

## TODAY

We inaugurate all over the store a series of mighty value-giving demonstrations, for which we find the inspiration and determination to excel in our slogan,

## "It Always Pays to Shop at Meier \& Frank's"

and so use it as the caption for the big intensive sales drive which begins today and will continue all week.

## 5 PAGES

in yesterday's papers were required to tell the story of the values planned for today and then there was not room for all. If you haven't at your finger tips just the list of things you need look up these ads if you have the Sunday papers handy, or better come to the store where the advertisements are bulletined on every floor and where practically every department will have its own notable sales whether advertised or not.

## Come Today

and prove to your satisfaction as it has been proved and is proved daily to the satisfaction of thousands of Portlanders that "It Pays to Shop at Meier \& Frank's."

## What's the Hurry?

Is this young man staging an unofficial Olympic tryout or is he late for an appointment with his best girl? Must be something important. It is. This is it:

## Sale of \$35 to \$45 Young Men's Suits <br> $\$ 25$

Caise enough for hurrying if you are a young man and want a new suit at a saving of $\$ 10$ to $\$ 20$. Standard Meier \& Frank suits, too. Virtually everything all wool. Latest models included in one, two and three-button styles. All wanted colorings. Many fall weights included (but not at fall prices). A No. 1 for young men's college and high school wear. Sizes 32 to 40.

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