

For a Limited Time—One Week's Free Trial of the Hoover Suction Sweeper—Call, Phone or Write Electric Shop, Basement Balcony

Furs Stored and Repaired

Many people are now entrusting their winter furs to us for safe keeping in our perfectly refrigerated vaults on the premises. Furs expertly repaired and remodeled in accordance with the new season's fashions at special prices NOW. —Meier & Frank's; Fourth Floor.

Free Corset Advice

By Mrs. A. L. Craig, an expert from the Nemo Hygienic Fashion Institute of New York. She will be glad to answer your questions and help you select the Nemo model designed for your particular type of figure. —Meier & Frank's; Third Floor.



Demonstration of "Wear-Ever"

cooking utensils continues today. The factory expert demonstrates the superior qualities of "Wear-Ever" aluminum cooking utensils. Many special values are featured. See this special demonstration today. —Meier & Frank's; Basement.

Columbia Blue Label Records 59c

Standard Columbia Blue Label records—such well-known artists as Al Jolson, Art Hickman's Orchestra, Nora Bayes, Ted Lewis' Jazz Band, etc., among these 130 retired Columbia records—260 selections—at fifty-nine cents each record. —Meier & Frank's; Main Floor.

Salted Peanuts Lb. 10c

Delicious quality peanuts roasted and salted right in the store. 5000 pounds at 10c lb. box while any remain. No deliveries. —Meier & Frank's; Basement and Ninth Floor.

Sugar and Creamer \$2.49

Regularly \$3.95 set. 25 pairs silver-plated gold-lined sugars and creamers in Butier gray finish. Plain designs. Add 5% tax. —Meier & Frank's; Main Floor.

Picture Frames 49c

200 non-tarnishable Sterium picture frames in size 6 1/2 x 4 1/2. Always bright and attractive. —Meier & Frank's; Main Floor.

EXTRA!

Charmeuse, Satins \$1.98

40-inch satin charmeuse of a good quality in black and brown. Also 36-inch high-grade satin in navy blue only. Earlier in the season these materials were much higher in price. While any remain, yard \$1.98. —Meier & Frank's; Second Floor.

Mesh Bags \$7.50

Regularly \$12. Two attractive shapes in heavy silver-plated mesh bags. Limited number at this special price of \$7.50. —Meier & Frank's; Main Floor.

Cotex Shopping Bags \$1

Regularly \$2 and \$2.50. Large size adjustable cotex shopping bags. —Meier & Frank's; Main Floor.

Stationery, Box 39c

Regular values to \$1.25 box. A large assortment odds and ends of fancy stationery in white, tints, gold edges and colored borders. Very special at 39c box. —Meier & Frank's; Main Floor.

Pocket Knives 25c

Values to \$1.50. 1000 imported and domestic pocket knives with two and three blades. Some are slightly rusted. —Meier & Frank's; Main Floor.

EXTRA!

Handbags, Purses 50c

On sale Center Aisle Bargain Square, Main Floor. A wonderful assortment of 2000 real leather handbags and purses in a great selection of styles and sizes. Regularly 98c—about half price while any remain. —Meier & Frank's; Main Floor.

Sanitary Napkins 5c

Regularly 10c each. Compressed sanitary napkins, box of 36 for \$1.50, each 5c. —Meier & Frank's; Main Floor.

12 Sanitary Napkins 39c

Regularly 50c carton. Large size Hygienic sanitary napkins, 12 in carton for 39c. —Meier & Frank's; Main Floor.

Laces and Insertions \$1.29

Attractive new patterns of hand-made filet laces and insertions. 1 to 2 inches wide, yard \$1.29. The 3 to 5-inch widths, yard \$1.69. —Meier & Frank's; Main Floor.

Percales 19c

Regularly 25c yard. 900 yards of 36-inch percales in light colors. —Meier & Frank's; Second Floor.

Nainsook 25c

Regularly 40c yard. 1000 yards of 36-inch good quality plain white nainsook. —Meier & Frank's; Second Floor.

Continuing the March Sale of Draperies

Every home, every room, can share in this sale. Savings are remarkable—some HALF the former prices. Today we especially feature

Curtains in 2-Pair Lots

Two exceptional lots. Lot 1 consists of 214 pairs of fine marquisette and voile curtains regularly \$4 to \$5 pair at TWO PAIRS \$3.90. Lot 2 consists of 506 pairs of fine marquisette and voile curtains regularly \$6 to \$7 pair at TWO PAIRS \$5.90.

Thus you secure two pairs of curtains for less than the regular price of one pair. —Meier & Frank's; Seventh Floor.

Wednesday . . . All Over the Store . . .

