

SOLE PORTLAND AGENTS FOR THE FAMOUS MADAME IRENE CORSETS—THIRD FLOOR

**Meier & Frank Co.**  
Established 1857  
THE QUALITY STORE OF PORTLAND  
717 1/2, Sixth, Morrison, Alder Sts.

# Opportunity Day

Opportunities for everybody to save on wanted merchandise in nearly every department.

## In Our Auditorium Today Canning Contest

By School Girls to Decide  
Which Team Will Represent  
Multnomah Co. at State Fair

This is an invitation to mothers, fathers, fond aunts and the general public to see two teams of school girls in a competitive exhibition of canning tomatoes and beans this afternoon, the winning team to be sent to the State Fair at Salem.

The girls will explain why they give the demonstration, the principles of the cold-pack canning which they practice and will speak on necessary equipment. Their canning is scientifically practical and many older people will be interested in their skillful, orderly methods.

One team will start canning at 2 o'clock, the other team at 3:30. Judges will be in attendance and the winning team will have their expenses paid to the State Fair at Salem, there to compete for state honors.

—Meier & Frank's: Auditorium, Sixth Floor.

## Chocolate Walnut Fudge 39c

Our regular 65c grade of delicious chocolate walnut fudge all ready packed in pound boxes. None delivered.

—Meier & Frank's: Main and Ninth Floors.

## Marmalade Jars 49c

Glass jars with etched designs and silver-plated covers and spoons at this special price. They can be used for marmalade, jelly or relish.

—Meier & Frank's: Silverware Shop, Main Floor.

## Cuff Links 19c

Regularly 50c. "Clamp-tite" cuff links, a well known trade-marked make. Now less than half price.

—Meier & Frank's: Jewelry Store, Main Floor.

## Silver Buckles 98c

Originally \$2.50 to \$5. Odd pairs of slipper buckles for pretty dress slippers. All much less than half price.

—Meier & Frank's: Jewelry Store, Main Floor.

## Leather Hand Bags \$2.49

Regular \$3.50 and \$3.98 kinds. Black, brown and gray leather bags in pouch, swagger, dance and canteen shapes.

—Meier & Frank's: Leather Goods Shop, Main Floor.

## 16 Cakes Lurline Soap \$1

16 bars Lurline floating bath and laundry soap, special at \$1.

## 36 Cakes Soap \$1

Hotel soap, small cakes of assorted odors, 3 dozen cakes to box, special at \$1.

4 boxes of hotel soap, 144 cakes, special at \$3.50.  
—Meier & Frank's: Drug Shop, Main Floor.

## Valenciennes 10c

Regularly 15c to 25c. Double and single-thread valenciennes edges, insertions and headtops from 3/4 to 1 1/2 inches wide, also plain valenciennes and shadow lace edges and insertions from 2 to 5 inches wide. For underclothes and holiday sewing.

—Meier & Frank's: Lace Shop, Main Floor.

## Fancy Georgette Crepe \$1.49

Regularly \$2.75 to \$3.50 yard. 39-inch printed georgette crepe in a number of attractive designs. Charming for tunics, blouses and combination dresses. Limited quantity. Short ends and bolt lengths. Buy as much as you want.

—Meier & Frank's: Lace Shop, Main Floor.

## Table Damask 98c

Regular \$1.25 grade of mercerized cotton table damask in short lengths from 2 1/2 to 10 yards. 64 inches wide. Good quality for every day use.

—Meier & Frank's: Linen Shop, Second Floor.

## Kitchen Crash 50c

Regular 60c grade of linen crash toweling of extra heavy weight. Suitable for hand towels, rollers and dish towels.

—Meier & Frank's: Linen Shop, Second Floor.

## MEN

## 4800 Pairs Famous "Miller" Sox Pair 43c (6 Pairs \$2.50)

Can't impress too strongly on men with fall and winter hosiery needs to supply the importance of stocking up in this sale of Miller sox, for which we have been lucky in securing such a quantity to sell at this special price of 43c pair.

