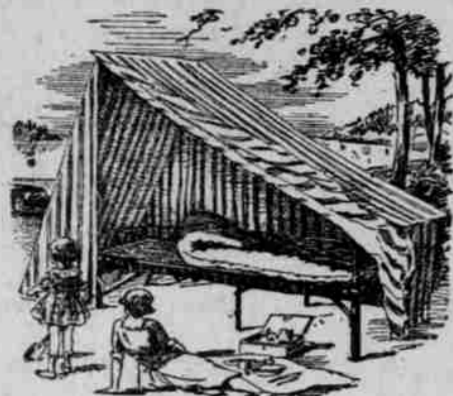


SHOE SHINING PARLORS BASEMENT BALCONY—SHOES EXPERTLY CLEANED AND DYED

## Sporting Goods Store Introduces the 4-Point Auto Camp

Visitors to the Sporting Goods Store—a term, by the way, that hardly does justice to the wide assortments carried in this section—always find lots to interest and repay them, however often they come and whether their quest be for fishing tackle, golf equipment, tennis requisites—anything that comes within the definition of athletic or sporting requirements—or whether, as so many do at this season, they come to look at equipment for the summer camp or automobile trip.



Today we call attention to a new acquisition in the form of

### The 4 Point Auto Camp

This auto camp bed provides at an unprecedented low price for anything approaching it in usefulness an auto tent and bed which may be used with or without the car.

Called "4-Point" because of its four surpassing features: **Adaptability—comfort—wear resistance—convenience.**

Fits any kind of car—goes under the seat cushions out of sight or may be carried on running board or floor of car. This outfit will make any extensive automobile trip a source of real enjoyment at night when it is apt to pall otherwise. Can be set up in ten minutes.

Bed which can be used with any kind of tent is priced separately at \$20 (with mattress \$23.50). Tent and bed complete for two people, \$48. Tent and bed with added compartment to accommodate four people, \$81.

—Meier & Frank's: Sporting Goods, Sixth Floor.

### Other Camp Specials

Camp buckets, regularly \$1 to \$1.65, now special at 79c to \$1.39. Bails riveted on so they won't come off. Buckets "nests" inside one another.

Frying pans with folding handles, regularly 85c to \$1.25, now special at 69c to 98c.

Folding camp stoves with enclosed sides and tops or open tops, regularly here at the lower-than-elsewhere price of \$1.75, now extra special at \$1.49.

### Outing Clothes

Sporting Goods Store is headquarters for Will Wear outing clothes for women, Duxbak outing clothes for men. Best assortments in town.

*Meier & Frank Co.*

Established 1857  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

### Ask Mr. Foster

to simplify your vacation planning and take all the burdensome details of the trip off your mind.

—Meier & Frank's: Sixth Floor.

### Over Sunday Films

By all means don't forget them. You want the genuine Eastmans, of course. The Kodak Shop has them.

—Meier & Frank's: Main Floor.

### Salted Peanuts 25c

Half price—these are regularly 50c. Everybody likes them. Packed in pound boxes. None delivered.

—Main and Ninth Floors.

# 100 Jersey Sports Coats

## \$15.<sup>00</sup>

Clearing these hundred jersey sports coats away regardless of former prices. Black, navy, Copen, tan, gray and heather mixtures. Also gray and tan tweed coats in three-quarter and full length. All go at \$15 and those who want to be sure of getting theirs will come early today.

ALSO specializing for Saturday 250 white gabardine and tricotine wash skirts, a score of models, in regular and extra sizes, at \$2.75 to \$5.85.

—Meier & Frank's: Fashion Salons, Fourth Floor.



## BOYS!

So many good things today we hardly have room to tell you about them all. These are especially good:

\$25 to \$40 Sampeck Suits \$16.75

Here is a chance to get the finest boys' suits in America at a third to more than a half off because we made an extra special "buy." Famous Sampeck "Triple Service" suits included. Every suit perfect in workmanship and all the latest models included. Some are in weights that will be just right for school. Suits are full cut. Many of fine all-wool materials.

