoe, Pump and Oxford in our entire stock, ranging in size from 2A to 4B, is included in this wonderful sale. Several hundred pairs all told, including a sample line of the famous J. J. Grover make (these latter are in sizes 3 1/2 B and 4B). Tans, blacks, browns, grays. Satin, suede, kid and calfskin leathers. Footwear ranging in value \$5.95 from \$8 to \$14.50—Friday only

Pair of Pumps Free!

—SIZE 2A. Of black calf with military heels. If they fit you they're yours absolutely free of charge.—Shoe Department, on the Main Floor.



Charge Customers
will receive S. & H. Trading Stamps on their accounts if paid in full by April 10th.

Olds, Wortman & King

RELIABLE MERCHANDISE — RELIABLE METHODS.

MORRISON, ALDER, WEST PARK AND TENTH STREETS.

Expert Kodak Finishing
—Films left before 11 A. M., ready at 5 P. M. same day. Let us do your work.

Save on Your New Spring Suit!

Charm
—for that touch of individuality and charm nothing is more effective, or adds so much to the completeness of one's costume as a

Smart New Veil

—Here are all the very newest novelties from Paris and New York—both in made up Veils and in Veilings by the yard. —SPECIAL: Plain and Fancy Mesh Veilings in black and several colors. Priced, a yard **49c**



In the Men's Store

Second Floor—The new season is reflected in our superb showing of Spring togs for men. Everything to outfit a man from head to foot. And the new low prices mean good savings.

Shirts

—Repps, woven madras, percale and other desirable fabrics used in the making of quality shirts. Some with satin stripes. French cuffs. Moderately priced at \$2.50 up to \$4.00 —Silk Shirts in many beautiful new patterns. Priced \$6.50 to \$10.00

Sport Coats

—fresh shipment just received. Famous Thermo Sport Coats of all pure wool—ideal for outing wear. Serviceable heavier mixtures. \$6.50 All sizes. Priced at only

Wash Ties

—Our new 1921 line of Washable Neckwear is now ready for your inspection. Attractive new patterns. Extra values at 50¢ and \$1.00 each. —Shedaker Athletic Union Suits with the elastic trouser seat. Sizes from 34 to 40. Priced special at \$1.00 —Interwoven Silk Hose 75¢ to \$1.25 —Phoenix Silk Hose 75¢, \$1, \$1.25

Boys' Spring Caps

—Latest styles—priced \$1 to \$3 —Boys' Cloth Hats in all the new Spring colors—at \$1.25 to \$3.50 —Boys' Straw Hats in dark colors, at prices ranging from 50¢ to \$4.00 —Boys' Wash Suits, \$3.00 to \$10

Values Up to \$45
\$29.89



Second Floor—These are not "special sale" Suits but lines selected from our own regular stock and reduced in price for Friday's selling. As every woman knows, nothing can take the place of a smart tailored Suit for utility wear. In this group you will find many of the

Latest Styles For Spring

—Straight-line models predominate, although there are a number of belted and flare styles and also the much desired Sport Suits with patch pockets and leather belts. Some are trimmed with braids, others with buttons, tucks, etc.

Serge Tricotine Velour Tweed

are the principal materials and there is a good range of the wanted Spring colors. Also navy checks, hairline stripes and mixtures. Shown in sizes 16 up to 44. Don't miss this opportunity to save on your new Spring Suit! Regular to \$45.00 values. **\$29.89** On special sale today, at

Women's New Crepe Blouses Special \$3.98

—And wonderful Blouses they are at the price! We don't remember of ever having sold such pretty blouses for so little money! Of Georgette Crepe, Crepe de Chine, Minuetta and Tricotee. Dainty, becoming styles, yarn embroidered, beaded, braided, and lace trimmed. Long and short sleeves, some with veste fronts. Flesh, white, pearl gray, honey-dew, rose, jade, tomato and \$3.98 porcelain. All sizes in the lot. Specially priced for today's selling

Silk Petticoats \$5

—All Jersey and Jersey with Taffeta flounces. Black and all the fashionable colors to wear with Spring suits and dresses. Many different styles with tucked, ruffled, corded and plaited flounces. Get yours while color \$5.00 line is complete. Priced special for today's selling—2d floor, at

2 Notable Hat Offerings

\$ 7.50
\$10.00

—IN THE LOT at \$7.50 there are Hats of splendid \$10.00 and \$12.50 value. In the lot at \$10 there are matchless values selected from lines bought to sell at \$12.50 and \$15.00.

Beautiful Models

—Flower-trimmed Hats in a large selection of charming styles, also ribbon, fancy feather and novelty-trimmed Hats. Sailors, Rolls, Turbans and the dressy large shapes. All the new season's best colors—plenty of navy and gray as well as the fashionable sport shades. For medium-priced Hats we have never had better values. See them first thing Friday morning—\$7.50 and \$10.00

Millinery Salons Second Floor

Special Purchase and Sale New Iridescent Bands and Flouncings

Lace Department, Main Floor—As we secured these handsome materials at a sharp reduction they will be closed out at prices ranging from 1/2 to 3/4 lower than such Flouncings and Bands have sold for up to now. Beautiful spangled and beaded designs on first quality nets. 36-inch Flouncings and 2 to 10-inch Bands. Used extensively for the making of fashionable gowns.

