

PORTLAND CONCERN INCREASES OUTPUT

United Manufacturing Company Broadens Scope.

FLOOR SPACE INCREASED

Selling Field to Be Entered More Actively, With Branches in Many Cities.

The output of the United Manufacturing company, East Twenty-fifth and Holladay streets, will be trebled as the result of increases in the plant and equipment now being made...

The extension of the plant, which manufactures mattresses, comforters, springs and English breakfast tables...

The changes will enable the plant to turn out from 600 to 1900 mattresses a day, compared to the present output, which ranges around 200.

The company, which has been operating in Portland for the past seven years, moved to its present location about four months ago as the result of the purchase of a building from the Blake-McCall company.

The establishment of headquarters in various leading cities in the states of Oregon, Washington, Idaho and Montana from the local warehouse...

At the present time the factory is taking care of business in the states of Oregon, Washington, Idaho and Montana from the local warehouse...

The United Manufacturing company has been operating through the present year with day and night shifts of men. Business in the products of the plant remains good and mattresses are being sent over the northwest by the carload.

The officers of the concern are M. Tarlow, president and general manager; Charles Edelson, vice president; James Golden, treasurer, and James Ashrow, secretary.

OPTIMISTIC VIEW TAKEN

Thoughtful Study of Figures Shows Progress of Nation. To superinduce an acute attack of optimism devote an hour to thoughtful study of figures showing the past 25 years of the nation...

F. J. MCCARTHY IS DIRECTOR

J. C. English Co. Announces Election of New Secretary. Francis J. McCarthy has been elected director and secretary of the J. C. English company, according to announcement which has just been made by that concern.

ALBANY AFTER NEW FACTORY

Well Established Trade Said to Await Another Enterprise. The city of Albany, Or., is trying to obtain a furniture factory to replace the furniture manufacturing plant which formerly operated there...

CHRISTMAS LIKE SPRING

Ashland Holiday Trade Greater Than in Former Years. ASHLAND, Or., Dec. 25.—(Special).—Christmas this year in Ashland was like a spring day, the sun shining brightly and the atmosphere warm and pleasant.

MOVING PICTURE NEWS



HELENE CHADWICK, STAR OF "GODLESS MEN" AT THE MAJESTIC.

TODAY'S FILM FEATURES. Columbia—Lionel Barrymore, "The Master Mind." Rivoli—Reba Daniels, "You Never Can Tell." Peoples—Ethel Clayton, "Sins of Rosanah." Majestic—Helene Chadwick, "Godless Men."

AGHIPPING drama, showing the primitive love and hatred of strong men, with the sea as a background, is presented in "Godless Men," the feature at the Majestic theater.

The story is just the kind that the late Jack London liked to write, for it is a virile tale of thrilling adventure and romance on the high seas. "Godless men" is the screen version of "Black Hawk," a story by Ben Ames Williams, which ran in the Saturday Evening Post.

The most striking character in the story is Black Pawl, a rough old seadog who rules the mutinous crew of his ship, the Deborah, with the iron hand of brutality. His son, Red Pawl, is the most unruly member of the ship's company, having inherited all the evil characteristics of his father.

Director Franklin B. Coates is shooting the last of the interior scenes of "Jesse James Under the Black Flag," in which Jesse James, Jr., son of the outlaw, is playing the part of his father.

SCREEN GOSSIP.

Reginald Barker, president of the Motion Picture Directors' association, plans to align every faction of the film industry in war on the national blue law Sunday advocated by the reformers.

PORTLAND MANUFACTURERS AND JOBBERS

COMMERCIAL IRON WORKS ENGINEERS—FOUNDERS—MACHINISTS

QUOTATIONS GIVEN ON SPECIAL MACHINERY AND CASTINGS. REPAIR WORK, GENERAL JOBBING.

PHONES E 7212—E 7275. WORKS EAST SEVENTH AND MADISON.

Rasmussen & Co. PAINT

N.E. Corner SECOND and TAYLOR S

PORTLAND TINWARE SHEET METAL MFG. CO.

Wholesale and Retail Manufacturers and Repairers of Tin, Copper and Galvanized Ironware.

47 First St. Bdwj. 3444

BARRELS AND CASKS

And All Kinds of Coopersage at Finke Bros. Coopersage Works

254 Front St. West End Hawthorne Bridge. Main 916.

East Side Mill and Lumber Co.

LUMBER, ROX SHOOKS, GENERAL MILL WORK.

Sellwood 627 B 1363

Phone your want ads to The Oregonian, Main 7070, Automatic 600-92.

OUTLOOK FOR APPLE INDUSTRY IS BRIGHT

Association Official Returns From Trip East.

ENGLISH SALES FORESEEN

Water Movement Declared Absorbing Topic in Marketing Circles of the Country.

HOOD RIVER, Or., Dec. 26.—(Special).—After six weeks spent at Washington, D. C., New York city and other eastern points in the interest of the Apple Growers association, A. W. Stone, executive manager of the organization, has returned home optimistic over the ultimate outcome of the marketing of the 1920 crop as well as the general future outlook of the industry.

While Mr. Stone says the exchange prospects are still uncertain, he thinks that the larger percentage of Newtowna, especially the smaller sizes, will practically all bring control price in England.

"The apple industry," Mr. Stone says, "seems to have reached a point of stability. While many food commodities have shown a sharp decline in prices in the face of a shortage, the decline of apples, although the country produced a bumper crop, has been comparatively slight."

Water Movement Topic. Mr. Stone says that the water movement of apples from the northwest through the Panama canal is now an absorbing topic in apple marketing circles.

