-LOWER PRICES-SPLENDID SAVINGS ON MANY SPECIAL LINES OF WEARING APPAREL AND HOME NEEDS-DO YOUR SHOPPING AT THIS STORE!

Women's Plush Coats

—Special Showing Saturday



Second Floor-The Garment Store will feature today a special showing of the new Plush Coats so much the vogue this season. stock embraces a large number of beautiful models in short, medium and full length styles. Belted and loose effects with convertible collars of self material or fur; Ragian or set-in sleeves. Linings are of plain or fancy silks. Prices range at \$45.00 to \$150

Wool Coats

Second Floor-Choose your new Coat here from the most attractive display in all Portand! Styles to please every taste, from the plain tailored models for utility wear to the dressy coats for evening wear. Bolivia, Ve-lour, Yalama, Burella, Polo Cloth and other materials. Excellent showing of new Winter Coats at \$27.50, \$48.50, \$57.50, \$75.00.

Women's Suits At \$53

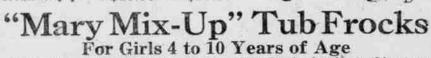
Second Floor-High-grade Suits of Velour, Tricotine, Yalama, Velvet and Bolivia. Novelty belted styles, box and tailored models with collars of silk material or fur. Many are trimmed with fancy stitching or embroidered. Some have narrow belts. \$53 New Fall shades. Values to \$79.50

and Misses Coats \$22.50, \$29.75, \$39.75, \$42.50

Junior Shop, Second Floor-You must see these splendid Coats to appreciate what wonderful values they are and how charmingly youthful the styles. Mothers will note at a glance how beautifully they are tailored and how different from the ordinary Coats shown for the girl or miss. Melton, Silvertone, Bolivia, Velour and Cheviot. Coats in all the newest winter models; some with fur collars. at \$22.50, \$29.75, \$39.75, \$42.50

Girls' Sweater Dresses

-Knitted plain waist with full skirts. V, roll or sailor collars. Finished with cord and tassel girdle. Rose, pink, copen, brown, tan and combination colors. Moderately priced \$10.50 and \$15.00



-Little "Mary Mix-Up" Dresses are sold in Portland only at this store. The most becoming and popular garments on the market today for children. Simple designs and very practical. We now have an excellent assortment of these dainty frocks made up in French ginghams, domestic ginghams, chambrays and batistes. Plain colors and plaids in blues, pinks, \$5.00 browns, tans and greens. One special lot offered for Saturday Junior Shop—Second Floor



Georgette Waists

Alder St. Circle, Main Floor-Odd lines of womens' high-class Waists priced for quick clearaway. Georgette Crepe Waists in fancy and plain styles trimmed with beads, braids, tucks, plait, etc. Long or short sleeves. Also Pongee Waists in \$2.98

Candy Sale

-Main Floor

-Delicious OWK Walnut Log 49c -Stuffed Nuts, packed in 46c

The Standard Store of the Northwest

Olds, Wortman & King

Entire Block-Morrison, West Park, Alder and Tenth Sts.

Orders Taken for Engraving

graved Greeting Cards in order to besure of getting them on time. Samples on display at Stationery counter.

Double Stamps Given Today In All Depts.



Halloween **Novelties**

-Invitations, Score Cards, Favors, Cut-Outs, Lanterns, Cats, Place Cards, Seals, Paper Hats, Table Covers, Lunch Sets, Napkins, Decorated Crepe, Streamers and many other articles to make your Halloween party a success. For sale at -Dennison Booth, Second Floor,

Fleisher's Yarns At Reduced Prices

-Complete stock of Fleisher's Yarns in all wanted kinds and colors. Free classes in knitting, 9 to 12-1 to 5 daily.-Second Floor.

Expert Instruction

Main Floor. - Beautiful heavy

Metal Ribbons and Silk Ribbons

suitable for bags, camisoles,

girdles, vestees, bodices, etc. Gold

and silver effects and rich shad-

ings of brown, taupe, jade, cerise,

turquoise, etc. \$12.00, \$14.50, \$16.50, \$20.00, \$22.50 and \$25.00

Ribbons, special \$5.95 and \$8.95

75c, \$1 Ribbons

at 65c

-Fancy Hairbow Ribbons in floral

and brocade effects in the wanted colors. Extra heavy qual 65c ity; 75c to \$1.00 grades at

\$12 to \$25 Imported Ribbons

At \$5.95 and \$8.95 Yard

Fancy Tapestry Ribbons \$2.19 Yd.

