

Double Trading Stamps With Cash Purchases All Over the Store



Boxed Stationery
Reduced 1/3
Main Floor—"Delmar" Correspondence Paper and Envelopes put up in one and two-quire boxes. 85c to \$2.50 grades at 1/3 OFF.

The Standard Store of the Northwest
Olds, Wortman & King
Reliable Merchandise—Reliable Methods

65c Hair Brushes
Special 39c
Main Floor—Hair Brushes of splendid quality. 200 only in this special lot. Regular 65c value. Priced for Unlucky Friday 39c



A Sale Unlike All Other Sales—Lucky for Those Who Come, But Unlucky for Those Who Stay Away

Novelty Plaids
48c Yard
Main Floor—Washable Wool-finish Plaids in a large assortment of pretty colorings. Suitable for children's school dresses, bath robes, kimonos, etc. 32 inches wide. Specially priced for Unlucky Friday—at 48c

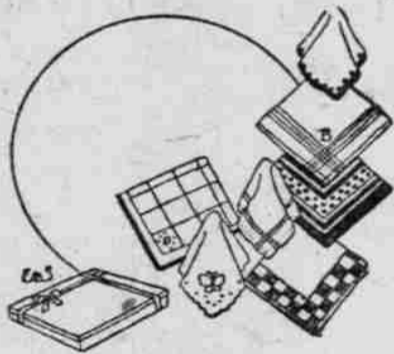
"UNLUCKY FRIDAY"

Heavy Sheetings
Reduced
Main Floor—Bleached Sheetings of a well-known make offered for Unlucky Friday, at special low prices. Supply your needs NOW! —81-inch Bleached —90-inch Bleached Sheetings—yard 79c Sheetings—yard 95c

13 Extra Special Bargains Have Been Selected as Feature Offerings for This Notable Event

SPECIAL NO. 1
\$5.50 Bath Robes \$3.29
—Garment Salons, Second Floor
—Women's Bath Robes greatly underpriced for Unlucky Friday. Attractive styles with cord girdles, fancy pockets and collars. Made up in good quality blanket material, warm and comfy for winter wear. Floral and conventional designs in light and dark colors. Buy now for gifts. Regular \$5.50 Robes, specially priced for today's selling at \$3.29

SPECIAL NO. 2
Sample Handkerchiefs
—Special Purchase and Sale!
—Over 20,000 New Handkerchiefs in this sensational offering for Unlucky Friday. Sample lines and discontinued numbers from leading makers. An immense assortment of patterns to select from. Plain white, colored borders, colored corner embroidery, all white embroidery. Fresh clean stock, just in by express. Here is a wonderful opportunity for thrifty shoppers to buy Handkerchiefs for gift giving at and below manufacturer's prices. On sale at the Center Circle—on First Floor.
—6 Great Special Lots
8c, 10c, 15c, 19c, 25c, 39c
Double Stamps With All Cash Purchases



SPECIAL NO. 3
Crepe Waists \$4.98
Second Floor—Women's Waists of Crepe de Chine. Tailored and novelty models with high or low necks. Sizes 36 to 52. Waists selling heretofore at \$6.95 to \$8.75—Unlucky Friday \$4.98

SPECIAL NO. 4
Sale of 500 Silk Remnants
At 1/4 to 1/2 Off
Main Floor—Taffetas, Satins, Messalines, Radiums, Charmeuse, Crepe de Chine, Meteor, Wash Silks, Printed Pussy Willows, Printed Satins, Printed Crepe de Chine, Silk Shirtings, etc., etc. Almost every desirable weave will be found in this assortment. Good useful lengths—1 to 6 yards. On sale at 1/4 to 1/2 off regular prices.—Double stamps with all cash purchases.

SPECIAL NO. 5
\$4 Table Linen \$2.88
Main Floor—70-Inch Pure-linen Damask in a choice selection of patterns. Made from finest grade of flax. This sells in the regular way at \$4.00 the yard. Unlucky Friday, a yard \$2.88

SPECIAL NO. 6
Kid Gloves At 50c
Main Floor—Only 300 pairs in this lot. Kid and Lambskin Gloves, pique or overseas sewn. Sizes 5 1/2, 5 3/4 and 6. Mostly in black and white; \$2.00 and \$3.00 values. Priced special, a pair 50c

SPECIAL NO. 10
Toilet Paper 20 for \$1
Main Floor—Silhouette Toilet Paper put up in large rolls selling ordinarily at 10c. Good quality. No telephone orders will be accepted. Priced very special for one day, 20 rolls \$1.00

