

# Double Trading Stamps on All Charge and Cash Purchases

Holiday Merchandise Selected Now Will Be Stored Free and Delivered at Any Time Desired—Early Choosing Is Advantageous



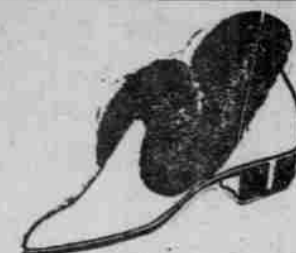
**50c Sponges At 25c**

Main Floor—Good size Sponges suitable for floors, woodwork, etc. Regular price 50c. On special sale for Unlucky Friday, at 25c

The Standard Store of the Northwest  
**Olds, Wortman & King**  
Reliable Merchandise—Reliable Methods

**Tooth Paste At 29c**

Main Floor—Chlorax—a fine smooth Tooth Paste selling in the regular way at 50c. Priced special 29c for Unlucky Friday's Sale, at 29c



**Felt Juliets \$1.98**

Main Floor—Women's Felt Juliets with heels. Ribbon or plush trimmed. Flexible soles. Wine, red, blue, gray, black, green and brown. All sizes in each color. Regular \$1.98 \$2.48 Slippers; special at \$1.98

**Misses' \$7.50 Buster Brown Shoes \$3.75**

Main Floor—Buster Brown Shoes for misses. Gunmetal Laced on English last. Goodyear welt soles. All leather or with dark gray cloth tops. Sizes 11 1/2 to 13 1/2. Regular \$7.50 grade. Special, pair \$3.75

A Page of Lower Price Offerings From All Over the Store for

## "UNLUCKY FRIDAY"

**\$4.00 Knit Scarfs \$2.95**

Main Floor—Women's and Misses' Knitted Wool Scarfs trimmed with knotted fringe. Heather mixtures, tans, blues and browns. \$2.95 Regular \$4.00 Scarfs; now \$2.95

**Silk Scarfs \$11.95**

Main Floor—Diagonal-weave Silk Scarfs with hand-knotted fringe. Size 16x72 inches. Black blue, navy, brown, black and coral. \$11.95 Regular \$15.00 Scarfs at \$11.95

**\$8.50, \$9.50 Bed Pillows \$5.90 Pr.**

Third Floor—High-grade Feather Pillows in good large size. Covered with extra quality fancy ticking. These are from lines selling heretofore at \$8.50 up to \$9.50. Priced very special, a pair \$5.90

**Fur Coats 1/3 Off**

Second Floor—This season's very latest styles in belted and loose effects with full backs and belted fronts. Large convertible collars. French Seal and Coney. Some with opossum collars. Note special prices.  
—Women's \$125.00 Fur Coats at \$83.34  
—Women's \$145.00 Fur Coats at \$96.67  
—Women's \$175.00 Fur Coats at \$116.67  
—Women's \$190.00 Fur Coats at \$126.67  
—Women's \$250.00 Fur Coats at \$166.67  
—Women's \$375.00 Fur Coats at \$250.00  
—Women's \$425.00 Fur Coats at \$283.34



**Swiss Curtains \$2.69**

Third Floor—White Ruffled Swiss Curtains—regular \$2.98 \$2.69 to \$3.25 grades—a pair  
—36-Inch Reversible Terry Cloth for draperies. 30 different patterns. \$2.50 value \$1.48

**\$3.00 Scarfs \$1.50**

Bargain Circle, First Floor—Tapstry Table Scarfs in beautiful patterns and colors. \$1.50 Regular \$3.00 values, at  
—17x19-Inch Filled Tapstry Pillows—special \$1.25

**Toilet Paper \$1.10 Dz.**

Main Floor—Sure Drop Toilet Paper—8 oz. rolls—regular 15c grade. Limited quantity \$1.10 only. While it lasts; doz.  
—15c Cap-shape Human Hairnets, all colors, doz. \$1.20

**134 Women's Suits At HALF PRICE**

Second Floor—Velvet, Tricotine, Velour, Yalama, Silvertone, Gabardine, Duvet de Laine, Evora and other high-class materials. Suits of the better grades from our own regular stock. This season's smartest styles.  
\$39.50 Suits at \$19.75 —\$89.50 Suits \$49.75  
—\$40.00 Suits at \$20.00 —\$95.00 Suits \$47.50  
—\$45.00 Suits at \$22.50 —\$100.00 Suits \$50.00  
—\$48.50 Suits at \$24.25 —\$110.00 Suits \$55.00  
—\$50.00 Suits at \$25.00 —\$125.00 Suits \$62.50  
—\$55.00 Suits at \$27.50 —\$145.00 Suits \$72.50  
—\$59.50 Suits at \$29.75 —\$157.50 Suits \$78.75  
—\$62.50 Suits at \$31.25 —\$175.00 Suits \$87.50  
—\$72.50 Suits at \$36.25 —\$210.00 Suits \$105.00  
—\$79.50 Suits at \$39.75 —\$225.00 Suits \$112.50  
—\$85.00 Suits at \$42.50 —\$275.00 Suits \$137.50