Miller sox are known as the sox with the "iron heel and toe"—a vivid way of describing their extraordinary wearing quality. We shall replace any pair that does not give satisfaction.

Colors include black, navy, cordovan, Palm Beach, light and dark slate, also white.

Sizes 9 1/2 to 11 1/2 inclusive.

Regular \$5.00  
**Men's Gloves**  
\$3.75

Genuine chrome tan kangaroo gloves—probably the best driving gloves manufactured for wear. Strap or button wrist. Sizes 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 11.

Outing Flannel  
**Pajamas**  
\$2.95

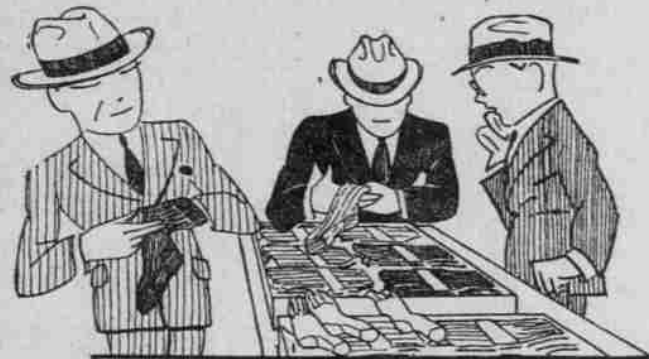
Our standard \$3.50 quality outing flannel pajamas and at that price an unexcelled value, now offered at almost a fourth less. Sizes 15, 16, 17, 18.

Special Sale  
**Night Shirts**  
\$1.85

A better than usual value at \$2.50 garment, we offer these heavy twill cotton night shirts at a fourth less for Opportunity Day. Sizes 15 to 20 inclusive.

Famous Globe  
**Union Suits**  
\$2.95

Regular \$5 grade at close to half price for this one day only. Globe steam shrunken union suits of wool and cotton mixture in a comfortable medium weight.



—Meier & Frank's: The Store for Men, Main Floor.

## Opportunity Sale

## Women's Plush Coats

\$29.50



This plush is the soft silky sort which looks like fur at a distance.

The coats are made as simply as though they were of fur—with big shawl collars and deep turn-over cuffs.

Fancy flowered linings make them warm as well as attractive.

—Meier & Frank's: Fashion Salons, Fourth Floor.

## Very Pretty

## Envelope Chemises

\$1.49

Majority were \$2.59, a few were \$1.98.

Materials are soft sheer nainsook, daintily trimmed with good eyelet embroidery and ribbon or a mass of valenciennes lace.

Some of pink batiste have bodice tops with tucks, hemstitching and ribbon shoulder straps.

Unmistakably opportunities at \$1.49.

—Meier & Frank's: Underwear Shop, Third Floor.



## Women's High Shoes

\$9.45

Dark brown, black kid, dark gray kid, maple kid, bronze kid and patent leather shoes are offered in this fine group for autumn wearing.

New popular styles of our own standard \$12 to \$14 grades.

A few J. & T. Cousins shoes in the collection.

Cloth tops, leather tops, military, Cuban or French heels—all at this one price, \$9.45.

—Meier & Frank's: Shoe Store, Third Floor.

## Umbrella Opportunities

School, college and best umbrellas are offered at attractive prices.

### School Umbrellas \$1.95

Sturdy fast black cotton umbrellas with attractively trimmed handles for children of 5 to 12 years.

### Gloria Umbrellas \$4.85

Regular \$6.50 grade of exceptionally good gloria umbrellas with silk carrying cases. Black handles with white rings.

### Silk Umbrellas \$9.85

Regular \$12.50 grade of "Ware" all-silk umbrellas in taupe, garnet, navy, African brown, hunter's green, gray and maroon. Malacca handles interestingly trimmed with leather.

—Meier & Frank's: Umbrella Shop, Main Floor.

## Meier & Frank's Lower Price Store

### School Stockings 25c

Regularly 35c  
Excellent grades of children's school stockings in black and some tans. Good sturdy ones that will give service. Sizes 5 1/2 to 9 1/2.

