

ONLY 15 SHOPPING DAYS TILL CHRISTMAS—NO MATTER WHERE YOU SHOP, SHOP EARLY

The Store for Men
Third Floor

Take any "up" elevator or escalator—gets you there in a jiffy.



The Store for Men
Main Floor

Just a step inside the convenient Morrison-street entrance.

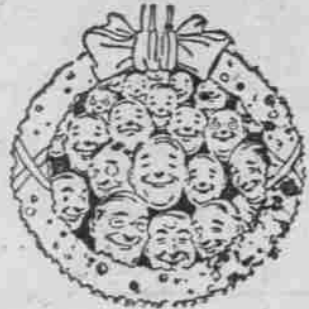
SEE BACK PAGE

QUALITIES...ASSORTMENTS...VALUES

SEE BACK PAGE

Three Cardinal Reasons Why

Christmas Gifts for Men Should Be Chosen at This Store



Opportunities

Union Suits \$2

Regularly \$3.50. Random mixed wool-finished medium weight union suits in long sleeves, ankle length style. Sizes 34 to 46 inclusive.

Globe Union Suits \$5

Regularly \$8.50. "Globe" steam-shirunk union suits—one of the finest garments manufactured by this famous factory—bearing the Meier & Frank label as an additional assurance of satisfaction. Made of fine wool with a small percentage of cotton added. Ideal weight for our Portland climate.

Regular sizes 34 to 50 inclusive. Stout sizes 36 to 44 inclusive. \$5 is the pre-war price and is less than the garments cost us at wholesale.

Cooper Union Suits \$6.50

Regularly \$9.50. Reliable "Cooper" heavy weight union suits that are virtually all wool. Comfortable non-irritating garments at almost a third less than they have been selling for.

Regular sizes 36 to 50 inclusive. Stout sizes 36 to 42 inclusive.

Men's Night Shirts \$1.95

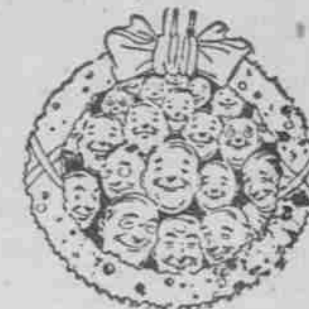
OUR ENTIRE STOCK of outing flannel night shirts formerly selling at \$3 now offered at a third less or \$1.95 garment. Sizes 15 to 20 inclusive.

Boys' Night Shirts \$1.50

OUR ENTIRE STOCK of boys' outing flannel night shirts formerly selling at \$2 and \$2.25 now offered at \$1.50 garment. All sizes for boys.

—Meier & Frank's: The Store for Men, Main Floor, (Mail Orders Filled.)

MEIER & FRANK furnishings and haberdashery have been assembled from the best sources in America and Europe; fine discrimination and ripe experience have guided their choosing; great purchasing power has been strategically exercised to insure the highest standard of value. All these factors form a mighty combination operating strongly to the advantage of holiday gift buyers.



Opportunities

Cape Gloves \$3.75

Regularly \$5. Men's finely serviceable cape gloves in the leading colors of the season—cordovan, gray, dark sand or beaver. These gloves present a trim, clean-cut appearance with their spearpoint backs and careful finish. They are splendidly sewn. All sizes from 7 1/4 to 9 inclusive, also sizes 9 1/2 and 10.

Sample Gloves \$2

Opportunity extraordinary in this sale of the famous "HANSEN" gloves. We are clearing away the balance of these samples at a price that should send them out in record time. Women knowing the excellence of Hansen gloves will snap these up in a hurry.

145 pairs in all distributed as follows: 13 pairs were \$2.50; 69 pairs were \$3.50; 19 pairs were \$4; 22 pairs were \$4.50; 20 pairs were \$5; 2 pairs were \$6.

Included are gauntlets—lined gloves—mitts—work gloves—lined gauntlets.

While any remain—two dollars a pair.

Jantzen Sweaters \$9

Regularly \$14. Men's celebrated "Jantzen" sweaters in sizes 38, 40 and 42 at this big reduction. Heavy ruff-neck sweater coats with solid colored bodies, contrasting collars and cuffs, in high school and college colors.

Boys' Sweaters \$6.75

Regularly \$10.75. A saving of \$4 on celebrated Jantzen sweaters in boys' sizes 32, 34 and 36. Ruff-neck style sweaters of the same variety as the above.

—Meier & Frank's: The Store for Men, Main Floor, (Mail Orders Filled.)

50,000

Men's Christmas Ties

—in a Sale!

9200 TIES.....

In many cases this price is less than half what like qualities sold for a few short months ago.

65c

12,420 TIES....

At this price we offer what we believe to be the finest assortment of ties in Western America today at one dollar. Literally thousands at less than half what like qualities have been selling for.

\$1.00

11,124 TIES...

Our buyer says "we have gone the limit and beyond" in this sale. Our \$1.65 ties sales have been famous in the past. Wait till you see these.

