

BRING IN YOUR FILMS—WE'LL BRING OUT THEIR FINE POINTS—MAIN FLOOR

Meier & Frank Co.
Established 1857
THE QUALITY STORE OF PORTLAND
Fifth, Sixth, Morrison, Alder Sts.

Store Opens at 9:15 A. M.

Announcements for Tuesday,
July the Sixth

Store Closes at 5:45 P. M.

Effective Today—Reduced Prices
on all standard models of
NEMO CORSETS
Reducing, Wonderlift and Diaphragm-Reducing
styles are included. Largest stocks, best assortments
always at MEIER & FRANK'S.
—Meier & Frank's: Third Floor.

The Biggest Thing in the News for Today**WOMEN'S SUITS...COATS...DRESSES**

JULY clearaway of all sorts of oddments. About 300 garments of undoubted fineness. One of a kind only. Fascinating miscellanies. Culled from our regular stocks because there are no more like them. Extraordinarily smart fashions included.



ELEGANT wraps, sports coats, velvet coats, delightful tailor-made suits, elaborate and simple silk dresses. Something for everybody. Each is marked at exactly half of the original price. Please come early for best selection.



\$47.50

\$37.50

\$57.50

Suits 1/2 Price

A few white jersey suits, a silvertone burella suit, a number of tricotine suits, several smart black and white colored check suits, a distinguished velvet and checked combination suit, others of faille silk and real covert cloth.

Prices now read like this:

\$29.50 Suits now . . . \$14.75	\$78.50 Suits now . . . \$39.25
\$55.00 Suits now . . . \$27.50	\$85.00 Suits now . . . \$42.50
\$65.00 Suits now . . . \$32.50	\$95.00 Suits now . . . \$47.50
\$145 Suits now . . . \$72.50	

Kindly note that being only one of a kind there are not all sizes in any single model.

—Meier & Frank's: Fashion Salons, Fourth Floor.

Women's Pumps and Oxfords
Average Half Price**\$3.35**

None of these summer shoes sold originally for less than \$5 and from there prices went up to \$10.

Included are white canvas, white wash kid, patent and black kid leathers. High, medium and low heels. Not all sizes in any one style, but all sizes in the lot.

No telephone orders, none sent on approval, none C. O. D., no exchanges.

Extra! Shoe Buckles \$1

Why not make old shoes look like new ones with a pair of these enameled buckles? Black, brown and white with gilt inlay and metal buckles in bright and dull finish.

—Meier & Frank's: Shoe Store, Third Floor.

Coats 1/2 Price

The long motoring coat pictured is of tan polo cloth of the finer kind, piped with leather; it was \$95, now \$47.50.

Other coats are of the real worumbo chukka in the new chow shade, also rainbow tweeds, velveteen, Bedford cord and wool jersey. Exceptionally good-looking knit sweater coats are included, besides uncommon checks. Here and there in the group you will find beautiful wrappy coats and capes; one is of dark blue taffeta with silver embroidery and another is in delicate silver gray.

\$25.00 Coats now . . . \$12.50	\$65.00 Coats now . . . \$32.50
\$37.50 Coats now . . . \$18.75	\$75.00 Coats now . . . \$37.50
\$45.00 Coats now . . . \$22.50	\$85.00 Coats now . . . \$42.50
\$98.50 Coats now . . . \$49.25	

In most instances there is only one coat of a kind.

—Meier & Frank's: Fashion Salons, Fourth Floor.

A Sale to Remember!

**Extra Heavy Georgette
Blouses \$5.85**

\$7, \$8.50, \$9, \$10 and better blouses—all now at \$5.85 for this splendid July occasion.

Six brand new styles are pictured—and we wish we could attach a sample of the georgette to the newspaper for you to see. Such georgette is decidedly uncommon in inexpensive blouses—much heavier and more closely woven than usual, which, of course, means that the blouses will wear longer.

The chemisette blouse has red, white and blue embroidery—the daintiest play of these colors imaginable; the flaring bell cuffs are doubled.

The apron blouse with picot sash has quaintly puffed elbow sleeves tied with little black bows.

The scroll-embroidered blouse ties at each side and the acorn buttons are covered with georgette.

The embroidered blouse with tab collar and cuffs is a picture of mid-summer.

The blouse with finely tucked collar and cuffs is trimmed with imitation venise lace.

The blouse with lace revers is quite stunning when one remembers its small price.

Practically complete size assortments in each style—from 36 to 44. Colors include white, peach, flesh and bisque.

—Meier & Frank's: Blouse Shop, Fourth Floor.



\$47.50

\$42.50

\$22.50

Dresses 1/2 Price

Flowered georgette crepe and chiffon plain colored taffeta, moire, crepe de chine and other beautiful silks. Dresses for afternoon functions and informal affairs. Attractively cool for hot nights and yet warm enough in properly heated rooms for all winter. Mostly dark colors, a few light ones. With such a frock a woman always has something right to wear at any time and place.

\$42.50 Frocks now . . . \$21.25	\$85.00 Frocks now . . . \$42.50
\$55.00 Frocks now . . . \$27.50	\$87.50 Frocks now . . . \$43.75
\$65.00 Frocks now . . . \$32.50	\$97.50 Frocks now . . . \$48.75

Please remember that there is usually only one dress of a kind.

—Meier & Frank's: Fashion Salons, Fourth Floor.

"Seconds" of

\$1, \$1.50, \$1.75, \$2.25 and \$2.50

"KAYSER" Silk Gloves**60c**

That mere announcement will be enough to crowd the store. Every woman knows Kayser quality. She realizes that even Kayser "seconds" are often better than many other "first" quality gloves. Indeed, the imperfections in these gloves are so slight that one almost needs magnifying glasses to see them.

Made of good heavy silk, double finger-tipped in the regular Kayser way—and there are sizes from 6 to 7 1/2.

Black, white and several good colors.

Two-clasp style with plain and very fancy embroidery.

1700 pairs in the lot—every pair 60c!

Please come early if you wish the finest qualities.

—Meier & Frank's: Glove Shop, Main Floor.