SPECIAL NO. 11
Men's Hats 1/2 Price
Main Floor—Odd lines of Men's Derby Hats priced for quick clearance. Good styles and most all sizes in the sale. Regular \$3.00 and \$4.00 Hats on sale Unlucky Friday—special \$1.50 and \$2.00

SPECIAL NO. 12
Women's Shoes \$2 Pair
Basement—Regal Shoes with patent vamp and gray cloth tops. Full Louis heel and welt sole. Sizes 2 1/2 to 7, widths A to D. No exchanges or refunds allowed. Basement sale \$2.00

SPECIAL NO. 7
Silk Chemise \$2.45
Second Floor—Women's Envelope Chemise of fine quality Crepe de Chine specially priced for Unlucky Friday. These are cut in good generous styles and are neatly trimmed with lace and hemstitching. The woman who likes to have a full supply of silk underwear should take quick advantage of this very special offering—each \$2.45

SPECIAL NO. 8
\$5 Union Suits \$2.50
Main Floor—Men's Natural Merino Union Suits of a well known make. Good heavy weight for winter wear. Take advantage of this sale and buy high-grade Underwear at just half price. Every garment is perfect and there are all sizes in the sale. Regular \$5 Union Suits, special at \$2.50

SPECIAL NO. 9
Women's Silk Petticoats Special \$3.98
—The Basement Garment Store offers a limited number of Women's Silk Petticoats Unlucky Friday at above special price. Positively no telephone, C. O. D. or mail orders accepted and not more than 2 petticoats sold to a customer. Several smart styles in wanted colors to wear with new Fall Suits and Dresses. Owing to limited quantity early shopping is to your advantage. Silk Petticoats on special sale for Unlucky Friday, at \$3.98
—DOUBLE TRADING STAMPS GIVEN WITH ALL CASH PURCHASES.
Basement Underprice Store

SPECIAL NO. 13
\$25 to \$35 Leather Bags Special at \$20
Third Floor—Genuine Walrus, Seal and Cowhide Traveling Bags in black, 16, 17 and 18-inch sizes. Hand-sewed frame, single and double handles, leather lined. These are splendid bags for women. Many of these are from lines selling heretofore at \$25 to \$35, Unlucky Friday \$20
Double Trading Stamps

Additional Offerings for "Unlucky Friday"—Extraordinary Savings!

Semi-Annual Sale of Pattern Hats
Models Worth Up to \$40
\$15
The Sale You Have Been Waiting For!
—Friday morning we launch our Semi-annual Sale of Pattern Hats. This has become one of the most important Millinery events in Portland and hundreds of women wait for it because they know the values offered are never equaled elsewhere in the city. Over 300 beautiful Hats will go into the sale. Dress, Semi-Dress, Tailored and Sport Hats in the season's smartest modes. Hats for all types and for every purpose. Duvelyn and Velvet Hats in many beautiful combinations. Fur-trimmed Hats and many exquisite creations trimmed with hand-made flowers, burnt ostrich, burnt goose, ribbons and other novelties. \$18, \$20, \$22.50, \$25, \$30, \$37.50, \$40 Hats, at \$15
Millinery Salons, 2d Floor
See Morrison Street Window



Women's \$10.50 Shoes \$6.95
Main Floor—Women's Laced Boots of brown kid. Military or half Louis heels, welted soles, Regular \$10.50 Shoes at \$6.95
—\$10.50 Black Kid Laced Shoes with leather Louis heels or military heels; a pair \$6.95
—Black Kid Laced Shoes with round toes and flat heels. \$10.50 grade, pair \$6.95
—Black or Brown Kid Laced Shoes with military or high curved heels, cloth tops. \$6.95
\$9.00 and \$10.00 Shoes. \$6.95

Notions Special Offerings for Unlucky Friday
—Bone Hair Pins in assorted sizes and colors. Regular 15c 15c
—Leading Lady Hair Nets with elastic. Special, dozen \$1
—Sure-Fit Snap Fasteners in black, white. All sizes. Regular 10c kind—priced special
—Whisk Brooms in assorted sizes. 50c, 65c values at 35c
Jewelry
—Cameo Rings and Brooches with solid gold mountings. Well worth double the sale price. \$12.50
Unlucky Friday Sale \$12.50

