

LUMBER IS DRAIVING FIRM TO PORTLAND

Housing Concern Expected to Locate Here.

JEWELRY MADE IN CITY

Window Display Contest Planned to Arouse More Interest in Rose Planting.

Owing to the vast quantities of lumber available in the Portland district for construction of ready-made houses it is probable that the main office and plant of the Aladdin company will ultimately be moved to Portland according to A. S. Patterson, manager of the Portland branch of the plant, who, because of his success in the middle west, was sent here to do the pioneer work in establishing the concern in the Pacific coast field.

Plans are already going forward for the rapid development of the plant in North Portland and in addition to the one unit already constructed two others are to be put up this spring. It is planned to get the plant ready for operation on a large scale when the home building boom is expected next year, hits this district. The three units included in the present plan will make it possible to turn out 75 houses a week, it is estimated, and the disposal of these will mean the bringing of thousands of dollars to this city.

It is already planned to handle the export business of the company from the Portland plant because of its ideal location on a deep water harbor, Mr. Patterson announced.

In order to take care of the needs of the present main plant of the company at Bay City, Mich. it was found necessary to ship 200 cars of lumber from the Pacific coast during the past few months.

By moving the headquarters here and doing a larger part of the manufacturing work here it is considered that moving freight rates could be made. Before any change in headquarters can be made, however, it will be necessary to get the local plant in operation on an extensive scale and build up the business on the Pacific coast.

One of the new ready-made houses manufactured by the Portland plant is at East Forty-seventh and Brasse streets. The building, which is now being finished, is to be used as an exhibition place to show the type of home turned out by the concern. The house is a type known as the Aladdinette and is a bungalow with many of the apartment features and conveniences.

Members of the Portland Realty board visited the house Friday afternoon following the regular luncheon of the board.

Recognition of the importance of Portland as a motion picture distribution and production center has drawn another film enterprise here. In the Acme Products company, incorporated in Oregon, which will deal in educational films and manufacture one-reel comedies as well as handle equipment for schools and churches, G. L. Allen, a local electrical supply dealer, is president of the new corporation, N. Lewis is vice-president and A. O. Berg secretary-treasurer.

Increased demand for motion pictures in educational lines is drawing more and more attention to the industry, said Mr. Allen yesterday, "and we are the pioneers in Portland. Out of 70 schools in the city but seven have apparatus for the showing of motion pictures, in contrast to eastern cities in which practically every school and church has a machine. As a factor in education properly chosen films are admittedly a phase of modern teaching that has to be recognized. The Pacific northwest has been backward in this respect on account of the lack of an agency here to further this important adjunct to the motion picture industry."

That platinum jewelry can be made in Oregon just as well as in the large centers of the east and in France is demonstrated by a window display of the F. Friedlander store, 310 Washington street.

The display shows an assortment of bracelets, rings, bar pins and lavalliers, no two of which are alike. It is shown in beautiful hand-crafted cases, also of Portland manufacture. The jewelry was made in the manufacturing establishment of Mr. Friedlander here.

It is declared to be fully as good as jewelry turned out by Cartier, the famous French manufacturer.

As a feature of the campaign to arouse interest in Portland's Roseway and encourage general planting of roses throughout the city, a window display contest has to be held on Wednesday and Thursday of this week. A number of local decorators have signified their intention of competing in this contest and trophies as prizes have been donated by leading firms of the city. These are now on display at Jaeger Brothers.

Firms who are not participating in the contest have been asked to have roses in their windows during the week featuring the campaign slogan, "Get a gift from your neighbor and grow roses of your own."

HOLSTEIN BREEDER DIES

Elmer B. Marks Passes Away at Home Near Yakima.

YAKIMA, Wash., Oct. 31.—(Special.)—Elmer B. Marks, widely known throughout this and neighboring states as a Holstein breeder, died Friday at his home in the Athlumny valley. His death occurred six days after the sale of his herd, arranged by him after his physician had informed him that he could live but a short time.

