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Friday Sales

# 1596<sup>th</sup> Friday Surprise Sale

*Meier & Frank Co.*  
Established 1857  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE



## Satin, Tricotine and Serge Frocks \$29.50

Many new autumn models of regular \$39.50 grade are offered today as a great surprise at \$29.50—a saving of TEN DOLLARS!

Fashionable beaded and embroidered models as the picture shows. Many have wide borders of bead work or embroidery sometimes even extending above the knees. Jet, iridescent and gold colored beads are employed as well as black or self-colored soutache braid and silk thread. Materials include tricotine, serge and satin in navy blue.

These dresses are so exceedingly effective that it seems impossible they can be priced so little as \$29.50.

All sizes in the lot but not in every style.

## Sport Coats of Furry Plush \$29.50

At a distance these coats give the impression of fur. They are the short nifty length always youthful and becoming. Their big shawl collars turn up close to the neck and are cozily warm. Belts are arranged to be worn inside or outside, giving the effect of the loose wrap at the left or the belted model at the right of the picture.

Notice the large pockets and turn over cuffs. Attractive fancy linings.

Both "Peco" and "Peerless" plushes are included.

—Meier & Frank's: Fashion Salons, Fourth Floor.



## Surprises!

### \$2.50 to \$3.50 Printed Georgette \$1.69

1000 yards of georgette crepe in many designs. 39 inches wide. Beautiful colorings. Floral effects, small figures and other patterns.

Clearaway of short lengths and odd pieces.

—Meier & Frank's: Main Floor.

### 50c to \$1 Dress Cottons Yard 25¢

Limited quantity of yard-wide voiles and organdies to be cleared away quickly at this new price. All sorts of colors for different purposes.

—Meier & Frank's: Second Floor.

### \$1 White Nainsook Yard 49¢

Regular \$1 grade of white nainsook for women's and school girls' underclothes. 44 inches wide.

—Meier & Frank's: Second Floor.

### 50c "Lyklinien" Yard 39¢

This excellent checked or striped all-white cotton is most desirable for girls' school and better blouses and for little girls' frocks. It is very nice and sheer and wears well. 32 inches wide.

—Meier & Frank's: Second Floor.

### Front and Back Lace Corsets \$1

Originally \$1.50 to \$6.50. Frolaset, American Lady, Successo and Lyra corsets in small sizes. Women who wear 19 to 22 can be fitted although not all sizes can be had in each.

No phone orders, credits or exchanges.

—Meier & Frank's: Third Floor.

### Regular 75c to \$1.50 Brassieres 59¢

Broken assortment of much better brassieres with front and back fastenings. Only 144.

—Meier & Frank's: Third Floor.

### French Kid, Suede Gloves \$3.61

Women's beautiful gloves of real French kid or French suede of fine quality, also of light weight capeskin for autumn wear. Good shades of brown, gray, beaver, mode and cream. Made with self stitching or contrasting embroidery. Correct styles.

—Meier & Frank's: Main Floor.

### Girls' Dresses for \$3.87

Originally \$5.95 to \$7.50. Almost half price for broken assortments of girls' wash dresses in sizes up to 16 years but not in each model. Gingham and cotton crepe in stripes, checks and plaids. Light and dark colors.

So good they should sell out before the day is over.

—Meier & Frank's: Second Floor.

### Babies' Creepers for 29¢

Regularly 69c to 98c. Less than half price for useful little creepers of chambray and gingham, striped crepe and cambric. Sizes 6 months to 2 years. Plain colors, checks, stripes and all white. Broken size assortments.

No credits or exchanges, none sent C. O. D.

—Meier & Frank's: Second Floor.

### Linen Weft Napkins Dozen \$7.50

Were \$10. Limited quantity of the finer kinds of imported napkins with pure linen weft. 22 inches square.

—Meier & Frank's: Second Floor.

# MEN

15 extra big surprises from The Store for Men. Every one at an unusual saving—some HALF. Several lots limited. Shop early.

### Durable Sox 3 Pairs 55¢

6 pairs \$1. Men's exceptionally sturdy quality medium weight cotton sox in navy, cordovan and black. Sizes 9½ to 11½.

### Imported Hose \$1.45

\$2.50 value. Men's fine quality English wool hose in plain colors and heather mixtures, drop stitch effects. These will appeal to smart dressers. Sizes 10 to 12.

### Union Suits \$1.95

Regular stock price \$2.85. Finely made elastic cotton ribbed form fitting union suits in long sleeves, ankle length style for immediate wear. Natural, gray and ecru. Sizes 34 to 48.

### Night Shirts \$1.65

Men's and boys' outing flannel night shirts at less than the cost of the material. Just the thing for colder nights. Good plain and striped patterns. Sizes 14 to 20.

### Men's Pajamas \$3

Regularly \$6—half price while the 500 last. Unusually good firmly woven quality outing flannel pajamas in attractive plain and striped patterns.

