

Principal Portland Agents for Hoover Electric Suction Sweepers—Make Your Own Terms in Reason—Basement, Sixth Street



"OPPORTUNITY DAY"

See Our Ads in Other Papers! Many Good Unadvertised Values All Over the Store!

All Charge Purchases
today and balance of month will go on April statements
Dated May 1

Mexican Pinoche 39c

Regularly 55c. Made of Mexican pinoche sugar, pure Vermont maple sugar, corn syrup, sweet cream and creamery butter. Generously mixed with walnuts and pecans. Pound boxes 39c. None delivered.

Main and Ninth Floors; Basement Balcony

Gas Hot Plate \$4.85

Two-burner size with plain black frame and star drilled burners. Lever valves. A substantial and efficient gas hot plate.

—Meier & Frank's: Sixth Floor.

Stationery 29c

Regularly 50c box. Good grade linen finish paper in white, buff, pink, blue, etc. 24 sheets of paper and 24 envelopes to match.

—Meier & Frank's: Main Floor.

Glycerine Soap 10c

Regular 15c cake of Jap Rose Glycerine soap. Dozen cakes \$1.
25c Lazell Massatta Talcum, 10c.
65c Hospital Absorbent Cotton, No. 1 roll, special 39c.

—Meier & Frank's: Main Floor.

FOR BOYS

The Store for Boys features these two remarkable values for Opportunity Day.

\$2.50 Boys' Caps \$1.65

Formerly \$2 and \$2.50.
Fine quality wool caps in newest mixtures of greens, browns and grays. Silk and saten linings. Fine leather sweatbands. Sizes 6 3/4 to 7 1/4.

Corduroy Suits \$7.95

Serviceable corduroy suits at a real "Opportunity" price.
Belted style.
Full cut garments allowing plenty of room for the active boy.
Sizes 8 to 18 inclusive.

—Meier & Frank's: Third Floor.

Pocket Knives \$1.50

Just 144 in the lot. Good quality pocket knives with 3 and 4 blades. Several styles. Large and small knives. Wonderful values.

—Meier & Frank's: Main Floor.

Suiting 19c

Regularly 35c. 32-inch suiting in checks, stripes and plain colors. Short lengths.

—Meier & Frank's: Second Floor.

Huck Towels 35c

Regularly 50c. 20x35-inch huck towels with hemstitched ends and monogram space in border.

—Meier & Frank's: Second Floor.

Women's Silk Hose \$1.59

Some seconds.
Extra fine quality full-fashioned silk stockings—some all silk, others with durable lisle tops and soles. Black, white, brown, gray, etc. All sizes.

—Meier & Frank's: Main Floor.

Kiddies' Half Sox 25c

Hundreds of pairs kiddies' white half sox with fancy striped roll tops in a variety of patterns and colors. Sizes 6 to 9.

—Meier & Frank's: Main Floor.

Women's Vests 35c

500 women's good quality swiss-ribbed cotton vests in bodice top, narrow shoulder strap style. Regular sizes 35c, extra sizes 45c each.

—Meier & Frank's: Main Floor.

Women's Union Suits 85c

400 light weight combed cotton union suits knit on spring needle machines. Low neck, sleeveless, light knee, reinforced crotch style. Regular and bodice tops. Regular sizes 85c, extra sizes \$1 suit.

—Meier & Frank's: Main Floor.

Yard Wide All Silk Messaline \$1.59

A very special low price for this quality of yard-wide, all-silk satin messaline. Such desirable shades as navy, Florence Harding blue, copen, Havana and seal brown, red, garnet, plum, gold, pink, ciel, helio, corn, black and white.

—Meier & Frank's: Second Floor.

Toweling 25c

Regularly 50c yard. 22-inch extra heavy huck toweling. For all kitchen purposes.

—Meier & Frank's: Second Floor.

Imported Embroidery 98c

Formerly \$1.25 to \$1.59 yard. 27-inch imported lawn embroideries in dainty fillet and floral patterns. Scalloped and ruffled edges.

—Meier & Frank's: Main Floor.

Women's Gloves 33c

800 pairs of real lisle and fine quality fabric gloves in 2-clasp style. Just the thing for everyday wear. Wash perfectly. White, black and polar bear with embroidered backs. All sizes.

