

Trading Stamps Given on Charge Accounts if Paid in Full by 10th of Each Month

\$5 OWK Corsets—Models for Stout and Average Figures—Unlucky Friday—Special \$3.95 a Pair

—Broken Lines in High-Grade Corsets—Gossard and Other Famous Makes—Unlucky Friday—HALF PRICE—Dep't. 2d Floor



Boxed Stationery Special 11c
Main Floor—At this low price for one day only and positively no telephone orders. 24 sheets and 24 envelopes put up in a fancy box. Priced special at **11c**

The Standard Store of the Northwest
Olds, Wortman & King
Reliable Merchandise—Reliable Methods

98c Corset Covers Special 49c
Second Floor—Dainty Corset Covers made of fine quality material, trimmed with laces and embroideries. Regular 49c 75c to 98c values. Unlucky Friday **49c**



Double Trading Stamps With Cash Purchases All Over the Store

SPECIAL NO. 1

\$1.75 Silk Hose At \$1.19

Main Floor—600 pairs Women's First-quality Silk Hose offered at a sharp reduction in price for Unlucky Friday. Seamless style with lisle heel, toe and garter tops. Made with mock-fashioned seam up back. Shown in Havana brown, dark tan, Russia calf, black and Arizona silver. Full range of all sizes in the sale. Regular \$1.75 Hose, on special sale, a pair **\$1.19**

"UNLUCKY FRIDAY"

Unlucky for Those Who Stay Away, But Lucky for Those Who Come

—Share in these "Unlucky Friday" offerings—you'll find them extraordinary values and each and every item a real bargain. Note the 13 EXTRA SPECIALS selected by a committee of 3 experts in merchandising. DOUBLE S. & H. GREEN TRADING STAMPS GIVEN WITH CASH PURCHASES IN ALL DEPARTMENTS "UNLUCKY FRIDAY."

SPECIAL NO. 2

Handkerchiefs 2 for 15c

Main Floor—Women's and Children's Handkerchiefs in a phenomenal offering for Unlucky Friday. Plain white with fancy one-corner embroidery and fancy printed novelties in many pretty patterns and colors. These are all from our regular stock and splendid 15c values. Lay in a good supply and save. 8¢ each, 2 for **15c**

SPECIAL NO. 3

Women's Outing Flannel Night Gowns \$1.98

Second Floor—These cool nights remind one that it is time to don heavier sleeping garments. These Night Gowns are of splendid quality Outing Flannel in plain white or fancy striped patterns. Several attractive styles in the sale and all are from regular \$2.98 lines. The thrifty woman will be quick to take advantage of this sale and supply her needs **\$1.98** for Fall and Winter. Regular \$2.98 Night Gowns, Unlucky Friday

SPECIAL NO. 4

Girls' White Middies Special \$1.98

Second Floor—This is the quality we sell in the regular way at \$2.95, so you'll note the saving is close to a dollar on each garment. Mothers will do well to get a good supply of these for the children's school wear, as they are very practical and give splendid service. Made up in good quality white galatea styled with sailor collar and trimmed with braid. **\$1.98** All sizes from 6 up to 14X. Regular \$2.95 Middies—Friday at

SPECIAL NO. 5

Wilson Snaps 5c

Notion Dept., First Floor—Wilson Snap Fasteners at half price for Unlucky Friday. Shown in a full assortment of all wanted sizes and in black or white. These give best of satisfaction. Regular 10c Wilson Snaps for **5c**

SPECIAL NO. 6

Boys' Suits at \$8.95
—\$12.50 and \$15.00 Grades

Main Floor—Here is a great chance to buy your boy an extra suit at a good saving. The assortment is composed of several broken lines and odd suits taken from our regular stock. Strictly high-class garments of reliable makes. Fancy mixtures and tweeds in serviceable dark colors for school wear. Broken range of sizes from 7 up to 18. Suits formerly **\$8.95** selling at \$12.50 up to \$15.00—priced special for Unlucky Friday
—Double Stamps With Cash Purchases

SPECIAL NO. 7

Pillow Cases 39c

Main Floor—No telephone, mail or C. O. D. orders accepted for these cases, and we reserve the right to limit quantity to a customer. Made from good heavy quality bleached sheeting. Size 45x36 inches. On sale Unlucky Friday, special, each **39c**

