

Give Your Discarded Garments to Near East Relief Agencies for Suffering Armenians—Hang a Towel in Your Window on Bundle Day, October 6



Giving Portland Lower Prices

The Appreciation Showered on Our Efforts Inspires Us to Press Still More Strongly Forward

"It Always Pays to Shop at Meier & Frank's"

FOR

Draperies and Cretonnes

Just as an illustration let us quote some of the uncommon values to be found at Meier & Frank's. Women who wish better quality, better style, better color and lower prices are invited to shop here and make their own comparisons. The prices quoted are lowered from our own regular stock rates.

Special Cretonnes
70c to 80c grades now 49¢.
\$1.10 to \$1.25 grades now 79¢.
\$5 to \$6 grades now \$3.33.

Special Curtaining
60c curtain net now 43¢.
70c to 80c curtain net now 57¢.
\$1.80 to \$2 curtain net now \$1.33.
65c marquisette now 42¢.
75c, 80c and \$1 marquisette now 48¢.
50c marquisette now 39¢.
85c marquisette now 69¢.

So Called "Sun Fasts"
\$2.70 sunfasts now \$1.85.
\$3.25 sunfasts now \$2.35.

"It Always Pays to Shop at Meier & Frank's"

—Meier & Frank's: Drapery Store, Seventh Floor.

Comforter Covering
60c satinette now 39¢.

Special Curtains
\$1.50 scrim curtains, now pair 99¢.
\$3 marquisette curtains, now pair \$1.98.
\$4.50 marquisette curtains, now pair \$2.99.

Special Portieres
\$5.50 to \$8 portieres of dark colored armure, now \$3.39.

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Kindly notice the low "regular" prices of MEIER & FRANK'S stock as compared with "sale" prices elsewhere.

Perhaps the Greatest Single Movement to Give Portland Lower Prices



IS WITNESSED IN THIS

Great Sale of Sheets: Pillows: Cases: Spreads: Comforts: Blankets: Batts: Table Damask: Towels: Dress Cottons

Much has been written about lower costs but here the actual merchandise is at hand—actually priced at the lower rates—ready to order personally, by telephone or letter. Such things as practically every home needs.

Standard qualities, desirable sizes and kinds. Careful housekeepers will want to read every item and take liberal advantage of these new low replenishing prices, which furnish excellent additional evidence that "It Pays to Shop at Meier & Frank's."

TO CAP THE CLIMAX

600 New Silk Shirts

244 Shirts of Former \$16.50 Grade
214 Shirts of Former \$15.00 Grade
142 Shirts of Former \$12.00 Grade

\$6.75 Tax 38¢

600 Beauties—Just Out of Their Boxes

Are you a judge of silk shirts? Then you know what these are:
—Heavy woven broadcloths
—Pussy willows
—Woven crepes de chine
—Satin striped jacquards
—Heavy satin striped tub silks
—Fine quality silk mixtures

The best part of it is that with the superfine qualities and surpassing values you get in this silk shirt sale you get also shirts that are as fresh and new as the morning with nothing to mar their beauty. As for workmanship you've never seen the beat of that which has gone into these shirts. You'll forget about all the silk shirt sales you've ever known when you see what this one brings today. Sizes 14 to 17.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

Another Marvelous Lot

"Miss Manhattan" Coats \$39.50

In the LARGER SIZES of 16, 18, 20

Fur trimmed and plain coats—almost as many fur trimmed as there are plain—at \$39.50!

Beautiful plaid satin, fancy silk or good-looking Venetian cloth linings.

Delightful models for juniors and misses up to 20 years. Materials include the better qualities of silvertone, velour and pom pom. Colors which the younger set most favors this season—brown, copper, Pekin, French blue, tan, reindeer, rose, taupe, green. Majority are interlined for extra warmth.

Nearly 20 different models. Come early for first choice.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)



Sheets \$1.50 and \$1.75
Regularly \$2 and \$2.25

Good standard muslin without dressing, seamless, wide finely sewn hems. 72x90-inch size, regularly \$2, now \$1.50. 81x90-inch size, regularly \$2.25, now \$1.75.

Pillows \$1.15
Regularly \$1.50

Pillows entirely filled with feathers, covered with fancy art ticking; 18x25 inches.

Pillow Cases 35c
Regularly 50c

Good muslin pillow cases with wide hems to match the sheets. Size 42x36 inches.

Bedspreads \$3
Regularly \$4.50

White, crochet bedspreads in allover patterns. Hemmed or scalloped finish. Size 80x88 inches.

