THE MORNING OREGONIAN, THURSDAY, NOVEMBER 18, 1920



THE GRATON & KNIGHT MANUFACTURING COMPANY

Announces



The Greatest One-Price Shirt Sale in Ou History Enters on Its Third Day

The Sale Began With

12,780 Fine Shirts

Three for \$10 Tax 10c

SWEEPING PRICE REDUCTION

THE RESULT OF MONTHS OF CONCENTRATED EFFORT

For several decades the Graton & Knight Manufacturing Company has been the leader in the leather belting industry, taking the initiative in every important change. In keeping with our position we announce a general price reduction on all grades of leather belt.

Only by taking advantage of every economy in manufacturing and marketing made possible by the tremendous volume of our business are we now able to offer to the public this substantial reduction in price and still maintain our high standards of quality.

This reduction becomes effective November 18.The manager of our office, William Koepf, at 81First street, will give particulars upon request.(Signed)WM. SPAULDING, President.

The Graton & Knight Manufacturing Company Worcester, Massachusetts

Former Values Were \$4.50 to \$10

This one-price shirt sale is the biggest individual effort yet recorded in our "Back to Normalcy" in Prices Campaign. It is likely to stand for a long time. For not only have former prices, not only have today's prices been disregarded, but all profits and original costs have been disregarded by us in putting the price of these shirts down to \$3.50.

A Word About the Shirts Themselves

They are from shirt makers of national reputation—reliable manufacturers with whom we have done business for years. They are the kinds of shirts men expect to get at Meier & Frank's—Shirt Headquarters—sale or no sale. Here is a partial list of the cloths and also of the values or prices at which the shirts were originally marked in our stocks. Please note that this list enumerates almost a score of cloths, virtually all of these the fine reliable STAPLE kinds that men know and buy for their qualities of worth and wear.

KIND	WERE	SALE	KIND	WERE	SALE
Jap Broadcloth Silk Fiber Silk. Silk and Cotton Silk Striped Madras Imported Madras. White Jap Crepe Jacquarded Madras	. \$ 8.50-\$10.0 . \$ 8.50 . \$ 6.50-\$ 7.5 . \$ 6.50 . \$ 6.50	\$3.50	Two and Three Tone Madras. Alexo Cords Basket Weaves Mercerized Poplins Woven Madras Crystal Cloths Mercerized Oxfords	\$5.50 \$5.00 \$4.50-\$7.50 \$4.85	ດທີ່ (1000000000000000000000000000000000000

All Sizes, 14 to 18, in the Sale

Not all these sizes in every kind, but virtually all regular sizes in each lot.

All Popular Patterns-Colors Guaranteed

Every shirt guaranteed first quality, perfect in cut and workmanship and fit. If any shirt purchased in this sale should prove for any reason unsatisfactory—A NEW SHIRT FREE.

See Also Back Page This Paper

THE QUALITY STORE OF PORTLAND

The STORE for Men, Main Floor

Three

for

\$10

Tax 10c