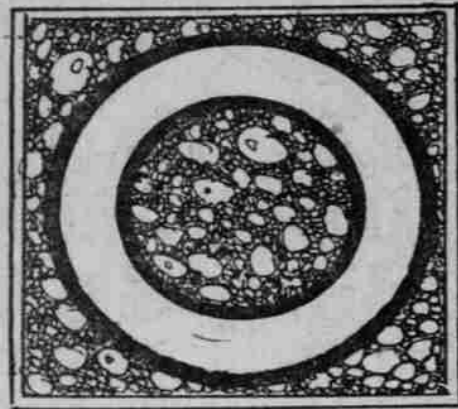


EXHIBIT OF GLADIOLI FROM THE GLADIOLUS FARM OF W. L. CRISSEY WILL BE OPEN TO THE PUBLIC TODAY FROM 1 P. M. TO 5:45 P. M. AND ALL DAY TOMORROW ON OUR SIXTH-FLOOR

Store-Wide August Sales in Progress . . . and Wednesday Is



OPPORTUNITY DAY



Silk Blouses \$1.95

Nearly 200 to be hurried out Wednesday regardless of former prices. A miscellaneous collection of GEORGETTE crepe and striped tub silk waists. Mostly white and flesh, some suit shades. Long and short sleeves. Low neck styles for summer wear. Sizes 36 to 50.

—Meier & Frank's: Fourth Floor.

APPAREL

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White Jersey Suits

Women and misses will be keenly alert to the possibilities of this opportunity sale of WHITE jersey suits in the new tucked and plain models.

Were \$32.50, now \$22.50—were \$45 to \$47.50, now \$27.50—were \$65, now \$39.50.

Sports Coats \$15

Regularly \$25 to \$35. Opportunity clearaway of women's fiber silk tricortette sports coats in white, flesh, tan, taupe and black.

—Meier & Frank's: Fourth Floor.

Women's Gloves \$1.13

Opportunity particularly advantageous for the anticipation of autumn glove requirements. Washable cape, French suede and mocha gloves of excellent quality in this assortment but lines are incomplete. 1 and 2-clasp styles. Pearl, ivory, gray, dark gray, Newport and brown in the lot. 500 pairs at \$1.13 pair while any remain.

No approvals, C. O. D.'s or exchanges.

—Meier & Frank's: Main Floor.

Pearl Beads \$9

A real opportunity in these imitation pearl beads that were \$14 until now. They closely simulate the oriental and are in graduated strands of 28-inch length.

—Meier & Frank's: Main Floor.

Leather Bags \$2.49

Regularly \$3.50—and excellent values at that price—now a dollar less for Opportunity Day. The pieces are of real leather. Bags in all styles, including the new Kodak shape, and all fitted with coin purse and mirror. Also leather purses in top strap and back strap styles with mirror included in this sale at \$2.49.

—Meier & Frank's: Main Floor.

Sale of Corsets \$1

A dollar for corsets of standard make. Opportunity surely for those who come early enough. Back-lace and front-lace models in the sale, mostly small sizes up to 22. Good styles but broken lines in this clearaway, irrespective of former selling price.

—Meier & Frank's: Third Floor.

Smart Vestees \$1.89

Regularly \$2.50. All new models in this assortment. Vestees of washable net with roll collars and cuffs to match, finished with frills of French val., filet, maltese and imitation Irish laces. To be worn with sweaters and suits.

—Meier & Frank's: Main Floor.

Boys' Suits 1/2 at \$7.50

Half price while any remain for a good assortment of boys' knicker suits—originally \$15, now \$7.50. Sizes 8, 9, 10 and 11 years. Well-made suits in neat patterns, good dark colors. Fine for school wear. Half price for final clearaway.

—Meier & Frank's: Third Floor.

Summer Dresses \$3.95

The Third Floor Section of women's garments offers this assortment of dresses that formerly sold from \$5 to \$10—some now less than HALF. Dresses for street, porch and afternoon wear in the home. Of fine cotton voiles, lawns, ginghams, percales. Sizes 36 to 44 but broken lines. \$3.95 while any remain today.

—Meier & Frank's: Third Floor.

Women's Shoes \$2.95

Were \$5 to \$8.50. Many are less than half. 270 pairs of white high shoes of nubuck, reingskin and canvas. High, medium and low heels. Welt soles of leather and rubber. All sizes in the lot. None on approval.

—Meier & Frank's: Third Floor.

3 Notion Specials

Regular to 50c cotton belting, extra fine grade, 1 1/2 to 4 inches, including some widths in black, but mostly white, 500 yards special at, yard 10c.

