

All Four Daily Papers Carry Our Opportunity Day Ads—Bulletins Are Posted Conveniently at Elevators on All Floors of the Store



OUR WINDOWS ARE FILLED WITH OPPORTUNITY BARGAINS



ALL PORTLAND SHOULD GRASP AT THE OPPORTUNITY TO SHARE IN THESE VALUES

Untrimmed Hats \$1.99

Attractive new poke, sailor, chinchin and turn-up effects in untrimmed hats of bird's nest braid. Black and all the newest colors.
—Meier & Frank's: Fourth Floor.

Women's Low Shoes \$4.39

400 pairs, formerly \$9 to \$12.50. Discontinued lines and broken sizes. Every pair a wonderful value at \$4.39.
—Meier & Frank's: Third Floor.

Fine Fabric Gloves \$1.47

687 pairs, formerly \$2 to \$3.50. Women's Kayser, Fownes and Wear-Right fabric gloves in one and two-clasp and slip-on style, also 12-button lengths. Wanted colors. Sizes 6 to 7½ but not in every kind.
—Meier & Frank's: Main Floor.

Chamoisette Gloves 87c

648 pairs of Kayser two-clasp chamoisette gloves in white, black, gray, mastic, pongee and chamolis. Broken lines. Also strap-wrist gauntlets in black and white. Sizes 5½ to 7½.
—Meier & Frank's: Main Floor.

Women's Vests 39c

Slightly imperfect qualities of the usual 65c kinds. 1800 fine Swiss ribbed vests from a standard maker. Bodice and regular styles. All sizes. Pink and white.
—Meier & Frank's: Main Floor.

New and Extra Special
1200 Pairs of Women's

Thread Silk Hose \$1.95

Extraordinary special purchase from a well-known manufacturer brings this opportunity to buy wonderful thread silk hose at a third less than usual.

ALL pure thread silk—all silk to the top. FULL FASHIONED. Made with reinforced welts and soles. Hose that will give service.
Black, silver-gray, dark brown. Peerless values at \$1.95 pair.
—Meier & Frank's: Main Floor.

Munsing Union Suits 79c

Formerly \$1.25 and \$1.50. Just 350 women's light weight cotton Munsing union suits in low neck, sleeveless, tight knee, band top style. Pink only. Regular and extra sizes.
—Meier & Frank's: Main Floor.

Caps, Neckwear 25c

Regular 50c and 75c. Odds and ends of women's neckwear and boudoir caps in white and colors. Some embroidered, others lace trimmed.
—Meier & Frank's: Main Floor.

Shoes and Moccasins 69c

Infants' sample shoes (seconds), soft-soled slippers and moccasins. All white kid, black patent with white tops, all black kid, also a few tan and other colors. Sizes 1, 2 and 3.
—Meier & Frank's: Second Floor.

Bassinettes \$5.79

Formerly \$7.50. White enamel bassinettes with wire springs, partly woven sides and ends. 36 inches long, 17 inches wide, 30 inches high. 6-inch rubber-tired wheels.
—Meier & Frank's: Fifth Floor.

Men's Handkerchiefs 33c

Formerly 65c to 75c each. Men's imported colored lawn handkerchiefs in various designs. Finished with quarter, half and one-inch hem-stitched hems. 3 for 95c.
—Meier & Frank's: Main Floor.

Drybak Clothing Reduced

Drybak hunting coats, \$7.50.
Drybak riding pants, \$4.
Drybak plain pants, \$3.75.
Limited number of each. Come early.
—Meier & Frank's: Sixth Floor.

**5000 Yards
Crepe de Chine
\$1.39**

Every yard new and perfect. 5000 yards of all silk crepe de chine, the perennial favorite, at a price exceedingly low for the quality—\$1.39 yard.
Newest spring colors—flesh, ivory, pink, navy, old rose, Belgian, turquoise and white.
—Meier & Frank's: Second Floor.

Airplane Linen Yd. 59c

2000 yards of 36-inch airplane linen in natural color—another shipment just received.
—Meier & Frank's: Second Floor.

Silk Stripe Shirtings 75c

Regularly \$1. Just 500 yards of 32-inch silk stripe shirtings in a large assortment.
—Meier & Frank's: Second Floor.

Crash Toweling Yd. 19c

Regularly 30c. Just 500 yards of good quality 17-inch crash toweling.
—Meier & Frank's: Second Floor.

Mercerized Damask 75c

Regularly \$1. Limited quantity of 58-inch mercerized damask in floral designs.
—Meier & Frank's: Second Floor.

Napkins, Doz. \$1.50

Regularly \$2.50 dozen. 30 dozen 20-inch napkins of a good quality.
—Meier & Frank's: Second Floor.