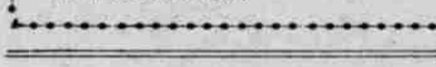
Mr. Marks was 59 years old and was born in Linn county, Oregon. His father, John P. Marks, drove the second wagon train across the Snoqualmie pass in 1871 and took up government land in the Athlumny valley, where he established his home. Mr. Marks married Myrtle E. Morrison in 1899, and she, with two children, survives.

Hyslop to Judge Products.

ALBANY, Or., Oct. 31.—(Special.)—Professor Hyslop, head of the farm crops department of Oregon Agricultural college, will be the judge at the corn and potato show to be held in Albany on Armistice day under direction of the Linn county farm bureau and the Albany chamber of commerce. The show will be held in the community house. Professor Hyslop will speak at the community house in the afternoon on "Selecting Corn and Potatoes for Seed." A premium list has been compiled. The committee in charge of the show consists of M. Sanders and William W. Merrill, representing the Albany chamber of commerce, and S. G. Simon and Heike Ohling of Linn county farm bureau.

BEAUTIFUL LITTLE SHORTHORN WILL COME TO BIG STOCK SHOW FROM COLORADO.

All the way from Steamboat Springs, Colo., this dainty little white Shorthorn heifer, O. J.'s White (Poster), will come to Portland to compete for the blue ribbon premium money that goes with it at the Pacific International Livestock exposition, November 13-20. She is owned by the Maxwell Miller Cattle company, which sent a splendid representation to the 1919 stock show.



practically all the leading farmer organizations of Oregon. The market bill is certain to get large majorities in counties where the range is strong," he said, "and I do not believe organized efforts to convey the impression that the farmers are against the bill which come from the speculative food interest in Portland will have the slightest weight."

GLARKE CAMPAIGN ENDS

REPUBLICANS HOPE TO ELECT ENTIRE COUNTY TICKET.

Fight for Sheriff, Commissioner and School Superintendent Has Been Desperate.

VANCOUVER, Wash., Oct. 31.—(Special.)—The political parties have practically closed their campaigns, and little more work will be done. This is always a republican county and they claim this year they will practically elect every candidate on the ticket.

A bitter fight has developed between George M. Johnson, sheriff and candidate for a second term on the republican ticket, and William A. Thompson, democrat and county game warden.

There is a third candidate in the race, but he is little known and will not attract many votes, it is believed.

The second most interesting fight is between Wilfred E. Davy, candidate for commissioner from the third district, including the city of Vancouver, and William Paul. The former is on the farmer-labor ticket, and the latter is candidate on the republican ticket. Paul was captain of infantry in France during the war.

The third contest is between C. F. Bennett, county superintendent of schools, running to succeed himself on the republican ticket, and Mrs. Elizabeth Sterling, democrat, who has taught 12 years in the local schools, and was formerly county superintendent.

Grange Hall is Burned.

VANCOUVER, Wash., Oct. 31.—(Special.)—A business deal was announced Friday where the Gem cafe and Chequamegon hotel in Winlock is purchased by George Brown from W. H. Hill. The new owner for the past year has been with the M. E. O'Connell Lumber company at Winlock.

Winlock Cafe Changes Hands.

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Numerous attractions are being arranged for the annual food show to be held in the armory November 8 to 20, under the auspices of the Oregon Retail Merchants association and carpenters have already begun at work a week building booths and clearing out in preparation for the event.

MARKET BILL MEETS FARMERS' APPROVAL

Rural Organizations Declare for Measure.

SAFE MAJORITY EXPECTED

Members of Oregon Dairymen's Co-operative League Will Vote Solid, Says President Katz.

Assurances that the state market commission act will receive overwhelming majorities from farming communities of the state have been received in Portland at headquarters of the State Taxpayers' league, from

tried and failed. Farmers of eastern Oregon all for bill.