Regular 10c sphagnum moss sanitary napkins, large size, each in envelope with two safety pins attached, 1800 special at 4 for 25c.

Regular 20c hair pins, DeLong, crimped, black and bronze, assorted sizes, special, pkg. 10c.

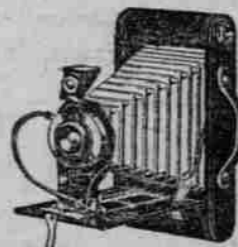
—Meier & Frank's: Main Floor.

Autographic Brownies \$11.50

For Opportunity Day only we make this special offer of \$11.50 for the 3A Folding Autographic Brownie Camera fitted with meniscus lens and kodak ball-bearing shutter. The same with the rapid rectilinear or double lens regularly \$19.95 for Opportunity Day at \$14.85.

This finely serviceable camera is made by the Eastman Kodak Company. It takes pictures 3 1/4 x 5 1/2 (postcard size). A special concession enables us to offer these new perfect autographic cameras in an exceptional Opportunity Day sale.

—Meier & Frank's: Main Floor.



Women's Hose 59c

Standard 75c and 85c grades. Fine lot of more than 1200 pairs of these mercerized lisle hose. They have seamless feet, fashioned legs, double garter tops. Light weight stockings for summer wear in black, white, gray, navy and some drop-stitch styles in white. Broken lines grouped for clearaway. Some heavier weight hose also in this opportunity lot.

—Meier & Frank's: Main Floor.

Fiber, Wool Sweaters \$8.95

Some are close to half what they were made to sell for originally. Clearaway of women's fiber silk and wool sweaters—all oddments in stock and embracing practically all sizes. Styles for summer and fall wear.

—Meier & Frank's: Third Floor.

Hair Switches \$4.45

Regularly \$9—now half price. Wavy hair switches in the natural shades. Gray and white switches, regularly \$12.50, for Opportunity Day at \$8.45.

—Meier & Frank's: Fifth Floor.

Sale of Hair Nets

Regular 15c hair nets in cap shape special at 6 for 65c. Regular 15c large nets to fit all over the head, black and dark brown only, dozen \$1.19.

—Meier & Frank's: Fifth Floor.

Face Powder 63c

This is our standard \$1 quality Imperial Hygienic face powder which we offer for Opportunity Day while the supply lasts, at 63c.

—Meier & Frank's: Fifth Floor.

Sealpax Union Suits \$1.39

Remarkable opportunity special on the famous Sealpax athletic underwear for women. Of fine light weight fabric in pink and white. Athletic style union suits in sizes 36 to 40. Certainly a wonderful value.

—Meier & Frank's: Main Floor.

Center Aisle Bargain Square 10,000 Yards White Goods 38c

In the regular way would sell up to 75c yard. Mill lengths of 2 to 10 yards each and some of the merchandise is sub-standard. Many yard wide. Assortment comprises nainsook, madras, voile, long cloth, poplin, beach cloth, cambric, pique. For Opportunity Day only 38c yard.

—Meier & Frank's: Main Floor.

Middy Blouses \$1.98

Regular to \$3.50 values. Also regular to \$4.50 values at \$2.98. Clearaway of many odd lines of middy blouses of such standard makes as Jack Tar, Bob Evans, Kaynee, etc. Wool flannel and serge middies, including nearly all regular sizes.

—Meier & Frank's: Second Floor.

All Wool Middies \$5.95

Sizes from 6 to 12 years in this sale of all wool flannel middies that were \$9.50 and \$10—some now close to half price. Navy blue with regulation trimming. Limited number.

—Meier & Frank's: Second Floor.

Children's Sweaters \$3.95

Some half price. Children's wool-mixed tuxedo sweaters in wanted shades. These pretty little models will be fine for school wear.

—Meier & Frank's: Second Floor.

Women's Handkerchiefs 11c

Regularly 6 for \$1 now 11c each. Women's plain white lawn mercerized finish kerchiefs. 1/4-inch hemstitched hems.

—Meier & Frank's: Main Floor.

Dress Goods Remnants 1/2

Hundreds of wool dress goods remnants embracing materials for almost every purpose. All good desirable lengths, patterns and colorings. The announcement will be sure to pack our Second Floor Dress Goods Section, so wise shoppers will be on hand early.

—Meier & Frank's: Second Floor.