—Meier & Frank's: Main Floor.

Stamped Towels 1-2 Price

Regularly priced from 35c to \$1. 200 guest towels stamped for embroidery in attractive patterns. All at exactly half price.

—Meier & Frank's: Second Floor.

Stamped Needlework 39c

500 pieces of stamped needlework including center pieces, tea cloths, scarfs, children's dresses, etc. Regular values range up to 85c.

—Meier & Frank's: Second Floor.

6 Handkerchiefs 72c

Were 20c each. Women's and misses' hand-loom embroidered lawn handkerchiefs in one-corner effects. 3/4-inch hemstitched hems.

—Meier & Frank's: Main Floor.

Handkerchiefs 7c

Were 15c-17c. Women's and misses' fine sheer lawn handkerchiefs in hand-loom embroidered corner designs and initial styles. Hemstitched hems.

—Meier & Frank's: Main Floor.

Handkerchiefs 37c

65c and 75c values. Men's fine lawn handkerchiefs in initial styles with wide hems and satin or woven cord borders. 3 for \$1.

—Meier & Frank's: Main Floor.

Axminster Rugs \$5.35

Regularly \$7.75. Just 100 best quality Axminster rugs in size 27x60 inches.

—Meier & Frank's: Seventh Floor.

Axminster Rugs \$10.75

Regularly \$13. Just 75 best quality Axminster rugs in size 36x72 inches.

—Meier & Frank's: Seventh Floor.

Notion Specials

- Kleinert's Rubberized Household Aprons, assorted color plaids, each **69c**
- Cardinal Twilled Tape, 1/2 to 3/4 inches wide, 4 yard pieces to bolt, 6 bolts **25c**, each
- Mending Cotton, mercerized soft finish, black, white and dark brown, 50-yard spools **5c**
- Lingerie Ribbon, with bodkin, white, pink and blue, 3-yard pieces, two pieces **15c**, each
- Rubber Shampoo Bib, protects garments while washing hair **\$1.50**
- Dress Shields, nainsook covered, regular shape, white, sizes 2, 3 and 4, pair **20c**
- Cotton Elastic, 3/4 and 1/2-inch widths, white, 12 yards **55c**, yard
- Sanitary Belts, elastic, white and flesh, special, each **25c**
- Sanitary Napkins, cotton, seamless, 6 to box, for only **21c**
- Jet Wire Hairpins, assorted cabinet, specially priced **5c**
- Washington Steel Pins, 400 count papers, 3 for **10c**, paper **5c**

—Meier & Frank's: Main Floor.

Children's Hats \$2.85

A sample lot of children's hats in desirable styles. Some pretty two-color combinations. Sizes 6 to 10 years.

—Meier & Frank's: Second Floor.

5 Yards Scrim \$1

Values to 60c yard. 200 five-yard lengths of serviceable scrim and marquisette in plain and bordered effects.

—Meier & Frank's: Seventh Floor.

Outing Flannel 13c

2 yards for 25c. Good quality 27-inch light weight white outing flannel for summer night-gowns, diapers, etc. 10 yards of this material will make one dozen diapers—ready-made diapers dozen \$1.50.

—Meier & Frank's: Second Floor.

100 Women's

NEW DRESSES \$19.50

An extraordinary opportunity to secure a fine new dress for spring and summer wear at this very special price.

Taffeta, crepe and twilled dresses in fancy beaded, braided and silk embroidered effects. Dozens of the latest models. Fashionable shades of navy, brown, gray, tan and copen.

Sports Coats \$11.50

125 new jersey sports coats in belted style with tuxedo collars. Wanted shades of navy, brown, tan, green and red.

—Meier & Frank's: Fourth Floor.

Handy Volumes 25c

Regular 40c editions. "Autocrat of the Breakfast Table," by Oliver Wendell Holmes; Emerson's Poems; "Lady of the Lake," by Scott; "Hans Brinker," by Dodge; "Black Beauty," by Sewell—these and many others.

—Meier & Frank's: Fifth Floor.

Organdy Collars 59c

Good quality organdy collars in roll style for wear with new spring dresses. Deep ecru collars with English eyelet embroidery designs.

—Meier & Frank's: Main Floor.