—Flouncings \$5.49 to \$7.49 Yard
—Bands Priced 98c to \$4.29 Yard

"Housekeepers' Week"

Aisle of Cottons, Main Floor

—Huck Towels, full bleached and good heavy quality. Place for initial. Nicely finished. Special, \$1.75 dozen, or each **15c** —Irish Crash Toweling of all pure linen. Special, the yard **43c** —Linen-finish Sheets, size 81x99 inches. Special, each **\$1.48** —Bleached Outing Flannel—good quality. 5 yards **\$1.00** —36-inch Outing Flannel—flesh color or ground with blue bird **35c** signs. Priced special, a yard **35c** —Wool-finish Comforter Batts; soft, downy and full size. Limited quantity. Special at **\$1.75**

Beautiful Art Cretonnes Special 48c Yard



Bargain Circle, First Floor—There is nothing that adds to the cheerfulness of the home as do fresh new draperies. Cretonnes make the prettiest of curtains and drapes. These are 36 inches wide and are shown in a large assortment of patterns and colors. Regular **48c** 75c grades—on special sale at the yard

Curtain Samples 19c Each

Main Floor—Manufacturer's Sample Curtain Ends in cream and ecru colors. Just the thing for sash curtains and small windows. Specially priced for today's sale, each **19c**

\$2.50 Pillows 98c

Main Floor—Fancy Cretonne-covered Pillows in square, round and oblong shapes. Variety of patterns and colors. Formerly priced **98c** to \$2.50. On special sale, your choice

Pro-linoleum Rugs, Special 69c

Main Floor—18x36-inch Pro-linoleum Rugs—suitable for bathroom and kitchen. Assorted patterns. **69c** —Wool Velvet Rugs in attractive patterns and good colors. Size 3x6 ft. These are standard \$10 values. Priced special at **\$6.35** Regular 85c grade. Sale price

Basement Millinery

New Spring Hats \$4



—Blue hats, henna hats, black hats, gray hats—in all the new season's best styles, including Sailors with sashes, Turbans, Rolls and the large dressy styles. You will wonder how such smart hats can be sold at so low a price, but they're here ready for your choosing at only four dollars. Hats selling heretofore up to \$6.98. Priced special at **\$4.00**

Basement Millinery

Our Greatest Sale of Lamps And Shades



Third Floor—Greatest from the standpoint of value-giving and greatest because it involves practically all our stock of Floor Lamps, Table Lamps, Desk Lamps, Boudoir Lamps and Lamp Shades. Save!

Table Lamps

—Mahogany-finish Table Lamps without shade—\$6.50 grade—on special sale today **\$4.98** —\$7.50 Mahogany-finish Table Lamps without shades—on special sale today at **\$5.98** —\$15.00 Mahogany-finish Table Lamps without shades—on special sale today at **\$9.98**

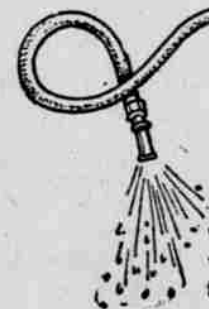
Floor Lamps Reduced

—Regular \$15.00 Floor Lamps without shades at **\$10.50** —\$17.50 Lamp without shade **\$12.50** —\$20.00 Lamp without shade **\$15.95** —\$25.00 Lamp without shade **\$19.95**

Lamp Shades 1/2 Price

—\$12.00 Lamp Shades in **\$6.00** 18-inch size. Priced special **\$6.00** —\$15.00 Shades, 20-inch size, **\$7.50** —\$17.50 Shades, 24-inch size, **\$8.75** —\$18.50 Shades, 24-inch size, **\$9.25**

Lamp Department, Third Floor



Ball-Bearing Lawn Mowers \$12.50

Third Floor—Ball-bearing Lawn Mowers with four cutting knives. Extraordinary values at this price **\$12.50**

25-Foot Garden Hose at \$3.95

Third Floor—Black Rubber Hose of a dependable make. 3/4-inch size. Complete with all necessary couplings. Specially priced **\$3.95** for this sale—25-foot length—at only

—50-Foot Hose at **\$7.39** —Black Rubber Hose in the 1/2-inch size, complete with necessary couplings. 50-ft. length—sufficient for the average garden and lawn. Specially priced for today's sale **\$7.39**

Third Floor

Sale of Garden Tools

—Long Handled Shovels priced special **\$1.73** —Long Handled Spades priced special **\$1.79** —Long Handled Spading Forks, special **\$1.50** —Garden Hoes with bright steel blades at **45c** —Planting Hoes with V-shape blades at **\$1.19** —Combination Hoe and Rake, special at **98c** —Adjustable 3-Prong Cultivators at only **98c** —Adjustable 3-Prong Cultivators at only **85c** —Garden Rakes—12-tooth size, special at **45c** —Cultivator Hose with one prong, **50c**