## SEE ALSO THE MEIER \& FRANK ADVERTISEMENT ON THE BACK PAGE OF THIS PAPER

# Giving Portland MEN Lower Prices 

The Store for Men Main Floor
Use the Convenient Morrison-Street Entrance

Theier ithanteleo:
The Store for Men Third Floor
Take Any Elevator or Escalator


THE STORE FOR MEN, THIRD FLOOR

## Overcoats! Overcoats!!

The Opportunity That You've Been Waiting for Is Knocking at Your Door


Lot No. 1--

## $\$ 36.50$

For Regular \$50, \$55, \$60 OVERCOATS

## THE FIRST GROUP

## ---at \$36.50

comprises 150 all-wool overcoats taken from our regular fall and winter stocks and including such top-notch makes as Society Brand and Holtz-Rochester garments. It is a conservative statement to say that no such overcoats have been heretofore obtainable at $\$ 36.50$ and that there is little liikelihood of these values being bettered for a con-
siderable time. Belted and half-belted models with raglan or set-in siderable time. Belted and half-belted models with raglan or set-in
sleeves, some with new novelty plaid backs and all in smart down-tothe minute models.

Lot No. 2-.

## $\$ 26.50$

For Regular \$35, \$40, \$45 OVERCOATS

## THE SECOND GROUP

## --at $\$ 26.50$

comprises 150 all-wool overcoats of standard makes in late models and sizes for men and young men. Single and double-breasted ulsters and ulsterettes, raglan and set-in sleeves, half-belted and all-around-belted styles. Overcoat weather is here and at the price at which a man can buy the garments in this sale there is no reason for deferring any longer the purch.
range of sizes.

Get That New Overcoat Now---at a BIG Saving
$\qquad$
Continuing the Sale of Men's and Young Men's $\$ 65$ to $\$ 100$

## SUITS and OVERCOATS <br> $331 / \frac{\%}{\%}$

All high-grade garments, including Society Brand, Adler-Rochester and other of our best makes. Deduct a third off the regular price of any suit or overcoat (except imported overcoats) selling regularly at $\$ 65$ to $\$ 100$-both inclusive.

THE STORE FOR MEN, MAIN FLOOR

## Five Dollars!

Yourl have to go back pretty nearly to prewar days to remember a time

## SHIRT SALE

As evidence of the fact that there is something more back of this shirt sale than is back of so many such sales these days-mere words-we in-
stance the number of shirts that were here when the sale started yesterday 3822 Shirts of Regular $\$ 5.50$ to $\$ 10 \$ 5$ and Better Grades--All at One Price Many of the shirts have been newly reduced for this sale and every shirt
has been marked for this occasion at a lower figure than ever before. All is the good, clean, fresh merchandise that exacting men want. And exacting
men will want these shirts for their excellence of material, beauty of patmen will want these shirts
tern, fit and workmanship.

| Special Features of This Shirt Sale$\qquad$ made free of charge. Sleevelengths are 33,34 and 35 . to 18 both inclusive. |
| :---: |
|  |  |

Plenty of SILK Shirts! And silks of a quality that have not been on speaking
terms for years with a five-dolarar bill. Even broadeloth

 shirtingss S Sothh . English and American woven madras
and other cloths from domsetic and importet looms
and


Other Specials From the Store for Men


Silk Ties \$1 Qiailitios that have sold at
twice this price, 9 geo silk ties




Silk Maid Sox \$1



3 Pairs Miller Sox Stanard boo metide Miller or wox with won heo

\$3.50 Union Suits \$2.85