Center Aisle Bargain Square

2000 Yards Fine Silks

\$1.98

Formerly Priced \$3 Yard

All we have to do to convince women of the extraordinary character of this opportunity is to recite the bare facts as follows: All the silks in this sale are 36-inch width all silk satin of excellent quality and splendid finish. The following colors—ivory, pink, taupe, peach, copen, gold, cardinal, orchid, sapphire, Russian, American Beauty, African brown, Belgian, navy and black. Choice of this splendid assortment at \$1.98 yard. Also included at this price is a good assortment of high-grade taffeta silk.

—Meier & Frank's: Main Floor.

Stamped Aprons 69c

A very special price for 400 of these fudge aprons in dainty French knot pattern on 20-inch crash.

—Meier & Frank's: Second Floor.

Outing Flannel 19c

Grade that has long been standard at 25c and worth more on today's market. 3000 yards of this plain white outing flannel on sale today at this remarkable price. Medium weight. 27 inches wide.

—Meier & Frank's: Second Floor.

Ribbon Remnants 20c

20c each or 3 remnants for 50c. Hundreds of remnants in this lot representing some of the most desirable grades from our own stocks, accumulations of the past few weeks in this busy section.

—Meier & Frank's: Main Floor.

Knitting Yarns 63c

Less than present wholesale cost for hundreds of hanks of this fine knitting yarn, including Allied, Fleisher's Natural and Bucilla Lady Down. Especially good colors for sweaters.

—Meier & Frank's: Second Floor.

Stamped Needlework 19c

We offer for Opportunity Day at a fraction of the regular price MANY pieces of stamped needlework, mostly 1 or 2 of a kind, for clearaway at 19c each.

—Meier & Frank's: Second Floor.

Children's Stamped Dresses 89c

Children's dresses stamped for embroidery on white lawn and colored chambray.

—Meier & Frank's: Second Floor.

Mexican Pinoche 44c

Regular 65c quality Mexican walnut cream pinoche, made in our Daylight Candy Factory. Packed in pouch boxes. No deliveries.

—Meier & Frank's: Main and Ninth Floors.

Net Flouncing \$1.49

Regularly \$2.25 to \$3.75 yard. 36-inch net flouncing for women's and misses' summer party and afternoon dresses. All white with clusters of tucks, pleated and fluted ruffles, also white with blue and pink ribbon trimmings. Short lengths of 36-inch organdie dress flouncing with pleated and fluted ruffles in white and colors also at \$1.49 yard.

—Meier & Frank's: Main Floor.

\$1.25 White Voiles \$1

For Opportunity Day we offer all fancy voiles of standard \$1.25 grade at \$1 yard. Stripes, checks and figured designs.

—Meier & Frank's: Second Floor.

\$1 Voiles 50c

Half price while the quantity lasts for these good 36-inch fancy voiles in light and dark colorings.

—Meier & Frank's: Second Floor.

\$1-\$1.25 Voiles 75c

36-inch fancy voiles in medium and dark colorings at 75c yard while any remain today.

—Meier & Frank's: Second Floor.

Lunch Sets \$1

Regularly \$1.75. Japanese 13-piece lunch sets of 24-inch round center piece, six 6-inch and six 10-inch doilies. Attractive blue and white designs.

—Meier & Frank's: Second Floor.

Plated Trays \$2.69

150 silver-plated bread and roll trays in plain designs for Opportunity Day, at \$2.69 each.

—Meier & Frank's: Main Floor.

Refrigerators at \$19.95

A limited number of these practical refrigerators at this opportunity price. Hardwood cases in golden oak finish. White enameled lined food compartment and tinne wire shelves. Refrigerators measure 39 inches high, 21 1/2 inches wide and 14 1/2 inches deep.

—Meier & Frank's: Sixth Floor.

Cut Glass Sets \$2.49

Regularly \$4. We have just 100 of these cut glass water sets to sell at \$2.49 on this Opportunity Day. Set consists of 1/2-gallon pitcher in tankard shape and 6 glasses. Dainty cutting in floral design.

—Meier & Frank's: Basement.

Hurt Screen Doors

Regularly \$2.75 to \$3.10 for \$1.50; regularly \$4.25 to \$4.75 for \$1.99.

First lot plain and second lot fancy screen doors, 120 in all. Four standard sizes. 2 ft. 6 ins. by 6 ft. 6 ins., 2 ft. 8 ins. by 6 ft. 8 ins., 2 ft. 10 ins. by 6 ft. 10 ins. and 3 by 7. Complete with necessary hardware for hanging. Measure doors before ordering. No phone orders.

—Meier & Frank's: Basement.

25c Talcum Powder 14c

The well known Samuraj Corylopsis talcum powder in large 11-ounce cans offered for Opportunity Day at 14c can.

—Meier & Frank's: Main Floor.

