

Your clothing purchases are guided by past experience, by your confidence in the maker, your knowledge of his quality standards.

A reputation for integrity is a powerful
 business force. It is the greatest asset of The House of Kuppenheimer.
Men who always buy Kuppenheimer good clothes are confident of right style, good quality, full value. They get what they expect.

## The HOUSE of KUPPENHEIMER

See our display of smart Kuppenheimer models

## Lion Clothing Co. <br> Exclusive Kuppenheimer House in Portland

 Morrison at FourthS. \& H. Stamps Given