Regular \$15 to \$16.50 Suits \$8.90

Broken lines from our own stocks which we are going to close out at this big reduction. Sizes 7 to 12, some 17 and 18 years. Neat little belted models, well made. Suits that are standard in every way. The price is amazingly low.

Regular \$1.50 to \$2.50 Shirts 98c

A manufacturer's cleanup of broken lots of boys' woven madras shirts in striped patterns and plain white with detachable collar and French cuffs. Included are some plain white regular stock shirts with soft collars attached and French cuffs. Sizes 12 to 14 neck.

—Meier & Frank's: The Store for Boys, Third Floor.

## Veiling: Week-End Specials

65c-75c values . . . . . 49c | \$1.25-\$1.50 values . . . 95c  
85c-\$1.00 values . . . . . 69c | \$1.75-\$2.25 values . . \$1.50

Novelty mesh, filet and hexagon veiling with colored chenille dots in various sizes. Colors are jade, rose, castor, French blue, Copen, royal and henna on navy, black, brown and taupe grounds.

—Meier & Frank's: Veiling Shop, Main Floor.

## Special Neckwear: New Scarfs

200 pieces of summer neckwear at a dollar. Included are organdy and net collars tucked and finished with frills and washable laces, embroidered Georgette and crepe models with Venise and Filet laces, Venise lace roll collars, organdy and batiste vestees with and without collars, vestees of net with insets and frills. All \$1 now special at . . . . .

Roman striped, plaid and polka dot silk sashes with fringed ends for wear with suits and sweaters are reduced from \$3.95 and \$4.50 to . . . . . \$2.95

NEW angora scarfs comprise handsome models in heather mixtures with bright plaid borders and knitted fringe ends for beach and motor wear at \$12.50 and scarfs of white angora in medium and large size with knitted fringe ends for . . . . . \$9.50 sports wear at . . . . .

—Meier & Frank's: Neckwear Shop, Main Floor.

Fichus and separate sashes of sheer organdy with tucks, frills and picot hemstitched edges, various lengths, are attractive accessories for summer frocks at as low as \$1.59

# MEN, Look! . . . . . 2 Record-Breakers!

## Pure Silk and Fiber Shirts

\$5.<sup>00</sup>  
20c Tax

\$6.50 to \$10 Grades

This is a final clearaway, as the price will indicate. 1856 silk, fiber silk and silk mixed shirts at \$5 (tax 20c). Exact valuation as follows:

- 276 of the \$10.00 grades.
- 426 of the \$8.50 grades.
- 532 of the \$7.50 grades.
- 622 of the \$6.50 grades.

First group exclusively silk shirts of the fine broadcloth, jersey and China silk qualities. Plenty of the good heavy fibers with their promise of long service and silk mixed shirts.

Distinguished plain colors and handsome striped effects in satisfying variety.

Every shirt first quality.

Sizes 14 to 17½ included.

—Meier & Frank's: The Store for Men, Main Floor.

## 250 Society Brand All-Wool Suits

\$39.<sup>85</sup>

\$50 to \$65 Grades

The most important thing about this sale of men's suits is not the price, although that is astonishingly low, but the fact that it is "SOCIETY BRAND" suits that we are going to sell at this price.

—Society Brand clothes are pretty generally recognized by critical judges as the finest ready-to-wear clothes made in America and every suit in this sale is a genuine Society Brand garment. Every suit, too, is of fine all-wool material.

Frankly, we have excelled ourselves in providing 250 Society Brand suits of the usual \$50.00 to \$65.00 grades to sell in this sale today at \$39.85 and we urge our patrons to take advantage of this unique occasion.

Unfinished worsteds, cheviots, velours, homespuns and flannels. Faultlessly styled garments for young men and men who stay young. The tailoring is ultra. Many patterns and colors. Sizes 34 to 42.

—Meier & Frank's: The Store for Men, Third Floor.

