

STORE HAS BEEN CLOSED

practically all week to arrange to handle a bigger crowd than visited this store last week. All of the original price tickets remain on all goods which at a glance will show you the actual saving you make when you buy at this sale.

DON'T CONFUSE

this sale with any other jewelry sales in Portland. Since we started this campaign of lowering prices many jewelry firms have sprung up like mushrooms over night in an endeavor to compete with us, but we will leave that to your judgment after comparing our prices with others. Buy now while the selections are good.

ESTABLISHED SINCE 1905

Want 10 EXTRA SALESPeOPLE
APPLY 9 A. M. WEDNESDAY

ANOTHER BIG SPECIAL

For WEDNESDAY--at 10 A. M.

IT IS TRUE

that we owe lots of money. We are not ashamed to admit it, as circumstances over which we have no control have arisen as a result of the fact that the public in general has not been buying luxuries such as we carry, therefore we must either lose many thousands of dollars or sacrifice these goods in order to enable us to meet the demands of our creditors. Come and look at our specials displayed in our windows. Compare prices and save money.

ESTABLISHED SINCE 1905

Want 10 EXTRA SALESPeOPLE
APPLY 9 A. M. WEDNESDAY

One of the Largest Jewelry Stores in This City Is Compelled to Make Such Reductions on Its Stock That It Will Not Have Much Trouble in Disposing of at Least One-Half of the Entire Stock. Such Radical Reductions Have Never Been Offered Portland People Before and Never Will Be Again. There's a Reason for This Great Cut in Prices, and That Is

We Cannot Pay Our Bills With Merchandise or Excuses
WE DON'T CARE WHAT THE GOODS COST—THEY WILL BE SOLD

Corner Fourth and Washington Streets
Don't Forget the Address!

REGARDLESS of Cost, Loss or Consequences

Corner Fourth and Washington Streets
Don't Forget the Address!

Bracelet Watches at Lowest Prices



- \$3.00 silver finish wrist watches with leatherette strap, as sorted shapes and sizes, at **98c**
- SEE THESE IN OUR WINDOW DISPLAY
- \$12.50 gold filled small also lady's bracelet watch **\$8.89**
- \$22.50 lady's bracelet watches, cut to **\$14.75**
- \$22.50 bracelet watch cut to **\$17.85**
- \$40 bracelet watches cut to **\$22.50**

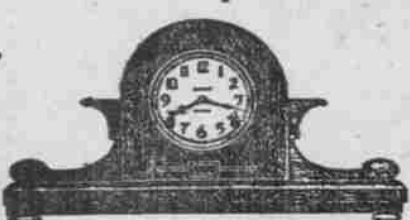
Watch Specials



This store has always been known as the Watch House of Portland. We have always carried one of the largest stocks and catered to a high class clientele. At the prices at which we are offering we stand ready to guarantee every one of these watches regardless of price.

- \$2.00 Men's Nickel Watches, cut to **\$1.38**
- Nickel Case, high-grade cut to **\$4.98**
- Men's size Open-face Elgin Watch **\$8.48**
- \$20 gold-filled case, Elgin movement, at \$25 gold-filled Elgin movement **\$11.89**
- Extra special \$25, 15-jewel, 20-year gold-filled case cut to **\$16.89**
- Extra special \$25, 15-jewel, 20-year gold-filled case cut to **\$14.85**

Clock Specials



- \$6.50 8-DAY MANTLE CLOCK Strikes the Hour and Half Hour Mahogany finish—**\$3.48**
- CUT TO
- \$12.00 Mantle Clocks—**\$6.98**
- CUT TO
- \$15.00 Mantle Clocks—**\$9.48**
- CUT TO



- \$2.50 Aluminum Percolator CUT TO **\$1.29**
- \$12 Electric Aluminum Percolator, like above **\$6.98**

Umbrellas at Lowest Prices In the City

We carry one of the neatest stocks in Portland. To put these on sale at this time of the year means a big loss to us. We know of no better item that will please the ladies than a nice silk umbrella and especially the ones advertised in this sale. These umbrellas must be seen to be appreciated. We advise, however, to be early.