Senator J. A. Westlund of Medford, one of the most ardent supporters of the bill and a large fruit grower, states that the farmers and the business men of southern Oregon are giving the market bill all their support and says that a safe majority can be counted for the bill in that district.

APPLE PICKING IS ENDED

450,000 BOXES RECEIVED BY GROWERS' ASSOCIATION.

Market Opens on Canning Stocks; Selected Fruit Is Selling for \$12 a Ton.

HOOD RIVER, Or., Oct. 31.—(Special.)—While the first three weeks of harvest were characterized by unprecedented rains, the apple picking season has closed in a burst of glory.

The last week has been ideal for harvest and growers have been busy for a week or more longer without difficulty. The Apple Growers' association already has received in excess of 450,000 boxes of fruit, and more than 200,000 boxes have been delivered to other shipping concerns.

While more than 50 per cent of growers are through packing fruits, owners of large orchards, who are equipped with commodious packing houses, have rushed apples under cover and their packing crews will be busy for a week or more longer.

The market has opened up the past week on canning stocks of apples. Libby, McNeil & Libby of The Dalles, are buying selected canners here for \$12 per ton. The same quality brought \$20 per ton and up last season. It is required that the fruit be 2 1/2 inches in diameter.

Graduates Teach Agriculture.

OREGON AGRICULTURAL COLLEGE, Corvallis, Oct. 31.—(Special.)—Two O. A. C. graduates under year are teaching vocational agriculture in high schools of the state. Harold H. Whites, who is teaching at the Lebanon high school, after having organized his own course. H. L. Watson, who is teaching at the Rainier high school in the Gresham school last spring. Kerby and Lebanon are two of the 11 towns in the state to add agricultural work to their high school curriculum this year.

LUMBERMEN INVADE MARKETS OF EAST

Grade to Supplant Poorer Stock Aim of Campaign.

AGENT GOES TO NEW YORK

Gradual Development of Industry in Northwest and Increased Business to Result.

The introduction of the use of Pacific coast lumber in various industries of the east, where other and sometimes poorer grades are now being used is the object of a campaign which has just been started by the West Coast Forest Products bureau, an organization which has the backing of the various branches of the lumber industry of this section, affiliated through their group associations.

In connection with this campaign, which it is believed will mean the gradual development of the lumber industry in the northwest and an increased volume of orders from the east, as soon as the present difficulties involved in the rise in railroad rates can be surmounted, C. J. Hogue of Seattle, manager of the forest products bureau, is now en route to New York City.

Wood Industries Surveyed. A survey of the leading wood-using industries of the country has been made for some time and it was expected that this survey would be completed by the time Mr. Hogue arrived at New York. With the results of this survey in his possession, field men will immediately be sent throughout that section for the purpose of developing any opportunities shown for the introduction of Pacific coast woods.

At the present time the production of southern pine is about double that of Douglas fir. In ten years the tables probably will be turned and the fir production will be twice that of southern pine. It is up to Pacific coast manufacturers, it is declared, to get the business by intelligent market extension, otherwise it will go to the manufacturers of substitute materials.

Shop-Grade Field Sought.

Among many other details of its activities, the bureau hopes to develop a market for shop grades in the industrial field, thus increasing the value of cutting types of material.

On his way east Mr. Hogue planned to stop at Madison, Wis., for a discussion with J. A. Newlin, who has charge of timber testing in the United States forest products laboratory there. He hoped to get information there as to the simplest way of applying the requirements of eastern markets for structural timbers to the Pacific coast grades. He also planned to stop in Chicago to obtain some field men for the work of the bureau.

Lumber Visit Extends to January 1.

He expects to remain in the east until after the first of the year, during which time bureau work will be developed and the activities put well under way.

CROP VALUE IS \$20,000,000

Walla Walla Production Based on Census of Agricultural Agent. WALLA WALLA, Wash., Oct. 31.—(Special.)—The crops and livestock produced in Walla Walla county this year are worth about \$20,000,000, according to the crop census taken by

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PORTLAND MANUFACTURERS AND JOBBERS

Russwin Builders' Hardware, Plumb's Tools, Village Blacksmith Hand-Made Butcher Knives. WHOLESALE AGENTS. FAILING - McALMAN CO. 88-90 FRONT STREET.