**Silk Petticoats \$10**

Second Floor—Women's Silk Petticoats of all-jersey or jersey with mesaline flounces. Plaited, tucked, ruffled and tailored styles. Also outside Petticoats in Satin and Jersey. All colors in the sale. Regular \$13.50 to \$20.00 values at \$10.00

**\$20 Sweaters, \$10**

Second Floor—Ripple, tuxedo and sport Sweaters in plain and fancy weaves. Medium and heavy weights. Large assortment of the best colors. Regular \$14.98 to \$20.00 Sweaters, at \$10.00

**\$4 to \$5 Black Silks at \$2.98**

—Here's an exceptional opportunity to buy Black Silks of dependable quality at a big saving. Every yard is from our own regular stock. In the sale there are Black Taffetas, Satin de Luxe, Paillette de Soie, Duchesse, Crepe de Chine and Meteor. Suitable for all purposes. Regular \$4.00 to \$5.00 grades. Priced special, a yard \$2.98

**New Blouses At \$10**

Second Floor—Georgette Blouses trimmed with French Knot embroidery or beaded. Waistline and over-bust effects. All the latest colorings. Special at \$10

**\$12 to \$20 Winter Hats Special \$8.50**



Second Floor—250 Fall and Winter Hats ready for the greatest "Unlucky Friday" Sale we have ever had in this department. Beautiful Pattern Hats and Trimmed Hats in all the season's most becoming styles, including a good selection of turbans, side-rolls and roll brims. Trimmed with ostrich, French flowers, ribbons, ornaments, etc. Hats well worth \$12.00 to \$20.00 on sale today at—your choice \$8.50

**Tailored Hats \$5.95**

Second Floor—Smart new Tailored Hats of beaver and plush. Trimmed with best quality grosgrain ribbons. \$7.50 to \$10.00 values. Unlucky Friday \$5.95

**Premium Hams 39c lb. Premium Bacon 58c lb.**

—Swift's Premium Hams, sugared and well smoked. Get one of these for Thanksgiving. Weights range from 10 to 12 pounds. \$39c On special sale today, pound 39c  
—Swift's Premium Bacon; delicious, well smoked and not too fat. Sold only by the piece—weights from 4 to 6 pounds. Specially priced for today's selling, lb. 58c

**Gossard Corsets At \$3.75**

Second Floor—Discontinued models in Gossard Front Laced Corsets at less than half price to clean-up the lot quickly. Good styles. Sizes 31 to 36 only. Regular \$8.50 Corsets—special now \$3.75  
—"OWK SPECIAL" CORSETS for medium and stout figures. Of heavy brocade in flesh color only. Low bust, long skirt model. Sizes 23 up to 32. Regular \$8.00 Corsets on special sale today \$6.50  
—H. & W. CORSET WAISTS for women and misses. Clasp or buttoned styles. \$1.50-\$2 values 98c



**Envelope Chemise Special \$1.95**

Second Floor—New Envelope Chemise of Seco Silk. Flesh color only. Some with dainty lace top, others with hand-embroidered yoke or plain tailored. Priced for Unlucky Friday's Sale  
—Women's Night Gowns of bluebird or butterfly crepes. Choice of several pretty styles. These are regular \$2.49 garments. Special \$1.95  
—Women's \$3.50 Outing Flannel Night Gowns—plain white or stripes. Special at \$2.79

**MEN**

—Read these good savings in the Men's Store "Unlucky Friday." Double S. & H. Trading Stamps with all charge or cash purchases.

**Note These Savings**

—MEN'S SWEATERS—all styles, weights and colors—\$5.00 to \$17.50 grades on sale at 1/2 off regular.  
—MEN'S Flannel Shirts in all weights and grades with flat or military collars. \$3.50 up to \$7.50 Shirts on sale at 25% reduction.  
—MEN'S \$3.50 "Monarch" Union Suits; now \$2.39  
—MEN'S \$3.00 "Augusta" Union Suits; special \$2.29  
—MEN'S \$5.00 "Winsted" Wool Union Suits \$4.39  
—MEN'S \$6.50 Cooper's "Bennington" Union Suits on sale Unlucky Friday, at \$4.39  
—MEN'S \$3.50 Outing Flannel Pajamas, now \$2.63  
—75c Cashmere Socks in white and natural—a pair 63c

**Handkerchiefs 2 for 25c**

Main Floor—Women's Handkerchiefs with fancy woven border; plain center or all white with corded and taped borders. 20c values. Special, 2 for 25c

**Great Pre-Holiday Sale of 2000 Yards Novelty Ribbons**

—Ribbons for Camisoles, Vestees, Bags and Fancy Work of all kinds in this extraordinary sale. Now is the time to buy ribbons for making of dainty gift articles.