### Men's Pajamas \$2.35

Regularly \$3.50 to \$5—some less than half. Of fine materials, plain or trimmed. Broken lines. Sizes 15 to 18 included.

### Men's Sweaters \$4.85

Today's value \$10—our price is half. Just 66 of these ruff-neck sweaters made by the famous Kenosha Knitting company. Gray, maroon, navy and dark oxford. Made with two pockets. Sizes 36 to 48.

### Men's Jerseys \$3.85

Regularly \$5. Fine quality jerseys in navy, gray and maroon. Sizes 36 to 46.

### Boys' Sweaters \$3.85

Regularly \$5. Boys' ruff-neck sweater coats in brown, blue and green heather mixtures. Sizes 28 to 36.

### Men's Caps \$1.85

Regularly \$2.50. Big assortment of patterns and colors. All sizes.

### Men's Belts \$2

Regularly \$4—now half price while the 200 last. Fine calf-skin belts with silver plated buckles. All popular sizes.

### Dent's Gloves \$1.65

Worth \$3.50 today—our price is half. Just 250 pairs of famous Dent's quality "Nudeer" gloves for fall wear. Brown and tan. Good sizes—7 to 9.

### Canvas Gloves 39¢

Sturdy well made canvas gloves with leather palms.

### Knitted Ties \$1.95

\$2.50, \$3.50, \$4 to \$5 values included—some less than half price—majority first quality, others sub-standard. 600 fine quality knitted ties from the best makers—and you know how fashionable knitted scarfs are.

### Four-in-Hands 89¢

Regular \$1, \$1.50, \$1.65 and \$2 values—about equal quantities in the sale at 89¢ each. Excellent variety of patterns.

—Meier & Frank's: The Store for Men, Main Floor.

## Surprises!

### 50c Huck Towels Each 35¢

3 for \$1. Good heavy towels such as the family needs for winter use. Kinds that will give friction. 18x36-inch size.

—Meier & Frank's: Second Floor.

### "Pansy" Outing 3 Yards \$1

Regular 45c yard grade of heavy well flannel white "Pansy" outing. Excellent weight for night gowns, pajamas and sheets for children's beds.

—Meier & Frank's: Second Floor.

### Floss Cushions for 69¢

16x22-inch oblong or 20x20-inch square cushions filled with combination floss and cotton. You will probably need more cushions for your couch and chairs and these 69¢ pillows covered attractively will answer satisfactorily for any use.

—Meier & Frank's: Second Floor.

### \$3.25 Cotton Blankets Pair \$2.50

White, gray or tan double blankets 64x76 inches. Large enough for full or three-quarter size beds.

—Meier & Frank's: Second Floor.

### Ribbon Remnants Half Price

Hair bow remnants, lingerie ribbon remnants and many other kinds for art needlework and hand bags. Velvet, satin, taffeta, moire, grosgrain.

—Meier & Frank's: Main Floor.

### Fur Trimming Sale 75¢-\$1.75 Yard

Black coney furs for children's coats, hats and women's dresses and scarfs.

—Meier & Frank's: Main Floor.

### 50c Peanut Brittle Lb. 25¢

Half price! Wholesome candy for school children. An old-fashioned favorite with grown-ups. Crisp brittle with lots of peanuts. None delivered.

—Meier & Frank's: Main and Ninth Floors.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE

## These Marvelous Silk Negligees \$8.45

They Were \$13.95 to \$25

Those formerly \$13.95 were a part of a wonderful special purchase of which we have only a few left. Others were \$15, \$18.50 and up to \$25 in our regular stocks.

Mostly crepe de chine, some of charmeuse. Pink, light blue, lavender, old rose, apricot and copenhagen.

Quantities of styles but some only one or two of a kind. Trimmed with lace, plain, quite elaborately embroidered or cut in Greek style with silk loop fringe.

—Meier & Frank's: Negligee Shop, Third Floor.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE



## Envelope Chemises 98c

Were \$1.49 and \$1.59

The three pictured garments are in this fine lot and so are many other styles. Materials are soft and sheer. Trimmings are of lace and embroidery. Attractive tailored models are also to be had. Both bodice tops and built-up shoulder styles.

Many are in sizes for school girls and college women although they are intended primarily for women.

—Meier & Frank's: Muslinwear Shop, Third Floor.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE

## Large Rag Rugs—Sale!

Some of our best qualities. Large variety of colors. Plain and figured borders. Sale is limited to 72 rugs.

- 4x7 ft. Regularly \$ 6.50, special at \$ 4.18
- 4x7 ft. Regularly \$ 7.50, special at \$ 4.73
- 6x9 ft. Regularly \$14.00, special at \$ 8.95
- 6x9 ft. Regularly \$15.00, special at \$ 9.35
- 8x10 ft. Regularly \$16.50, special at \$ 9.85
- 8x10 ft. Regularly \$22.00, special at \$13.75
- 8x10 ft. Regularly \$22.50, special at \$14.25
- 9x12 ft. Regularly \$23.50, special at \$14.85
- 9x12 ft. Regularly \$27.50, special at \$17.85

—Meier & Frank's: Rug Store, Seventh Floor.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE

## Women's Low Shoes \$4.45

Were \$8 to \$12.50

These will make a sensation!