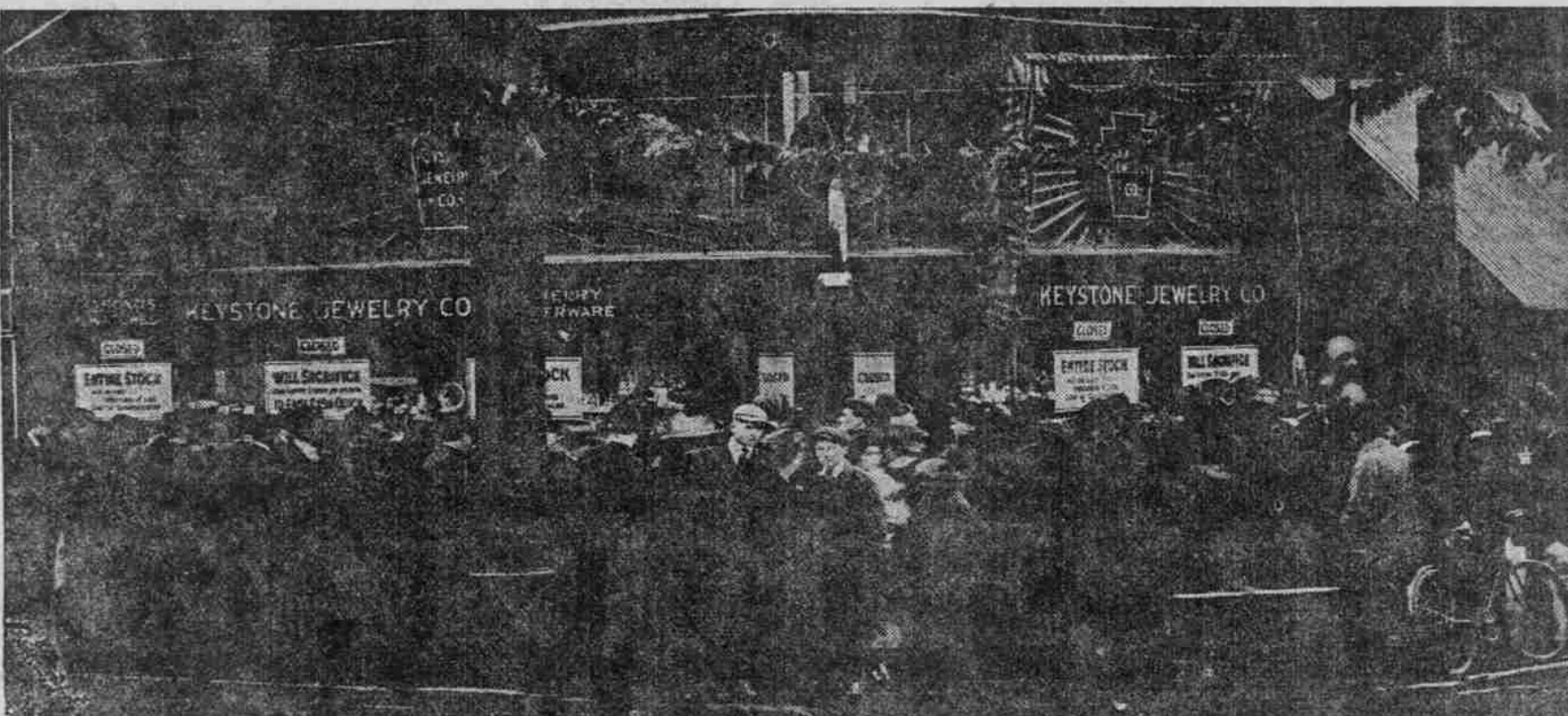
- \$10.00 guaranteed rainproof fancy ivory handle tips and ferrule, silk umbrellas **\$7.98**
- \$20.00 silk umbrellas, **\$12.48**



Eastman Pramo Camera, folding cartridge design, No. 2A style as illustrated. A wonderful item for a Christmas gift. **\$7.98**

EXTRA SPECIAL—\$5 genuine Icy-Hot Lunch Lunch Kits, complete with bottle; our cut price **\$2.48**

It Makes No Difference Where You Trade, We Can and Must Give You Lower Prices—There Is a Good Reason for It.



