

This Store Will Be Closed All Day Thursday, November 11, in Honor of ARMISTICE DAY.

Pacific International Livestock Exposition Tickets on Sale—Main Floor

Portland Lyceum
Course

of 9 big numbers all for the extremely low price of \$2 or less than 23c each opens next Friday with the famous arctic explorer Stefansson. Get tickets here.

—Meier & Frank's: Main Floor.



Nemo Corset
Demonstration

by Mrs. A. L. Craig of the Nemo Hygienic Fashion Institute, with instruction talks daily in our Corset Salon, now going on. Consult Mrs. Craig without charge.

—Meier & Frank's: Third Floor

HERE! NOW! TODAY:—

**Greatest Down-Price Merchandising
Drive Since Before the War !!!**

**AFFECTING PRACTICALLY ALL THE 80-ODD DEPARTMENTS OF THE
GREAT MEIER & FRANK STORE AS TOLD OF IN 6 PAGES
IN EACH OF THE SUNDAY PAPERS**

**“Back to Normalcy
in Prices”**

LATEST DEVELOPMENT OF OUR “GIVING PORTLAND LOWER PRICES CAMPAIGN” BRINGS BIGGEST REDUCTIONS SINCE BEFORE THE WAR ON WANTED MERCHANDISE OF ALL KINDS FOR PERSON AND HOME

**SAVE
ON**

Women's Suits, Coats, Dresses, Blouses, Hats, Furs, Silk Hosiery, Silk Underwear, Wool Sweaters, Undermuslins, Corsets, Angora Scarfs, Fans, Gloves, Shoes, Aprons, Girls' and Children's Wearables, Silks, Dress Goods, Coatings, Dress Cottons, Sheets, Pillow Cases, Bed Spreads, Blankets, Comforts, Pillows, Table Cloths, Napkins, Damask, Towels, Outings, Flannelettes, Laces, Yarns, Canned Fruits and Vegetables, Teas, Dining Room and Living Room Furniture, Rugs, Linoleums, Curtain Goods, Upholstery Fabrics, Cretonnes, Gas Ranges, Suit Cases, Men's Shirts, Ties, Gloves, Night Wear, Garters, Suspenders, Cuff Links, Trousers, Mackinaws, Etc.

Notice to the
Public

We have sold our warehouse stock, which was damaged by fire on August 31, to Cohn Bros. and Director, who as owners thereof are now selling the same at 13th and Washington streets and at corner Front and Madison streets, the Meier & Frank Company having no further interest therein.

Meier & Frank Co.

Come Today!

Share in the Wonderful Bargains so Liberally Poured Forth for This Event
Bulletins of the Offerings in All Departments—Ask Any Floor Manager

**Extra Salespeople . . . But
Come As Early As You Can**

NEW TODAY!



Finest
“Wrappy” Coats

Affected by “Back to
Normalcy” Drive

One might think that such exclusive, such distinguished favorites of fashion would be safe from any price differentiation, yet here they are at prices far removed from their high lineage.

\$125 Coats for \$ 98.50

\$155 Coats for \$116.25

\$225 Coats for \$168.75

And so it goes: The \$325 coats are now \$225, the \$450 coats now \$300. Admirably developed of such materials as Bolivia, Orlando, Evora Superieur, Duvetyn with extra large collars of Beaver, Nutria, Mole, Wolf, Seal. Such colors as Zanzibar and Malay brown, navy, Suchow, pine-needle green, reindeer.

The value of such coats computed in terms of service alone, to say nothing of their exquisiteness and fashionability, is unquestionably high.

—Meier & Frank's: Fashion Salons, Fourth Floor.
(Mail Orders Filled.)

Newest Records

ON SALE TODAY

The Phonograph Shop takes pleasure in announcing the arrival of the following new records which go on sale today.

Vocalion Records

14100	Whispering—(Yerkes Dance Orchestra)	\$1.00
14103	When I See the Love They Waste on Babe—(Hare)	\$1.00
14104	My Little Bimbo Down on Bamboo Isle Sally Green—(Harmonica's Quartet)	\$1.00
14106	You Tell 'Em—(Billy Jones)	\$1.00
14108	Rose of Spain—Fox Trot Black and White Melody Minstrels	\$1.00
30110	Can You Tell—Fox Trot Just Like the House Jack Bull—(Hare)	\$1.00
48000	Trot Like the House Jack Bull—(Hare)	\$1.00
	Mystic Nile—Fox Trot—(Yerkes Dance Orchestra)	\$1.25
	In the Gloaming (John Thomas & Quartet)	\$1.25
	Come Into the Garden Maude—(Collin O'More)	\$1.75
	Ah, Moon of My Delight—(Collin O'More)	\$1.75

Special Columbia Records

Also on Sale Today

6170	Louisiana—Waltz—(Prince's Orchestra)	\$1.25
3322	Kiss a Miss—Waltz—(Prince's Orchestra)	\$1.00
	The Japanese Sandman—Fox Trot—(Art Hickman)	\$1.00
	Avalon—Fox Trot—(Art Hickman)	\$1.00

Mid-Month Columbia Records

On Sale TOMORROW

2939	That Naughty Waltz—Violin—(Eddie Brown)	\$1.00
2995	Your Eyes Have Told Me So—(Eddie Brown)	\$1.00
2998	Old Pal, Why Don't You Answer Me?—(Henry Burr)	\$1.00
2999	Availon—(Al Johnson)	\$1.00
3000	Fair One—Fox Trot—(Ted Lewis Jazz Band)	\$1.00
3001	Gypsy Moon—Fox Trot—(Ted Lewis Jazz Band)	\$1.00
3002	That Moaning Melody—Fox Trot—(Paul Bliese Trio)	\$1.00
3003	Rose of Babylon—Fox Trot—(Paul Bliese Trio)	\$1.00
3300	I Told You So—(Marion Harris)	\$1.00
6168	Sweet Mamma—(Marion Harris)	\$1.25
	Hawaiian Twilight—Waltz—(Columbia Orchestra)	\$1.25
	On Pensacola Bay—Waltz—(Columbia Orchestra)	\$1.25

—Meier & Frank's: Phonograph Shop, Sixth Floor.
(Mail Orders Filled.)

Have You Seen the New
“Universal” Electric
Clothes Washer

Which we are presenting to the people of Portland and surrounding territory as embodying the maximum of washing machine efficiency and perfection, requiring the minimum of washing machine attention and care?

The Universal Electric Clothes Washer is a washer of superior mechanical construction, a washer fully enclosed in a really handsome cabinet, a washer that incorporates in its construction and operation the best features of all other electric washers without having any of their defects and in addition has many new excellencies of its own. It combines the advantages of the revolving and oscillating type. It is simple and safe, economical and efficient, durable and attractive. Sold in Portland at the same price as sold in New York City (despite the high freight rates)—\$225 each. YOUR OWN TERMS in reason.

—Meier & Frank's: Electric Shop, Basement Balcony.
(Mail Orders Filled.)