FOR MEN

4 Pairs Sox \$1

4800 pairs of first quality mercerized cotton sox with double soles, heels and toes. Black, navy, cordovan, gray, green, palm beach and white. Sizes 9 1/2 to 11 1/2. Sold only in 4 pair lots.

Flannel Shirts \$2.98

228 fine quality well-made flannel shirts with 3-way collars and double pockets. Khaki, gray and blue heather mixtures. Sizes 14 to 17 1/2. Good \$4 to \$6.50 values.

Pajamas \$2.75

126 outing flannel pajamas in sizes 15, 16, 17 and 18. Extra full cut garments in neat patterns. Regularly \$3.85.

Union Suits \$2.95

600 famous "Vassar" medium weight union suits formerly priced at \$5. Full fashioned. Sizes 34 to 50, stouts 38 to 46.

B. V. D's \$1.25

2000 suits of genuine B. V. D.'s in sizes 34 to 46 at \$1.25 while any remain.

Cuff Links 1-2

The nationally-known "Kum-a-Par" cuff links regularly 50c, \$1.50 and \$2, at 25c, 75c and \$1.

—Meier & Frank's: Main Floor.

Bathing Suits \$1

Formerly \$1.98. A broken assortment of women's cotton bathing suits in large sizes only. Several desirable colors.

—Meier & Frank's: Second Floor.

5 Yards Cretonne \$1

Values to 50c yard. 200 five-yard lengths of cretonnes in a good assortment of patterns and colors.

—Meier & Frank's: Seventh Floor.

Draperies Yard 95c

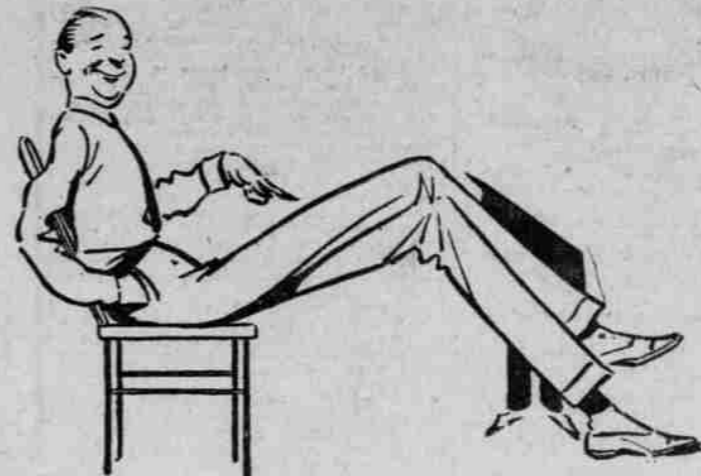
Values to \$3.25 yard. 500 yards of drapery materials, including sunfests, Kapack silks, etc., in a variety of colorings.

—Meier & Frank's: Seventh Floor.

Ukuleles \$2.79

A special purchase just received accounts for this sale of 72 genuine Koa wood ukuleles in the Osborn model. Excellent value.

—Meier & Frank's: Sixth Floor.



MEN

Here's a chance to mate that old coat with a new pair of trousers and have a presentable suit from the union.

Extraordinary Sale

800 Pairs Trousers

Best Assortment and Biggest Values in Town at the Price—Majority Are \$10 and \$12 Grades—None Have Been Less Than \$8.50—Choice at

\$6.95

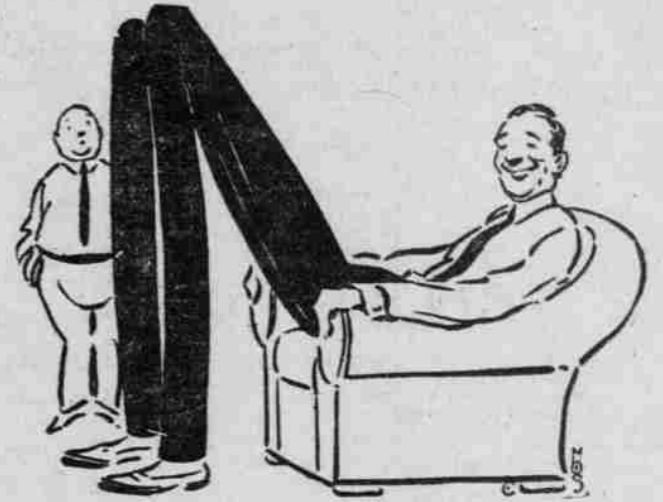
This sale will enable many men to give their clothes a new lease of life at small expense. 800 pairs of trousers of finely serviceable quality and excellent workmanship are here to choose from at \$6.95.