SPECIAL NO. 8

Women's Knit Bloomers \$1.50 Grade—98c

Main Floor—The celebrated "Princess May" Bloomers known all over America! Cut in full standard size and well made. Owing to slight imperfections these are sold as seconds but you would not know they were not firsts unless we apprised you of the fact. Choice of pink or white, and there are all sizes from 36 up to 42. Knit Bloomers well worth \$1.50 the pair, priced very special for Unlucky Friday's Sale; only **98c**
—Double Stamps With Cash Purchases

SPECIAL NO. 9

Women's House Dresses Special at \$1.99

—At this special price for one day only. No telephone or C. O. D. orders accepted. Women's House Dresses and Aprons in a number of good styles and serviceable materials.
—Gingham Dresses
—Voile Dresses
—Chambray Dresses
—Percale Dresses
—Fancy stripes, checks, plaids and figured effects in a large assortment of patterns and colorings. Some are in the popular belted effects, others in loose models. Round, square or V-neck. Long or short sleeves. Any woman who has need for a new House Dress or Apron should see these at once. On sale Unlucky **\$1.99** Friday; special, at only



SPECIAL NO. 10

Men's Shirts at \$1.69
—Regular Selling Price \$2.50

Main Floor—Step lively, Men, and share in this wonderful sale of high-class Shirts! Buy enough to last you for several months, for it isn't often such a chance comes along. Shirts from our own regular stock. A make that we have sold for years and has always given best of satisfaction. Styled with French cuffs. Good assortment of fancy striped **\$1.69** patterns. All sizes in the sale 14 to 16½. Regular \$2.50 grade

SPECIAL NO. 12

Hair Bow Ribbons 50c the Yard

Main Floor—Extra quality Fancy Hair Bow Ribbons and beautiful, lustrous All-Silk Moire Ribbons in all the wanted colors. Pure dye. Hair Bows tied free of charge. Unlucky Friday, special, a yard **50c**

SPECIAL NO. 13

\$3.00 Black Satins \$2.29 Yard

Main Floor—Full 36 inches wide and beautiful rich finish, suitable for dresses, skirt linings, etc. All silk. This is the quality sold in the regular way at \$3.00 a yard. Limited quantity. Special, yard **\$2.29**

SPECIAL NO. 11

36-Inch Outing Flannels Special 43c Yard

Main Floor—A timely special and one that is certain to bring many women to the store "Unlucky Friday." Splendid heavy quality Outing Flannel in an excellent assortment of new and desirable patterns suitable for Night Gowns, Pajamas, Skirts, etc. No telephone or mail orders will be filled. Limit 10 yards to a customer. Priced very special, the yard **43c**

You'll Be Unlucky If You Miss Them!

Additional "Unlucky Friday" Specials

You'll Be Unlucky If You Miss Them!

Trimmed Hats \$7.50
—\$10, \$12.50 Values

Second Floor—The Millinery Store offers about 100 Trimmed Hats at a special low price for "Unlucky Friday." Smart, becoming styles for maids and matrons. Black Velvet Hats, Feather Turbans and a number of other popular styles in the sale. Hats for street and outing wear. Not a hat in the lot worth less than \$10.00—most of them are regular \$12.50 values. Take your choice **\$7.50** "Unlucky Friday" at only
Millinery Department
Second Floor

\$7.50 Silk Umbrellas \$5.95
—Ring and Crook Handles

Main Floor—Women's Gloria Umbrellas specially priced for Unlucky Friday. These are of extra good quality. Medium and light weight rain-proof gloria covers with selvage edge. Ring or crook handles. **\$5.95** Some are detachable. Regular \$7.50 Umbrellas, on special sale at

Basement Extra Specials
—For Unlucky Friday

—HEAVY WOOLNAP Blankets in white with pink or blue border or tan with pink or blue border. Size 64x76 inches. Good heavy **\$4.98** grade. On special sale at
—WOMEN'S UNION SUITS in good weight for Fall and Winter wear. High neck, long sleeves, ankle length. Sizes from 36 up to 42. Priced special **\$1.39**
—GEORGETTE Crepe and Crepe de Chine in 36 and 40-inch widths. Rose, flesh, yellow, gray, taupe, **\$1.49** maroon, purple, etc.; yard
—BOYS' SCHOOL SUITS in new belted models with full cut knicker pants. Fancy stripes and mixtures. Sizes for boys from 6 to 16 years. On sale Unlucky Friday in the Basement, special at **\$8.49**