Final clearaway of shoes that you will want to wear. Pumps and oxfords including some of J. & T. Cousins make. All sorts of short lines from regular stock. Broken size assortments.

Pumps of tan, patent leather and black kid with Louis heels. Patent oxfords with medium and Louis heels. Oxfords of black kid and tan leathers with military and Cuban heels. Oxfords of white nubuck with medium heels. One-eyelid ties of white reinkloth. Turn and welt soles. Other styles of two to eight pairs alike.

None exchanged, no telephone orders, none C. O. D., none on approval.

### 100 Pairs of Shoes \$1.65

White canvas and nubuck sports and dress shoes priced very low for immediate disposal. Broken sizes.

—Meier & Frank's: Shoe Store, Third Floor.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE

## Entire Line Brocade, Velvet Tapestry Samples ½

Were \$3 to \$14 yard—now \$1.50 to \$7 yard.

Because this line can not be duplicated this season, every sample will be sold out at half its value. Various lengths, but mostly 1½ yards long. About 100 samples in the lot. Very beautiful colors and designs suitable for fancy pillows, table runners and other purposes.

—Meier & Frank's: Drapery Store, Seventh Floor.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE

## Exactly 50 Suits

for high school boys and those going into first long trousers—

**\$24.85**

Regular \$35 and \$45 Grades

Practically all are all-wool garments—cheviots, flannels, cassimeres and tweeds. Correctly tailored suits in smart styles for high school wear. Attractive patterns and colorings. Sizes 32 to 38.

Wonderful Friday Surprise values at \$24.85.

—Meier & Frank's: The Store for Men, Third Floor.



## Surprises!

### Boys' \$1.50 to \$2.50 Shirts 89¢

Surprise for school boys! Plain white shirts, white self-stripe shirts, colored stripe shirts. Neatly made garments of soisete, madras and percale in coat style with French cuffs. All of these have separate collars. Also plain white shirts with attached collars.

Sizes 12 to 14 neck.

—Meier & Frank's: Third Floor.

### School Brooches Half—50¢

Regular \$1 and \$1.25 gold-filled brooches at 50¢—kinds that girls need.

—Meier & Frank's: Main Floor.

### \$1 Barpins for 50¢

White metal kinds with gleaming rhinestones.

—Meier & Frank's: Main Floor.

### \$5.45 Leather Hand Bags \$3

Genuine pin seal and a few morocco hand bags and purses at this small price. It is a big SURPRISE, because leather hand bags are not often to be found for so little. Nicely made and properly fitted.

—Meier & Frank's: Main Floor.

### 75c Stationery Box 53¢

"Linaria Linen" stationery—24 sheets of paper and 24 envelopes in a box. Colors of paper are lavender, pink, buff. The envelopes are lined with fancy tissue. For distinctive letters.

—Meier & Frank's: Main Floor.

### \$2 Teachers' Bibles for \$1.50

Limited number of Sunday School Teachers' Bibles. These have many illustrations and maps. Limp binding.

—Meier & Frank's: Fifth Floor.

### \$2 Webster's Dictionary for \$1.50

Webster's popular American dictionary with flexible binding, red edges and round corners. Self-pronouncing. 100 only.

—Meier & Frank's: Fifth Floor.

### 16 Cakes "Lurline" Soap \$1

"Lurline" floating toilet and laundry soap is now offered at this big economy as a good surprise—16 cakes \$1.

—Meier & Frank's: Main Floor.

### 10c Toilet Paper Roll 7¢

Regular 10c roll Japanese crepe toilet paper can be had now at these unusually low prices.

Roll 7c; dozen rolls 70c; case of 100 rolls \$5.25.

—Meier & Frank's: Main Floor.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE

## Georgette and Pongee Blouses \$2.95

Long sleeved natural color pongee waists which will be admirable for girls. They wear splendidly and do not show dust nearly as quickly as white does. Simply made and finished with hemstitching.

Dressy georgette crepe blouses are tailored or trimmed with embroidery and lace—pretty ones.

Not all sizes in any one style and of some only a few because they are ends of lines.

—Meier & Frank's: Blouse Shop, Fourth Floor.

MEIER & FRANK'S 1596TH FRIDAY SURPRISE

## Full Fashioned Silk Hose

Regularly \$2.50 **\$1.65** 2 Pairs \$3

Special purchase of 1200 pairs direct from the mill. Stockings like these will make this particular Friday Surprise Sale long remembered.

Mercerized double lisle tops and soles to give longer wear.

Black, white, brown, navy and other wanted colors. Some of the stockings are slightly imperfect. One of the best values offered in a long time.

—Meier & Frank's: Hosiery Shop, Main Floor.