Opportunity Day

See Our Ads in Other Papers! Scores of Unadvertised Values! See Our Window Displays!

Napkins, Doz. \$3.95

Regularly \$6.00 dozen. 300 good quality linen and cotton Union napkins in 22-inch size. —Meier & Frank's; Second Floor.

Bath Towels 49c

250 good heavy quality bath towels in size 22x44 inches. Seconds of the regular 75c quality. —Meier & Frank's; Second Floor.

Munsing Vests 69c

480 women's light weight Munsing cotton vests with crochet tops. Fashioned shape, low neck, sleeveless style. Sizes 3, 4, 6 and 8. —Meier & Frank's; Main Floor.

Boys' Union Suits 75c

360 boys' light weight fine cotton union suits in high neck, wing sleeves, knee length, open seat style. Sizes 4 to 16 years. —Meier & Frank's; Main Floor.

Handkerchiefs 5c

Regularly 8c and 10c each. 2400 misses' and children's sheer printed lawn handkerchiefs in pinks, blues, grays, lavender and deep rose, also fancy one-corner embroidery styles in gray and white hand-loom work. All are finished with neat hemstitched hems. —Meier & Frank's; Main Floor.

EXTRA!

Women's Silk Hose \$1.59

Two pairs for \$3. Two very special lots grouped together for one big sale. Seconds. ALL-SILK hose, also some with lisle tops. Broken sizes.

Children's Hose 25c

1140 pairs of children's roll top, mercerized lisle hose in plain black, mahogany and tan. Seconds. Sizes 7 to 10. —Meier & Frank's; Main Floor.

3 Handkerchiefs 25c

Regularly 17c and 20c. 2500 women's fine hand-loom embroidered lawn handkerchiefs in attractive showy one-corner designs in white, gray and color combinations of solid, cross-stitch, punch and eyellet embroidery. —Meier & Frank's; Main Floor.

Outing Flannel 21c

1000 yards 36-inch light summer weight striped outing flannel for night gowns and pajamas. —Meier & Frank's; Second Floor.

Collars, 69c

A special lot of white, cream and ecru roll collars in venise, tating and filet patterns. These are tuxedo style collars and can be used as straight roll or on V neck lines. —Meier & Frank's; Main Floor.

EXTRA!

New Trimmed Hats \$5

Excellent values while any of 100 remain. A good assortment of new spring hats trimmed with flowers, fancy feathers, ribbons and ornaments. —Meier & Frank's; Fourth Floor.

Books Special 25c

A clearaway of 40c to \$1.25 books. Just a few: "Dere Bill," by Florence Elizabeth Summers. "Dere Mable," by E. Streeter. "That's Me All Over, Mable," by E. Streeter. "Same Old Bill, Eh, Mable," by E. Streeter. "Out O' Luck," by J. Thorne Smith, Jr. "Biltmore Oswald," by J. Thorne Smith, Jr. —Meier & Frank's; Fifth Floor.

Hair Bows 39c

Regularly priced to 60c each. Children's hair bows of 1 1/2 yards fancy corded edge silk taffeta and moire ribbons in most of the leading colors. These are slightly soiled from handling, each 39c. —Meier & Frank's; Main Floor.

Corsets \$1.98

Special for Opportunity Day, women's pink satin elastic top sports corsets in sizes 26 to 30. No exchanges or credits. —Meier & Frank's; Third Floor.

FOR MEN

Raincoats \$5

Cravenetted and rubberized materials in single and double-breasted styles, some with belts all around. 38 in the lot—15 were \$20, 17 were \$25, 6 were \$35. —Meier & Frank's; Third Floor.

Fur Felt Hats \$3.45

Were \$5 to \$7. Pearl, tan, green, chamois and brown hats with narrow and semi-narrow bands. Some silk lined. Sizes 6 3/4 to 7 1/4—not all sizes in each color. —Meier & Frank's; Main Floor.

Men's Sox 25c

Broken lines from regular stock. Mercerized cotton, lisle and wool and cotton mixed sox in sizes 9 1/2 to 11 1/2. Values to 65c pair.

Union Suits \$1.95

Broken lines from regular stock. Heavy and medium weight. Munsing, Richmond and other makes. Mostly large sizes. Values to \$5.

Pajamas \$1.25

Just 48 percale pajamas in size 15 only. Mostly with frog trimming. No exchanges. Values to \$3.85.

Flannel Shirts \$1.95

52 only. Broken lines of flannel shirts with low and military collars. Less than half price.

Suspenders 45c

"Kady" suspenders of lisle elastic webbing with taped hems. Striped patterns. Were 75c. —Meier & Frank's; Main Floor.