Beautiful New Colorings

Main Floor .- A wonderful offering in high-grade Tapestry Ribbons that

will be of interest to all women who are planning holiday gifts. Very de-

sirable for making of bags and other novelties. Exquisite dark colorings in blues, browns and pavy. Special for Saturday's selling, yard \$2.19

\$1.25, \$1.50 Neckwear \$1

Extra Special for Saturday

Main Floor-Women's Collars, Sets, Vestees and Lace Fronts in a special

Clean-Up Sale Saturday at substantial savings. Organdie, net and lace

materials. Large selection of new and wanted styles-fresh, clean mer-

chandise from regular stock. Neckwear selling heretofore at \$1.00 \$1.25 and \$1.50 in a special offering for Saturday, your choice

Men's \$16 Shoes \$8.95 Men's Clothing Sale!

Saturday—Last Day of Sale!

Main Floor-Men's Shoes of dark tan calf, on four different English lasts. Also men's Shoes of cocoa brown calf, on "brogue" last, with imitation wing tip and black calfskin Shoes, in blucher cut, with round toe, and extra heavy outer sole. Ten other good styles to select from. Every pair from our own regular stock, selling in the regular way at \$12 \$8.95 to \$16. On sale today at



-\$12.50 Oxfords of tan calf or black

kid. Cuban or military heels. \$9

-Broken lines Women's Pumps,

Eyelet Ties and Oxfords, \$7 \$9.50 to \$13.00 vals., \$6 and

-Black suede Boots in several fa-

mous makes and styles; reg-ular \$16.00 grade, per pair \$10

Creme Oil Soap

Special 4 Cakes 25c

Main Floor-No deliveries except

with other purchases made in the

Drug Department and we reserve

the right to limit quantity to a cus-

tomer. Creme Oil Soap is unex-

celled for toilet and bath. Special-

ly priced for this sale, 4 cakes 25¢

Toilet Needs

-Cuticura Soap, a cake at 20¢

-Revelation Tooth Powder at 25¢

-Colgate's Tooth Paste only 25¢ Jergen's Oatmeal Soap, doz. 85¢

Mentholatum at 23¢ and 45¢ Java Rice Powder, colors, 45¢

-Hind's H. and A. Cream at 79¢ -Sal Hepatica, 30¢, 60¢, \$1.20

Packer's Tar Soap at, cake 204 Nujol, 20-ounce size, at 89¢

-Pluto Water, qts. 45¢, 3 \$1.25

-Creme Elcaya-priced at 59e

-Mennen's Shaving Cream at 37¢

-California Syrup of Figs at 55¢

Coty's Face Powder

-We have just received a fresh

shipment of Coty's Face Powders

in all colors and in four odors. Also other Coty preparations. Let us

suggest you supply your needs now.

Drug Dept., 1st Floor

Women's Shoes Reduced -Every Pair Is Included in This Sale

Main Floor—Every pair of Women's Shoes, Pumps and Oxfords are reduced in price for the Great 6-Day Sale which ends Saturday night. Look to your footwear needs.

Shoes at \$8

-Grover's soft Shoes for tender feet. Laced styles. Of black kid with pointed toe, Cuban heel and welted soles! Also other styles. \$8 buck toppings. Welt soles, \$100 to \$14.00 values, priced \$8 Cuban heels; special, pair

Shoe Department, Main Floor

-All Suits'and Overcoats Reduced

-Unrestricted choice of any man's or young man's Suit or Overcoat Saturday at a substantial reduction in price. Splendid stock of high-grade Clothing from the best makers in the land. Don't neglect this saving.

