

Ask Mr. Foster

To help with your vacation planning. The Ask Mr. Foster Travel Service is personified in two ladies whose information is excellent only by their willingness to impart it. The service is entirely complimentary.

—Meier & Frank's: Sixth Floor.

Theodore Roosevelt

A new edition of Thayer's Life of Theodore Roosevelt "100% American," formerly \$5, has just been received to sell at \$1. Many will want to have this intimate biography of the great American.

—Meier & Frank's: Fifth Floor.

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
700-1, Sixth, Morrison, Alder Sts.

Big Saturday Sale of Our Famous English Toffee 49c

Close to half price Saturday for English toffee, the candy that nearly everybody likes. Made by our own artist-confectioners. Packed pound boxes. None delivered at this price.

—Meier & Frank's: Main and Ninth Floors.

Urgent News for Men Who Want Action for Their Money

Women's and Misses'

**COAT SALE
\$15**

Former price, cost, present worth—everything is lost sight of in this sale save the matter of making the new price so low as to insure an immediate radical clearaway. This price—fifteen dollars—is a sure means to that end.

Jersey sport coats in navy, Pekin, gray and black. Auto coats of gray or tan tweeds in three-quarter and full length.

Any of these for \$15. Any one a bargain!

—Meier & Frank's: Fashion Salons, Fourth Floor.

Seems as Though

**Everybody Is
Going Camping**

At least one would almost think so from seeing the number of people who come to this store every Saturday to be outfitted. The Sporting Goods Section holds a unique interest for campers who want the best equipment at the lowest prices. It specializes on:

Auto beds for outside or inside of car—poleless tents—wall tents—wedge tents—sleeping bags—pack sacks, etc.

A visit to this section will disclose many other needfuls for campers, all priced with the same becoming moderateness.

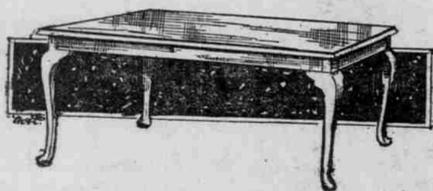
Fishing Tackle

Best kinds at prices that are "right." Experts to help with your selections.

Outing Clothes

We feature the famous "Dux-bak" outing clothes for men and "Will Wear" outing clothes for women.

—Meier & Frank's: Sporting Goods, Sixth Floor.

**August Sale of
Furniture**

Let's not a single day go by without demonstrating its helpfulness. This first week has securely established it in popular favor. In addition to reductions as advertised on furniture of all kinds (provided quantities remain), this new special for today.

\$60 Table for \$41.50

Queen Anne mahogany davenport table as illustrated; 60-inch top. A saving of practically one-third on furniture of this worth-while type is evidence of the thoroughness with which the August Furniture Sale lowers prices.

—Meier & Frank's: Furniture Store, Eighth Floor.

SHOE SALE

Saturday Specials

"Scout" shoes for boys and men, children's and women's summer footwear—standard grades at good savings.

Children's Sandals

Sizes 2 to 5 pair, \$1.65. Sizes 5½ to 8 pair, \$2.05. Sizes 8½ to 11 pair, \$2.45. Sizes 11½ to 2, pair \$2.95.

Cool, comfortable sandals for growing feet. Just the thing for children's summer wear.

Tan, smoke and black uppers with extension flexible leather soles.

White Oxfords \$4.65

Women's and young women's white reigncloth, nubuck and canvas oxfords at this price while any of a limited number remain today. Military leather or low rubber heels. Leather or rubber soles.

Official "Scout" Shoes

Sizes 9 to 13½, pair \$2.95. Sizes 1 to 6, pair \$3.65. Men's sizes 6½ to 11, pair \$4.35.

Soft, pliable smoke, tan and black leather uppers, durable chrome elk soles. Excellent for vacation wear and for any sort of hard usage.

—Meier & Frank's: Shoe Store, Third Floor.

**BOYS'
\$22.50 to \$30 Suits****\$16.75**

Looking to the quality of the garments involved, the assortments, the savings and to the fact that so many of these suits will be fine for school wear, we pronounce this one of the best sales the boys' clothing world has known in a long time. The suits fall naturally into two divisions—

2-Pants Suits \$16.75

Several hundred of these 2-knicker suits at a reduction of \$5.75 to \$7.25 each. It would be something of an accomplishment to sell even 1-knicker suits of this quality at \$16.75 and every one of these suits has two pairs of full cut, full lined knickerbockers! Many in weights and patterns suitable for school wear.

"Sampeck" Suits \$16.75

On these 1-knicker suits from the house of Sampeck there is a saving of \$8.25 to \$13.25 on every garment. Many of the famous Sampeck Triple Service suits included. All "top notch" suits endowed with the characteristics that have made Sampeck suits the "Standard of America in Boys' Clothes." Newest styles and colorings.

Sizes 7 to 18 Years

—Meier & Frank's: The Store for Boys, Third Floor.

Sale of Motor Caps 50c

Regularly \$1.25—less than half price at 50c each. Motor caps in black and white checks.

Scarfs \$5.95

Brushed scarfs with belts and pockets. Attractive combinations in old rose, blue, brown, wine and green. Excellent values at \$5.95 each.

Angora Scarfs

Also brushed scarfs are in an excellent assortment from \$7.50 to \$10.50. Models may be had with or without belts. Brown, buff, rose, open and other colors for beach and motor wear.

