

**Meier & Frank Co.**  
Established 1857  
THE QUALITY STORE OF PORTLAND  
Fifth, Sixth, Morrison, Alder Sts.

# A Big Day in the Store for Men

20 items of needed furnishings grouped for quick action at \$2 per. All the good, dependable kinds. Every one at a worth-while saving—mostly a third to half regular. As we don't expect many lots to outlast a day we restrict the sale to one day—Thursday. Something new to get a chance to share in a \$2 day for men like this. Moral: STOCK UP!

Half Price

## SALE SILK SUITS

Were \$45.00 to \$145.00—now

**\$22.50**

to

**\$72.50**

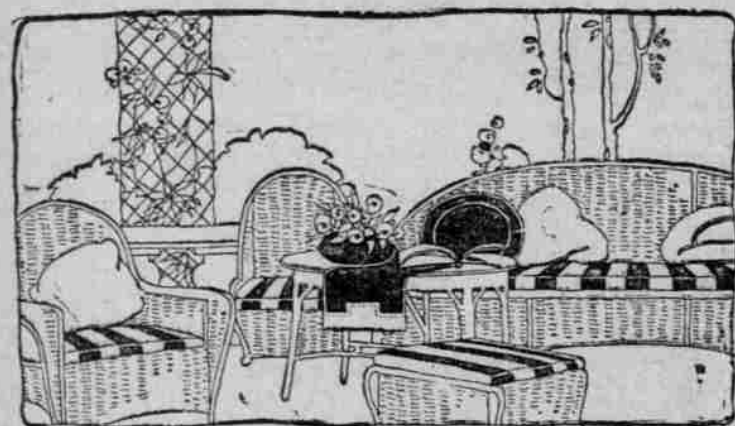
Distinguished collection from our own regular stocks. Natural color Shantung pongee, white and colored tricolette and paillette, white tussor, black satin, mixed silk bengaline and poplin.

In the group there are tan, gray, copenhagen, black and white but not in every model.

Size assortments are more or less broken, but most women can be fitted.

Silk suits like these are cool and appropriate for almost any summer daytime occasion.

—Meier & Frank's: Fashion Salons, Fourth Floor.



## Hospitable Summer Furniture Going Cheerily Forth

American-made fiber, reed, willow and rattan easy chairs or rockers for summer porches and living rooms. Majority cosily upholstered with cretonne covered cushions. Chairs built for comfort as well as coolness. Brown, ivory and natural finishes. Usually only one or two pieces of a kind. That's the reason they are so largely reduced.

Special Sale Will Be Held in the Auditorium, Sixth Floor.

### BROWN FIBER, REED, WILLOW ROCKERS

Was \$22.50, now **\$15.00** | Was \$23.00, now **\$15.25**  
Was \$24.00, now **\$16.00**

### BROWN FIBER EASY CHAIRS

Was \$21.24, now **\$14.25** | Was \$36.00, now **\$24.00**  
Was \$23.00, now **\$15.25**

### IVORY ROCKERS

Fiber and reed. | Was \$36.75, now **\$24.50**  
Was \$19.25, now **\$12.75** | Was \$43.25, now **\$28.75**  
Was \$23.75, now **\$15.75** | Was \$45.00, now **\$30.00**

### IVORY EASY CHAIRS

Reed and fiber. | Was \$27.25, now **\$18.00**  
Was \$16.75, now **\$11.00** | Was \$31.50, now **\$21.00**  
Was \$19.25, now **\$12.75** | Was \$33.00, now **\$22.00**  
Was \$25.00, now **\$16.65** | Was \$36.00, now **\$24.00**  
Was \$39.75, now **\$26.50**

Maple and hickory furniture are also specially priced and there are many additional offerings in both Chinese and American summer pieces.

—Meier & Frank's: Auditorium, Sixth Floor.

### 2 Pairs Regular \$1.50

"Silk Maid" Sox

**\$2**

"Silk Maid" tells the story of quality to men as well as women. For a big one-day celebration we offer our regular stock of \$1.50 Silk Maid sox in all wanted colors and all sizes at 2 pairs \$2.

### 10 Pairs Regular 25c

"Durham" Sox

**\$2**

For the man who wants all the wear he can get out of his sox we suggest Durhams—regular 25c pair cotton sox—in popular colors and sizes at 10 pairs \$2.

### 6 Pairs 75c Kind

Super-Service Sox

**\$2**

Extra heavy wool-cored sox for work and all strenuous outdoor pursuits that call for staunchness in sox—for hiking, fishing, etc.—at 6 pairs \$2.

### 2 Pairs Regular \$1.50

Suspenders

**\$2**

Sturdy well-made suspenders with extra quality elastic webbing and leather ends at 2 pairs \$2.

### 3 Pairs Regular \$1.00

Cashmere Sox

**\$2**

Heaping value upon value we offer while any of 1200 pairs remain famous Pitman fine gauge cashmere half hose in white and natural at a third less. Made with double soles. Sizes 9½ to 11½. Regular \$1.00 pair sox at 3 pairs \$2.

