

ONLY 27 SHOPPING DAYS TILL CHRISTMAS—NO MATTER WHERE YOU SHOP, SHOP EARLY

See Important Advertisement of the Lower Price Downstairs Store on Page 9, This Section



"Back to Normalcy" . . . Say These

Great Sales for Men

Combining Our Established Monthly HALF PRICE Celebration With Thanksgiving and Pre-Holiday Sales of Furnishings and Hats

MRS. A. L. CRAIG, authorized instructor of the Nemo Hygienic Fashion Institute, New York, will extend without charge the benefits of her expert knowledge of corsets and corset hygiene to patrons who consult her today or any day this week.—Third Floor.



100 Women's Dresses \$19.50

The Season's Newest Styles for Street and Afternoon

A large assortment so that there are not many duplicates and the woman who chooses a dress at this little price will get a gratifying measure of that exclusiveness for which one has usually to pay more.

Satins Velour Checks Serges

Plain tailored, embroidered, overskirt effects—the styles are smart and the colors attractive. Very unusual at \$19.50.

Come Early for Best Selection

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

Continuing the Sale of "Model" Blouses \$25

A select assemblage of model blouses from one of America's most famous designers went on sale yesterday at savings of \$10 to \$35 from what blouses of such quality and distinction would sell for regularly. Georgette, crepe de chine, satin and georgette combinations and other rich materials. White, flesh and colors. Mostly one of a kind blouses in sizes 36 to 40. Some slightly soiled.

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)



Two-Days Sale For Thanksgiving

TRIMMED HATS

100 Hats at } \$5
Were \$7.50 to \$15.00.
75 Hats at } \$10
Were \$15.00 to \$22.50.

The assortment includes velvet, combinations of velvet and duvetyne and a limited number of hats of sealine combined with velvet.

Tuesday and Wednesday at \$5 and \$10 respectively.

—Meier & Frank's: Millinery Salons, Fourth Floor.

Center Aisle Bargain Square Sale Indian Robes



\$8.85
Were \$11.50-\$12.50

This sale affords an exceptional opportunity to get robes for home, for automobile use and for camping later on at a substantial saving now. It has likewise splendid possibilities for gift-seekers. 100 only—while they last.

—Meier & Frank's: Center Aisle, Main Floor.

Meier & Frank Co.

... HATS ...

Fur Felt, Beaver, Velours Soft Hats and Stiff Hats

30% OFF

Choose From Half a Score of Famous Makes

It is like compiling a roster of all the most distinguished names in hatdom to list the makes in this sale. Mallory—Berg—Schbble—Bersalino (original)—Balch—Price—Eagle—Giuseppe Cambiaghi—so it goes. Correct shapes, styles and colors—the newest and best hats included. Soft or stiff hats—choose now at 30% less.



\$30.00 Hats Reduced to \$21.00
\$20.00 Hats Reduced to \$14.00
\$15.00 Hats Reduced to \$10.50
\$13.50 Hats Reduced to \$ 9.45
\$12.00 Hats Reduced to \$ 8.40
\$10.00 Hats Reduced to \$ 7.00
\$ 8.50 Hats Reduced to \$ 5.95
\$ 7.50 Hats Reduced to \$ 5.25

(War Tax to Be Added.)

The many half-price and all under-price offerings listed are for Tuesday and balance of week while lots last. Not that we expect them all to outlast even the first two days' selling and, if previous sales of this kind are a criterion, some will be depleted the first day. Those who wish to be SURE of sharing in this big opportunity will come the first day.

The merchandise is the standard, staple sort that men want. Note the brands. Savings speak for themselves, the comparative values quoted being the price at which like qualities have been selling regularly prior to this sale or were bought to sell for. Practical gift selections can be advantageously anticipated now.

Madras, Polo, Fiber Silk and Pure Silk Shirts Go in the HALF PRICE Sale

This sale brings the biggest cut of the year on hundreds of men's fine shirts of which many, notably the silk shirts, are eminently suitable for practical holiday gifts.

Half Price Imported and Domestic Madras Shirts

\$2.75 NO TAX

Shirts that were priced in our regular stock at \$5.50—now half price at \$2.75. Shirts of staple woven cloths in excellent madras and Russian cords. Sizes 14 to 17½ both inclusive. 1000 shirts in the lot.

Half Price White Mercerized Oxford Polo Shirts

\$2.38 NO TAX

Former \$4.75 values—now half price at \$2.38 each. 720 of these famous polo shirts of white mercerized oxfords in sizes 14 to 16½ both inclusive.



Half Price Famous Galey and Lord Fiber Silk Shirts

\$6.00 TAX 30c

Former \$12 values—we have procured 192 of these new fiber silk shirts to sell in this half-price sale at \$6 each. Some of the most beautiful patterns we have ever seen. Splendidly tailored. Sizes 14 to 16½.

Half Price Silk Shirts

\$8.75 TAX 50c

Formerly marked in our stock at \$17.50 and \$20—now half and less than half those prices at \$8.75 each. Select lot of 180 of these superb silk shirts in distinguished patterns including 36 Exello white silk shirts in self patterns. Sizes 14 to 16½.

10,320 Pairs Men's Sox: Many at HALF PRICE

Cotton sox, lisle sox, wool sox, silk sox—a man is bound to find his favorite kinds of hosiery in this great sale. Standard grades—you will recognize the brands. Chance to stock up for many months ahead and to buy for gifts.