—Meier & Frank's: Neckwear Shop, Main Floor.

CENTER AISLE SALE

**Girls' White Dresses
\$2.49**

Values range from \$3.50 up to \$5 and more.

Special purchase of 500 dresses in which are included some SAMPLES. We secured this lot from one of the best manufacturers of children's dresses.

20 Styles

In these dresses of fine organdie, batiste and voile with trimmings of val and venise lace and embroidery, medallion inserts, etc.

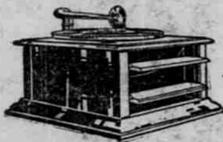
Sizes 6 to 19 Years

Majority of the dresses are in the 8 to 19-year sizes. Early selection is advised.

—Meier & Frank's: Center Aisle, Main Floor.

**A Handy Little Columbia
Grafonola**

of the portable type illustrated is a great aid to the enjoyment of one's leisure summer hours. You can dance to its music on porch, on beach—anywhere, and you can take it on picnics or to parties because it is so light and so easy to carry that it's no trouble to take along.

**Model Illustrated
Only \$32.50**

Come in. See it. Hear it. Test it. You will be surprised that such a small instrument can furnish such a high type of music. But it is not so surprising when you consider that this instrument, small though it is, is equipped with the essential Columbia features and possesses the wonderful Columbia tone.

**Take One on
Your Vacation**

There will be times when and wherever you go that you will be a most popular person if you bring it along.

We shall make up special summer outfits of this or any other grafonola and records on request.

Your Own Terms—in Reason

—Meier & Frank's: Phonograph Shop, Sixth Floor.



Saturday, men's day, brings the climax of the mighty July drive in The Store for Men—a most noteworthy value-giving occasion in a month that has been productive of the most remarkable values.

Men's Suits to Go in a Hurry

We're making this a double-value proposition—taking hundreds of fine suits and offering them in two greatly underpriced lots.

Regular \$60 to \$85

**All-Wool Suits
\$45**

Society Brand and Adler-Rochester clothes included with other standard makes in this disposal. Some of the suits are close to the half-price mark. On none is the saving less than \$15 and fifteen dollars is not to be sneezed at when you're getting full value apart from that consideration.

All wool worsteds, chevots, flannels, homespuns, basket and novelty weaves. Many in weights and colors and patterns suitable for fall. Styles for men and young men. Sizes 34 to 44, including some longs, shorts and stouts.

Regular \$45 to \$55

**All-Wool Suits
\$35**

A ten-spot is the least you save on any of these suits. And did you notice that every garment is ALL WOOL! The sale price alone is sufficient indication of the extraordinary value-giving character of this sale, taken in conjunction with the sort of merchandise you know we carry. The fabrics are dependable, the styles correct for men and young men, the tailoring thorough. Weights in this lot for all-the-year-round service. Every new pattern and coloring. Models for stout, short and extra tall men and, of course, plenty of regulars. Sizes 34 to 46.

—Meier & Frank's: The Store for Men, Third Floor.

Shirts, Ties, Sox, Etc., Likewise

Saturday is always a big day in The Store for Men, Main Floor, but this final July Saturday is of the excelling order.

Silk Shirts \$7.95

(Tax 50c)

The sorts of shirts that have until recently prided themselves on their exclusiveness are now humbled in price. The better qualities of broadcloths, nabob silks, heavy jerseys and crepes.

Silk Shirts \$5

(Tax 20c)

Not long since men were paying twice as much for like grades and these are quite unlike anything usually associated with a \$5 price. High quality tub silks in striped effects that express good taste.

Polo Shirts \$3.85

(Tax 9c)

Men going on their vacation, week-end trips, golfing expeditions, etc., will appreciate these button-through-collar Polo shirts of white oxford cloth.

Excellent Shirts \$2

Enough to say that they are of woven madras, oxford cloths and 80-square percales and that they are cut and made as good shirts should be. Soft cuffs.

Italian Silk Ties \$1.95

Seems like old times to get these famous Como Italian silk brocade ties at \$1.95, which is incidentally about half what they retail for in New York. Made expressly for us.

Silk Knit Ties \$2.65

(Tax 7c)

Blanchard & Price—a name to conjure with in fine neckwear—sent us these pure silk hand frame knit ties. In some there may be a microscopic deviation from uniformity in shading or length.

Union Suits \$1.95

Standard makes that usually sell for much more. Fine knit union suits in white and ecru. Half sleeves and long sleeves, ankle length.

Union Suits \$1.55

Summertime athletic union suits at this price, which is certainly too small to stand between a man and proper summer comfort.

Mercerized Sox 45c

At 45c pair sox like these don't grow on bushes and men who know values are taking this opportunity to stock up. Good colors. Reinforced toes, heels and double soles.

Pajamas \$3.85

The end of a perfect day! Regular stock of standard make pajamas in fine summer fabrics. Solid colors and fancies. Silk frog and button trimming.

**Cloth Hats Also Scheduled
to Take Their Leave**

They're too comfortable and companionable to stay here when men want them so they knock a goodly sum off their prices to make a quick change. Hats that were \$2.50, \$3.00 and \$3.50, now \$1.45—hats that were \$5.00, now \$3.25—hats that were \$6.00, now \$3.95. No reservations. Imported and domestic fabrics. Patterns and colors to please any taste.



—Meier & Frank's: The Store for Men, Main Floor.