Bedspreads \$10
Regularly \$15

Satin finished bedspreads in allover patterns with scalloped edges and cut corners. Size 84x90 inches.

Colonial Quilts \$15
Regularly \$18

Limited number of reproductions made from colonial quilts. Flower baskets, flowers and checkerboard designs in colors or white. Size 80x90 inches. A particularly fine one was \$39, now \$35.

Comforts \$3.25
Regularly \$4

Cotton comforts covered with fancy flowered silkoline having stitched centers. Size 66x76 inches.

Blankets \$2.50 Pair
Regularly \$3.25

All cotton blankets in tan and white with blue or pink borders. Size 64x76 inches.

Blankets \$7.65
Regularly \$9

Cotton blankets with a small percentage of wool. In white, gray and plaids. Sizes 66x80 and 72x80 inches. Sold by the pair at \$7.65.

All-Wool Blankets \$18
Regularly \$25

Limited quantity of brilliantly colored all-wool blankets made by the Santiam mills in Oregon. Red, cerise, tan, bright green, navy, orange and other brilliant contrasts. They weigh 5 lbs. to each blanket and measure 60x86 inches. Sold singly. Some are sub-standards.

Cotton Batts \$1.98
Regularly \$3

The better kind of cotton batts weighing 3 lbs. and in size 72x84 inches.

Cotton Batts 95c
Regularly \$1.25

3-lb. cotton batts properly stitched so that the cotton is held in place. Size 72x90 inches.

Table Damask \$1
Regularly \$1.75

Mercerized cotton damask finished to look like linen. 64 inches wide. Washes well and looks well.

Table Cloths \$2.98
Regularly \$3.50

Limited number of cotton damask table cloths finished to look like linen and in linen patterns. 70-inch size, regularly \$3.50, now \$2.98. 70x88-inch size, regularly \$4.50, now \$3.75.

Mercerized damask napkins to match, 22 inches square, regularly \$5, now \$3.75.

Bath Towels 40c to \$2
Save 1-4 to 1-3

Immense purchase of the famous Martex bath towels. Mill "seconds" with very slight defects, consisting mostly of oil stains or marks of dust. Anybody who sees and handles these towels will realize how much better they are than anything that has been seen lately at such prices. Reductions range from ¼ to ½.

Crash Toweling 23c
Regularly 30c

This crash toweling has a part linen web and is in 17-inch width.

Muslins 25c
Regularly 40c

36-inch bleached muslin without dressing for any number of purposes.

Brown Linen 63c
Regularly 90c to \$1.25

Good brown linen for fancy work such as embroidered runners and scarfs. 18 to 24-inch widths all at the same price, 63c.

Challis 29c
Regularly 35c

Yard wide cotton challis in many light and dark colors.

White Longcloth 29c
Regularly 40c

Yard wide soft finished longcloth so much needed for women's and children's underclothes. Plenty of it on hand to fill mail orders.

Standard Gingham 29c
Regularly 45c

16c yard less for a splendid new lot of standard gingham in many colors and designs. Lots of nice gay colors and pretty combinations for house dresses, aprons, kimonos. All in large or smaller plaids. 27 inches wide.

Striped Suitings 35c
Regularly 50c

Good striped suiting in black and white, navy and white, copenhagen and white, cadet blue and white, green and white. 32 inches wide. Excellent for house dresses, bungalow aprons and children's frocks.

Lykline 39c and 49c
Regularly 50c and 65c

Plain white lykline at 49c and fancy lykline in white stripes and checks at 39c. Most desirable for women's and children's dresses, aprons and many other purposes.

Part Silk Poplin 98c
Regularly \$1.25

Yard wide silk and cotton poplin for good looking dresses that will not be too expensive for house wear. Good assortment of colors, including black, white, gray, taupe, lavender, brown, apricot, blue, pink.

Good Outing Flannel

Four standard grades for underclothes, night gowns, pajamas, night shirts, babies' diapers.

Striped outing cloth, light weight, regularly 23c
33c, now

White outing, 26 inches wide, well fleeced, soft finish, medium weight, regularly 40c, now 33c

Striped outing cloth for pajamas and night gowns, pink, blue and tan stripes, yard wide, regularly 50c, now 39c

White outing cloth, medium weight, used for babies' sheets and men's, women and children's night garments, yard wide, very specially priced. . . . 47c

—Meier & Frank's: Second Floor. (Mail Orders Filled.)