These high rates, says Mr. Stone, "and the accompanying obstacles to fruit shipments by rail, will lead to water lines equipped with boats for handling all classes of freight from the northwest. If the railways pursue their policy of advanced rates, the situation, in the final analysis, must result in cheaper water rates or cheaper rail rates, or both."

Mr. Stone, who while in Washington, met with the internal revenue department to confer with officials on the income tax of non-profit sharing cooperative organizations of growers, declares his session satisfactory.

On his return Mr. Stone has shown friends a copy of "The Pennsylvania Register," a daily newspaper issued by the big new industry for the information and entertainment of its guests. The issue of December 11 carries an article, entitled, "Romance and Delight Abide Within Skin of the Humble Apple."

"Name me the oldest fruit in the world, and I will show you the most romantic and most delightful," declared A. W. Stone, general manager of the Apple Growers association of Hood River, Or., who is a guest of the Hotel Pennsylvania.

"Probably Eve knew well what she was doing when she ate the apple, for there is no fruit in the world so good for the complexion," declared Mr. Stone. "The apple has always been known in this country, but because Hood River fulfills more exactly the necessary conditions as to soil and climate, it has become known as the"

OLDEST FRUIT DELICIOUS

Director Franklin B. Coates is shooting the last of the interior scenes of "Jesse James Under the Black Flag," in which Jesse James, Jr., son of the outlaw, is playing the part of his father.

GORDON STANDING

Gordon R. Standing, who plays a prominent part in "The Foreigner," the Ralph Connor story, and many other screen successes, has temporarily forsaken the silent drama to play a part on the speaking stage in a Barrie playlet, called "Half an Hour."

REX BEACH COMPLETED

Rex Beach has completed an adaptation of his novel, "The Net," for the screen. The film version will be known as "The Vendetta."

JACK FORD WILL DIRECT

Jack Ford will direct Harry Carey in "Everybody for Himself."

At the Sign of the Press SPEAKING OF TRADE MARKS

We used to worry sometimes about running out of trade mark ideas. Now we know better. The more good trade marks we develop, the better the ideas seem to come.

ARCADY PRESS

Have you a good trade mark? TELEPHONE MAIN 8829

Arcady Press and Mail Advertising Co. Makers of Advertising Literature

Legislation Effective Now Said to Be Without Heavy Penalty to Compel Compliance.

THISTLE LAWS WANTED

Legislation to Compel Farmers to Destroy Thistles Before they Bloom Is Desired by the Pomona Grange of Linn county.

ALBANY, Or., Dec. 26.—(Special).—Legislation to compel farmers to destroy Canadian thistles before they bloom is desired by the Pomona Grange of Linn county.

The law provides for the destruction of the thistles, but members of the grange point out that there is no sufficient penalty for failure to observe it.

HOLSTEIN CHIEF IS COMING President of National Association to Be in Portland.

HAISEE, Or., Dec. 26.—(Special).—Word has been received by the local Holstein breeders that President Aitken of the National Holstein-Friesian association will visit the northwest and that he will pass some two weeks time in Oregon.

ALBANY, Or., Dec. 26.—(Special).—A squash so large that many people refused to believe it a real vegetable but thought it was an imitation made of paper has been on exhibition for several days in the window of Murphy's seed store here.

BEAVER BOARD

FOR BETTER WALLS AND CEILINGS

RASMUSSEN & CO. N. E. Cor. Second and Taylor Streets

Large advertisement for Oregon Worsted Yarn featuring a \$250 prize contest. It includes an image of a ball of yarn and the text 'Prize Contest Still Open!'.

There's still an opportunity for you to win the \$250 prize for suggesting the right name for the first pure worsted knitting yarn spun west of the Atlantic coast.

Think what that means to Oregon—to have worsted yarn of pure, virgin wool, spun right here in Portland. Until we find the right name for this yarn it is being sold as

Oregon Worsted Yarn

But, we want a distinctive name for this yarn. It must be descriptive. We want it to suggest this pure worsted. Following are good sample names which, for various reasons, cannot be used: "Bo-Peep," "Columbia," "Minerva," "Good Shepherd," "Oregon." Put on your

Rules of Contest

The contest is open to everyone. Submit as many names as you like. Use blank or any kind of paper you wish. Impartial judges will decide upon the winning name. Only one can be selected. If the winning name is suggested by more than one person, the first one received will be awarded the prize.

Oregon Worsted Company

ROY T. BISHOP, VICE-PRESIDENT AND MANAGER Portland, Oregon

The following day will be the guest of the Arlington club on a trip over the Columbia highway and also a visit to the Pacific International Exposition building.

ALBANY SQUASH WEIGHS 181 POUNDS ALBANY, Or., Dec. 26.—(Special).—A squash so large that many people refused to believe it a real vegetable but thought it was an imitation made of paper has been on exhibition for several days in the window of Murphy's seed store here.

Where's Your Bread Buttered?

WHAT makes your community a prosperous one? You don't need to do a "Sherlock Holmes" to figure out that the industries of a state or community are the sturdy oaks around which the vine of prosperity twines. And that the successful development of an industry depends upon the quality of the product and a market.

Oregon manufacturers are putting the quality into their products; you can help extend their market by asking for "Oregon Made" when you buy. And incidentally put more butter on your own bread.

BUY OREGON PRODUCTS

Associated Industries of Oregon



Advertisement for Ghirardelli's Sweet Chocolate. It features a large image of a Ghirardelli's Sweet Chocolate bar and the text '- just dip in!' and 'Say "Gear-ar-delly" D. GHIRARDELLI CO. Since 1859 San Francisco'.