Women's Veils 89c

Regularly \$1. Choker veils in plain and fancy meshes. Navy, taupe, black and brown.
—Meier & Frank's: Main Floor.

2 Handkerchiefs for 25c

Formerly 17c to 25c each. Women's handloom embroidered lawn handkerchiefs in a variety of designs. Narrow hemstitched hems.
—Meier & Frank's: Main Floor.

Folding Swings \$1.29

Formerly \$1.75. All wood folding swings in shellac finish. Size of seat 12x14 inches, height of back 12 inches. Complete with rope and screws to hang.
—Meier & Frank's: Fifth Floor.

Stamped Dresses 59c

Regularly \$1. Children's dresses stamped for embroidery on blue, tan and rose poplin. 1, 2 and 4-year sizes.
—Meier & Frank's: Second Floor.

Stamped Towels ½ Price

Regularly 50c to \$1—now 25c to 50c. Stamped in attractive designs.
—Meier & Frank's: Second Floor.

Pillow Slips \$1.19

Regularly \$2. Stamped for embroidery on 45-inch pillow tubing.
—Meier & Frank's: Second Floor.

Bags and Purses 98c

Formerly \$2.45. Genuine leather bags and purses in black, a few purses in colors. Bags are fitted with coin purse and mirror, the purses have mirror.
—Meier & Frank's: Main Floor.

Bags and Purses 65c

Formerly 98c. Real leather handbags and purses in top and back-strap styles.
—Meier & Frank's: Main Floor.

Laces, Insertions \$1.69

Formerly \$2 to \$3 yard. Real fillet laces and insertions from 2 to 4 inches wide.
—Meier & Frank's: Main Floor.

Taffeta Pillows \$2

Formerly \$4.95 to \$6.25. Some slightly soiled. Pretty colors.
—Meier & Frank's: Seventh Floor.

Embroidery Edges 19c

Regularly 25c. Swiss and cambric embroidery edges for women's and children's undergarments. 16 to 18 inches wide.
—Meier & Frank's: Main Floor.

Remnants Laces Etc. ½

Short lengths of georgette crepe, embroideries, novelty metal and wash lace edges and bands. ¼ to 3-yard lengths.
—Meier & Frank's: Main Floor.

Sale of Wash Ribbons

"Acorn" pattern in brocaded wash ribbons for lingerie, baby bonnet bows and needlework. White, blue and pink. Reduced as follows:

Width No. 1, bolt 65c, yard 7c.
Width No. 1½, bolt 75c, yard 8c.
Width No. 2, bolt 90c, yard 10c.
Width No. 3, bolt 1.35, yard 15c.
Width No. 5, bolt 1.65, yard 18c.
—Meier & Frank's: Main Floor.

5 Yards of Scrim 50c

300 five-yard lengths of good quality curtain scrim—enough in each for a pair of curtains.
—Meier & Frank's: Seventh Floor.

Sale of Cretonnes 35c

1600 yards of serviceable cretonnes in good patterns and colors.
—Meier & Frank's: Seventh Floor.

Inlaid Linoleum \$1.29

600 sq. yds. of inlaid linoleum in discontinued patterns. Enough for any size kitchen, dining room or bathroom. Please bring measurements.
—Meier & Frank's: Seventh Floor.

Linoleum Rem'ts Yd. 69c

400 sq. yds. of printed linoleum remnants with hurlap back. Sizes range from 6x6 feet to 6x20 feet. Please bring measurements. Sq. yd. 69c.
—Meier & Frank's: Seventh Floor.

Carpet Sweepers \$4.95

Bissell's "Grand Rapids" ball bearing carpet sweepers with rubber bumper on each corner so that you will not mar the furniture. Regularly \$6.75.
—Meier & Frank's: Seventh Floor.

Grass Rugs \$9.75

Formerly \$15. Heavy domestic reversible grass rugs in light blue, brown and green with stenciled pattern on one side and plain color on the other. For bedrooms and dining rooms.
—Meier & Frank's: Seventh Floor.

Tan Blankets Each \$2.95

Formerly \$6.50. Just the thing for camping and all outdoor uses. Good heavy single blankets that weigh 5 pounds.
—Meier & Frank's: Second Floor.

Plaid Blankets Pair \$3.75

Formerly \$7.50. Good weight double blankets in assorted plaids. Size 66x80 inches.
—Meier & Frank's: Second Floor.

2 Yards Outing 25c

Regularly 25c yard. Light weight 27-inch white outing for nightgowns and diapers.
—Meier & Frank's: Second Floor.

Iris Outing Yard 17c

Regularly 25c yard. 27-inch white Iris outing in a firm heavy grade. For nightwear and diapers.
—Meier & Frank's: Second Floor.