An actual scene showing the vast amount of customers trying to get in our store. For lack of salesmen, we could not wait on this crowd at once, but it merely shows that the bargains we are offering are genuine, as our hosts of steady patrons and shrewd buyers demonstrated. ARE YOU ONE OF THEM?

Diamond Specials!

Diamonds are one of the articles carried that have a more staple value than any other item on the market. Not alone do they increase in value from year to year, but you can always get your money back if you buy at the right price. Make your dollars do double duty in this sale by buying diamonds from us. Below is given only a small idea of what we carry in stock.

- \$ 35.00 Diamond Rings **\$24.75**
- \$ 75.00 Diamond Rings **\$49.50**
- \$100.00 Diamond Rings **\$68.50**
- Extra special \$350 98/100-carat, almost one-carat diamonds, cut to **\$187.50**
- Extra special \$300 93/100-carat, almost one-carat diamonds, cut to **\$179.50**

Other big bargains in diamond jewelry too numerous to mention here.



There has never been a time when pearl necklaces were so smart and in so great demand as today. The prices for which we are going to sell these are absolutely lower than they can be bought for elsewhere.

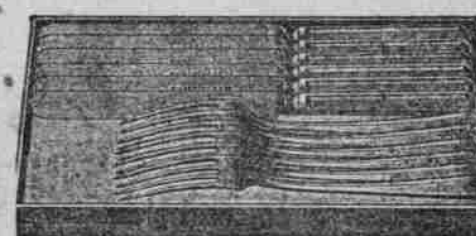
- \$5.00 solid gold clasp, 18 in. long **\$2.69**
- \$12.50 indestructible, graduated, 18 inches long, cut to **\$7.48**
- \$17.50 indestructible, 24 in. long **\$12.48**
- \$25 pearl necklace, extra fancy color, cut to **\$16.75**
- \$30 24-inch 14-carat white gold diamond set clasp at **\$19.85**

Other Pearl Strings as High as \$75 and Up

Special Low Prices on Hollow Ware

- \$17.50 three-piece American Sheffield choc-late or coffee set, cut to **\$9.48**
- \$20.00 four-piece American Sheffield tea set, **\$11.89**
- \$25.00 tea sets cut to **\$14.75**
- \$30.00 tea sets **\$17.85**
- \$40.00 tea sets **\$26.80**
- \$6.00 American Sheffield creamer and sugar, per set **\$3.89**
- \$10.00 creamer and sugar **\$6.48**
- \$12.00 creamer and sugar **\$8.80**
- \$4.00 bread tray, cut to **\$1.89**
- \$6.00 bread tray **\$3.48**
- \$10.00 bread tray **\$6.48**
- \$1.25 salt and pepper sets **\$.69**
- \$2.00 salt and pepper sets **\$.98**
- \$3.50 salt and pepper sets **\$1.98**
- \$5.00 salt and pepper sets **\$2.89**
- \$2.50 American Sheffield child's cups, cut to **\$1.29**
- \$3.50 American Sheffield child's cups, cut to **\$1.98**

MANY OTHER BARGAINS too numerous to mention here. Save money by buying here.