3 Pairs Famous "Shawknit" Sox

Were 40c pair. 2000 pairs of these famous sox in the "Middlesex" and "Parisiana" brands. Middlesex in black and drab, Parisiana in black with white feet. Sizes 9½ to 11 inclusive.

75c

3 Pairs Shawknit Silk Sox

Were \$1 pair. 600 pairs of Shawknit good medium weight silk sox with lisle feet and uppers. Durable heels and toes, high spiced heels. Black and white. Sizes 9½ to 11½ both inclusive.

\$2.25

Mercerized Lisle Sox

Were 50c pair. 2000 pairs of finely serviceable mercerized lisle sox in navy, cordovan, black and white. Sizes 9½ to 11½ both inclusive.

25c

3 Pairs Cotton Sox

Were 25c pair—and hard to get even at that price. 1360 pairs of serviceable cotton sox in cordovan and gray. Sizes 10 to 11½ both inclusive.

50c

Cotton Lisle Sox, Pr.

3 pairs \$1. Were 50c pair. 1840 pairs of Miller, Gold Mark and Elco sox in black, white, cordovan, heliotrope, mahogany. Sizes 9½ to 11½.

35c

3 Pairs Heavy Cashmere Sox

Were 65c pair. 1800 pairs of heavy cashmere sox noted for wear. Natural and oxford. Sizes 9½ to 11½ both inclusive. Particularly good sox for outdoor workers and all men who require warm, durable sox.

\$1.00

English and Irish Wool Sox

Regularly \$1.75 to \$3 pair. 720 pairs of these wool sox in (mostly) camelhair and white, some brown and heather mixtures. Sizes 9½ to 11½ both inclusive. While they last, \$1 pair.

\$1.00

Sleeping Wear

Muslin Night Shirts \$1.50

Were \$2.50. Genuine "Fruit of the Loom" muslin night shirts in sizes 15 to 20, both inclusive. 600 garments.

Twill Night Shirts \$1.25

Were \$2.25. White cotton twill night shirts in sizes 15 to 20, both inclusive. Full cut. 540 garments.

Outing Pajamas \$2.50

Were \$3.75 and \$4. Warm comfortable outing flannel pajamas in pink and blue striped designs on white. Made with military neck. Sizes 16, 17, 18. Just 240 garments.

Sweaters

Men's \$12 Sweaters \$6.85

68 only of these V-neck and ruff-neck sweaters. Oxford, maroon, navy, some heathers. Sizes 36 to 46 in the lot.

Men's \$5 Jerseys \$2.50

72 only of these maroon and gray jerseys in sizes 36 to 44 at half the former price while any remain.

Men's \$10 Sweaters \$6.95

48 only of these men's ruff-neck slip-ons in two-tone effects of dark oxford and maroon, black and gold, heather and maroon, cardinal and black. Sizes 36 to 44.

Boys' \$8.50 Sweaters \$5.85

36 only of these boys' ruff-neck slip-ons in two-tone college colors same as above. Sizes 32 to 38.

Extra Salespeople

Use Morrison-street Entrance to the Store for Men, Main Floor.

522 Dozen

Regular 25c "IDE" and "ARROW" Starch Collars

6 Collars \$1.00
12 Collars \$1.35

3300 of the famous IDE collars in original boxes. All first quality regular stock collars in a score of good styles including several styles of full dress collars. Not every size in each style.

2964 ARROW collars in 34 styles. Men will appreciate the extraordinariness of this opportunity.

Accessories

Some Lots Limited

\$1 Kum-a-Part cuff links 50c
50c Kum-a-Part cuff links 25c
75c Arrow soft collars 50c
75c President suspenders 50c
\$1 Pioneer suspenders 50c
\$2 Hickok belts (sterling top buckles) \$1.50
60c Paris garters 45c
\$1.50 Knothe suspenders \$1.00
\$1 to \$2.50 stickpins 50c
50c soft collar clips 25c

—Meier & Frank's: The Store for Men, Main Floor. (Morrison-Street Entrance)

Underwear

1600 Union Suits at \$2.45

Formerly marked at \$3.49, \$3.85, \$4.85 and \$5. 1600 union suits made up of broken lines of such famous makes as Globe, Munzing, Cooper, Hatch, Chalmers and Richmond. Cotton and wool-and-cotton. Light, medium and heavy weights. Sizes 34 to 50 in the lot.

300 Union Suits at \$1.85

Two for \$3.50. Were \$2.50 suit. 300 "Monarch" union suits of medium and heavy cotton, fleeced. Silver gray. Sizes 36 to 44.

285 Union Suits at \$3.85

Two for \$7.50. Were \$6.50 suit. 285 "Madewell" union suits of medium and heavy wool-mixed materials. Sizes 34 to 46 and stout sizes included.

144 Union Suits at \$4.65

Two for \$9. Were \$7, \$7.50 and \$8 suit. 144 "Hatch" one-button union suits in light, medium and heavy weight worsted mixed materials. Natural color. Sizes 34 to 46, both inclusive. Not all sizes in every weight.

Gantner & Mattern Underwear ½

Our entire stock of Gantner & Mattern underwear—union suits and separate garments—formerly priced at \$5 to \$14 each, now \$2.50 to \$7.

Gloves

\$5 Gloves, Pair \$2.50

Broken lots of 200 pairs of such famous makes as Dent's, Perrin's, Elite, Whitesmith, etc. Capeskins and mochas. Sizes 7 to 10 in the lot.

\$6 Gloves, Pair \$4.45

144 pairs of Lukin's felt-lined cape gloves for driving and street wear. Tan and black. Snap wrist. Spearpoint backs. Dressy, well-made gloves.