### Huck Towels 19c

Regularly 30c  
Generous size towels with colored borders. Subject to slight imperfections. While any of 1200 remain, 19c each.

### Percalé 25c

Regularly 35c  
Yard wide standard percalé in pink, blue, tan and lavender plaids.

### Apron Gingham 16c

Regularly 25c  
Small and medium checks in apron gingham. Limited quantity.

### Crettonnes 16c

Very Special  
Bungalow light weight cretonnes in light and dark colors with floral designs. Mill lengths. Subject to imperfections.

### Outing Flannel 23c

Regularly 30c  
Amoskeag standing outing flannel in plain cream or in blue and dark colors in plaids.

### Regal Mops and Oil 35c

1 Regal mop, regularly 50c and a 25c bottle of Regal oil make a thrift opportunity for housekeepers at 35c for the combination.

### Corn Brooms 50c

Regularly 75c  
300 more of the brooms, duplications of which sold out in a hurry recently. Good ones made of corn. Regulation size.

—Meier & Frank's: Lower Price Store, Basement Balcony.



## "Sassy Jane" and Other House Dresses \$2.98

500 dresses in the lot—and fully 200 of them are Sassy Janes. Nifty dress gingham in brown and blue plaids and other colors; some made with white collars, cuffs and belts; practical sorts, for many of them unbutton all the way to the hem. Other apron dresses and belted house dresses of gingham.

in checks, stripes and plain colors including pink and white, plain lavender and other color effects. Mostly with comfortable short sleeves and with low or medium high necks.  
Sizes 34 to 44.  
None of them was less than \$3.98 formerly.

—Meier & Frank's: House Dress Shop, Third Floor. (Mail Orders Filled.)

On the Center Aisle Bargain Square, Main Floor

## 3000 YARDS NEW SATIN MESSALINE

Yard-wide satin messaline for women's and misses' dresses, blouses, linings and many other purposes.

A fortunate lot secured by the MEIER & FRANK silk buyer in the East. Most unusual opportunity to get this popular silk at considerably less than the price heretofore. Excellent colors, including navy, marine, midnight, king, ciel and Pekin blue, plum, ruby, garnet, pink, ivory, medium and African brown. Even 3000 yards of new silk as good as this at \$1.79 yard will not stay here very long.

\$1.79

—Meier & Frank's: Center Aisle, Main Floor.

## Women's Silk Stockings \$1.65

2 pairs \$3. Regular \$2.50 grade of these fine pure silk stockings. They are full fashioned! Something unusual at \$1.65. Black, white, brown and other colors. One of the best values offered this season. Sizes 8 1/2 to 10.

—Meier & Frank's: Hosiery Shop, Main Floor.

## 3 Pairs Children's Hose \$1

Black or white "Buster Brown" stockings in all sizes for children. Liberal supply ready. Mothers of families can provide for all the children at this saving.

—Meier & Frank's: Hosiery Shop, Main Floor.

## Munsing Union Suits 95c

Regularly \$1.50. Women's extra light weight cotton Munsing union suits. Bodice and regular tops. Knee length. Regular sizes only. One of the most popular styles of Munsingwear.

—Meier & Frank's: Underwear Shop, Main Floor.

## Double Silk Gloves \$2.19

Two thicknesses of silk make them plenty warm for winter. Embroidered with black and self color. Sizes 5 1/2 to 7 1/2. Black, brown, tan, gray, navy.

## Kayser Strap Wrist Gloves \$1.83

Smart gauntlet slip-on style leatherette fabric gloves which look like mocha gloves. White, brown, tan, mastic, sand and gray. They wash perfectly.

—Meier & Frank's: Glove Shop, Main Floor.

## All Wool Tricotine \$2.49

Navy blue tricotine at this remarkably low price. Useful for autumn skirts and tailored suits. 36 inches wide. Excellent shade of navy blue.

—Meier & Frank's: Dress Goods Section, Second Floor.

## "Daisy" Outing Cloth 41c

Today's retail price is 55c yard for this well known brand of good outing cloth. Suitable for pajamas, night gowns, night shirts, babies' diapers and other underclothes. White only.

