

LET'S GO! STOCK SHOW! TICKETS ON SALE, MAIN FLOOR

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
7th, South, Harrison, Alder Sts.

1606th Friday Surprise Sales

bring many big values in our history-making "Back to Normalcy" in prices drive.

MEN!
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MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Sale of Black Taffeta Silks \$1.25

This Price HALF and Less Than HALF

Surprise extraordinary. 1900 yards of fine quality black chiffon taffeta silks that are 35 inches wide. You know the desirability of black taffeta silks. Buy for your own present and future needs... also select Christmas gifts in this sale. Black taffeta silks of this same quality were recently marked at \$2.50 and \$3.00 yard in regular stock of this same quality.

—Meier & Frank's: Silk Store, Second Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

ALL-WOOL Jersey Cloth

1/2

\$4.50 Quality \$2.25—the \$5.50 Quality \$2.75

Durable quality 54-inch all-wool jersey cloth in a good selection of light and dark plain shades as well as the much-wanted heather mixtures. This material is suitable for women's and misses' suits and dresses. Limited quantity on sale for Friday Surprise at exactly half price.

—Meier & Frank's: Dress Goods Section, Second Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Women's Fine Silk Waists \$4.65

Limited number of women's georgette crepe and crepe de chine waists in wanted shades of flesh, white, bisque, navy, black, brown, henna, also pin stripe effects. High neck tailored blouses, collarless, round, square and V-shape styles. Some are beaded, embroidered, braided, tucked and hemstitched. Long and short sleeves. Sizes 36 to 44.

—Meier & Frank's: Waist Shop, Fourth Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES



Remarkable Values, Even for Friday

100 Women's \$55.00 to \$65.00 Coats

Taken From Regular Stock and Reduced to

\$39.50

We consider this one of the best coat sales of the year. We have taken 100 coats from regular stock where they have been marked at \$55, \$57.50 and \$65 and reduced them to \$39.50 for this remarkable Friday Surprise Sale.

Coats of such wanted fabrics as silvertone, chameleon, bolivia and many other fancy weaves. Full loose back and straight line full belted models. With large self-cape collars. Fancy glove stitching embroidery adds to the beauty of many. Plain and fancy satin and silk linings. All the leading colors are represented in this superb assortment. Sizes are broken—that is the only reason for this disposal. Early selection is advised. Six pretty models illustrated above.

—Meier & Frank's: Apparel Salons, Fourth Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Women's Thread Silk Hose \$1

2400 Pairs in the Lot—Come Early

A special lot of women's pure thread silk stockings with full fashioned legs and reinforced hese garter welts and soles. These stockings are "seconds," but the imperfections where such exist are scarcely discernible and they in no way impair the wearing quality. Colors include black, white, cordovan, navy and brown. All sizes.

—Meier & Frank's: Hosiery Shop, Main Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Child's Munsing Union Suits \$1.45

\$2.50 Grade, 2 to 6 Years... \$1.45

\$3.00 Grade, 7 to 12 Years... \$1.75

\$3.50 Grade, 13 to 18 Years... \$2.25

Medium heavy weight wool and cotton mixed union suits in white and gray. High neck, long sleeves, ankle length, drop-seat styles. Offered at one-third less than regular.

—Meier & Frank's: Knit Underwear Shop, Main Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Women's Cape Gloves \$1.71

One-clasp style light weight cape gloves with fancy stitched backs. "Seconds," but will wear well and wash perfectly. Brown, beaver, khaki, pearl gray, black and tan. 5 1/2 to 7 1/2.

Real Kid Suede Gloves \$3.19

First time on sale. Real kid suede and real mocha gloves in one and two-clasp styles. P. K. and over-seam sewn. Plain and fancy embroidered backs. Gray, beaver, mocha, beige and pearl gray. Broken line of colors in sizes 5 1/2 to 7. None on approval.

Fleece Lined Jersey Gloves 31c

Two-clasp jersey fleece-lined gloves in gray and black with fancy backs.

—Meier & Frank's: Glove Shop, Main Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Children's Dresses 93c

Broken assortment of children's dresses of white lawn with trimming of laces. Some with sashes. 2 to 5.

Jap Crepe Creepers \$1.59

Trimmed with rickrack braid. Copenhagen, pink, coral and yellow. Sizes 6 months to 2 years.

Children's Aprons, Special 93c

Plain tailored styles with pockets and long sleeves in all white, dark checks and plain colors. Also white Mother Hubbard style aprons trimmed with pink or blue collars and cuffs.