Corsets 98c

Regular to \$3.50 values. Women's front lace medium low bust American Lady corsets in long hip style. Sizes 19, 20 and 21. No exchanges or credits. —Meier & Frank's; Third Floor.

Ferris Waists 49c

Discontinued models in women's hook and button front Ferris Waists with shoulder straps. Small and large sizes. No exchanges or credits. —Meier & Frank's; Third Floor.

EXTRA!

Separate Skirts \$7.85

Very special values at this moderate price. Women's new separate skirts in pleated and plain models with novelty belts and patch pockets. Brown, blue and ecru in plaids and checks. —Meier & Frank's; Fourth Floor.

Stamped Dresses 59c

400 children's dresses stamped for embroidery on rose, tan and white poplin. Sizes 2 to 4 years. —Meier & Frank's; Second Floor.

Yarns, Ball 15c

Values to 45c ball. Odd lots of 1000 balls Shetland floss knitting yarns at 15c ball while any remain. —Meier & Frank's; Second Floor.

Golf Clubs \$3.50

Both wood and iron golf clubs at \$3.50 each. \$12 golf balls, dozen \$10, the \$9 golf balls, dozen \$7.50. —Meier & Frank's; Sixth Floor.

Grocery Specials

Butter, Blue Ribbon, freshly churned, 2-lb. rolls \$1.05, lb. rolls 53c.
Baked Beans, Del Monte, in tomato sauce, No. 2 1/2 cans, doz. cans \$2.25, six cans \$1.15; No. 3 cans, doz. cans \$1.70, six cans 87c; No. 1 cans, doz. \$1.35, six cans 70c.
Pancake Flour, Quaker Puffed Rice, 3 pkgs. 25c.
Challenge Coffee, freshly roasted, 4 lbs. \$1.
Currants, latest crop, 3 lbs. 70c, lb. 25c.
Hershey's Cocoa, 1/2 lb. tins 19c.
Ridgway's Tea, Orange Label, lb. tins 75c, half lb. tins 39c.
Kipper Herring, Wakefield, oval cans, 3 for 42c, can 15c.
Naptha Soap, Easy Day, 20 bars \$1.
Soda Crackers, No. 3 cartons, special 37c. —Meier & Frank's; Ninth Floor.

Grass Stools \$2.95

Regularly \$3.95. Grass stools and tabourettes in six different patterns. —Meier & Frank's; Eighth Floor.

"India" Silk Umbrellas \$5

Tax 10c. Regularly priced at \$7.85 each. The little umbrella with the big spread—just 76 of these India silk umbrellas in black only, double strength frames, silk carrying cords. —Meier & Frank's; Main Floor.

Blankets, Pair \$3.50

Regularly \$5 pair. Good weight double-size plaid blankets in assorted colors. —Meier & Frank's; Second Floor.

Bundie Doll 39c

Regularly 80c. Bundie dolls 7 1/2 inches tall, made of good quality composition, jointed arms. Just the doll for little girls to sew for. Limited number. —Meier & Frank's; Fifth Floor.

Kewpie Dolls 69c

Regularly \$1 each. 400 of the ever-popular Kewpie dolls with jointed arms. 9 inches tall. —Meier & Frank's; Fifth Floor.

EXTRA!

Women's Fine Gloves \$1.79

One and two-clasp lambskin and French kid gloves—famous Perrin's "Touraine" and "Cheverau." Champagne, white, covert, mode, tan, beaver, gray, brown, black—broken sizes.

Lisle Gloves, Pr. 53c

Women's two-clasp style lisle gloves with embroidered backs. White, black, polar bear, beaver and brown. Sizes 6 to 8. Wonderful values. —Meier & Frank's; Main Floor.

Portable Oven \$2.25

Size 12x12-inch portable ovens for gas or oil stoves. The sides and tops are lined with sheet iron and they have two wire shelves. Very convenient for small bakings. Special for Opportunity Day at \$2.25. —Meier & Frank's; Sixth Floor.

Hair Switches \$7.45

Regularly \$9.50. Fine quality wavy hair switches on three separate stems. —Meier & Frank's; Fifth Floor.

Transformations \$6.75

Regularly \$8.50. All around the head transformations of first quality wavy hair. —Meier & Frank's; Fifth Floor.

Ear Bobs \$3.98

Regularly \$5 pair. Good quality curly ear bobs specially priced at \$3.98. —Meier & Frank's; Fifth Floor.

EXTRA!

Coverall Aprons 98c

Made of fine percale in narrow and wide stripes, small plaids and figured patterns. Front and side-fastening and slip-over style. Smartly trimmed. —Meier & Frank's; Third Floor.

10 Hair Nets 95c

Regularly 15c each. Cap-shape hair nets in all shades except gray. Fringe shape nets in all shades except gray, regularly 20c each, specially priced at 9 for 95c. —Meier & Frank's; Fifth Floor.

