



Seen under a powerful magnifying glass an unstropped razor blade looks like a saw edge



Stropping keeps the tiny teeth of the blade in perfect alignment—provides a smooth, keen edge for every shave

# No pull, no scrape—a fine, keen edge for every shave

**No skill necessary**

No skill in stropping is needed to renew the fine keen edge of the AutoStrop Razor blade. Just slip the strop through the razor head and pass the razor back and forth along the strop. You don't have to take the razor apart nor even remove the blade.

**Like the leaf of a book**

The AutoStrop Razor blade opens for cleaning like the leaf of a book. To clean, simply rinse and dry. No parts to unscrew—nothing to take apart and reassemble. The same lever that releases the blade also adjusts it for close, medium or light shaving.

ONLY a dulled or dulling razor blade pulls and scrapes. If your razor drags, if it irritates the skin, you can be sure of one thing—you are using a blade that has lost its new, sharp edge.

Do you know why shaving dulls a razor edge so quickly? Look at any razor blade under a microscope and you will see hundreds of tiny saw teeth, invisible to the naked eye. When these teeth are in perfect alignment the blade is sharp. But during the very first shave your beard bends these tiny teeth out of line—makes them *irregular*.

These *irregular* teeth catch in your beard, pull on the hair follicles, and—if you bear down hard to make the blade cut through—scrape the skin. That's what makes shaving so annoying, so unpleasant.

With most safety razors there is no way to smooth the minute teeth back into line. The original smooth, fine edge of the blade grows rougher with every shave. Too many men accept the pull and scrape of fast dulling blades as inevitable.

Yet the discomfort of a blade that pulls and scrapes can be eliminated if you use the AutoStrop Razor—the only safety razor that strops its own blades.

Built right into the frame of the AutoStrop Razor is a remarkable self-stropping device, simple and efficient, which renews the fine, keen edge of the AutoStrop blade day after day.

### A safety razor and stropping device combined

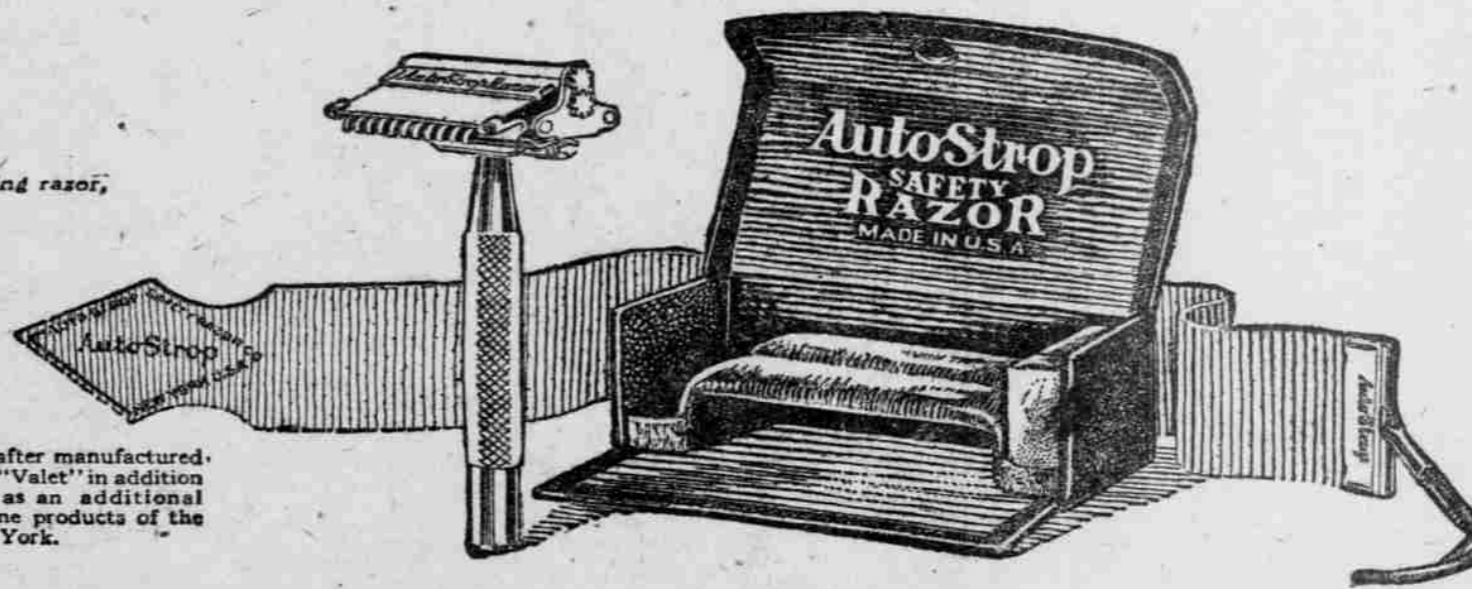
You don't have to take the razor apart nor even remove the blade. Insert the strop through the razor head, and slide the razor to and fro along the strop. The blade turns over and slaps down on the strop at the end of each stroke just as the blade of a straight razor does in the hands of a skilful barber. In 10 seconds you have a new, sharp shaving edge! 500 comfortable shaves are *guaranteed* from each dozen AutoStrop blades!

For cleaning, the blade of the AutoStrop Razor opens like the leaf of a book. Rinse and dry—that's all there is to it. The same lever that releases the blade also adjusts it for close, medium or light shaving.

In fact the whole AutoStrop Razor is so simply, so efficiently built that it sharpens, shaves and cleans without taking the razor apart or removing the blade. No other safety razor offers this advantage.

Don't put up any longer with the pull and scrape of unstropped blades. Begin tomorrow to get the comfort of a new, sharp shaving edge every morning. Ask your dealer about the AutoStrop Razor trial plan.

Standard set consists of: silver-plated, self-stropping razor; selected leather strop; twelve blades; all in neat leather case



On razors, strops, blades, etc., hereafter manufactured by us we shall apply the trademark "Valet" in addition to the trade mark "AutoStrop" as an additional indication that they are the genuine products of the AutoStrop Safety Razor Co., New York.

# AutoStrop Razor — sharpens itself