

SOLE PORTLAND AGENTS FOR THE FAMOUS MADAME IRENE CORSETS—THIRD FLOOR

Garrity's Permanent Waving Fluid

This fluid helps to hold the wave or curl in your hair for a number of days. It also helps to make oily hair wave. Harmless, 35c and 50c bottle.

Garrity's Silk Hair Wavers produce a large glossy wave; 5 on card; regular size 35c, extra long 45c.

—Meier & Frank's: Notion Shop, Main Floor. (Mail Orders Filled.)

Gorham Silver Polish Here—at 35c

Gorham Silver Company has recently offered to their customers Gorham silver polish in cream, powder or cake. News of it has traveled like wildfire. Owners of Gorham and other silver are finding it very efficacious. We have a good stock.

—Meier & Frank's: Silverware Store, Main Floor. (Mail Orders Filled.)

Meier & Frank Co.
Established 1867
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

\$1.00 Photograph Albums 79c

A good chance to get 7x10-inch photograph albums at 20% less. Linnen covered and with 40 black leaves on which to preserve the pictures you took this summer. Expert developing and printing. All prints on Velox. Enlargements a specialty.

—Meier & Frank's: Kodak Shop, Main Floor. (Mail Orders Filled.)

Four Kinds of Society Chocolates, Lb. 59c

Made like our well-known Society chocolates but in somewhat larger pieces. Vanilla, strawberry, maple and lemon flavors covered with rich chocolate. Society chocolates are regularly \$1.10 pound; this assortment of four flavors 59c pound. Packed in pound boxes.

—Meier & Frank's: Main and Ninth Floors. (Mail Orders Filled.)

Saturday When All Roads Lead to Meier & Frank's**Soft Picturesque Velvet Hats \$10 to \$15**

Just as quickly as express trains bring many from New York, just as fast as our clever milliners' fingers can make others, the Millinery Salons show such delightful hats as the one pictured. And they are selling so fast that it is hard to keep any on the tables ready to see.

This week end we shall have a goodly number ready Saturday morning—at \$10 to \$15. Hats with roll brims, pretty crushable hats, beaver cloth with tapestry, hats with feather facings, hats of panne velvet, artistic hats of velvet with gilded ostrich and many others.

Almost everybody seems to be getting hats at Meier & Frank's this season. "It Always Pays to shop at Meier & Frank's."

Ostrich Trimmed Hats \$7.50

Another special collection of velvet picture hats faced with becoming colors, trimmed with ostrich tips or ostrich bands.

—Meier & Frank's: Millinery Salons, Fourth Floor. (Mail Orders Filled.)

Women's and Misses'**Interesting Tailored Suits \$45, \$55, \$65**

New shipments from Fifth Avenue of reasonably priced suits created of the better kinds of materials.

Velour, tricotine and somber checks. All the coats are silk lined, some are fur trimmed. Many are mannishly plain. Coats are short or longer to suit the personality of the wearer.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

Small Furs Add Charm and Warmth

Smart choker collars of fur give a pleasantly distinctive note for which well-dressed women are seeking.

Such fur chokers are worn with street frocks of tricotine or serge, with afternoon frocks of georgette or satin and with strictly tailored suits which are not trimmed with furs.

There are choker collars of natural gray squirrel, Russian fitch, Japanese mink, Alaskan mink, nutria, mole, skunk and seal dyed furs. Prices start at \$20 for a gray squirrel choker and go to \$55 for Hudson seal (dyed muskrat).

Animal scarfs for dress are of Peiret or black wolf at \$55 to \$95, of lynx or fox at \$65 to \$150. Rainy day and school furs of Manchurian wolf dog, \$12.50 to \$37.50.

—Meier & Frank's: Fur Salons, Fourth Floor. (Mail Orders Filled.)

Pheasant and Duck Season Opens Friday

Barely a week before you take that eagerly planned hunting trip.

Sporting Goods Store is ready with the right kinds of guns.

Remington—Winchester—Parker—L. C. Smith
Remington shotgun shells.

Experts in attendance to give information or suggestions. Best types of weather-proof clothes for men and women.

—Meier & Frank's: Sporting Goods Store, Sixth Floor. (Mail Orders Filled.)

Character Dolls That Close Their Eyes—\$2.98

Regularly \$4.50. Dolls with short hair, big eyes that open and close, movable arms and hips.

