

SOLE PORTLAND AGENTS FAMOUS MADAM IRENE CORSETS—THIRD FLOOR

**Center Aisle Bargain Square  
Sale of Books  
25c**

Were 50c to \$1.  
Children's picture books and grown-ups' fiction.  
Books for an idle hour at less than the cost of most  
magazines. —Meier & Frank's: Center Aisle, Main Floor.

**Kodak Albums  
30c to \$10**

Fine assortments of kinds and sizes of kodak albums  
in which to safekeep your kodak pictures.  
Have you ever had any of your best "snaps" en-  
larged?  
Meier & Frank photographic experts do very success-  
ful work.  
—Meier & Frank's: Kodak Shop, Main Floor.

*Meier & Frank Co.*  
Established 1857  
**THE QUALITY STORE OF PORTLAND**  
720 1/2 Sixth, Morrison, Alder Sts.

**English Toffee  
Lb. 49c.**

Our regular 80c grade made up specially for this  
week-end sale.  
Rich toffee of butter, honey, sugar and corn syrup  
filled with browned almonds, chocolate covered and  
sprinkled with chopped cocoanut.  
Everybody likes it. None delivered.  
—Meier & Frank's: Main and Ninth Floors.

**Duck and Pheasant  
Season Open**

Before you start be sure you have the right gun,  
the right ammunition and the right clothes.  
Let Meier & Frank's Sporting Goods Store outfit  
you and our experts help with your selections.  
—Meier & Frank's: Sporting Goods Store, Sixth Floor.

# Giving Portland Lower Prices: The News for Saturday



---and Now---the

**"Miss Manhattan" Suit Sale  
\$57.50**

Of course you know "Miss Manhattan."

Miss Manhattan suits and coats are known everywhere in the United States.  
Meier & Frank's sell them exclusively in Portland.

**THE MISS MANHATTAN MANUFACTURER HAS  
TURNED OVER TO US 100 SMART NEW SUITS AT A DIS-  
COUNT THAT ENABLES US TO OFFER THEM AT \$57.50.**

Three models are pictured, but if we tried to show all the styles that are ready  
for you to see it would take half the page.

Miss Manhattan suits are always delightfully  
young. They are made for high school girls,  
college girls and girls who have just graduated  
from business college. They have snap, charm  
and audacity. They are made of good materials.  
They come in the new shades of brown, tan, rein-  
deer and soft dark blue. Velour, tricotine and  
silvertone are the materials. Many have collars  
of seal dyed coney or muskrat. Attractively silk

lined so that inside as well as outside they have  
that smart Fifth Avenue look which means so  
much in a suit.

Sizes 16, 18 and 20 years.

Only a few of a kind of some styles, but all  
sizes in others.

Every suit has just arrived from New York  
and will be shown for the first time Saturday.

TELEGRAPH OR MAIL ORDERS RECEIVED SATURDAY WILL BE FILLED AS LONG AS THE  
QUANTITY LASTS. PLEASE STATE COLOR, SIZE AND MATERIAL.  
—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

**Miscellaneous**

**Suit Blouses  
\$4.95**

New plaid and striped silk blouses at this special  
price. On the same table are a few better  
than usual tricolette hip-line blouses and plain  
colored black and dark blue satin blouses with  
low or high tailored collars. To add a spice of  
variety are afternoon kinds of blouses of geor-  
gette with short sleeves and lace.

—Meier & Frank's: Blouse Shop, Fourth Floor.  
(Mail Orders Filled.)

**Special**

**New Winter Coats  
\$25, \$32.50, \$55**

Sizes for Women, Juniors, Misses

Warm coats. Good coats. Some with fur  
collars.

Made of such representative autumn ma-  
terials as silvertone, velour, pom pom. Wanted  
brown, blue, tan. Plain and wrappy styles.

Not all sizes in each model, but plenty of all  
sizes in the group.

—Meier & Frank's: Fashion Salons, Fourth Floor.  
(Mail Orders Filled.)

**New October Hats  
\$5.50 to \$15**

"Why is this only —?" one hears so often in the  
Millinery Salons.

There are tables and tables filled with unending variety of  
new shapes and styles at prices under \$15. Colors to go with  
any suit or coat. Styles becoming to any complexion and  
hair. Nearly all the hats are comfortably soft and crushable  
and can be adjusted any way one likes.

Small or large ostrich feather hats are  
\$7.50. Original "off-the-face" hats from  
our own workrooms are \$11.75 to \$15. Ef-  
fective crushable artistic hats are \$5.50, \$6,  
\$7.50, \$8.50—in embroidered velour, velvet  
or beaver cloth.

This first October Saturday is a fine time  
to choose just the hat you like.

—Meier & Frank's: Millinery Shop, Fourth Floor. (Mail Orders Filled.)



**School Girls' Hats  
\$3.25 to \$14.50**

At the end of the Millinery Salons is a little  
shop given over entirely to school girls' hats.  
Beaver hats with streamers at \$7.50 to \$10. Felt  
hats \$5.75 and \$6. Pretty plush and velvet hats  
as low as \$3.25, \$3.75, \$4.50. Dress hats, some with  
fur, at \$4.75 to \$14.50. Mothers are invited to  
bring their daughters.

**Real Filet Lace Neckwear  
\$1.69 to \$3.95**

Neckwear Shop is specializing charming collars of plain or  
tucked net edged with real filet lace. Made in the roll style,  
which can be worn with almost any neck line. Some of these  
collars have cuffs.