J. C. BAYER. ROOFING AND SHEET METAL WORK, SKYLIGHTS, METAL CEILING, TANKS. PHONE MAIN 461. 204 MARKET STREET.

American Bronze & Brass Works. Bronze Signs :: Memorial Tablets. Brass, Bronze, Copper and Aluminum Castings. PHONE BROADWAY 4115. 140 N. FRONT ST., FOOT OF HOYT.

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Specialty Foundry & Machine Works. Small Castings and Small Machine Work. Our Specialty. PHONE E 8408.

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J. L. Austin Sheetmetal Works. Contractors and Constructors of Cornices, Skylights, Steam Tables and General Sheetmetal Work. 385 - 87 East Alder Street. EAST 5554.

East Side Mill and Lumber Co. LUMBER, BOX SHOOKS, GENERAL MILL WORK. Sellwood 507. B 1563.

COMMERCIAL IRON WORKS. ENGINEERS - FOUNDRERS - MACHINISTS. QUOTATIONS GIVEN ON SPECIAL MACHINERY AND CASTINGS. REPAIR WORK GENERAL JOBBING. PHONES E 7212 - E 7275. WORKS EAST SEVENTH AND MADISON.

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Passenger and Freight Elevators. PORTLAND ELEVATOR CO. East Ninth and Mill Streets. Portland, Oregon. Phone East 31.

Phoenix Iron Works. Engineers, Founders, Machinists, Boiler Makers. Repair work given prompt attention. OFFICE AND MACHINERY SHOP. COR. HAWTHORNE AND E. 3D. EAST 29. AUT. 211-45.

J. E. DURHAM. The fender man who makes the links out of white iron. Radiators also repaired, called for and delivered free in city. 30 N. FLEVENTH ST. Broadway 3214.

BARRELS AND CASKS. And All Kinds of Cooperage at Finke Bros. Cooperage Works. 254 Front St. West End Hawthorne Bridge. Main 0145.

Phone Your Want Ads to The Oregonian. Main 7070. Aut. 560-95.

W. H. Talley, county agricultural agent, places the wheat crop at \$11,000,000, the hay crop at \$1,500,000, the apple crop at \$1,000,000, other fruits and vegetables \$2,195,750. The balance of the \$20,000,000 is made up of cereals aside from wheat and of livestock.

LOTEL HOYT. Strictly fireproof. Near both depots and convenient car service to all parts of the city. Single Rooms With Bath, \$2 and up. Single Rooms Without Bath, \$1 and up. ELBERT S. ROBE, Manager.

Cuticura Soap AND OINTMENT. Clear the Skin. Largest in Western Oregon. EUGENE, Or., Oct. 31.—(Special.)—One of the largest strawberry fields in western Oregon will be set out soon by Walter Lester and Fields Elliott, of the better Siuslaw county. They have purchased 51 acres from L. W. Newcomb on Maple creek and will set the entire tract to strawberries.

BEAVER BOARD FOR BETTER WALLS AND CEILING. RASMUSSEN & CO. N. E. Cor. Second and Taylor Streets. Dead Men Tell No Tales. A Different Kind of Laundry & Different Prices. EAST 494.