White Outing Flannel 29c Yard
—No Telephone or Mail Orders Filled
—Double Stamps With Cash Purchases

Lace Fronts \$1.49

Main Floor—Lace Fronts with val lace collars and fine net. Paris shade only. These are very new and very smart. Priced **\$1.49** for Unlucky Friday at

65c Neckwear At 19c

Main Floor—Odds and ends of Women's Neckwear slightly soiled and mused from display. **19c** Regular 50c to 65c values

Lace Bands 12½c

Main Floor—25c Nottingham Lace Bands for Camisoles, **12½c** —35c Fancy Lace Edges **19c** for lingerie and fancy work

Georgette Crepe \$3.95 Yd.
Regular \$6.50, \$7.50 Grades

Lace Department, First Floor—Embroidered Georgette Crepe in novelty patterns for dresses and blouses. These make up beautifully. Large selection of light and dark patterns to choose from. Crepes selling in the regular way at \$6.50 and \$7.50, on sale Unlucky Friday—yard **\$3.95**

Drape Veils 35c

Main Floor—Fancy Mesh and Shetland in black, brown, navy and taupe. Chenille dots, fancy borders and designs. **35c** values. Priced at only

Stamped Goods Specials \$1.98

Second Floor—Women's Stamped Smocks **\$1.98** —\$2.25 Child's Stamped Dresses, slightly soiled. Sizes 2, 4, **69c** 6 and 8. On sale Friday at

Bedding Sale

—Cotton Sheet Blankets in good size and weight. Gray, **\$3.38** white or tan—the pair
—Cotton Sheet Blankets, size 72x 80 inches. These are of fine soft quality and are shown in both gray and white **\$4.19**

Comforters \$5.75

Third Floor—Fancy Comforters in many attractive designs with plain borders to match. These are of good full size. **\$5.75** Regular \$6.50 grade, at

Sale of Fruit Jars Third Floor

—Mason Fruit Jars, pint size, per dozen, only **88c**
—Mason Fruit Jars, quart size, **\$1.00** the dozen
—Fruit canning racks for wash boiler. Special, **50¢** and **75¢**



Sale of Small Wares

Main Floor—Spool Silk in all wanted shades. 50 yards to the spool. Special, dozen **75c**
—PEARL BUTTONS, assorted styles and sizes; at **10c**
—HAIR NETS, cap shape. Made of real hair. All shades. Regular 15c grades; special **10c** \$1.00 a dozen or, each
—KNITTING NEEDLES of celluloid. Shown in assorted sizes. Priced special at **25c**
—NECK BEADS in assorted styles—special lot priced **1/2**
—MAJIC Soap Flake Dyes; 5c several shades—on sale at **5c**
—POWDER PUFFS, special **5¢**

Dependable Coffee

—Dependable Coffee in **50c** 1-pound cans—at only
—3-pound cans, special at **\$1.45**
—5-pound cans, special at **\$2.45**
—Wesson Oil in gallon **\$2.50** cans—priced special at

Model Grocery 4th Floor

\$4 Foulards \$2.39

Main Floor—Fancy Foulards will be much in demand for dresses and linings the coming season. These are of standard quality such as usually sell at \$4.00 the yard. Large assortment of beautiful patterns. Priced for Unlucky **\$2.39** Friday at special, a yard
Lining Dept. Specials
—Fancy Printed Sateen **\$1.10** 36 inches wide—a yard
—Pure Lambs' Wool Padding for coats, sheets 18x36 inches in size. Priced special for **35c** Unlucky Friday, at



Women's \$18.00 Shoes At \$12.95

Main Floor—Women's Laced Shoes of black buck. Medium pointed toe with straight imitation tip, military heel, light weight walking sole. Sizes 3 to 8. Widths AAA to C. Regular **\$12.95**
\$16 Boots \$12.95
—Women's Laced Boots of black vici kid. Medium narrow toe and no tip. Military heels and welt soles. All sizes from 3 to 7 and widths from AAA **\$12.95** to C. Regular \$16 Boots at
—Double Stamps With Cash Purchases.



Leather Bags \$12.95

Third Floor—Traveling Bags of black, long-grain leather. 16, 17 and 18-inch sizes. These have sewed corners and are silk lined and are made to give best of service. If you have use for a new bag, here is an unusual opportunity to buy at a **\$12.95** saving. Special at
—Trunks and Bags
Third Floor