A special purchase just arrived and ready for little girls at this new price of \$2.98.

Dressed as the picture shows in a nice little slip. Composition bodies.

—Meier & Frank's: Toytown, Fifth Floor. (Mail Orders Filled.)



\$27.50 \$17.45 \$10.95

Wonderfully Good

Girls' Coats: Special \$10.95, \$17.45, \$27.50

Three styles are pictured, one at each price. Coats at \$27.50 have plain and fur trimmed collars. Coats at \$17.45 are of beautifully soft silvertones and plain colored velours. Coats at \$10.95 are of navy blue diagonal chevrons and plain kersey.

These coats come from one of our best New York makers who specializes young people's clothes. They are cut plenty full. When a girl puts them on they fit her and she likes them immediately. They have style as well as quality.

6 to 14-Year Coats Special \$10.95

Navy blue only. Diagonal chevrons and plain kersey of such heavy weight that they need no lining. Made with all the care that one ordinarily finds in better coats.

8 to 14-Year Coats Special \$17.45

Good silvertones and plain colored velours and tweeds in desirable shades of blue, brown, russet and tan. Youthful styles. Mostly lined throughout. Plain and fancy models.

8 to 12-Year Coats Special \$27.50

Heavy coatings and silvertones in the kinds of models that will delight school girls. Lined throughout and many are interlined. Plain or FUR COLLARS including opossum, nutria and seal or nutria-dyed coney. Plenty of good blues and browns.

—Meier & Frank's: The Store for Girls, Second Floor. (Mail Orders Filled.)

If Price Were the Only Thing About These**Boys' Knicker Suits**

we would not be taking this space to tell you about them. The price is a big factor only because the other factors are present. In the light of these essential factors the price—

\$14.85

—is amazing. For these are high grade knicker suits taken straight from our regular stocks and including such famous kinds as Sampeck Triple Service suits. We have even TWO KNICKER suits at this price—and these too of standard makes. All are the kinds of suits Portland boys want for looks and (their parents heartily concurring), for service.

Good models and patterns. Belted coats, full lined knickers.

—Meier & Frank's: The Store for Boys, Third Floor. (Mail Orders Filled.)

**Boys' Shoes Reduced**

Sale From 9:15 to 12 Only



Apart from the fact that morning is the ideal time for fitting boys' shoes, or, for that matter, anyone's, it's certainly worth while to get here before 12 for such values as these.

Boys' Shoes Special \$2.95

Sizes 10 to 13½, pair \$2.95—sizes 4 to 6, pair \$3.45.

School and dress lace shoes of black gunmetal. Some have Neolin soles. Medium and English lasts. Discontinued numbers and broken sizes, but nearly all sizes in the lot.

Boys' Shoes Special \$4.35

Sizes 11 to 13½, pair \$4.35—sizes 1 to 6, pair \$5.35.

Tan army last shoes and black English and medium calfskin blucher shoes. All sizes in the army shoe, others in broken sizes.

—Meier & Frank's: Shoe Shop, Third Floor.

All Wool Serge for School Dresses \$2.25

Regular \$3.50 grade of all wool French finished serge in a good shade of navy blue. 44 inches wide. Excellent for women's and young girls' dresses and skirts. Also highly desirable for children's regulations and tunics.

—Meier & Frank's: Second Floor. (Mail Orders Filled.)

New Autumn Gloves \$1.33, \$2.63

Kayser leatherette fabric gloves (seconds), heavy enough for autumn, they wash so easily that one always can have a fresh pair of gloves without any difficulty. They fit very well and have a great deal of style. All new fall shades. Specially priced pair \$1.33.

Medium weight capeskin gloves with out-sewn seams. They can be satisfactorily washed when necessary. Embroidered with black and contrasting shades. Brown, tan, beaver and gray. Pair \$2.63.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Wide Ribbons Yard, \$1

Were \$1.25 to \$2.50. Beautiful ribbons 5½ to 8 inches wide for camisoles, sashes, hairbows, bouidour caps and all sorts of gift novelties. Satin, taffeta and moire in plain, dresden and striped patterns. Plenty of colors.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Boys' and Girls' "Munsing" Union Suits \$1.65

Regularly \$2.50. Medium heavy weight mercerized cotton and lisle union suits from the celebrated Munsingwear mills. High neck, long sleeves, ankle length, with open or half open fronts, drop seats.

Parents will be glad to take advantage of this saving for the children. All sizes for boys and girls.