Glazed Nuts Lb. Box 54c

To \$1.20 values. Assorted walnuts, pecans, filberts, Brazils and almonds freshly glazed in sugar and pure corn syrup. No deliveries.
—Meier & Frank's: All Candy Sections.

Automobile Robes \$13.50

Regularly \$27. Beckman and Oregon City fringed robes, Indian robes with felt bindings in many designs and mohair robes.
—Meier & Frank's: Sixth Floor.

Cane Suitcases \$6.50

Formerly \$10 to \$12.50. Cane suitcases made over wooden frames, leather corners. Cretonne linings. Some have straps all around.
—Meier & Frank's: Sixth Floor.

Metal Desk Lamps \$1.79

Formerly \$3.50. Metal desk lamps with cast base enameled in pink, blue and brown with shade to match. Can be adjusted to various positions. Complete with cord, plug and Mazda bulb.
—Meier & Frank's: Basement, Sixth Street.

Forks and Spoons 25c

Individual salad forks and round bowl soup spoons in heavy silver-plated ware, French gray finish. Set of 6 for \$1.44. Add 5% tax.
—Meier & Frank's: Main Floor.

Enameled Bath Stools 95c

Regularly \$1.49. Ivory enameled bath stools in 18-inch size.
—Meier & Frank's: Eighth Floor.

FOR MEN**"Rainsters" \$6.95**

\$15.00 is the price elsewhere—ours is less than half. Men's silk balloon cloth "Rainsters," can be rolled into small package, are thoroughly waterproof and serviceable. \$6.95 while any remain.
—Meier & Frank's: Third Floor.

Felt Hats \$3.45

Formerly \$5.00 to \$10.00. All desirable styles and popular colors in these hats of good fur felt at an opportunity price. Smooth and silk finishes, nearly all silk lined, with bound edges and full leather sweat bands. Sizes 6¼ to 7¾ in the lot.

Union Suits \$4.95

Famous Stuttgarter Union Suits that formerly sold as high as \$10.00—some now half price at \$4.95. Fine wool-and-cotton and wool-and-mercerized mixtures. Medium weight. Natural and white. Broken lines but all sizes in the lot.

Work Shirts 69c

Formerly \$1.50—now less than half price. Men's blue and gray chambray work shirts, full cut, well made garments. Broken lines but all sizes in the lot.

Pocket Knives 75c

Gold-filled pocket knives with one blade and file. Formerly \$2.
—Meier & Frank's: Main Floor.

Vanity Boxes 25c

Formerly 75c. Silver-plated Dorine or vanity boxes.
—Meier & Frank's: Main Floor.

Sale of Back Combs 25c

Regularly 65c. Back combs set with rhinestones. Can also be used as front combs.
—Meier & Frank's: Main Floor.

7 Rolls Waxed Paper 25c

Regularly 5c roll. Waxed lunch paper in sheets or continuous rolls.
—Meier & Frank's: Main Floor.

Toilet Goods Specials

50c Hind's Honey Almond Cream, 31c.
25c Woodbury Facial Soap, cake 19c.
10c Wash Cloths, 4 for 25c.
15c Lux Soap Flakes, pkg. 10c.
Jap Crepe Toilet Paper, 20 rolls for \$1.
Milk of Magnesia, 16 oz. bottle 39c.
Moth Proof Paper Garment Bags, 29c.
—Meier & Frank's: Main Floor.

Sale of Books 39c

3 for \$1. A good assortment of fiction and children's linen and cloth books.
—Meier & Frank's: Fifth Floor.

Notion Specials

Hickory rubberized gingham household aprons, medium size, light colors, 49c.
Light weight nainsook dress shields, crescent or opera shapes, flesh color, pair 19c.
Paristyle fine mesh veil hair nets with elastic, all colors, doz. 75c, each 10c.
—Meier & Frank's: Main Floor.

Eastman Acid Hypo 25c

Regularly 35c pound. Eastman acid fixing powder.
30c measuring glasses, 8 oz. size 18c.
20c measuring glasses, 4 oz. size, 14c.
—Meier & Frank's: Main Floor.

Hair Switches \$7.49

Regularly \$9. All shades, including gray. 18 inches long.
\$8.50 "Jaynes," go all around the head, at \$6.98.
20c fringe shape hair nets, all shades but gray, 7 for 75c.
Cap shape hair nets, all shades but gray, doz. \$1.15.
—Meier & Frank's: Fifth Floor.

Coverall Aprons \$2.95

Women's serviceable unbleached muslin and checked gingham aprons with patchwork, flower basket effects on pockets, some plain colors. Attractive styles. Remarkable values.
—Meier & Frank's: Third Floor.