Aluminum Pans \$1.29

Regularly \$2 each. 100 aluminum covered sauce pans in 2-quart size. —Meier & Frank's; Basement.

Double Boilers \$1.49

100 panel shape aluminum double boilers in 1 1/2-quart size. —Meier & Frank's; Basement.

Tea Kettles \$5.39

Regularly \$7.50 each. 100 five-quart aluminum panel shape tea kettles with 1 1/2-quart inset. Can be used as a tea kettle or double boiler. —Meier & Frank's; Basement.

Electric Toasters \$3.19

Regularly \$4.50. Nickel-plated electric toasters complete with cord. Toast two slices at the same time. —Meier & Frank's; Basement, Sixth Street.

Women's Waists \$2.85

Made of taffeta, georgette crepe, satin and voile. White, flesh, brown, navy and black, some striped. Belt-in and hip-line styles. Some collarless models. Sizes 36 to 44 but not in all styles. Half price and less than half at \$2.85. —Meier & Frank's; Fourth Floor.

Children's Hats \$3.95

Were \$4.95 to \$7.95. New spring hats in milans, braids and straws. Many styles—sailors, small and poke bonnet shapes. Nearly all colors and combinations. Finished with bands and streamers. Sizes 4 to 8 years. —Meier & Frank's; Second Floor.

EXTRA!

O. N. T. Thread, Doz. 55c

OPPORTUNITY to buy the famous Clark's O. N. T. six-cord cotton thread in 100-yard spools. Black and white. Sizes 36, 40, 50, 60, 70 and 80. Best hand and machine sewing thread. —Meier & Frank's; Main Floor.

Sugar Cured Shoulders 19c

Fancy, well cured, freshly smoked shoulders often known as "shoulder hams." Closely trimmed, little waste. Fine for boiled dinner. Average 4 to 8 pounds. Pound 19c. —Meier & Frank's; Ninth Floor.

Sugar Cured Bacon Lb. 34c

Specially selected and cured for the Meier & Frank Company. 8 to 10-pound strips of breakfast bacon nicely streaked with lean and fat. —Meier & Frank's; Ninth Floor.

Ginger Cookies Dozen 15c

An excellent special for Opportunity Day. Regular size, delicious quality ginger cookies, while any remain, doz. 15c. —Meier & Frank's; Ninth Floor.

Boys' Wash Suits \$2.65

Regatta, Kaynee and other well-known makes. Devonshire, Palmer linen, chambray, poplin, linen crash and middie cloth materials. Regular and belted styles. Fast colors. Sizes 2 1/2 to 10 years. —Meier & Frank's; Third Floor.

EXTRA!

Spring Silks \$1.39

Center Aisle Sale plain messalines in brown and navy, two-tone messalines in beautiful colorings, yard wide. Also odd pieces 36-inch satins in burnt orange and putty, standard taffetas in desirable colors and other silks. Many are half price and less. —Meier & Frank's; Main Floor.

\$1.25 Drape Veils 89c

Hexagon mesh drape veils in flowing style. Taupe, brown, navy and black grounds with chenille dotted borders in copen, Royal, henna and castor. —Meier & Frank's; Main Floor.

Veiling Remnants 15c

25c to 50c values. One-yard lengths of woven mesh veilings in novelty designs. Black, navy and brown. 2 for 25c. —Meier & Frank's; Main Floor.

Wash Laces Yard 7c

2000 yards of good quality wash laces—edges and insertions from 1 to 4 inches wide. Flat Val., Point de Paris, Filet and Cluny designs. —Meier & Frank's; Main Floor.

Framed Prints 49c

Many subjects of various types in colors. Mostly framed with 3/4-inch antique moulding. 6x8 inches. The frames alone are worth more than this Opportunity Day price for the pictures complete. —Meier & Frank's; Fifth Floor.

50c Theatrical Cream 29c

Usoline Theatrical Cold Cream in 1/2-lb. tins, 25c Samurá Corylopsis Talcum, 18c. —Meier & Frank's; Main Floor.

Continuing the March Sale of Rugs, Etc.

Imported and domestic floor coverings of virtually every good kind are to be had in this sale at marked reductions from the NEW LOWER PRICES. Today we feature a sale of

Inlaid Linoleum

Three exceptional lots. Lot 1 consists of 300 sq. yds. at \$1.29. Lot 2 consists of 600 sq. yds. at \$1.49. Lot 3 consists of 1000 sq. yds. at \$1.59. A large selection of patterns—hardwood effects, blue and gray tile patterns, etc. —Meier & Frank's; Seventh Floor.