Rompers and Romper Dresses \$1.95

A broken lot of rompers and romper dresses in sizes 2 to 6 years but not every size in each style. No credits, no exchanges.

—Meier & Frank's: Children's Store, Third Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Oliver Twist Play Suits \$7.85

\$10 and \$12.50 Values... \$ 7.85

\$15 and \$17.50 Values... \$11.85

Regular \$20 Values... \$13.85

Our entire stocks of boys' Oliver Twist play suits of blue serge, jersey, covert cloth, chevot, etc., are reduced. All in the popular Oliver Twist style. Neatly made and trimmed. Sizes 2 1/2 to 8 years.

—Meier & Frank's: The Store for Boys, Third Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Remnants of Linoleums

6x9 Pabcolin Remnants, \$3.30

6x9 Printed Linoleum, \$4.50

6x9 1/2 Inlaid Linoleum, \$7.55

Short lengths of printed and inlaid linoleum and pabcolin in various lengths from 5x6 to 6x30 feet at about half price. Enough of some patterns for a kitchen and bath room. Larger pieces reduced in proportion to above.

—Meier & Frank's: Rug Store, Seventh Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Great Sale of Corsets \$3.95

This Friday Sale includes such well known makes as Mme. Irene, Mme. Lyra, Successo and Frolaset front lace corsets.

These corsets are fashioned of the best materials, including fancy brocades, figured batistes and coutils in pink and white. Low and medium bust styles with long hips, some with elastic top and elastic insert in skirt. Sizes 23 to 36, but not all sizes in each style.

All of the corsets in this sale are less than half price. No C. O. D.s, credits, exchanges.

—Meier & Frank's: Corset Shop, Third Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Our 90c Cocoa Rolls 54c

These delicious cocoa rolls have vanilla hand rolled centers, dipped in rich, smooth chocolate and rolled in macaroon cocoanut.

No phone orders, no deliveries.

—Meier & Frank's: Main and Ninth Floors.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

\$1.00 Floss Cushions 69c

20x20 and 16x22 inches. Part cotton and floss.

—Meier & Frank's: Second Floor, Fifth Street.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

Sale of \$1.00 Ratine 39c

Limited quantity. 38-inch ratine in plain and fancy effects—lavender, rose, golden brown, plum, light blue.

—Meier & Frank's: Second Floor, Fifth Street.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

\$7.00 Satin Bed Spreads \$5

80x90-inch hemmed and scalloped cut-corner bedspreads.

—Meier & Frank's: Second Floor, Fifth Street.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

\$3 Dresser Scarfs \$2

Size 18x36 inches at \$2. The \$3.50 size, 18x45-inch scarfs, \$2.50; the \$3.75 size, 18x54-inch scarfs, \$2.75. With printed poplin centers and deep lace edges. Limited number. No phone orders, none C. O. D.

—Meier & Frank's: Second Floor, Fifth Street.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

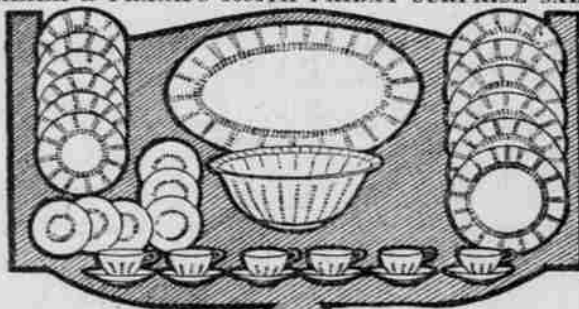
Women's High Shoes \$10.65

J. & T. Cousins and other high-grade makes. Women's shoes taken from regular stocks and reduced for Friday only while any remain.

Brown and black kid lace shoes with military or French heels. Patent button dress shoes with fawn or maple brown cloth tops. Dull calfskin button shoes with gray or maple kid tops. Tan and black calfskin lace or button shoes, some with cloth tops. Many other styles. All sizes in the lot but some lines are broken. About wholesale cost at \$10.65 pair.

—Meier & Frank's: Shoe Store, Third Floor.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES



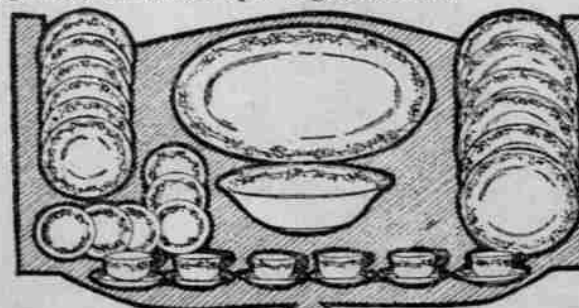
Cottage Dinner Sets \$4.98

White American porcelain ware Cottage dinner sets in the pretty Mayflower shape as illustrated above. This is an open-stock pattern and other pieces may be added from time to time. 100 sets.