Hair Brushes 29c

Big opportunity while the quantity lasts to get hair brushes in this assortment selling regularly from 50c to \$1.75, now at 29c each while the quantity lasts.

—Meier & Frank's: Main Floor.

Cushions, Pads 50c

While the quantity lasts today we will sell 350 chair pads and cushions at 50c each. Filled with cotton felt and covered with good cretonnes. Ideal for summer furniture.

—Meier & Frank's: Seventh Floor.

Groceries

200 Picnic Hams, pound 25c
50 Cases Holly Milk, 48 cans to case \$5.65
150 25-pound Sacks Cane Sugar \$5.49
200 Cans Jewel Shortening, 8-pound size \$2.10

—Meier & Frank's: Ninth Floor.

\$1.50 Stationery 69c

Large assortment of colors—one color to box. 24 sheets and 24 envelopes to match in box. With each box sold there is a quill pen to match the stationery.

Other specials in this section. Morgan Crown linen lb. paper, regularly 35c, at 28c and envelopes to match at package 10c.

—Meier & Frank's: Main Floor.

Madras Yard 57c

Regularly 70c to 90c yard. 600 yards of colored washable madras suitable for bedroom curtains and beach cottages.

—Meier & Frank's: Seventh Floor.

60c Matting for 39c

Just 300 yards of this good quality 36-inch fiber matting for Opportunity Day at 39c yard.

—Meier & Frank's: Seventh Floor.

\$3 Rag Rugs \$1.89

More than a dollar saving on 3x8 ft. hit-and-miss rag rugs, while the 100 last.

—Meier & Frank's: Seventh Floor.

\$6.50 Blankets for \$5

Heavy 5-lb. single blankets in tan color. Good strong weave—will stand a lot of hard use. Fine for camp.

—Meier & Frank's: Second Floor.

\$1.50 Comforters \$1

Camp comforters in size about 45x72 inches for single or three-quarter bed, cots, etc. Plain material on one side, the other covered with dark figured material.

—Meier & Frank's: Second Floor.

Framed Pictures 1/2

55 framed pictures that were \$1.75 to \$25.00 are half price for Opportunity Day—87c to \$12.50. A fine variety of subjects. Artistic frames. Mostly one of a kind. Sizes from 8x10 to 21x28.

—Meier & Frank's: Fifth Floor.

Books on Sale at 15c

Opportunity extraordinary! Final clearaway of odds and ends of good books. Novels include "A Bachelor's Comedy," by Buckrose; "Jim," by J. J. Bell; "Lady of Rome," by Marion Crawford; "Priscilla's Spies," by Birmingham. Many others. War books also in this sale at 15c each.

—Meier & Frank's: Fifth Floor.

Indian Robes at \$9.45

Regularly \$11.50 to \$15—only 75 in this Opportunity Sale at \$9.45 each. All perfect quality genuine Oregon City Indian robes and fringed auto robes. Regular size.

—Meier & Frank's: Sixth Floor.

Ouija Boards \$1

For Opportunity Day only we offer a limited number of the original ouija boards at \$1 each while any remain.

—Meier & Frank's: Fifth Floor.

Leggings Pair 49c

Originally to \$1.50. Only 200 pairs of these military leggings for wear with men's and women's outing suits.

—Meier & Frank's: Sixth Floor.

Men's Handkerchiefs 2 for 25c

Regularly 17c, 20c and 25c each. Men's white and colored plain and initial lawn handkerchiefs. Initials are hand-loom embroidered in various styles of block letters. Fancy colored prints also included. 1/4 and 1/2-inch hems.

—Meier & Frank's: Main Floor.

FOR MEN

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Dent's Gloves \$1.95

A special purchase of 1020 pairs of these famous gloves newly received—kinds that would sell regularly for \$3.50 and \$4.00. Of suede and capeskin with spearpoint backs. Sizes from 7 to 10—cadet sizes included. It will pay to buy for Fall.

Bathing Suits \$4.85

Famous J. J. Pfister bathing suits that sell from \$6.00 to \$7.50 in regular stock. One-piece style with skirt attached. Good patterns—plain effects with contrasting stripes. Sizes 36 to 46 included. Only 78 suits in this Opportunity lot.

Mercerized Sox 45c

Special 6 pairs for \$2.50—less than today's wholesale cost. One of the best wearing sox to be had, with triple toes and heels and double soles. Black and white. Sizes 9 1/2 to 11 1/2.

Wash Ties 3 for 55c

Special 6 for \$1. Standard 25c wash ties reduced for Opportunity Day. Four-in-hand styles in neat patterns and colorings.

Lisle Union Suits \$1.95