Gossard Corsets Special at \$1
Second Floor—Discontinued models in Gossard Front-Laced Corsets at a sacrifice price to close out a small lot in sizes 19, 20 and 21 only. Made up in plain and fancy batistes. Several good models but only 3 sizes \$1.00 as noted above. Regular \$7.50 Corsets—only
Brassieres at 59c
Second Floor—Nature's Rival Bandeau Brassieres of heavy basket cloth, repp or avia materials. Front and back-hooked styles. Flesh and white. The grades 59c you have been paying 75c and 85c for all season, at 59c
Night Gowns \$2.49
Second Floor—Women's Muslin Night Gowns in high neck, long sleeve styles. Trimmed with embroidery edges and insertions. These are of excellent quality \$2.49 and well made. On special sale Unlucky Friday



Blankets at Special Prices
Bedding Department 3d Floor
—\$9.00 White Blankets, full size—Friday Sale at \$6.95
—\$12.50 White Wool Blankets, priced special, pair \$9.90
—\$15.00 Fancy Plaid Wool Blankets—the pair \$12.45
—Many other special bargains in WOOL and COTTON BLANKETS.
—Bed Pillows; \$4.50 grade, priced special at—the pair \$3.95
—\$6.50 Mixed Duck and Goose Feather Pillows, at \$5.75
—Comforters in good large size for double bed. Covered with fancy crepe cloth. Regular \$11 grade. Priced special at \$9.50
Double Stamps Given With Cash Purchases

Basement Millinery \$4.69 to \$6.69
Hat Shapes \$3.69
Basement—New Turbans, Tams, Colonials, Droop and other popular styles. Plain velvet, plaited velvet and velvet combined with embroidered duvelyn. Black, brown, navy and two-tone effects. At little expense one can trim one of these shapes into a smart, becoming hat for winter wear. \$4.69, \$3.69 \$5.69 and \$6.69 grades at special prices in the Basement Store.
Shop Early

Regular \$1.75 Wool Serge \$1.10 Yd.
Main Floor—You save 65c on every yard of this good Serge you buy Unlucky Friday. 36 inches wide. Splendid quality Storm Serge in navy, dark navy, green, plum and copen. Regular \$1.75 \$1.10 value. Special, a yard \$1.10
—WASH SATIN in pink or white. Full 36 inches wide and \$1.89 regular \$2.50 grade. Yd.
\$3.50 Lining \$2.75 Yd.
Main Floor—Plain and brocaded cotton back Lining Satin in all standard colors. 36 inches wide. The regular \$3.50 grade. \$2.75 Priced special—the yard
Printed Sateen \$1.49 Yard
Main Floor—Printed Sateens for linings and petticoats. Good selection of novelty patterns, 36 inches wide. Regular \$1.65 \$1.49 grade. Special a yard

\$4.50 Silk Vests \$2.95
—Main Floor
—Women's Silk Vests in Kayser and Vanity Fair makes. Band top styles. Fine quality tricot silk in flesh and white. All regular sizes. \$2.95
Regular \$4.50 Vests—now
Silk Bloomers \$3.95
—Women's Milanese Silk Bloomers in flesh color. Vanity Fair make. Regular \$6.50 values—priced \$3.95 special for today's sale—at \$3.95
\$8.50 Silk Umbrellas \$6.95
Silk Hosiery at \$1.15
Main Floor—Women's High-grade Silk Umbrellas—new shipment just received in time for the Unlucky Friday Sale. Black, navy, green, taupe, red and king's blue. Large ring handles and two-tone ferrules. \$8.50 Umbrellas \$6.95
Main Floor—Women's Silk Hosiery specially priced for Unlucky Friday. Lisle heels, toes and garter tops. White, black and colors. Some are slightly imperfect, but the great majority are of first quality. All sizes, at \$1.15
Double Stamps Given With Cash Purchases



\$2.75 Aprons \$1.98
Basement—WOMEN'S APRON DRESSES of genuine Amoskeag chambray in pink, blue and green. Neck, sleeves and pockets trimmed with rickrack braid. Reg. \$1.98 ular \$2.75 grade—now \$1.98
Rag Rugs For Less
Third Floor—New assortment of Rag Rugs in hit-and-miss effects offered at REDUCED PRICES.
—Rag Rugs size 24x36 \$1.98 inches. Priced special
—Rag Rugs, size 24x48 \$2.48 inches. Priced special
—Rag Rugs, size 27x54 \$2.89 inches. Priced special
—Rag Rugs, size 30x60 \$3.78 inches. Priced special
—Rag Rugs, size 36x72 \$5.48 inches. Priced special
Rug Department Third Floor

Great Sale of White Enameled Ware in Basement