\$13 Dinner Sets \$9.67

32-piece dinner sets in one of our most popular open-stock patterns—dainty apple blossom design with half matt gold handles. Illustrated below.

Each of the dinner sets consists of six 4-inch plates, six 7-inch plates, six 4-inch fruit saucers, six tea cups, six saucers, one 8-inch platter, one 6-inch open vegetable dish.



—Meier & Frank's: Household Utilities Store, Basement.

MEIER & FRANK'S 1606TH FRIDAY SURPRISE SALES

extra! Extra! EXTRA! EXTRA!

Tooth Brush
FREE

With every purchase of "Vivomint" tooth paste at 35c a tube we will give FREE, one 35c tooth brush with bristles guaranteed to stay in. Vivomint tooth paste cleans, whitens and preserves the teeth.

—Meier & Frank's: Main Floor.

Wash Laces
49c

Flat val. imitation cluny, filet crochet, filet crochet net top, shadow bands and edges from 2 to 10 inches wide. For holiday sewing, art work, camisoles, boudoir caps, aprons, etc.

—Meier & Frank's: Main Floor.

Dresden Ribbons
49c

Hundreds of yards of new fancy all silk taffeta ribbons in dresden effects, moire designs, plaids and many stripes. For hair bows, sashes and Christmas sewing. 5 1/2 to 6 inches.

—Meier & Frank's: Main Floor.

Hair Switches
\$1.98

Hair switches of dependable quality wavy hair. 18 inches long.

—Meier & Frank's: Fifth Floor.

50c Handkerchiefs
29c

Men's fine lawn handkerchiefs with small hand-loom embroidery, white block letters, combined with 1/2-inch colored hemstitched borders.

\$1 Handkerchiefs
77c

Men's plain white linen handkerchiefs in 19-inch size. Fine for initialing.

20c Handkerchiefs
14c

Boy Scout picture handkerchiefs, made of fine white lawn, eight different emblems representing characters and signals. Colored hemstitched hems.

35c Handkerchiefs
17c

Women's Swiss style Madeira hand-loom embroidered handkerchiefs on fine sheer lawn. Many patterns. Scalloped embroidered edges.

20c Handkerchiefs
15c

Women's and misses' hand-loom embroidered and novelty printed handkerchiefs in many designs. Narrow hemstitched hems. 6 for 85c.

—Meier & Frank's: Main Floor.

Iris Outing
27c

One of our best brands of well fleeced outing flannel. Heavy quality outing for night wear and diapers. 27 inches wide. Diapers ready made, dozen \$2.95.

—Meier & Frank's: Second Floor.

40c Flannel
29c

King Kanton flannel in excellent heavy weight for diapers. Well fleeced on one side, firm twill on the other side. 19 yards of this material are sufficient for one dozen diapers. 25c extra for cutting and hemming. Diapers ready made, dozen \$3.15.

—Meier & Frank's: Second Floor.

Skirt Flounces
59c

Adjustable sateen skirt flounces in plain or figured effects. Tucked, ruffled and pleated. Easy to make into a new skirt or repair an old one.

—Center Aisle, Main Floor.

Green Slickers
\$5.50

Best grade of green slickers for fishermen, hunters and all outdoor wear. Limited number at \$5.50 instead of \$7.75.

—Meier & Frank's: Sixth Floor.

50c-\$1 Books
25c

Special for Children's Book Week. Anderson's Fairy Tales. Grimm's Fairy Tales. Aesop's Fables. Hans Brinker, Helen's Babies, and many other miscellaneous titles.

—Meier & Frank's: Fifth Floor.

Angora Scarfs
\$6.95

Women's angora scarfs in plain colors, striped effects and checks of brown, blue, buff and navy. With and without belts and pockets. Tied fringed ends. Were \$8.95.

—Meier & Frank's: Main Floor.

1000 Balls Yarn
45c

Good Shepherd yarn, Shetland floss, Vicuna and Cygnet yarns in a variety of colors for sweaters, tam o'hanter, etc. Full 2-oz. balls.

—Meier & Frank's: Second Floor.

Sale of Curtains
1/2

Odd one and two-pair lots of curtains, including marquisettes, nets, Nottinghams, Irish points, and filet nets. Regular \$3 to \$25.70 curtains at \$1.50 to \$12.85 pair.

—Meier & Frank's: Seventh Floor.