Specially priced \$1.69, \$1.95, \$2.49, \$2.59 and to \$3.95.

**Special Collars \$1.25**

Roll styles of georgette crepe with embroidered corners, edged with  
imitation venise or else organdie with imitation filet or venise. In the  
lot are collar and cuff sets and vestees with and without collars. All at  
this special price of \$1.25.

**Plush Scarfs to Wear Instead  
of Furs**

New shipments for October breezes. Smart choker collars  
as well as the larger scarfs with and without pockets. Both  
beaver and seal-dyed plush in either style. Priced \$6.75  
to \$24.50.

—Meier & Frank's: Neckwear Shop, Main Floor. (Mail Orders Filled.)

**Autumn Veilings**

Veiling Shop is showing scores of new kinds and styles of  
veilings to wear with autumn hats. An interesting assortment  
reasonably priced at \$1 to \$2.50 includes filet, hexagon and  
novelty meshes with chenille dots, scrolls and various embroi-  
deries. Black, brown, navy or taupe.

**Veiling Remnants 50c**

Regularly 75c to \$1.25. Short lengths of novelty mesh veiling in black,  
navy and brown. Each remnant long enough for a small or medium  
size hat. Priced by the remnant at 50c EACH.

—Meier & Frank's: Veiling Shop, Main Floor.

Just 60 of These

**Tub Frocks for Girls**

Were \$7.50 to \$12.50

**\$4.95**



Not quite \$5 for party and school  
dresses of cotton crepe, gingham,  
lawn and organdie. Some are fine  
enough to be hand embroidered.  
White, light and medium colors. Not  
all sizes in any one style and some  
show marks of handling. 6 to 14-year  
girls can be fitted.

**Girls' Regulation  
Dresses \$6.95**

Another opportunity for girls 6 to 14 years. Sailor dresses of devon-  
shire cloth and chambray in cadet blue with sailor collars and trimmed  
with white braid.

**Serge Skirts \$3.39 to \$9.95**

Plaid or navy serge skirts in the pleated styles which school girls  
like. Made with attached underwaists. Originally \$4.95 to \$12.50, now  
\$3.39 to \$9.95. Sizes 6 to 14 years.

**Girls' Coats \$10.95 Upward**

Warm, good looking navy blue coats for 8 to 14-year girls are \$10.95,  
others of velour, silvertone, tweed and tinseltone in sizes 10 to 16 are  
\$17.45 upward.

—Meier & Frank's: The Store for Girls, Second Floor. (Mail Orders Filled.)

Just 40

**Boys' All Wool  
Overcoats  
\$14.85**

Sizes 7 to 12 Years

Any mother or father who has  
priced overcoats of this character  
knows full well that \$14.85 is away  
below the normal value. That is  
why we are emphasizing the oppor-  
tunity afforded by this Saturday  
sale for the supplying of 40 boys  
with good sound overcoats for fall  
and winter at a big saving.

Made from Oregon wool for Oregon weather. Belted models, neat  
patterns, good colors. Well to get here early for these.

—Meier & Frank's: The Store for Boys, Third Floor.



**Men**

**Now for the Biggest Day in  
the Biggest One-Price Shirt  
Sale in Our History.**

Saturday—the favorite day for men to come to their favorite store. And  
this Saturday above all because the news of our great shirt sale has been  
sown broadcast. Lots of men will be keen to take advantage of this first  
opportunity to share in the sale and others who have already bought shirts  
will come back for more. And we, doing well our part, will have lots of new  
shirts ready for those who come today. So we expect all attendance records  
to be shattered on this the third day of the sale which started Thursday with

**11,512 Shirts**

**\$3.85**

At One Price

Government Tax 9c

Of course we have sold thousands of the original complement, but like a good gen-  
eral we keep pouring in reinforcements to strengthen the broken lines and we will  
have ready for men who come today a veritable army of shirts almost as spic and  
span and certainly as good and dependable as if they were out for the first time.

**Tub Silks Fiber Silks Madras Flannels**  
**Russian Cords Repps Poptins**

These to mention only a few of the varieties. Every shirt of first quality and  
thousands made of the good staple cloths that never go out of popularity. There  
are, of course, all sizes in the sale, but not all sizes in all the kinds of shirts that  
make up the sale. Colors guaranteed fast, fit and workmanship thoroughly reliable.

**2 Shirts for \$7.50 (Tax 15c)**

Many good judges—men and women buying for men—are stocking up for months to come.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

**Do You Worry About How Your  
Clothes Look**

Rather a personal question,  
perhaps, but meant well. Many  
young men of our acquaintance  
are obsessed and embarrassed  
with the idea that they are  
objects of scrutiny and observa-  
tion wherever they go. Older  
men learn that this is not so,  
that they were not continually  
objects of captious criticism  
from all and sundry, yet they  
feel that there is some good to  
be derived out of this mental at-  
titude and so clothe and deport  
themselves as if it were always  
a reality.

**Society Brand  
Clothes**

are for young men because their  
acknowledged style leadership keeps  
the young man conscious of his good  
appearance. They are for men who  
stay young because staying young  
consists largely in retaining the con-  
fidence and alertness of youth after  
its self-consciousness has been  
swept away.

Style Headquarters alone has So-  
ciety Brand clothes for such young  
men and men who stay young.

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)