### Regular \$3.00 Grade

Men's Belts

**\$2**

Another unusual third off value. Our regular line of \$3.00 horsehide belts in black, tan, gray and cordovan. Well made, with attractive buckles. All popular sizes. Now at \$2.

A Real Bargain!

## MEN'S SHOES

**\$10.65**

You would pay up to nearly as much as half again in the regular way for these high grade shoes newly taken from the regular Meier & Frank stock.

Please note that the styles are this season's and that there are practically all sizes in each line.

Men's and young men's brown kid and calfskin lace shoes and oxfords in plain and brogue patterns. English, medium and broad toe lasts. All now \$10.65.

Also 100 pairs of men's white canvas shoes and oxfords with rubber or leather soles for cleanup at **\$1.85**

—Meier & Frank's: Shoe Store, Third Floor.



## SHIRTS! SHIRTS!

The excellent values featured throughout this \$2 announcement are emphasized in these extraordinary sales of shirts.

### Regular \$3.50 Kind

New Shirts

**\$2**

Nearly half price for 1260 men's fine new neck-band style shirts made of 80 square percales and oxford cloths. Soft cuff styles. Sizes 14 to 17½. Now at \$2.

### Regular \$3.50 Kind

Men's Shirts

**\$2**

Imitation French flannel (mixed) shirts in gray only. Wonderful for outing wear. Made coat style, with two-button pockets. Sizes 14½ to 17. Now at \$2.

### Regular \$2.75 Pair

Men's Gloves

**\$2**

But—only 44 pairs. Men's heavy leather gauntlet gloves used for automobile driving as well as work purposes. Made with moccasin fingertips, reinforced wristlets. While the quantity lasts at pair \$2.

### Regular to \$4.00

Mocha Gloves

**\$2**

The always-to-the-fore gray mochas of Elite and Luken fame. Well made gloves of fine quality skins. Sizes 7¼ to 8½. Now at pair \$2.

### Regular \$3.50 to \$5.00

Men's Shirts

**\$2**

Average less than half price for 372 cotton flannel shirts in gray, blue and tan. Sizes 14½ to 17½ included. Made with low and military collars. Now at \$2.

### Regular \$2.50-\$3 Kinds

Men's Shirts

**\$2**

Collar attached shirts of fine quality percale in good looking stripes. Military and low collar styles. Made with pockets. Sizes 14½ to 16 in the lot. Now at \$2.

### Regular \$3.00 Grades

Silk Ties

**\$2**

Third off sale of 268 fine silk satin-striped ties from the exclusive house of Blanchard & Price—sufficient guarantee of acceptability. First-class workmanship. Rich silks. Newest designs. Now at \$2.

### Regular \$2.50 Grade

Men's Ties

**\$2**

The famous Keys Cloth (Non Wrinkable) ties—kinds that many men having once used them would not willingly be without. Many handsome effects in these ties of ultra service. Now at \$2.

### Regular \$5.00 Kind

Men's Hats

**\$2**

64 only in this \$2.00 let-go of men's felt hats. Black, brown, gray and green but not all sizes in each color. Sizes 6¾ to 7¾. A man will bless himself next fall if he gets one in this sale at \$2.

### Regular \$3.50 to \$5.00

Bathing Suits

**\$2**

27 only—fair warning! Exact chart as follows: Six suits in size 38; seven size 40; six size 42; six size 44; two size 46. Two-tone effects in fiber silk and cotton mixtures. Good staple patterns. Now at \$2.

### 2 Regular \$1.25-\$1.35

Shirts, Drawers

**\$2**

Balbriggan shirts in long or short sleeves style and ankle length drawers. Good weight. White and ecru. Shirts in sizes 34 to 50; drawers 30 to 50. Now at 2 garments \$2.

### Regular \$3.50 Grade

Union Suits

**\$2**

Finely serviceable cotton random mixed union suits in medium light weight. Long or short sleeves, ankle length. Well made, perfect fitting union suits in sizes 34 to 46. Now at suit \$2.

### Regular \$3.50 Grade

"Thermo" Jerseys

**\$2**

96 only. Oxford and maroon colors. Sizes 38 to 46 in the lot. Get one for your vacation. Now \$2.

### Regular \$3.50 Grade

Boys' Sweaters

**\$2**

Boys' ruff-neck sweaters in navy, maroon, brown and green. Button front style, knit wrists, two pockets. Now at \$2.

—Meier & Frank's: The Store for Men, Main Floor.

\$50.00 to \$60.00

## MEN'S SUITS

**\$37.50**

Rounding out a marvelous trinity of sales for men with this offering of 600 men's and young men's suits at \$37.50 instead of \$50.00 to \$60.00.

All new this season. All from our regular makers including Society Brand and Adler Rochester. Weights for present and all-year-round wear.

All popular models for men and young men.

All sizes 34 to 44 including stouts, longs and shorts, in addition to regulars.

About every pattern or color combination a man could think of.

Certainly all the value the most exacting could expect.

—Meier & Frank's: The Store for Men, Third Floor.