**50c Ribbons 35c**  
Main Floor—Light and dark Warp Print Ribbons in attractive patterns. Also florals, stripes and floral combinations. Ribbons of standard 50c quality in the Pre-holiday Sale at, a yard 35c

**Dresden and Floral Ribbons Special 49c Yard**

Main Floor—Fancy Dresden Ribbons in all the wanted colorings. Also Dolly Varden and other floral patterns in blues, pinks, maize, lavender, green, red and various combinations. A number of beautiful plaids included in 49c this sale for "Unlucky Friday." Supply your holiday needs—yard

**Wide Fancy Ribbons \$8.69**

—Beautiful Ribbons in metal and silk combinations. High-grade novelties from our regular stock. Large assortment of patterns and colors. Specially priced for Unlucky Friday. Priced special, \$1.95. \$5.95 yard.

**Remnants at Half Price**

Alder Street Circle, Main Floor  
—Remnants of Gingham, Percales, Voiles, Organdies, White Goods, Outing Flannels, Sheetings, Muslins, etc.—good useful lengths for many different purposes. On sale Unlucky Friday at 1/2 Price.

**Sale of Pillow Cases and Sheets**  
—HEMSTITCHED Pillow Cases of fine quality muslin. Stand-ard size. Priced special at 50c  
—SHEETS size 72x90 \$1.55  
—81x90 Bleached Sheets at \$1.68  
—81x99 Bleached Sheets at \$1.93  
—40-Inch Pillow Tubing, now 50c  
—42-Inch Pillow Tubing, now 54c  
—45-Inch Pillow Tubing, now 58c  
—COMFORTER BATTIS, size 72x84 inches, 60% wool—special at \$3.98  
—TABLE DAMASK, pure linen. 70 inches wide, yard \$2.95



**\$21 Tea Wagons at \$14.75**

Fourth Floor—Mahogany-finish Tea Wagons in attractive style with removable tray and rubber tire wheels. Regular \$21.00 Wagons, on special sale today at \$14.75

**Unlucky Friday Sales in the Basement**  
Women's Corsets at \$1.39  
Children's Hose 39c a Pair  
28-Inch Percale at 15c a Yard

Basement—Special lot of Women's Corsets in a well known make, offered at a very low price for Unlucky Friday. Of pink or white coutil. Medium and low bust models for average figures. All sizes from 18 to 30—now \$1.39  
Basement—1500 pairs Girls' and Boys' School Stockings at a reduced price. Mothers will save considerable on the children's needs by taking advantage of this sale. Black, white, medium and dark brown. Sizes 8 1/2 to 10; pair 39c  
Basement—Splendid quality Percales for house dresses, aprons, boys' waists and children's dresses. Mostly in light patterns. A fortunate purchase enables us to give our customers a great bargain in these Percales; yard 15c

**"Dollar Day" in the Basement Millinery**

—Women's Trimmed Hats in a good range of popular styles. Black and colors. Values in this lot up to \$2.98, at \$1  
—Women's and Misses' Untrimmed Hats in black and leading colors. Turbans and other styles. Priced special \$1  
—New Tams in pink, blue, navy, black, red and two-tone effects. Trimmed with tassels, buttons, ribbons; now \$1  
—Fifty Children's Trimmed Hats; droops, pokes and other good styles. Values in this lot to \$2.48. Special at \$1

**1000 Yds. Novelty Laces On Sale at 1/3 Off**

—Novelty Bands and Trimmings in beautiful wool or silk embroidered effects combined with metal. Shown in all desirable colors. Regular selling prices \$1.25 to \$5.00 a yard—priced special at 84c up to \$3.34 a yard.  
—Novelty Laces and Trimmings. Odd pieces, but all desirable kinds and lengths. Metal Edges and Net Top Laces—broken sets and discontinued patterns formerly selling at 25c to \$6.50 a yard, now 17c to \$4.34 yard.

**Sale of Hair Goods**

Second Floor—Natural Wavy Hair Switches—made in 3 separate stems. Regular \$7.00, \$7.50 and \$5.00 \$8.00 grades. Special at \$5.00  
—Ear Puffs—very popular for the new and modern hair dress. Regular selling price \$4.00. On Unlucky Friday, only \$2.50