Sale of Window Shades

Hand-painted oil opaque shades in green, white and cream—plain and duplex colors. Specially priced as follows:
32 to 38-inch shades, each...\$1.00
42-inch shades, each...\$1.25
45-inch shades, each...\$1.50
48-inch shades, each...\$1.75
54 to 63-inch shades, each...\$2.00
These prices are approximately half the present selling prices of "special order" shades of the same quality.
No phone or mail orders filled.
—Meier & Frank's: Seventh Floor.

Leather Belts 50c

Formerly \$1.00—now half price. Good quality leather belts with harness buckles. Black. All sizes.

Men's Sox 35c

Three pairs \$1.00. Fine mercerized sox, seamless, with double heels and toes. Several good colors. Sizes 9½ to 11½.

Pajamas \$5.00

Formerly as much as \$10.00 suit—some now half price at \$5.00. Pajamas of high-grade material, including fiber silk, seco silk, soisette and madras. All sizes in the lot.

Night Shirts \$1.65

Formerly \$2.50. Famous "Fruit of the Loom" night shirts at a third less. Full cut, well made garments in sizes 15 to 20.

Sweaters \$1.95

Formerly \$3.50. Men's and youths' turtle neck jersey sweaters in plain gray and maroon and some two-color combinations.
—Meier & Frank's: The Store for Men, Main Floor.

Boys' Koveralls 69c

"It Always Pays to Shop at Meier & Frank's"—witness this opportunity—Levi Strauss Koveralls at 69c. All styles—plain blue, khaki and stripes, all with red trimming. All sizes 1 to 8 inclusive.
—Meier & Frank's: Third Floor.

Oliver Twist Suits \$4.95

Formerly \$10. Boys' Oliver Twist style suits with serge pants and devonshire button-on waists in blue, green and gray. Pants can be used with other waists.
—Meier & Frank's: Third Floor.

Water Heaters \$24.85

Regularly \$30. Standard make copper coil water heaters with cast-iron jacket and drilled burner. Large copper coils. Installed complete where plumbing connections are conveniently located.
—Meier & Frank's: Sixth Floor.

Cast Frying Pans 59c

Formerly 85c. Heavy cast iron individual frying pans in 6½-inch size.
—Meier & Frank's: Basement.

Aluminum Pans \$1.49

Regularly \$2. Aluminum covered sauce pans in two-quart size.
—Meier & Frank's: Basement.

Cups and Saucers 33c

Regularly 50c. Fancy decorated china cups and saucers. Set of six, \$1.90.
—Meier & Frank's: Basement.

Dressing Table \$35

Regularly \$51.75. Ivory enameled dressing table with three mirrors and two drawers.
—Meier & Frank's: Eighth Floor.

Arm Chairs \$19.75

Regularly \$39. High back Windsor arm chairs, part mahogany.
—Meier & Frank's: Eighth Floor.

OPPORTUNITY**New Spring Suits \$39.50****Tricotine Serge Gabardine**

An opportunity indeed. Suits of favored navy and black tricotine, of serge and gabardine—materials enjoying a high vogue for spring—thirty-nine dollars and fifty cents. And sizes 36 to 46 available! Women should snap them up in a hurry.

The newest styles—mandarin, semi-box and ripple coats, straight line models, severely tailored or with bead and embroidery trimming.
Choice Wednesday while the quantity lasts, at \$39.50.
—Meier & Frank's: Fourth Floor.

\$8.50 to \$20.00**Silk Waists \$6.75**

Some are much less than half the price for which they were originally intended to be sold, all are exceptional values at \$6.75.

Georgette, crepe de chine, satin, taffeta, charmeuse, hand-made voile and batiste blouses in the remarkably fine selection.

Flesh, white, rattan, navy, brown and orchid may be chosen. Wool embroidered, beaded and real fillet lace trimmed.

All sizes 36 to 44 in the collection but mostly one of a kind.
—Meier & Frank's: Fourth Floor.

CENTER AISLE BARGAIN SQUARE**2000 Yards Wonderful
Quality Silks
\$1.69**

Heavy lustrous quality silks, all perfect and 36 inches wide. Grades that were originally made to sell for \$2.50 to \$3.00, now \$1.69 yard.
Splendid quality black edge black taffeta, white edge Duchesse satin—kinds in demand now.
With Spring dressmaking in full swing and Easter barely a month away, the importance of this silk offering cannot be over emphasized.
—Meier & Frank's: Center Aisle, Main Floor.

**1000 Women's "KLOSFIT"
Silk Petticoats
\$3.95**

Last Fall's prices for these grades, were \$5.00 to \$7.50—judge how unusual they are at \$3.95.
First quality full cut petticoats of serviceable taffetas, plain and changeable messalines, jerseys, some jerseys with fancy taffeta flounces.
A score or more styles in wanted colors, including navy, copen, old rose, black, etc.
Regular sizes.
—Meier & Frank's: Seventh Floor.