—Meier & Frank's: Flannel Section, Second Floor.

## Books 50c

Regularly 75c to \$1.75. Final clearaway of odd dictionaries, novels, juveniles and classics. Good variety of titles.

—Meier & Frank's: Book Store, Fifth Floor.

## Collars and Vestees 95c

2 for \$1.50. Special lot of new georgette crepe collars and lace vestees. Collars have embroidered corners and imitation venise and filet lace edges. Vestees have collars with lace and net trims and there are also separate modesty vestees without collars.

—Meier & Frank's: Neckwear Shop, Main Floor.

## Standard Corsets \$2.49

Originally \$4 to \$10. "Successo" and "La Fillette" makes. Pink batiste or pink and white coutil corsets suitable for large, medium and small women and misses. Low, medium and high busts. Sizes 22 to 36 in the lot but not in every model. Unusually large assortment of styles.

None C. O. D., none credited, nor exchanged.

—Meier & Frank's: Corset Shop, Third Floor.

## Girls' Dresses \$1.79

Originally \$2.95 to \$4.95. A third off to less than half for gingham school dresses for girls 12 to 16 years. Stripes and plain colors among them. Some are trimmed with sashes. Khaki dresses also included. Limited number.

—Meier & Frank's: The Store for Girls, Second Floor.

## Stamped Needlework 50c

Regularly 75c to \$1. Towels, centerpieces, scarfs, tea aprons and children's dresses—all stamped ready for embroidery.

—Meier & Frank's: Needlework Shop, Second Floor.

## Marquise Curtaining 48c

Regularly 75c. 1200 yards white, cream and ecru curtaining to make home pleasant during autumn and winter. This marquise has hemstitched borders with lace edges. Hem the top and bottom and they are ready to hang.

—Meier & Frank's: Curtain Shop, Seventh Floor.

## Rag Rugs \$1.79 to \$3.69

Beautiful selection of high-grade rag rugs. Mixed colors. Especially suitable for bedrooms, bathrooms and kitchens.

24x48-inch, regularly \$2.50, special \$1.79  
27x54-inch, regularly \$2.70, special \$1.95  
30x60-inch, regularly \$3.30, special \$2.48  
36x72-inch, regularly \$4.50, special \$3.69

—Meier & Frank's: Rug Store, Seventh Floor.

## Indian Robes 20% Off

Were \$11.50 and \$12.50, now \$9.20 and \$10. An Opportunity Day discount of 20% on Indian blankets for automobile robes, beds and couches. They are all in typical Indian colors and designs.

—Meier & Frank's: Luggage Shop, Sixth Floor.

## Hair Switches \$3.95

Were \$5.50 to \$12.50. All shades of hair, including gray and light gray, can be found in this radical clearaway. It includes switches formerly \$5.50, \$7.50, \$10 and \$12.50.

—Meier & Frank's: Salon de Coiffure, Fifth Floor.

## Opportunity Day Notions

Darning cotton, black, tan, white, colors, regularly 5c, now 3 for 10c.

Hair bow fasteners, Sentry, gold finish, 5c.

Hair pins, De Long, non-slipping, 150 count to paper, jet only, assorted sizes, regularly 15c, now 2 boxes 25c.

Hair pins, Liberty Bell, assorted sizes, 2 for 15c, cabinet 8c.

Hump hair pins, sizes 4 and 5, regularly 5c, now 2 boxes for 8c. Simplex adamantite pins, 200 count to paper, 2 packages 5c.

Oil cloth sleeve protectors, plain black or white, regularly 20c, now 15c.

Men's black sateen sleeve protectors, elastic at top, snap fasteners at wrist, regularly 50c, now 35c.

Knitting pin sets, imitation bone or steel, regularly 45c, now 10c.

Sanitary napkins, seamless, cotton, regularly 35c, now 3 boxes 90c.

Kleinert's rubber aprons, checked gingham pattern, for household and laboratory use, regularly \$1.50, now \$1.35.

—Meier & Frank's: Notion Shop, Main Floor.