Men's, Young Men's

Plenty of good worsteds in many stripes and mixtures (some plain colors), majority are the wanted dark patterns. Good styles with cuff or plain bottoms and belt loops.

Sale is for four days while quantity lasts.

—Meier & Frank's: Third Floor.



Comforters \$3.95

Regularly \$5. Good heavy stitched silkline covered comforters with saten borders to match. The coverings are in neat floral designs of blue, pink, rose and yellow.

—Meier & Frank's: Second Floor.

Desk Lamps \$4.88

Regularly \$6.50. Brass desk lamps with flexible arms and heavy bases. Parabola shade, aluminum finish inside. Complete with cord and Mazda lamp.

—Meier & Frank's: Basement, Sixth Street.

Hair Nets Dozen 94c

Regularly 15c each. Real hair nets in large cap shape—browns, black, auburn and blonde.

—Meier & Frank's: Fifth Floor.

Hair Nets, Dozen \$1.19

Regularly 20c each. Large size fringe shape hair nets in wanted shades.

—Meier & Frank's: Fifth Floor.

Hair Nets Each 25c

3 for 60c. Regularly 25c each. Real hair nets in gray and white—fringe and cap shape.

—Meier & Frank's: Fifth Floor.

Women's Dainty Voile Waists \$1.95

360 in the lot—all just received. Good quality voile waists in lace-trimmed effects, embroidered styles and tailored models with long roll collars. One over-blowse style has round neck and lace trimming.

—Meier & Frank's: Fourth Floor.



The BIG News

Is Going to "Break" Tomorrow

THIS is the last of the advance notices that have got so many men waiting for a big announcement from us. Well, tonight's and tomorrow's papers will tell the tale.

DON'T MISS THEM!

CENTER AISLE SALES

Main Floor, Fifth Street

6000 Yards Standard Percales 15c

A remarkable value for Opportunity Day.

6000 yards of new standard quality percales in a wonderful assortment of light and dark colors—plain shades, stripes, checks and polka dot designs.

All are YARD WIDE. Lengths 2 to 15 yards.

Early selection is advised.

3000 Yards Silk Mixed Jacquards 50c

Another unusual Bargain Square sale.

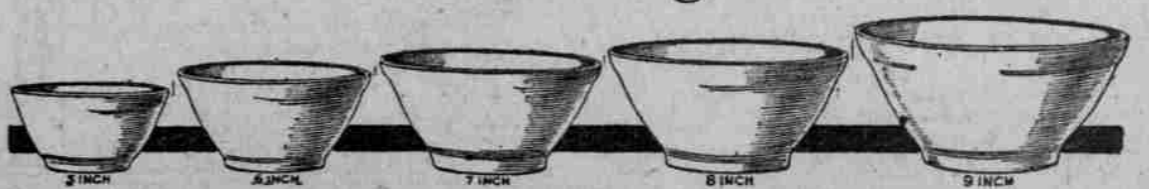
3000 yards of Imperial silk mixed jacquards in pink, gray, copen, white, navy, old rose, brown, plum, nile, etc. For dresses, waists, etc.

All are YARD WIDE.

Regular 75c quality.

—Meier & Frank's: Center Aisle, Main Floor.

1000 Sets of 5 Mixing Bowls \$1.09



More of those desirable glass mixing bowls that women buy so quickly. Sanitary, clear, easily cleaned glass mixing bowls which are so much nicer for the kitchen than the ordinary yellow mixing bowls, while costing no more. Each set consists of one 5-inch, one 6-inch, one 7-inch, one 8-inch and one 9-inch bowl.

Serving Trays \$1.99

Regularly \$2.75. Limited number of these good mahogany finish serving trays in size 11x17 inches.

Wash Boilers \$3.89

Regularly \$5. Made of heavy sheet tin with copper bottom. 11 inches wide, 20 inches long, 13 inches deep.

—Meier & Frank's: Basement.