

1600th FRIDAY SURPRISE

SALES REACH THEIR 1600TH MILESTONE TODAY . . . AND OUR



"Giving Portland Lower Prices" Movement Brings Forth New Fruits Daily

MEIER & FRANK'S 1600TH FRIDAY SURPRISE



SOMETHING EXTRA SPECIAL FOR THE 1600TH FRIDAY SURPRISE IN THE FASHION SALONS

Nearly Forty Styles of
**Tricotine, Serge and Satin
Dresses for Women**

\$37.50

Individual dresses for women and misses at the price of commonplace kinds. Examine them one by one and study their new fashion notes.

A Satin Frock with the new four-colored plaid stitching. A satin frock with lace and chenille embroidery. Another satin dress with wide embroidery bordering the skirt and nearly covering the bodice.

A Dress with Pleated Plaid Skirt has a many-tailed slashed bodice of navy tricotine. An ideal combination of plain navy serge with the new tapestry plaid embroidered serge forming a central panel has a dainty chemisette of embroidered batiste.

The tricotine and serge are in navy blue only, the satins come in black or navy blue. Sizes for women and misses. Please remember that most of the dresses are only one of a kind.

—Meier & Frank's: Fashion Salons, Fourth Floor.

But It Is Hardly Possible to suggest the wealth of elaborate Autumn fashions included in this 1600th Surprise Sale of dresses. Dresses almost covered with iridescent beads. Dresses almost covered with embroidery. Dresses with deep borders of jet colored beads.

You Can Come to This Sale expecting a great deal and we do not think you will be disappointed.

MEIER & FRANK'S 1600TH FRIDAY SURPRISE

1800 Pairs Silk Stockings 69c

What sorts of stockings can one get at 69c? A regular pre-war value with 17-inch silk boots, mock seams and lisle tops. Substandards of much better grades. They come in black, white and cordovan. Early shopping is advised.

Silk Stockings \$1.95
Sub-Standards of \$3.50 Grade

New shipment from a famous stocking maker. Medium light weight, full fashioned stockings, in plain and drop-stitch patterns. Navy, silver, black and cordovan. Regular and extra sizes.

Silk Stockings \$3
Sub-Standards of \$5 Grade

Dainty stockings for evening and afternoon wear. Pure thread silk wove so finely that they will delight particular women. Black or cordovan. Extremely good at the price.

—Meier & Frank's: Hosiery Shop, Main Floor.



Second Day of the Sale
500 Boys'

2-Knicker Suits \$16.95

Regularly \$22.50 and \$25

It is the QUALITY of these suits that makes this sale so exceptional, for these are garments of standard makes taken from our regular stock, where they were fairly priced at \$22.50 and \$25—all now \$16.95.

Every Suit Has 2 Pairs
of Knickers

That means practically double life, as mothers know. Many all-wool garments—of cassimere, chevots and homespuns, in fall and winter weights. This season's styles, patterns and colors. Coats are smartly belted. Knickers are fully lined.

Sizes from 8 to 18 Years

—Meier & Frank's: The Store for Boys, Third Floor.

MEIER & FRANK'S 1600TH FRIDAY SURPRISE

\$25 Women's Wool Jersey Autumn Suits

Just In by Express
From New York

Four practical styles for the busy everyday life of the modern woman. Tailored of the wool jersey that is warm enough for cold weather—that is quite prepared for rainy days—that seems entirely happy and self-possessed anywhere, any time.

Women who own such jersey suits as these always have something just right to depend upon for any weather.

Plain and heather mixtures in brown, several blues and olive green.

Sizes to 44.

—Meier & Frank's: Fashion Salons, Fourth Floor.



In The Store for Men

BIG 2-DAYS SALES

That is to say, prices will be good for two days—Friday and Saturday—provided quantities last.

Balch-Price Hats \$6.85 (Tax) (19c)

Fur felt hats of superfine quality from Balch-Price, the famous house of furs. Hats that were made to sell for \$10—now at a third less.

New styles. First-class workmanship. Fashionable colors of gold dust, midnight, fog, bottle green, blackstone and black. Sizes 6 3/4 to 7 1/2.

1262 Men's Ties at 47c

Taken from our regular 75c and \$1 lines and reduced for this 2-days' sale—some to half price. Popular shapes, many patterns and colors.

Richmond Union Suits \$3.49

Were priced at \$5. Famous Richmond closed crotch union suits in two weights—super (light heavy) and medium heavy. Tuck stitch. Long sleeves, ankle length. Super weight sizes 34 to 50, others 34 to 46.

Men's Sweaters Special \$5.95

Were \$8.50 to \$12.50. Medium and heavy weight sweater coats in V neck style. Oxford, navy, black, brown, green, light oxford. Broken lines grouped for clearaway but all sizes 34 to 46 in the sale.

Men's Night Shirts \$1.65

Regular \$2.50 value. Good outing flannel night shirts for winter wear. Comfortable medium weight. Low and military collars. Sizes 15 to 19.

Men's Work Gloves \$1

Formerly \$1.75. Only 162 pairs at this price. Odds and ends of serviceable work gloves in various leathers. Sizes 8 1/2 to 11.

Collar Fasteners 25c (Tax) (2c)

Half price—these soft collar fasteners were 50c. Very satisfactory.

Men's Suspenders 50c

Were \$1—now half price. Good durable lisle web suspenders with leather ends.

Safety First—Get Yours Today

—Meier & Frank's: The Store for Men, Main Floor.

For One Day Only

While They Last

26 Men's Overcoats

Were \$35.00
to \$50.00

\$18.75

Come Early

Really don't have to advertise them but we want to give 26 men an equal chance to share in this good fortune.

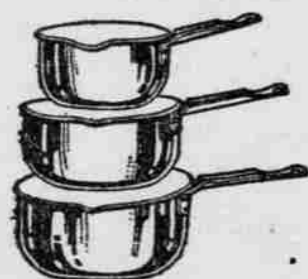
Coats from our better makers. Some close fitting, other loose box back, etc. Quarter silk lined.

(9) coats size 34
(4) coats size 35—
(6) coats size 36—
(3) coats size 37—
(2) coats size 38—
(1) coat size 39—
(1) coat size 40.

—Meier & Frank's:
The Store for Men,
Third Floor.



MEIER & FRANK'S 1600TH FRIDAY SURPRISE



3-Piece Sets
\$1.34

Sets of 3 Aluminum Sauce Pans \$1.34

Lowest price in years!

We've just received a shipment of one thousand 3-piece sets of "American Maid" aluminum lipped sauce pans—

1, 1 1/2 and 2-Quart Sizes

To the fact that they were ordered about a year ago you can attribute this extraordinarily low price, although this ware has advanced considerably in the meantime.

Be sure to get yours early.

—Meier & Frank's: Housewares Store, Basement.

Two Days Sale of

Feathers, Flowers and Other Trimmings—

1/4 Less

Beautiful ostrich feathers, fancy feathers and all sorts of single, spray and wreathed flowers.

This sale takes in everything in the Hat Trimming Section excepting only the hatpins and similar fancy ornaments.

Trimmings heretofore 60c can be chosen Friday and Saturday at 45c; other trimmings up to \$6.75 can be had at the same reduction of one-fourth.

—Meier & Frank's: Millinery Shop, Fourth Floor.