TO ASSURE THE RE-ELECTION OF MAYOR BAKER

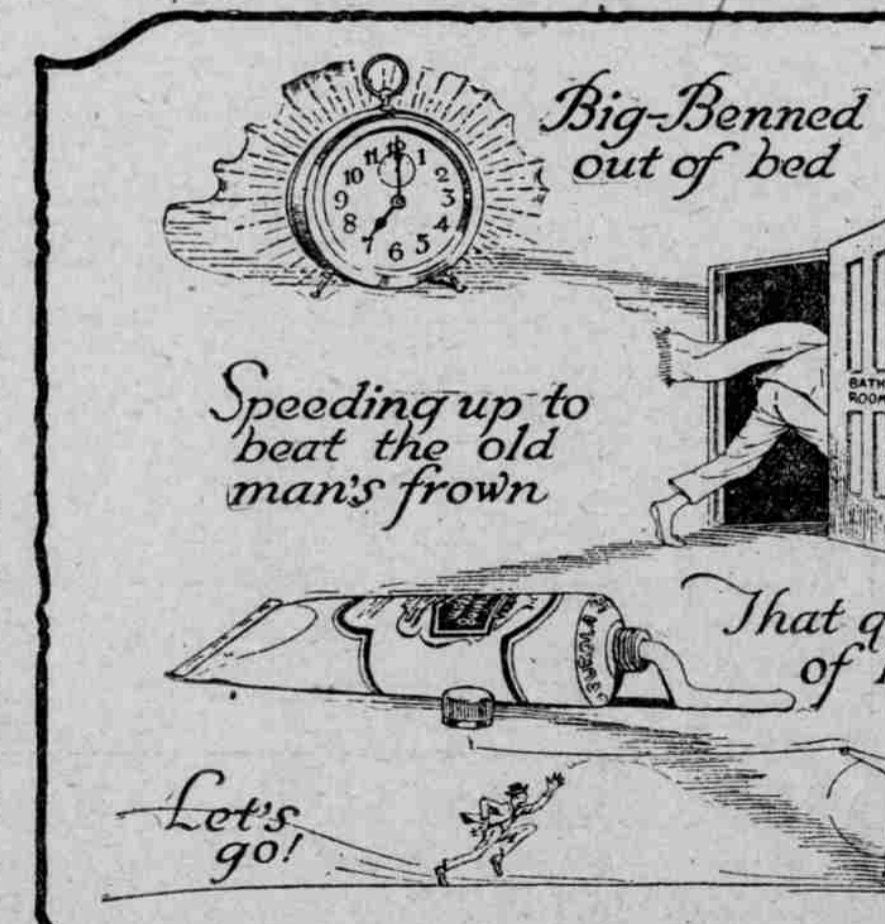
Vote Only One Choice

Numerous attractions are being arranged for the annual food show to be held in the armory November 8 to 20, under the auspices of the Oregon Retail Merchants association and carpenters have already begun at work a week building booths and clearing out in preparation for the event.

So elaborate will the decorations be that two weeks preparation is required.

More than fifty manufacturers have reserved exhibit space and the few remaining booths will probably all be taken in a day or so. Many of them will be devoted entirely to made-in-Oregon goods. The show is being held later than usual this year in order that it might not divide voters with election returns, but, owing to the success of the 1919 exhibit, it will be held open much longer.

Numerous attractions are promised by the management. During afternoon and evening Stroude-mayer's band will dispense music in the main hall. "Kewpie" Oison's orchestra has been engaged for dancing in the ball room, which is to be open each night. Miss Lassi Lane, home demonstration



