

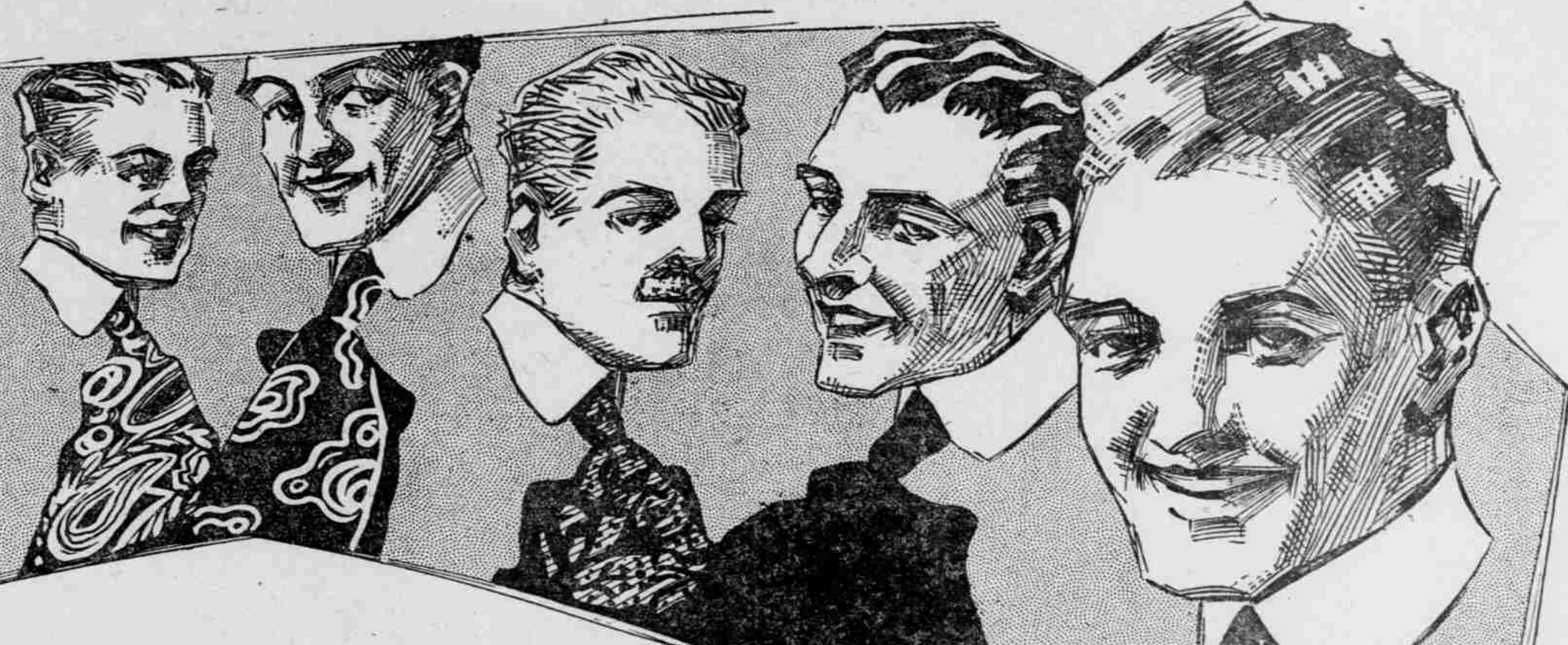
CANARIES—Famous Imported St. Andrews Rollers—New Shipment on Sale at \$18—Basement



Giving Portland Lower Prices

And—Lower Prices on NEWER Goods....Today Men Have the Call, but Plenty of Good Things for Everybody

\$1.65



Writing a New Page in Neckwear History

5400 Men's Ties at \$1.65

\$1.65 Each OR 3 for \$4.75 NO TAX	1800 Ties are the Regular \$2.50 Grade 1800 Ties are \$3.00 and \$3.50 Grades 1800 Ties are \$4.00 and \$4.50 Grades	\$1.65 Each OR 3 for \$4.75 NO TAX
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WE WILL NOT presume to say that there will never be another neckwear sale as good as this. We will not go so far as to state that there has never been a neckwear sale as good as this. But we will go on record emphatically to the effect that this is the best neckwear sale we can remember and that we don't expect it to be duplicated for a long time.

Not a Big Collection!

Not quantitatively a big collection as neckwear sales go nowadays, but what it lacks in quantity this sale more than makes up for in QUALITY. And 5400 ties, every one of which has individuality and sparkle and beauty, are worth more in our eyes than twice this number of ties in which these qualities are absent—and we will wager that there are many Portland men who think with us on this point.

If you could only see the ties

This would not have to be written. The object here is not so much to sell the ties as to induce men to come in and look at them when—THEY WILL SELL THEMSELVES!

These ties are beautiful!

"Beautiful" is not a word that we are wont to apply to articles intended for men's use, but we shall have to steal it from the fair sex and use it to designate this collection in which the appeal to the sense of the beautiful is so insistent.

The values --- ah, yes, the values!

Simply forget all you know about ties at \$1.65 when it comes to appraising these. But call to mind the best things you can remember about

ties at a dollar more up to three times this price—and THESE ARE YOUR TIES!

A word about the variety!

First of all one could hardly look for greater variety of origin for the silks from which these scarfs were made came from Italy, Switzerland, France, England—and America's best. The ties are from half a dozen of America's most famous makers including C. Stern and Mayer. There are dozens of weaves, scores of patterns, hundreds of colors.

Of course every tie is finished with slip-easy band and men have a choice of the fashionable four-in-hands in large and medium shapes.

---It's the last word --- and the best---in tie sales!

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

Extraordinary
**K-N-I-T
T-I-E-S**

Unrestricted Choice of Any \$5
\$5.50 and \$6.50 Knit Ties

The finest knit, crochet and French accordion ties from the full-fashioned and hand-frame machines of the Franklin Knitting Mills, Blanchard & Price, C. Stern and Mayer, Keys & Lockwood—names to conjure with in the world of men's knit ties—emblematic of the finest ties in the world. Any of these splendid \$5 to \$6.50 ties at \$3.95.

\$3.95

Pointing the Way to Another Big Economy

187 Men's and Young Men's Suits

80 Are Regular \$65 Grade
77 Are Regular \$70 Grade
18 Are Regular \$75 Grade

\$49.75

ALL SIZES
34 to 46
(Inclusive)
Regulars, Stubs, Stouts.
Not all sizes in every kind.
—Meier & Frank's:
The Store for Men, Third Floor.
(Mail Orders Filled.)

9 Are Regular \$80 Grade
3 Are Regular \$85 Grade
Sizes 34 to 46 Inclusive

THE TIE SALE isn't, by any means, all that we have in store for the men and young men of Portland this second Thursday in October. In fact, this sale of Fall and Winter Suits deserves a much larger space than we give it here. Take a look back at the values quoted on each side of that \$49.75 price. Those figures fairly shout! But they don't let their enthusiasm run away with their matter-of-fact veracity. It's mighty rarely that a man gets a chance to pick from nearly 200 fine upstanding suits like these at \$49.75.

EVERY SUIT is taken from our regular stock, therefore every suit is of standard quality, authentic style, sound workmanship. Suits from Adler Rochester, Louis Holtz and other celebrated makers of suits for young men and men who stay young—the famous kinds to be had here only at Style Headquarters in Portland. The much-in-demand worsteds both finished and unfinished and good dependable cassimeres in Fall and Winter weights. Single and double-breasted models in styles for men and young men.