Men's Suits -All our men's \$40.00 Suits go on sale at \$31.45 -All our men's \$45.00 Suits go on sale at \$35.65 -All our men's \$50.00 Suits go on sale at \$39.45 -All our men's \$55.00 Suits go on sale at \$43.85 -All our men's \$60.00 Suits go on sale at \$47.95 -All our men's \$70.00 Suits go on sale at \$54.85 -All our men's \$80.00 Suits go on sale at \$62.65 -All our men's \$85.00 Suits go on sale at \$65.95

Overcoats

-All men's \$35.00 Overcoats go on sale at \$27.95 -All men's \$40.00 Overcoats go on sale at \$31.45 -All men's \$45.00 Overcoats go on sale at \$36.65 -All men's \$50.00 Overcoats go on sale at \$39.45 -All men's \$60.00 Overcoats go on sale at \$47.95 -All men's \$75.00 Overcoats go on sale at \$59.65 -All men's \$80.00 Overcoats go on sale at \$62.25 -All men's \$85.00 Overcoats go on sale at \$65.95

Men's Underwear

-Men's \$5.00 Vassar Union Suits; good \$2.50 heavy weight. Priced special today at only -Vassar Union Suits of heavy ribbed cotton. Regular \$3.50 and \$4.00 grades, priced \$1.98 -\$5 Vassar light weight Union Suits in \$2.65 natural wool color. Broken sizes, priced at -\$6.50 to \$11.00 Vassar Union Suits of wool wool mixtures. Sizes 34, 36, 46, 48 and \$3.98 50 only. Perfect fitting. Priced special at \$3.98



Great Sale of Men's Mackinaws Main Floor-For the man who has outside work to do

a Mackinaw Coat is the most practical of garments. Patrick, Thurman and other nationally-known makes in this sale. Wool and wool mixed. Latest colorings,

> Reduced Prices . For Saturday

Men's \$20.00 \$15.35 | Men's \$27.50 \$21.85 | Mackinaws at Men's \$22.50 \$16.95 Men's \$30.00 \$23.45

-Headquarters for Men's Sweaters-Get our prices.

Men's \$7 Hats Special \$4.95

-Main Floor

-Step lively, Mr. Man, and get one of these good Hats! Famous Hill & Loper make-you know the quality. Soft felts in several desirable colors. \$4.95 Regular \$7.00 Hats. Saturday

Interwoven Hosiery

Heavy weights 50c; the medium weight at 60c a pair. Now is a good time to supply your needs. -WE GIVE S. & H. GREEN TRADING STAMPS-ASK FOR THEM!



Basement Special Sale,

Girls' Coats

-The Basement Underprice Store announces another great sale of Girls' Winter Coats at savings parents will be glad to take advantage of. Any number of smart, up-to-date styles, and the season's best fabrics are here. Sizes for girls 6 to 14 years. Do your shopping early in the day.

Sale Prices \$4.98 to \$16.95



M.J.B. Coffee

-1 Pound Tins 50c -3 Pound Tins \$1.40

—5 Pound Tins \$2.30 Fourth Floor-M. J. B. Coffee is vacuum packed in airtight tins to pre-serve its freshness; 46c a pound if you buy it in the 5-pound tins.

Snowdrift Shortening

-Use Snowdrift in place of highpriced butter or lard. Pure wholesome and economical. Order today. -2-lb. can of Snowdrift only 60c -4-lb. can of Snowdrift at \$1.10 -8-lb. can of Snowdrift at \$2.10 -O-JOY-An English Custard-a delicious dessert. Requires no eggs.



\$18 to \$30 Pattern Hats Special \$15

Second Floor-That the women of Portland appreciate the wonderful values offered in our Millinery Section is attested by the great numbers who take advantage of the sales. Saturday we shall again feature about 200 beautiful new Hats at fifteen dollars. Dress, semidress and Tailored models. There isn't a hat in the lot worth \$15 less than \$18; most of them are \$25, \$27.50 and \$30 values; at

Tailored Hats \$10 \$12.50 to \$15 Values

Second Floor-About 200 Hats to select from at ten dollars. Hatters' Plush, Velour, Beaver and combinations of Plush and Beaver. Black, brown, blue and combination colors. Straight and roll brim sailors, in large and small effects. Hats such as any store would be \$10 justified in selling at \$12.50 to \$15.00. On sale Saturday at

Girls' Beaver Hats \$6

-Basement Sale

-Extra quality French finish Beaver Hats for girls and misses. Droops, roll street wear. Shown in black, brown, navy and tan. This is the finest lot of Beaver Hats the Basement Store has



brims and large straight brims, with grosgrain bands and long streamers. Smart, becoming hats for school and yet received and we know you will like them immensely. Splendid \$6.00 Women's Banded Hats at Reduced Prices