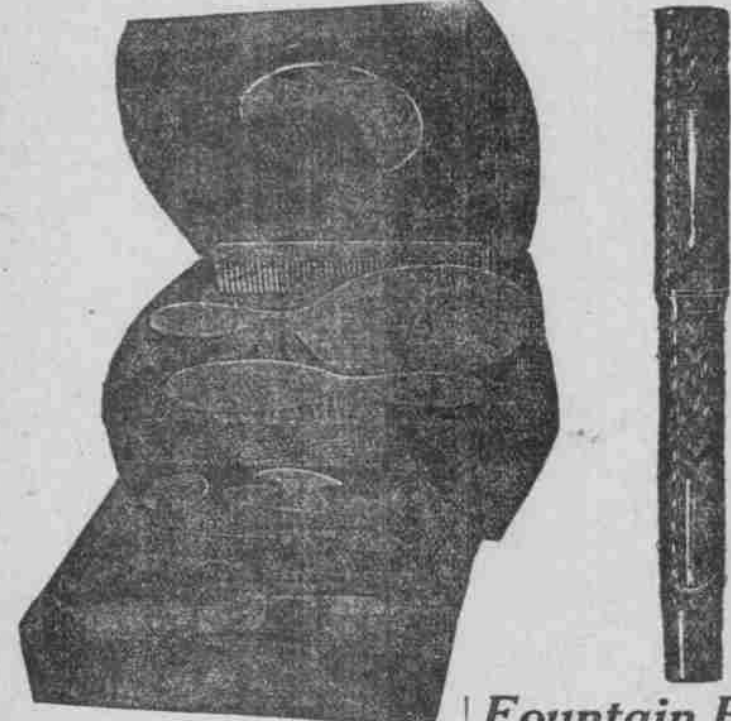


EXTRA SPECIAL

- \$20.00 Rogers' 1847 hollow-handle knives and hollow-handle forks, per set at **\$8.45**
- \$17.50 26-piece set Community, 6 knives, 6 forks, 6 teaspoons, 6 tablespoons, butter knife and sugar shell for **\$9.89**
- \$1.75 3-piece child's set **\$9c**
- \$1.50 Rogers' teaspoons **\$7c**
- \$6.00 Rogers' knife and fork sets for only **\$3.89**

Jewelry Specials!

- \$1.50 Solid gold baby rings cut to **.79c**
- \$1.50 Solid gold scarf pin mounting **\$2.98**
- \$5.00 Solid gold stiffened post cuff links cut to **\$2.48**
- \$1.50 Gold-filled scarf pin and cuff links **48c**
- \$2.00 Gold-filled link buttons **\$9c**
- \$4.00 Link buttons **\$2.48**
- \$2.00 Children's bracelets **\$9c**
- \$3.50 Misses' bracelets **\$1.98**
- \$7.50 Ladies' bracelets **\$3.48**
- \$2.00 Gold-filled Waldemar chains **\$9c**
- \$6.00 Gold-filled chains **\$3.48**
- \$3.00 Men's vest chains **\$1.48**
- \$5.00 Men's extra heavy chains **\$2.89**
- \$3.00 Gold-filled ribbon fobs **\$1.89**
- \$7.50 high-grade gold-filled fobs cut to **\$4.48**
- \$5.00 Genuine cameo lavalier cut to **\$2.89**
- \$5.00 Genuine agate, solid gold pendant lavaliers **\$2.89**
- \$3.50 birthstone lavaliers **\$1.89**
- Many other lavaliers up to \$20.00 at 1/2 Price
- \$4.00 Genuine cameo brooch **\$2.48**
- \$5.00 Solid gold brooch, a nice lot to select from, at **\$2.25**
- \$7.50 Brooch cut to **\$4.48**
- High-grade solid gold cameo brooch at practically your own price.
- \$7.50 Solid gold signet ring **\$4.48**
- \$10.00 Solid gold signet ring **\$6.89**
- \$15.00 Solid gold signet ring **\$9.48**
- \$20.00 Solid gold signet ring **\$14.75**
- \$3.50 Genuine agate rings, cut to **\$1.98**
- \$5.00 Genuine agate solid gold rings cut to **\$2.98**
- \$5.00 Cigarette cases cut to **\$2.89**
- \$6.00 Cigarette cases cut to **\$3.48**
- \$12.00 Cigarette cases cut to **\$7.48**
- \$3.50 Gold-filled Waldemar knives cut to **\$1.89**
- \$7.50 Solid gold Waldemar knives cut to **\$3.89**
- \$1.50 Men's belt and buckle **\$9c**
- \$3.00 Men's belt and sterling front buckle **\$1.89**
- \$4.50 belt with gold front buckle cut to **\$2.48**