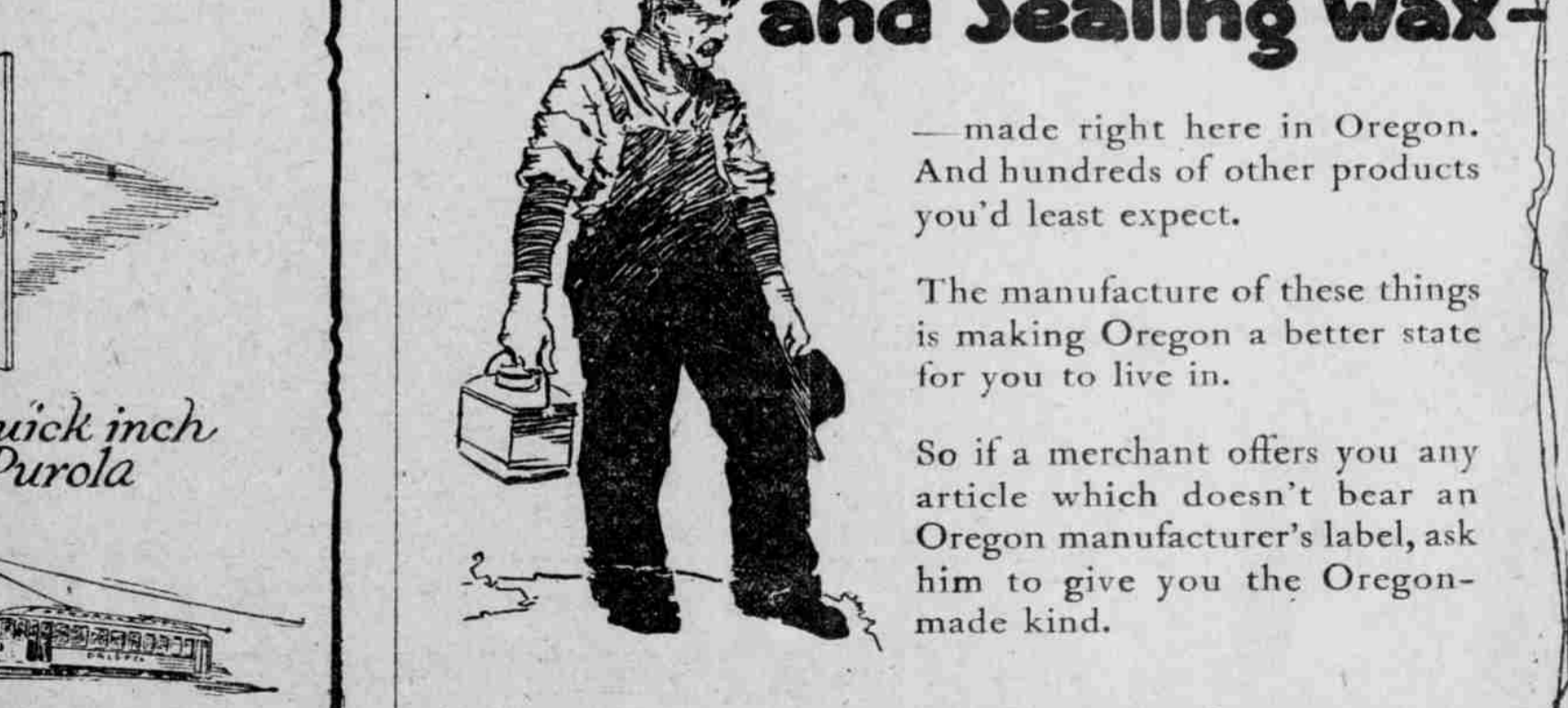
Here's PUROLA—a straightforward, honest shaving cream without tricks. Just chock full of quality and speed. One inch, one minute, one dab of hot or cold water, for a quick, generous, man-sized lather that will make the toughest beard as soft as the down on a fluffy chick.

Backed by this sincere guaranty: If you don't like Purola—if Purola doesn't give you the quickest and biggest lather you have ever had—take any part of the tube back to your dealer and get your money.

All good druggists sell Purola. —Every Purola preparation is prepared and guaranteed by the Blumauer-Frank Laboratories of Portland, Oregon.

REG. U.S. PAT. OFF. PUROLA Shaving Cream.

"Shoes and Ships and Sealing Wax"



—made right here in Oregon. And hundreds of other products you'd least expect.

The manufacture of these things is making Oregon a better state for you to live in. So if a merchant offers you any article which doesn't bear an Oregon manufacturer's label, ask him to give you the Oregon-made kind.

BUY OREGON PRODUCTS. Your merchant has a little book which we send him and which will tell him in a minute if the thing you want is manufactured in Oregon.

Associated Industries of Oregon. OREGON QUALITY.