Women's New Silk

Scarfs Main Floer-Saturday the Neckwear Section will feature a special showing and sale of new Silk Scarfs; 63 inches long and 16 inches wide, with knotted fringe ends, navy, brown, tan, buff, rose, peacock, black with contrasting colored borders. Regu- \$11.50

Knit Wool. Throws

-Women's and Misses' Wool Knit Throws with belts and pockets. Stylish, soft and comfy. Buff, blue, red, and combination colors. These are gaining in popularity every \$7.50 day. Get yours at once

New Veils and Veilings The Season's Very Latest Novelties



Main Floor-The economic value of a pretty veil insofar as effect is concerned, has been forcefully provenand veils have become a staple and necessary article of women's dress.

Elastic Veils -Very smart for motoring or street wear. Made up in good large styles. Fancy meshes, plain or with chenille dots. Black, brown and navy. Ask to see these. Priced 35¢, 50¢, 65¢

Parisian Veils -"2-4-1"-the new light weight Parisian Veil women are wearing. Made strong to give good 10c service; in individual envelopes New Veilings 65c to \$2 a Yard

Main Floor-Ultra-fashionable Veilings embodying the latest Parisian ideas. Fancy meshes with chenille dots in self or contrasting colors. Our showing of the new veilings is the most complete in the city. Step in and look them over. New Veilings ranging 65¢, \$1.00, \$1.50, \$2.00 yard.

Saturday Sales for

-BOYS' Heavy Wool Sweaters, with large convertible collars. Plain maroon and colored breast stripes. Sizes 30 to 36; \$11.50 and \$7.65 \$12.50 Sweaters, priced at -BOYS' SWEATERS in coat styles; marcon or gray. With convertible collar; sizes 32, 34, 36; \$3.85 \$6.50 grades, on sale at \$3.85 -BOYS' JERSEYS in gray, with colored breast stripes. \$2.95 Sizes 24 to 36; on sale at \$2.95 -BOYS' CAPS-Odds and ends in plain and fancy materials. \$1.65 Regular \$2.50 values at \$1.65 BOYS' PANTS of corduroy and fancy mixtures. Dark \$2.19 colors, \$3, \$3.50 values at \$2.19

BOYS' UNION SUITS—heavy weight fleeced cotton; \$1.05 gray only; sizes 10 to 18

Main Floor

Sale of Silk Underwear -"Kayser" and "Vanity Fair" Makes

Center Circle, First Floor-Sale of Women's Glove Silk Underwear Saturday. Here is a good opportunity to supply your present and future needs at a substantial saving. Vests, Envelope Chemise, Bloomers and Camisoles in all popular styles.

Sale Prices

-Regular \$4.50 Silk Under- \$3.60 wear, specially priced at Regular \$4.75 Silk Under \$3.80 wear, specially priced at wear, specially priced at \$3.80

-Regular \$5.00 Silk Underwear, specially priced at \$3.95

-Regular \$5.50 Silk Underwear, specially priced at \$4.40

-Regular \$6.00 Silk UnderRegular \$6.00 Silk U -Regular \$6.00 Silk Under- \$4.80 wear, specially priced at

_\$6.50 Silk Underwear, at \$5.20 | _\$8.00 _\$6.75 Silk Underwear, at \$5.40 | _\$8.50 Underwear, at \$5.60

Underwear, at \$6.40 -\$8.50 Silk Underwear, at \$6.80 \$10.00 Silk Underwear, at \$8.00 We give S. & H. Trading Stamps

New Gossard Corsets for Misses -GOSSARD MISSES -

-GOSSARD JUNIOR-a light weight, lightly boned tittle corset for the grow-ing girl of ten to twelve years. Extremely soft and pliable and gives ideal support for the active,

young girl needs for back support and to mold the figure to proper lines. growing girl. Plain batiste. Sizes \$2.50 | tiste and in \$3.00 20 to 30; priced \$2.50 | tiste and in \$3.00 \$8.50 OWK Corsets

Special \$6.50 Second Floor—OWK Corsets in models for average and full figures. Of good heavy quality brocade \$6.50 in flesh color. Sizes 23 to 32; regular \$8.50

Topless Corsets \$2.95 Second Floor—If you wear topless Corsets don't fail to see these. Attractive models for average figure. Made up in fine quality satia with elastic at \$2.95 waist line. Sizes 20 to 26. Specially