\$15.00 Ten-piece French ivory set consisting of comb, brush, mirror, two safety pens, 1 butter, four manicure articles, in silk lined leatherette case, as illustrated, **\$7.98**

We Know of No Other Christmas Gift More Acceptable.

- \$1.50 Pyraline Ivory Comb, cut to **98c**
- \$1.00 Pyraline Ivory Comb, cut to **48c**
- \$1.00 Ivory hat pin holder, cut to **29c**
- 75c perfume bottle, cut to **23c**
- only **23c**
- \$1.00 bud vase, cut to **39c**
- \$8.50 three-piece comb, brush and mirror sets in box **\$4.89**

We can save you a great deal of money on other articles, Pyraline and French Ivory goods too numerous to mention here.

SHOP EARLY



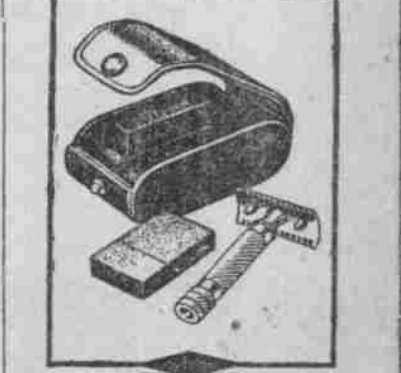
Manicure Sets

We know of no item that is more acceptable for a gift than manicuring sets such as we carry in stock, pearl Pyraline and French Ivory. The prices quoted below are less than wholesale.

- \$ 3.50 Manicure set cut to **\$1.48**
- \$ 6.00 Pearl handles cut to **\$2.95**
- \$10.00 Pearl handles cut to **\$5.89**
- \$10.50 French Ivory cut to **\$6.48**
- \$15.00 Manicure sets cut to **\$8.89**
- \$20.00 Manicure sets cut to **\$12.48**

Fountain Pens Lowest Prices

- \$2.25 14-k Solid Gold Pen Points, patent self-filling lever device, cut to only **\$1.48**
 - \$3.50 Gold Pens cut to **\$1.98**
 - \$6.50 Gold Pens cut to **\$3.48**
 - \$8.00 Gold Pens cut to **\$4.98**
- EXTRA SPECIAL
\$1.00 Always Sharp Lead Pencil, mounted in nickel silver finish, your choice, for **39c**



GILLETTE RAZORS

Here is one item that every man is well acquainted with, the price being established for a great many years. You have six different styles to select from. **\$3.29**

Cut to **\$6.00** gold-filled razor with case, priced in this sale at **\$3.89**

Extra special, \$12.00 Gillette, complete with gold-filled fittings, including shaving brush, soap container and especially adapted for gift purposes. **\$7.95**

Cut to **\$1.00**

\$1.00 Gillette blades, dozen for **68c**

EXTRA SPECIAL OF ODDS AND ENDS —VALUES TO \$3.50— YOUR CHOICE — Consisting of Ivory Goods, Brooches, Silverware, Link Buttons, Scarf Pins, Lavaliers, Charms and many other items too numerous to mention here. PAY US JUST. **89c**

STORE OPENS 9 A. M. CLOSSES 9 P. M. DURING THIS MONTH

KEYSTONE JEWELRY CO.

Corner Fourth and Washington Streets

Established Since 1905

A SMALL DEPOSIT WILL HOLD ANY ARTICLE UNTIL CALLED FOR