Last Day of the Kayser Knit Underwear Sale

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Neckwear Specials for Women

Pretty things which soften the neck line of a dress and make it more becoming.

Special Vestees, Guimpes \$1.29 to \$1.95

Daintily lace and net vestees and guimpes with roll and flat collars. Some have net backs. Made of lace and net frillings in white, Paris and ecru. Attractive to wear with suits or dresses.

Regular 75c to \$1.50 Collars 59c

White and cream color in good styles of flat, roll and tab collars. Majority of organdie with embroidery or lace.

Lace Frillings \$1.25 to \$3.50

Two to six-row lace frillings or pleatings of which to make collars for round and bib necked dresses. Either white or the soft Paris shade. Yard \$1.25 to \$3.50.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

Hair Switches and Transformations \$5

Continuing the radical clearaway of all remaining hair switches and transformations in the Salon de Coiffure. Made of first quality hair in natural shades, all colors, including gray. Some were as much as \$18 and \$20. None of the pieces was less than \$10.

—Meier & Frank's: Fifth Floor. (Mail Orders Filled.)

Toiletries

Pussy Willow face powder 50c.
La Blanche face powder 49c.
Carmen face powder 45c.
Sampre Givonne face cream 49c.
Holmes' Frostilla face lotion 25c.
Jergens' benzoin and almond cream 43c.
Tanoforan lotion \$1, 60c.
Revelation tooth powder 25c.
Dr. Lyon's tooth powder 23c.
Sanitol tooth powder 29c.
Peppodent tooth paste 45c.
Pebezo tooth paste 39c.
Kolyne tooth paste 25c.
Colgate's big bath soap, 3 cakes 50c, cake 17c.
Laco castle soap, 3 cakes 65c, cake 25c.

—Meier & Frank's: Main Floor. (Mail Orders Filled.)

The STORE for MEN

Big
Double
Bill

Continuous
All
Day

192

White Jersey Silk Shirts

3 for \$25
Tax \$1.60

\$8.75
Tax 58c

3 for \$25
Tax \$1.60

This is No. 1 of the two "first run" features for men Saturday—and it should draw a capacity house. But only 192 men can get in on it and chances are some men will want the special prize of three for \$25. Splendid heavy quality La Jerz (Jersey) white silk shirts with white satin stripes in varying widths. Qualities that not so long since belonged in the somewhat exclusive \$15 class can now be had at the popular price of \$8.75. Sizes 14 to 17.

FEATURE NO. 2**1200 High-Grade Silk Ties \$2.35**

(Add 4c Government Tax on Each Tie)

We wanted something of equal caliber with the silk shirt offering and could think of nothing better than to take these 1200 silk ties out of their rightful price classes and reduce them to \$2.35, which means a saving of a dollar to half the original price. High-grade imported and domestic weaves including heavy brocaded satins, English silk twills, baratheas, armures, basket weaves, etc. Rich colors. Finely tailored ties with slip-easy bands.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

Men's Balch-Price Hats

We hardly think that it is necessary to emphasize the unusual character of this opportunity which brings new Balch-Price hats for fall at \$7.50. Certainly men and young men who have seen the prices asked elsewhere for headwear of like quality will think themselves in luck to get such hats for \$7.50. They are made of fine fur felt (all GOOD felt hats are of this kind) in plain and silk finishes, with full leather sweat bands and bound edges. New shades of fog, blackstone and bottle green, also brown and black.

All the leaders—Knox, Stetson, Borsalino, Mallory and Schoble—are represented in our fall hat displays.

—Meier & Frank's: The Store for Men, Main Floor. (Mail Orders Filled.)

It Will Soon Be Time for Football
But It's Time NOW for

"SOCIETY BRAND" CLOTHES

You will find the new Society Brand clothes here—at Style Headquarters. We were attracted to this brand by the style and quality of these clothes and the integrity of the house that makes them. They were attracted to us because we had built up the sort of trade that wants the best clothes to be had at reasonable prices. Our confidence has been borne out and is being borne out daily by Portland men and young men who wear Society Brand clothes. It's a case of satisfaction all around.

If You Want

Style—quality—tailoring—service—everything that good clothes should have, at moderate prices—you want Society Brand clothes. That's what we want to sell you because we know what you want. Today? Fine!

—Meier & Frank's: The Store for Men, Third Floor. (Mail Orders Filled.)