

The Meier \& Frank Store Will Not Open Till 11 O'CLOCK This Morning

 <br>Also at 11 A. M. This Marning

 this so man have been wondering and waiting for


Beginning at 11 A. M. Today

## January Clearance SALES

Put Forward One Week as Announced in Both the Sunday Papers (Back Page, Section 1 ) A Real Old-Fashioned "Clearance" With Savings on Every Article in Every Department

## EVERY <br> ARTICLE REDUCED

(CONTRACT LINES AND GROCERIES EXCEPTED)

> This means that beginning at. 11 A. M, today we
offer for a limited time the entire merchandise offer for a limited time the entire merchandise
stocks of the Meier \& Frank store (contract lines stocks of the
and groceries excepted) every are cerce at a lower low
price than it was marked up to the time that our price than it was marked up to the time that our
store closed last Friday evening.

Could anything be clearer? Could anything be finer? THink of choosing from the entire great West-at lower prices than you would have paid here
ast Friday. And you know that those prices were already lowest in the city.

Tell Your Family! Tell Your Friends! Tell Everyone!
Spread the news broadcast of this tremendous vital thing... everything---EVERYTHING in the splendid Meier \& Frank stocks (contract lines and groceries excepted) at a freshly lowered price beginning at 11 A. M. today. It is wonderful! It is inspiring! It is the real thing! And you and everybody should make the most of it! The time is now!