\$1.65

The fact that we have brought together more than 50,000 Christmas ties for Portland men and for women choosing gifts for men might seem in itself sufficient reason why we should "spread ourselves" at the holiday season when so many are thinking of ties. But what is of even greater consequence is this:

Every one of these fifty thousand ties is specially priced. Every tie from our regular stock. All offered at a lower price than they were bought to sell for—lower prices than they were marked in our own stocks only last week—many now at HALF the prices for which these qualities have been selling.

It is certainly something to talk about. And it is certainly something for the thousands of gift buyers to remember when the decision is made to "give ties."

Yesterday when this tremendous horizontal reduction went into effect throughout our stocks we had exact quantities as stated of four-in-hand and knit ties.

9012 TIES.....

(Tax 5c)
High-grade imported and domestic silks. Ties from nationally-known makers. Men accustomed to buying the finer ties will recognize in this group duplicates of qualities that have sold for twice our new selling price.

\$2.50

2082 TIES.....

(Tax 19c)
Think of it—\$3.85 (tax 19c)—for the finest ties that we have been able to secure. The very cream of silk neckwear—foreign and domestic. All higher-priced groups have been merged in this wonderful assemblage—at \$3.85.

\$3.85

6724 Knit Ties

A collection unrivaled for goodness, smartness, variety and value. Now at \$1.95 (no tax), were \$2.50 to \$3.50—at \$2.95 (tax 10c), were \$3.75 to \$4.50—at \$3.95 (tax 20c), were \$5 to \$6.50.

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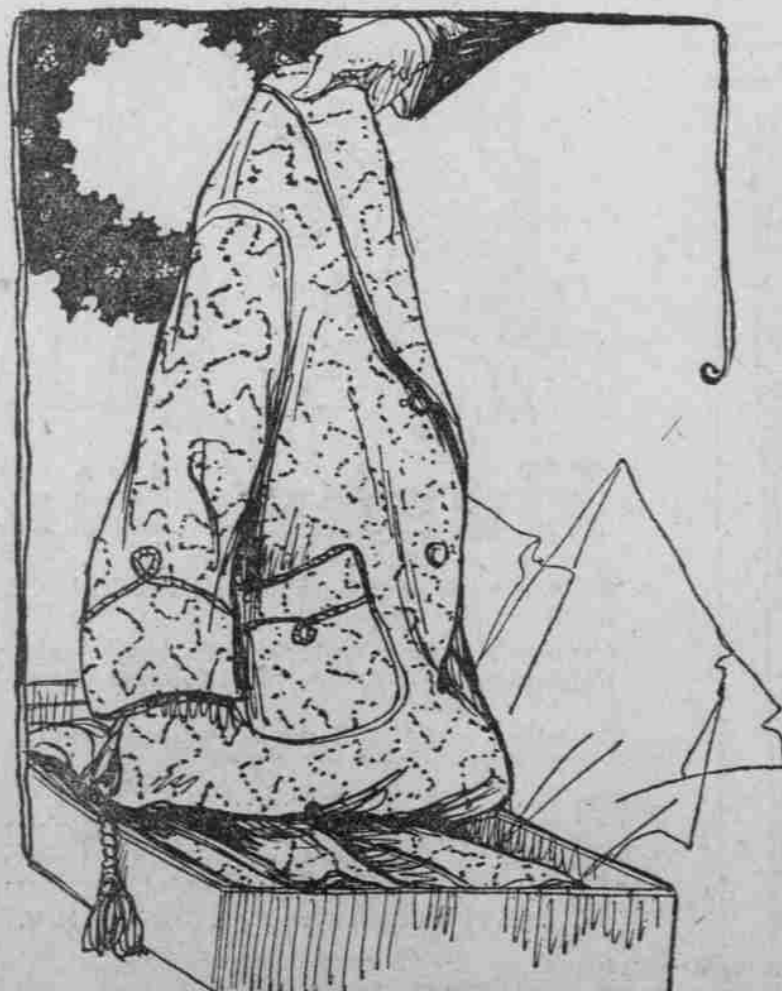
GIFT SALE

100 Superb Lounging Robes

Made to Sell at \$35, \$40, \$45, \$50 and More

\$27.50

Tax \$2



ONE wishing to bestow on a man a gift that will be distinctly above the commonplace—a gift that must appeal to him deeply—would be hard put to find a more suitable one than a luxurious lounging robe such as we offer in this Christmas sale. Certainly one could find no better value at the price. We have just 100 of these splendid robes, so that early selection seems advisable.

MATERIALS are brocaded silks, brocaded tinselcloths, matelasses, silk poplins, moires and repps. Included also are a few fine wool robes in rich chevots, cassimeres and Scotch plaids. A wide range of beautiful patterns.

THREE-QUARTER length. Regulation and kimono styles. Notch and shawl collars. Many silk faced throughout and with cuffs trimmed to match. Some have silk cords, others wide silk girdles. Hardly any two alike.

All Men's Sizes Are Here to Begin the Sale

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